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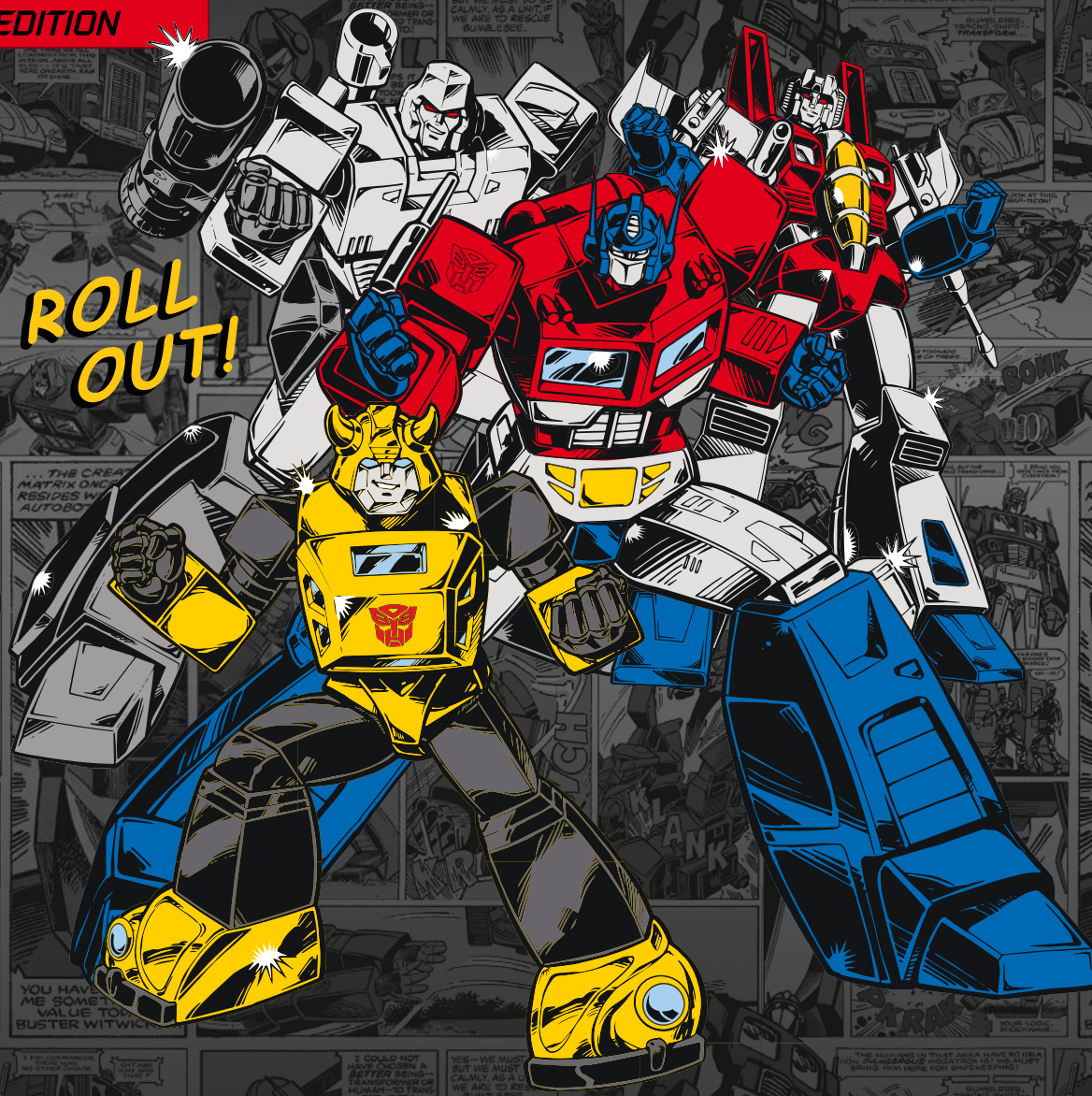
**G1
84**

**COLLECTORS
EDITION**

MORE THAN MEETS THE EYE

THE TRANSFORMERS™

**ROLL
OUT!**



AUTOBOTS, CONVERT AND ROLL OUT!

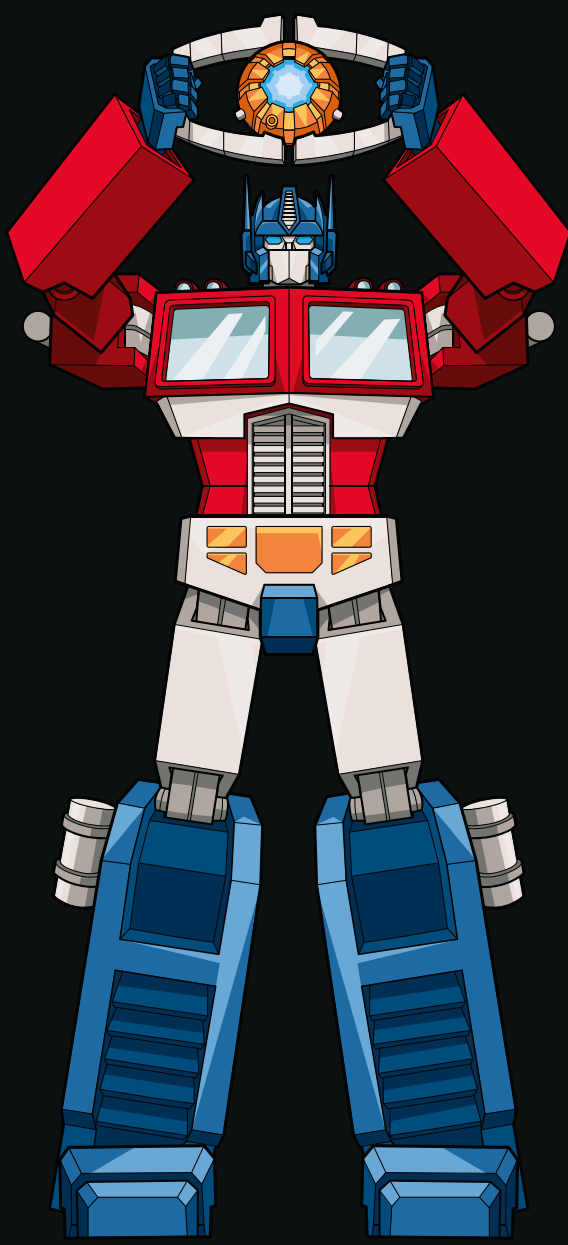
What started off in 1984 as a series of toy robots that could quickly change into other forms became a global cultural phenomenon encompassing comic books, video games, animations and live-action blockbuster movies. It's little wonder generations of fans continue

to follow the epic battles between the Autobots and Decepticons for control of the planet of Cybertron and beyond. This LEGO® model of Optimus Prime, the charismatic leader of the Autobots, is the first time the Transformers universe is represented in LEGO bricks. Enjoy.

OPTIMUS PRIME

The true hero of the Transformers universe is Optimus Prime, a powerful leader defined by his strong moral character and heroic feats on the battlefield against his arch-enemy Megatron and the Decepticons.

He carries the Matrix of Leadership, an ancient and powerful artifact that gives him upgraded abilities and knowledge of all Cybertronian history.



There may be faster Transformers with more potent firepower, but everything else in the stats reinforces Optimus Prime's position as a dedicated leader and fearless warrior.

FUNCTION: COMMANDER

Strength:	10
Intelligence:	10
Speed:	8
Endurance:	10
Rank:	10
Courage:	10
Firepower:	8
Skill:	10



ONE SHALL STAND,
ONE SHALL FALL!



Just like the original toy, this LEGO® model of Optimus Prime is capable of turning from robot mode to vehicle mode and back. It also comes with many of his iconic accessories: an Ion Blaster, Energon Axe, Jetpack and the Autobot Matrix of Leadership. It also has an Energon cube to give him energy to battle his evil foes!

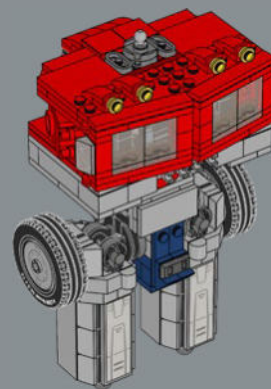
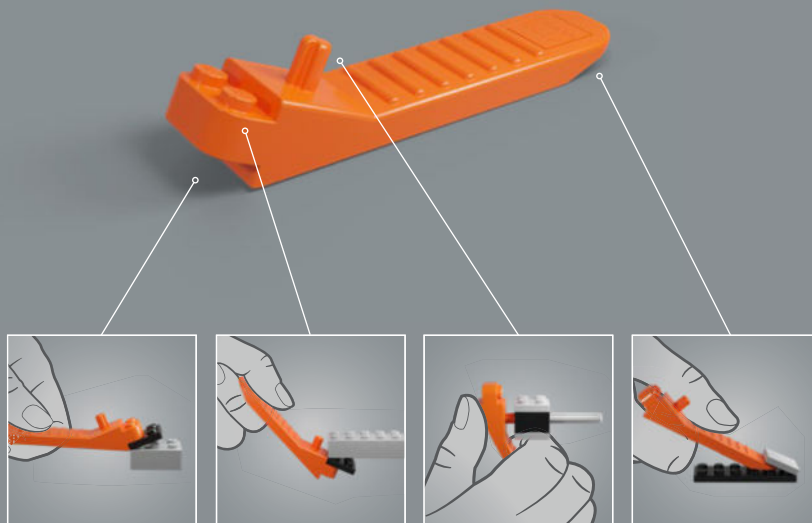


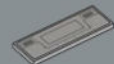
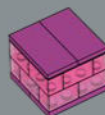
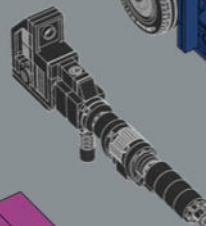
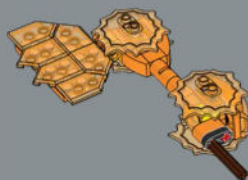
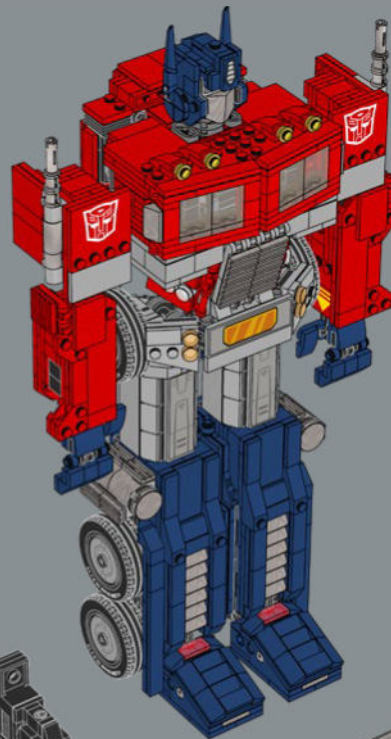
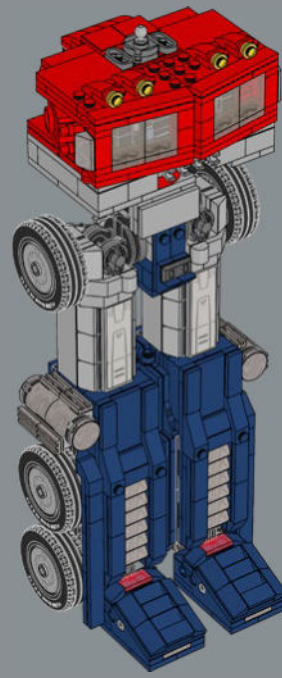
FROM THE LEGO® DESIGN TEAM

"Transformers was what inspired me to become a toy designer, so I was very excited to use LEGO bricks to bring Optimus to life. There were many challenges in designing this model to make it both stable, dynamic and faithful to the design of Optimus. The most fun challenge, however, was

getting him to change between modes without disassembly. To do this I built block shapes of the major components, adjusting proportions to match both the robot and the vehicle. The transformation had to be as simple as possible without compromising the look of either mode."

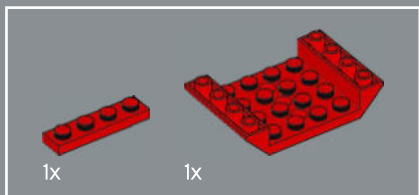
- Joseph Patrick Kyde, Senior Designer



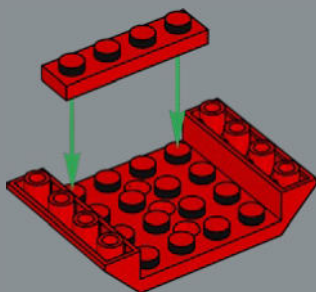




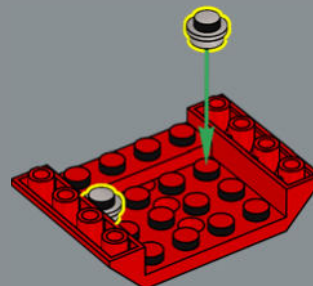
According to his original bio, Optimus Prime is the largest, strongest and wisest of all the Autobots. He feels his role is the protection of all life.



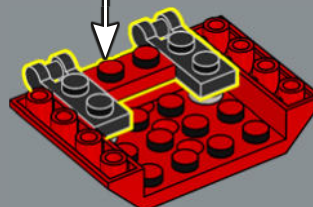
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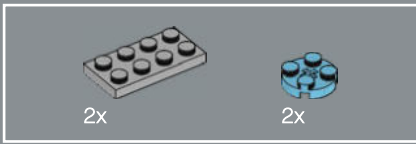


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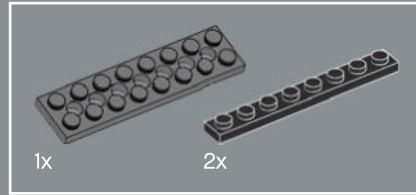
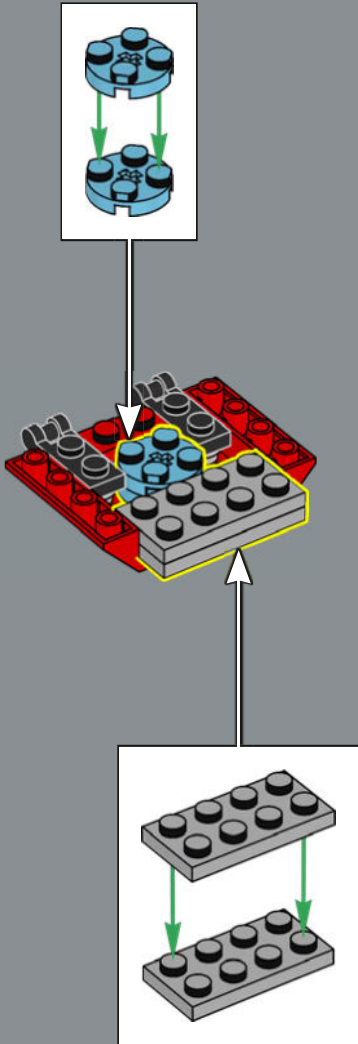


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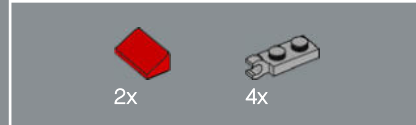
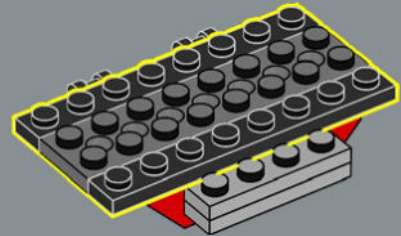




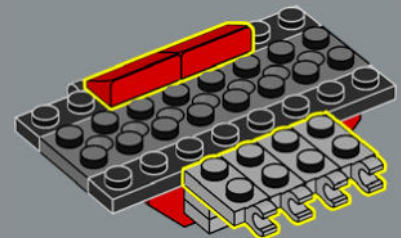
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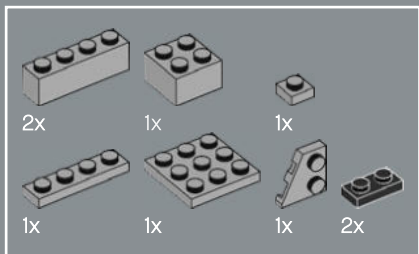


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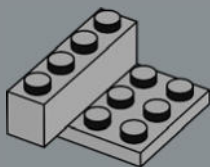
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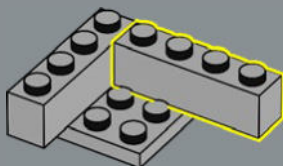


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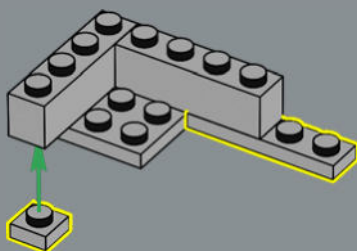
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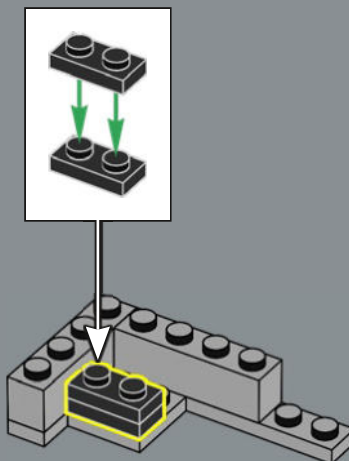
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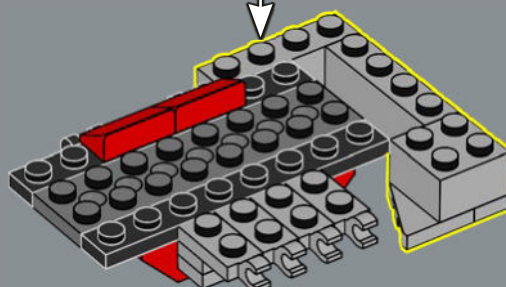
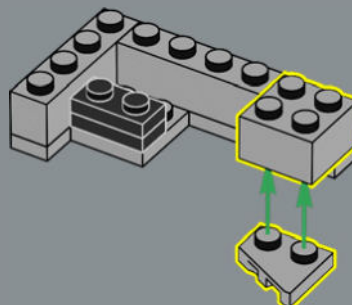
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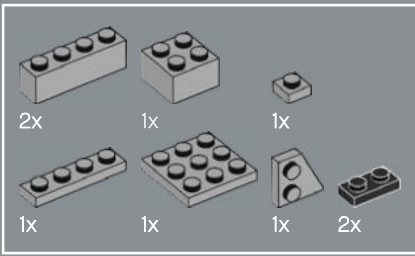


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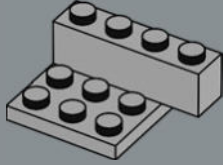
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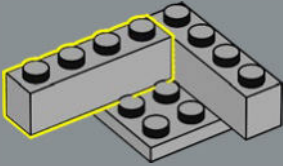


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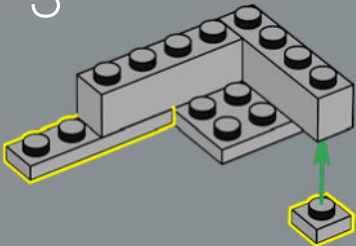
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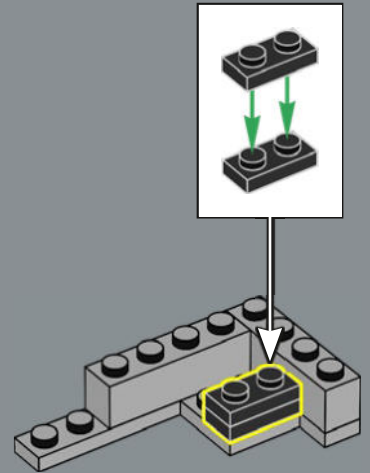
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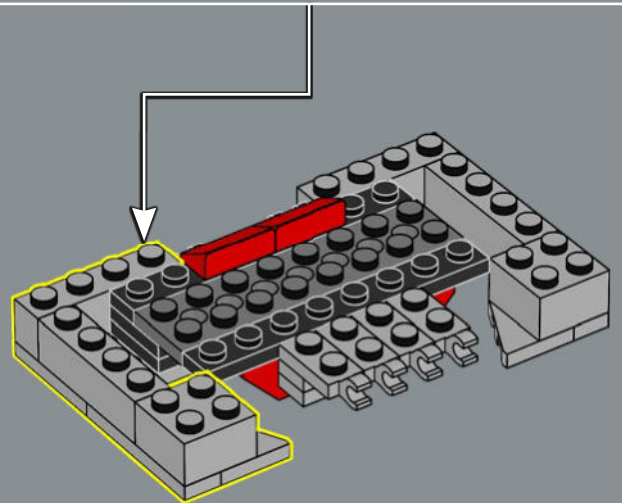
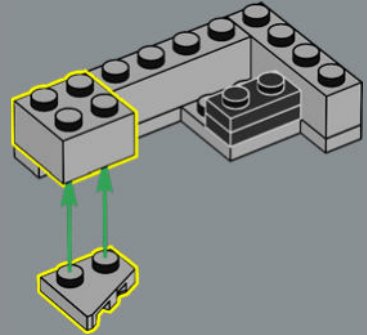
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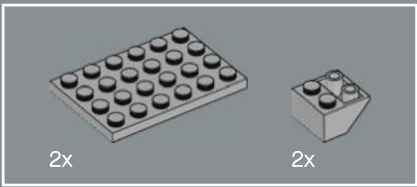


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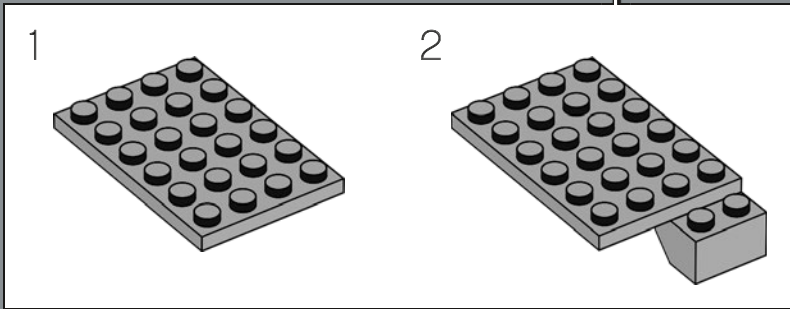
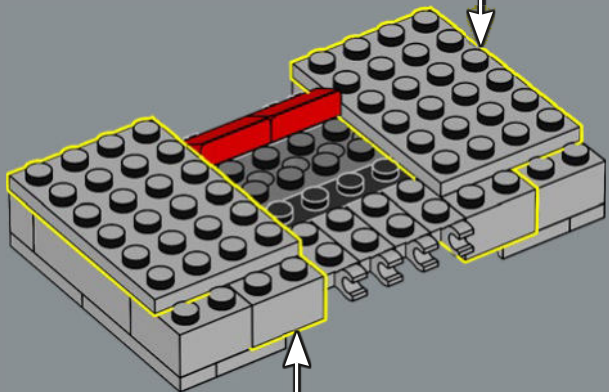
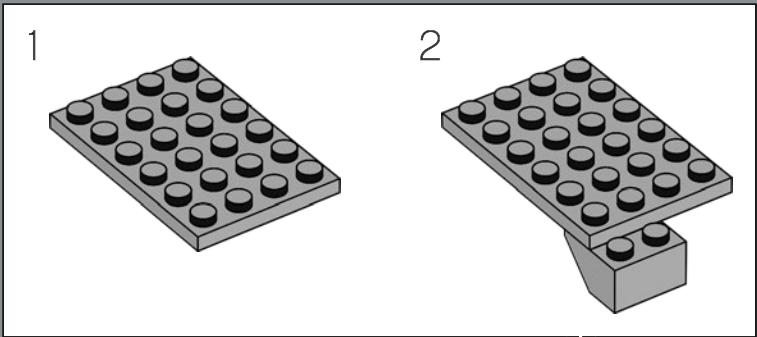


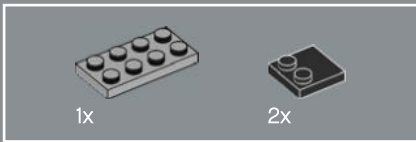
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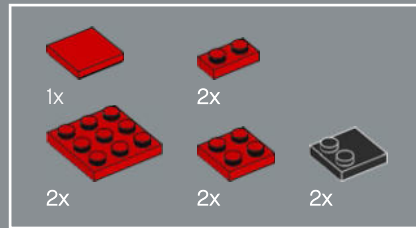
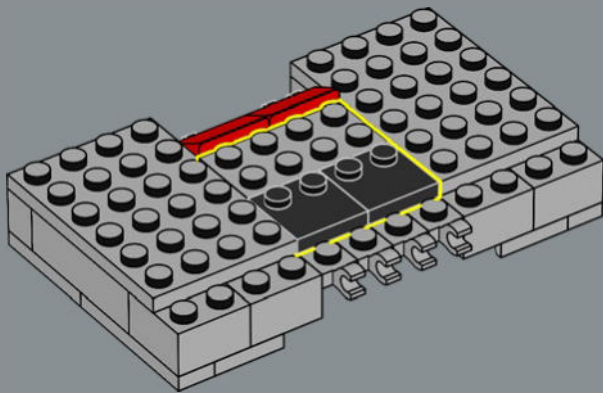


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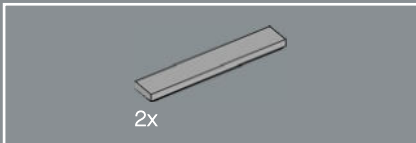
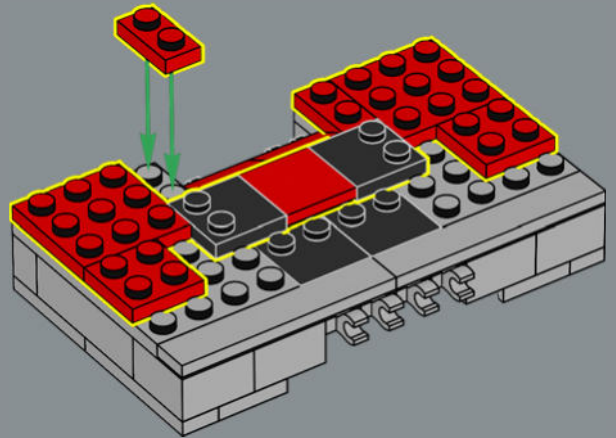




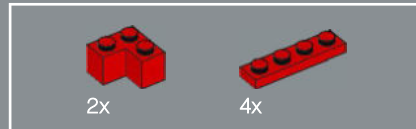
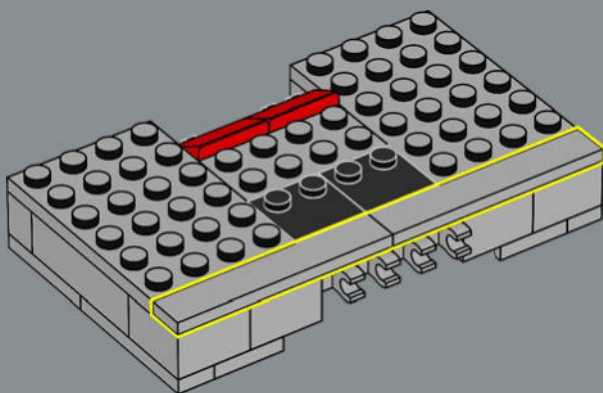
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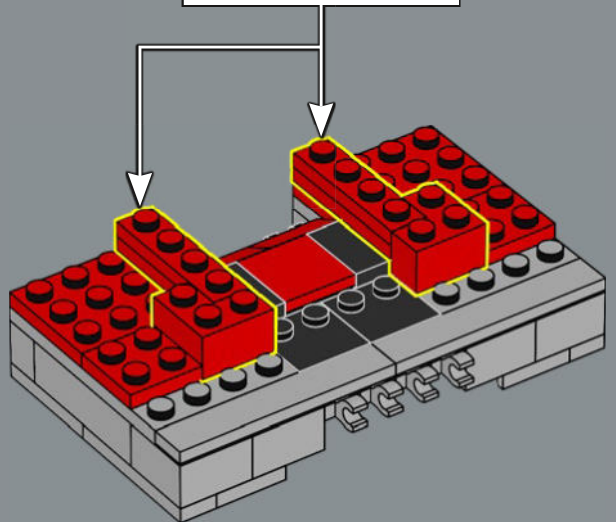
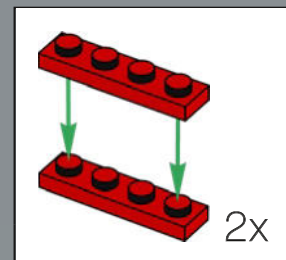
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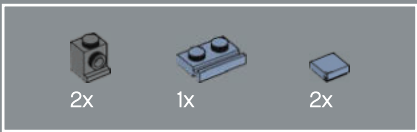


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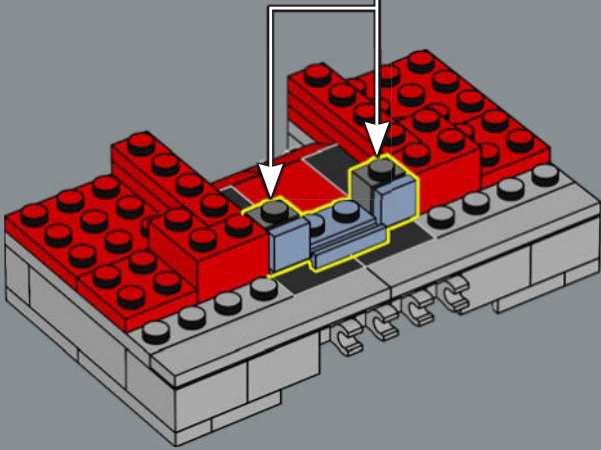
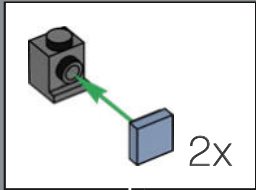


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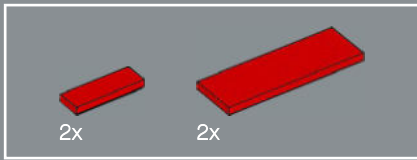
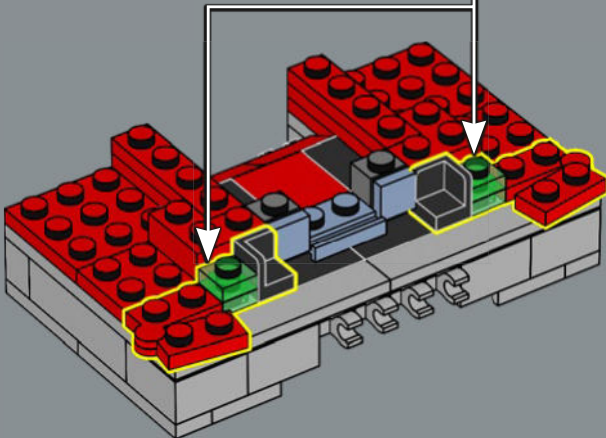
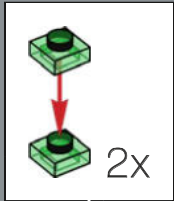




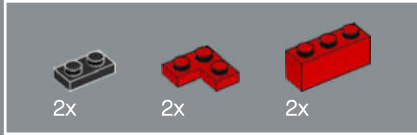
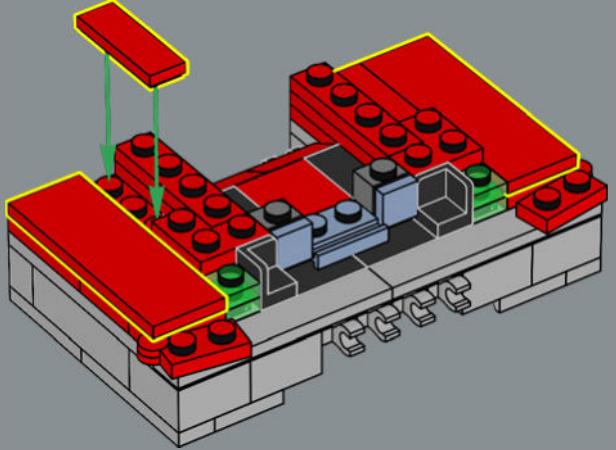
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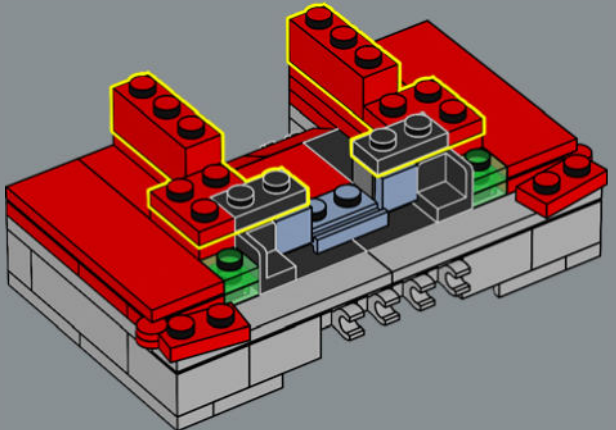
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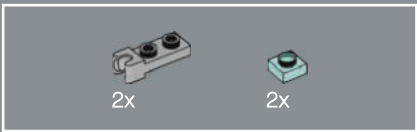


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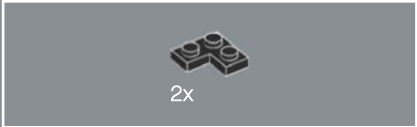
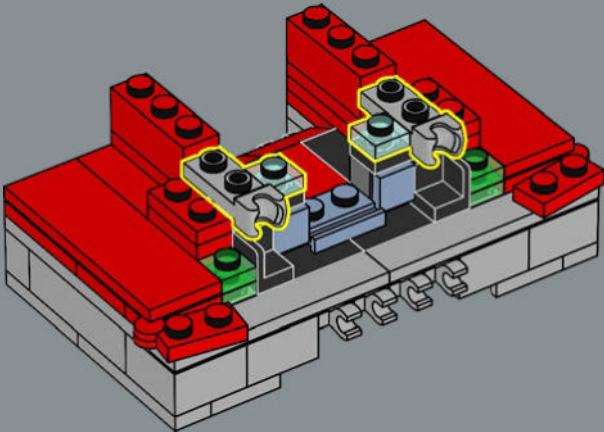


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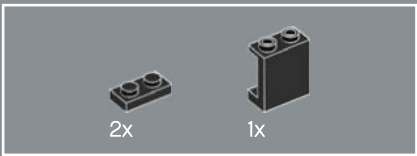
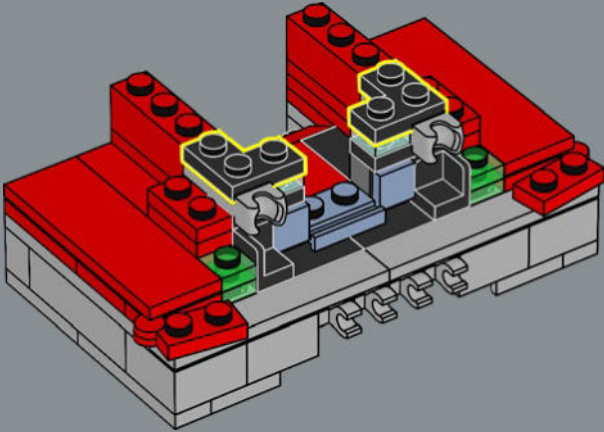




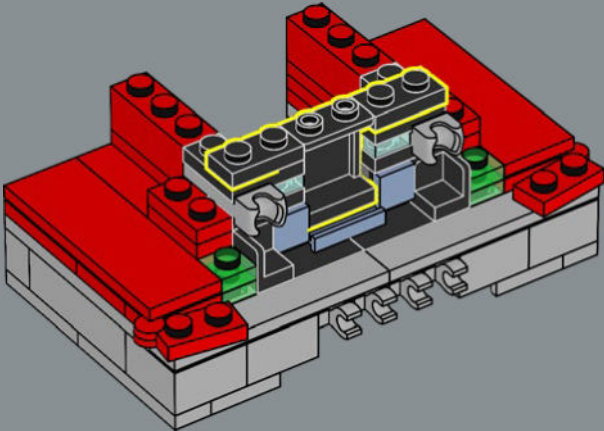
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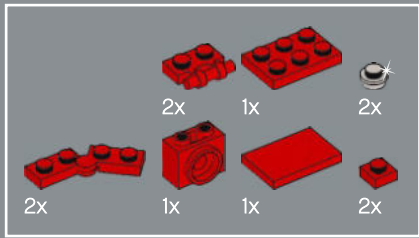
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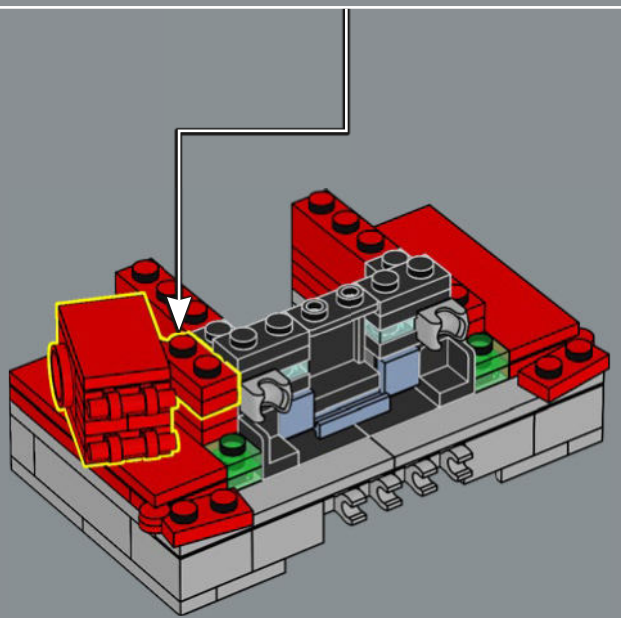
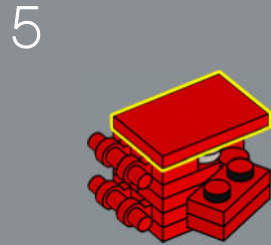
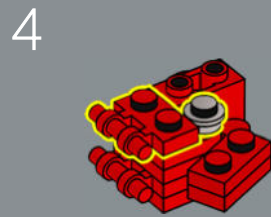
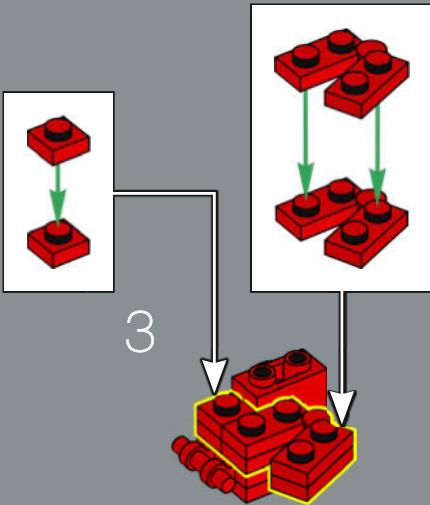
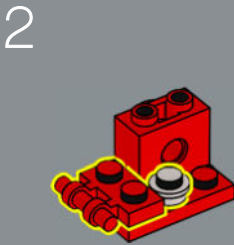
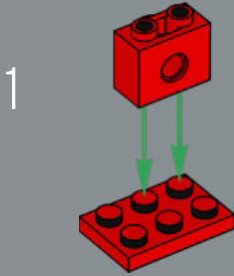
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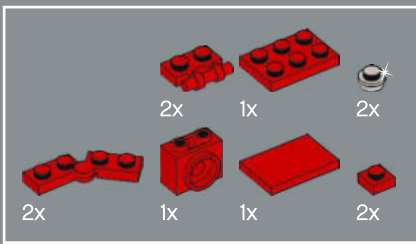


Energon is the primary commodity for Transformers society, as it can be used for food, energy and currency.

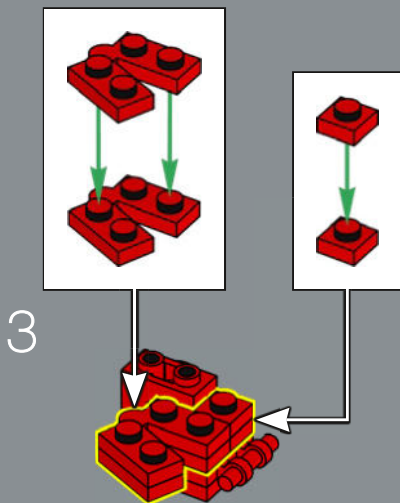
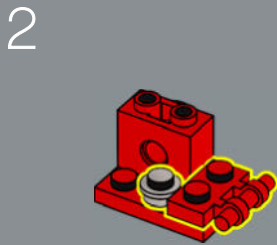
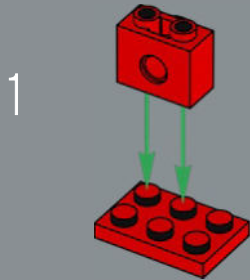


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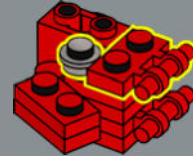




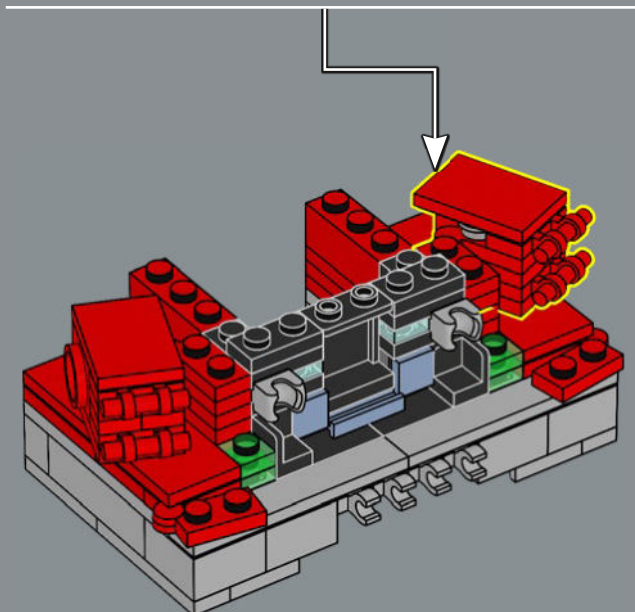
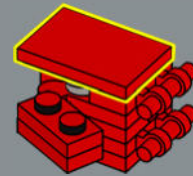
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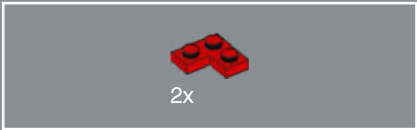


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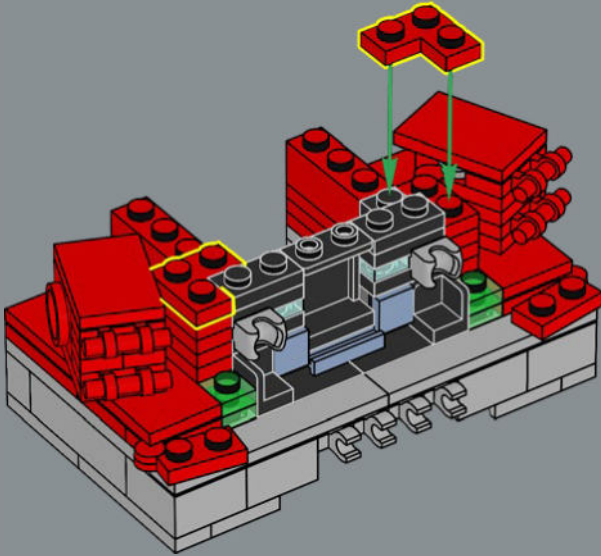


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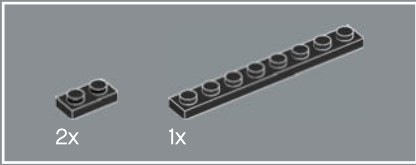
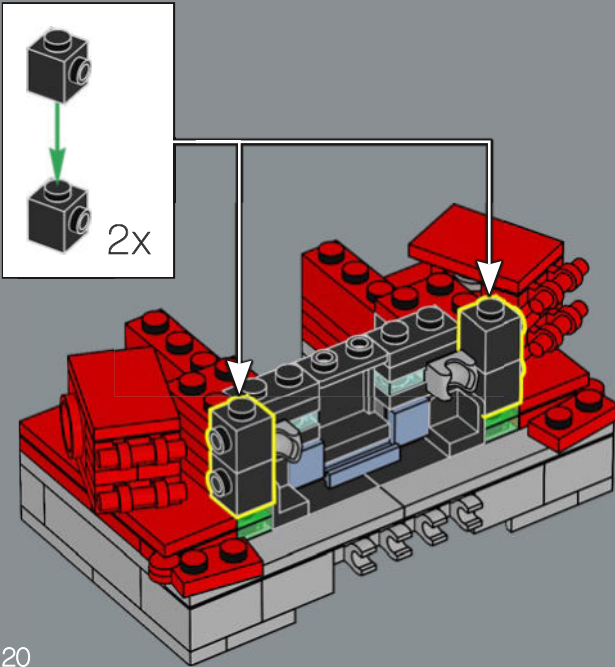




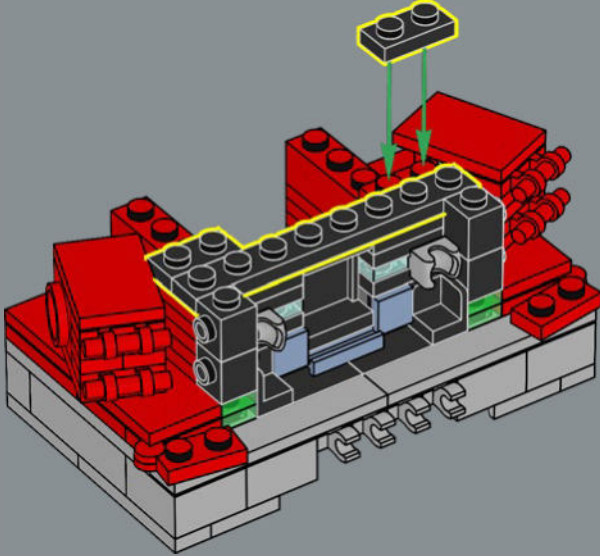
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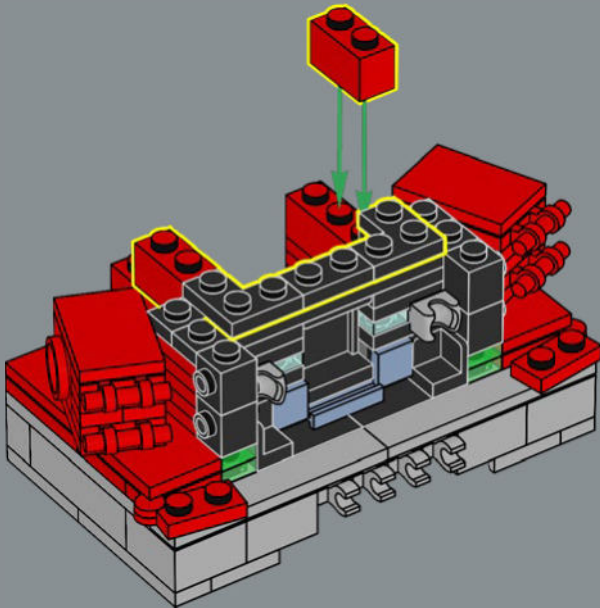
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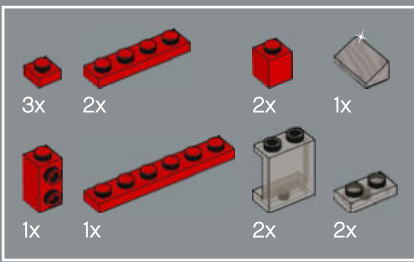


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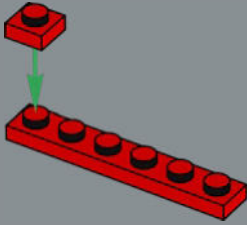
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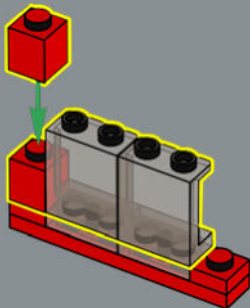
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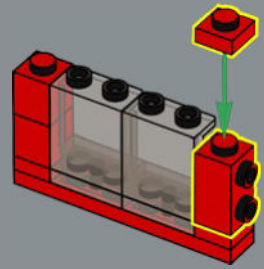
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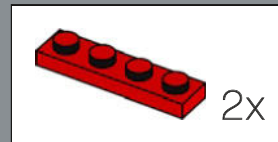
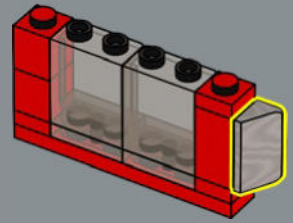
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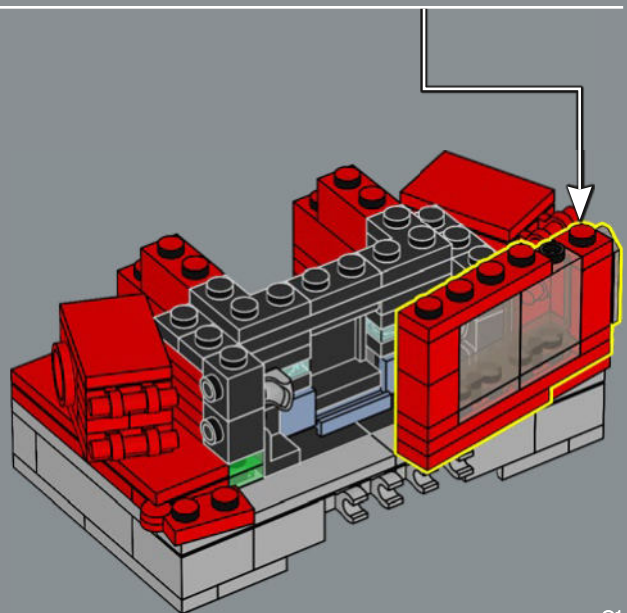
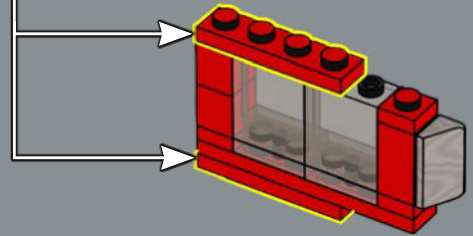
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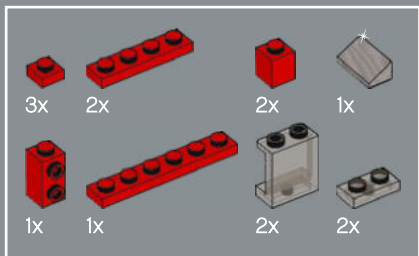


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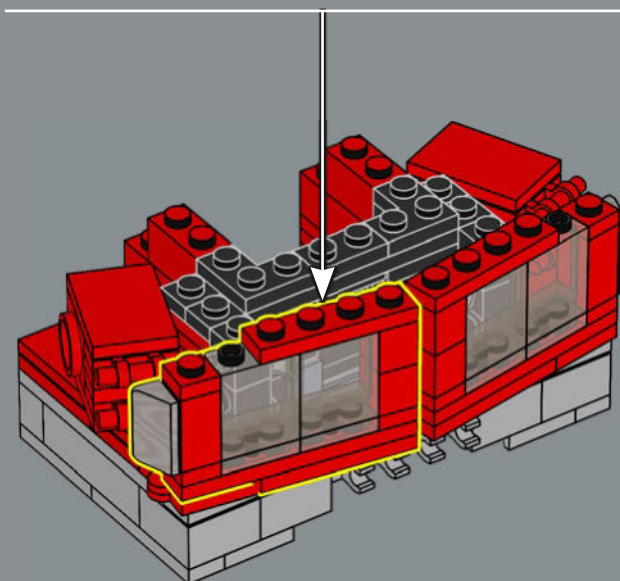
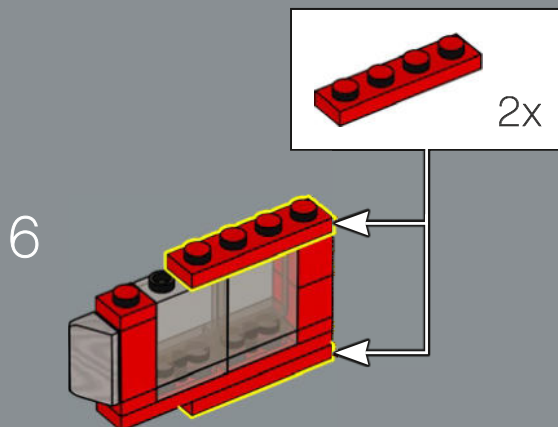
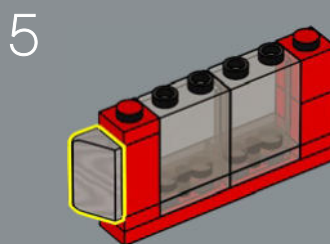
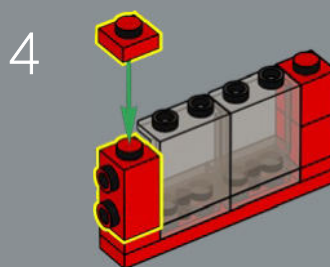
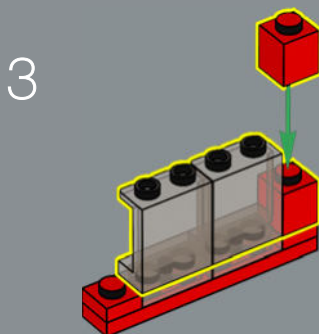
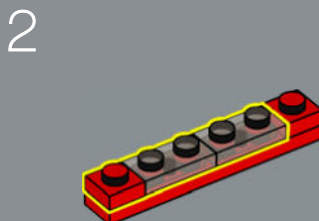
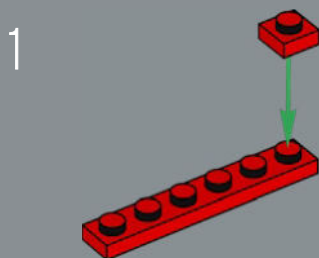


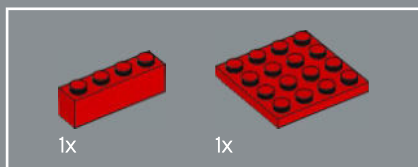
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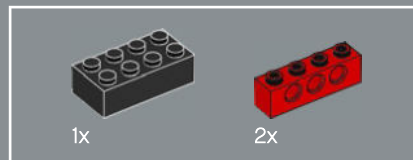
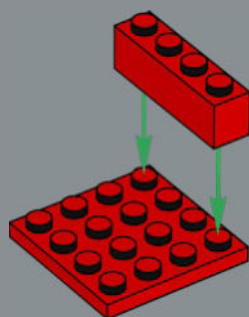


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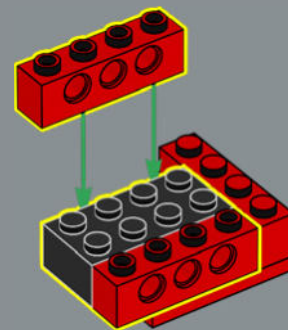




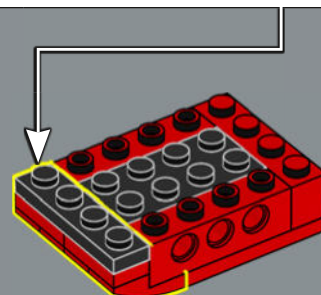
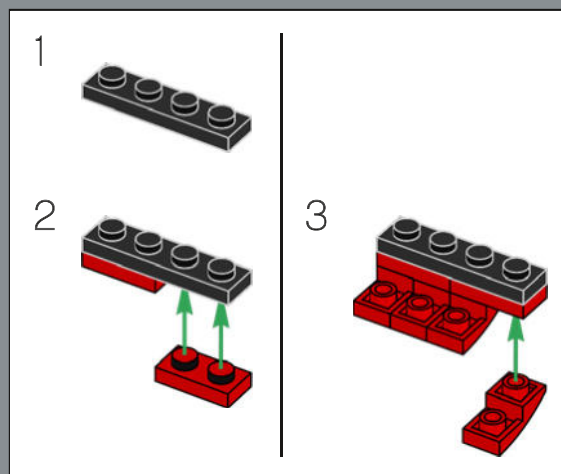
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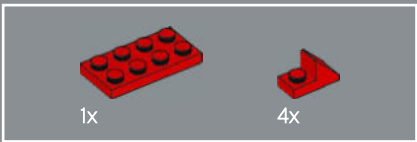


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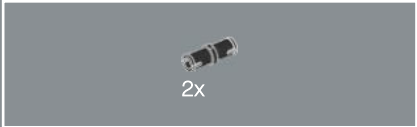
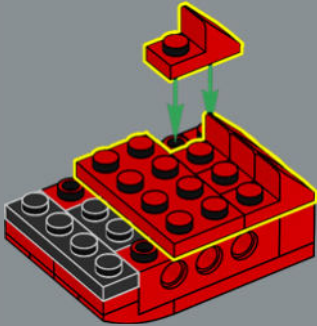


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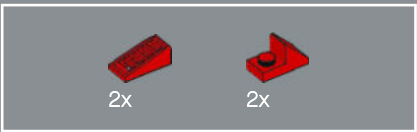
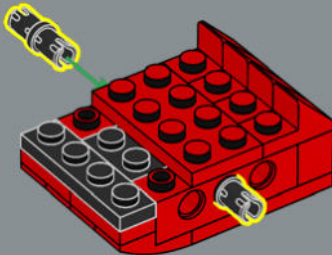




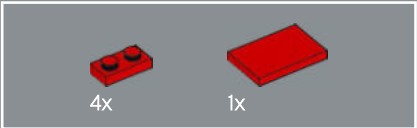
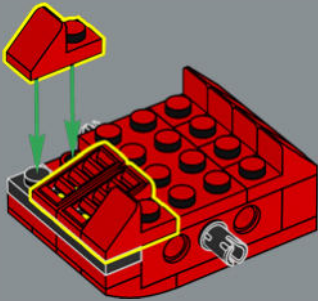
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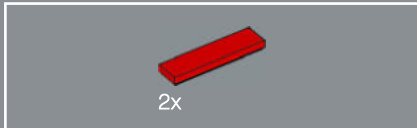
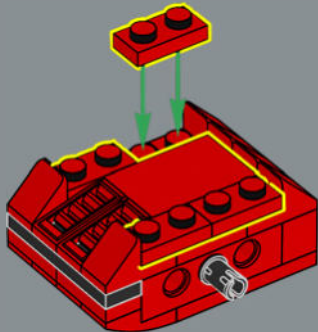
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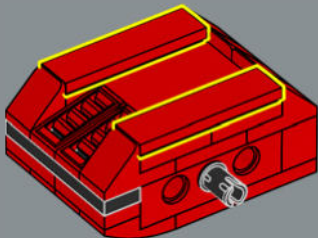
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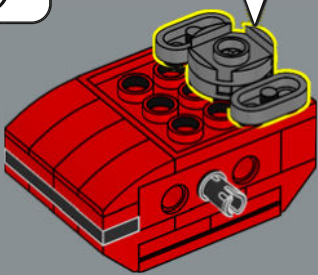
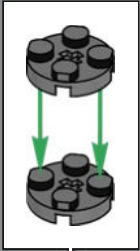


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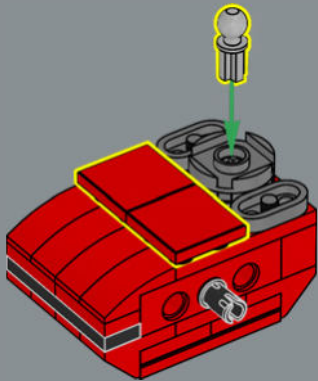




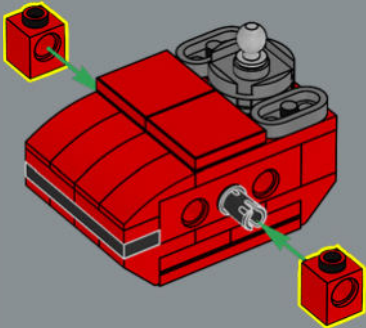
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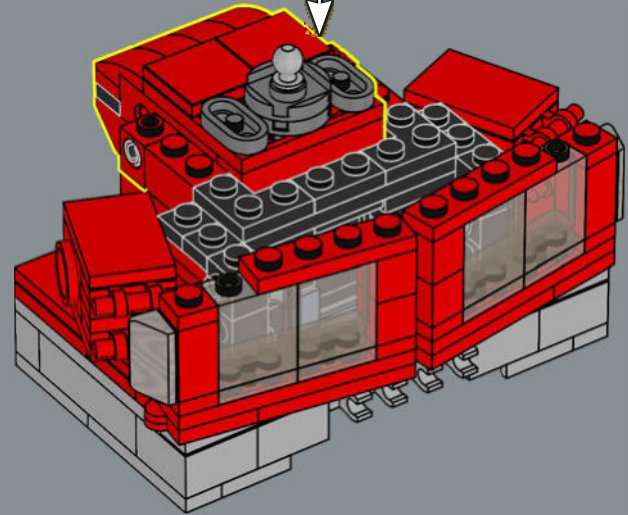
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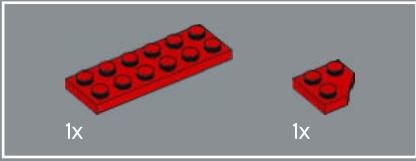
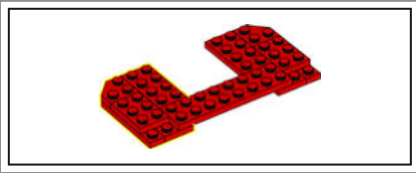


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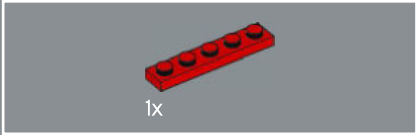
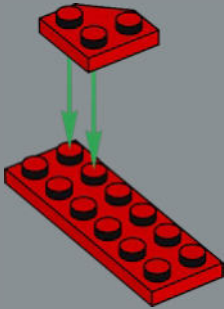


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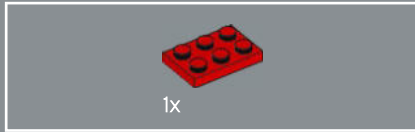
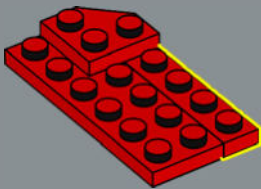




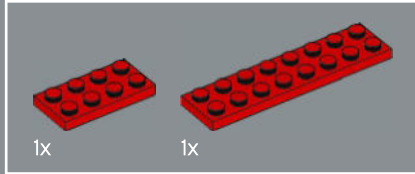
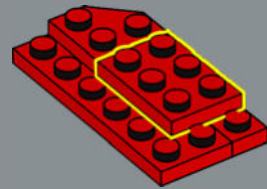
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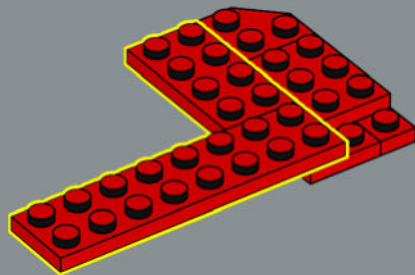
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43

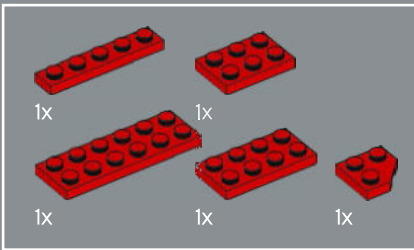


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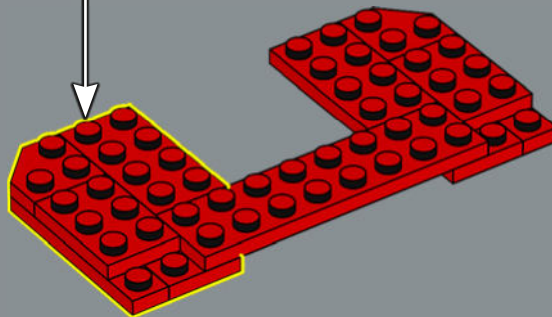
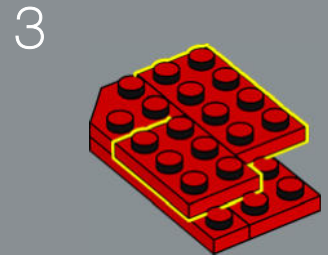
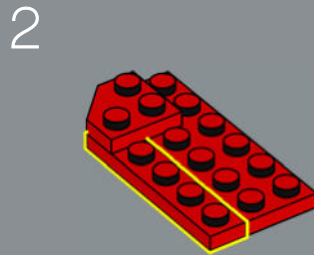
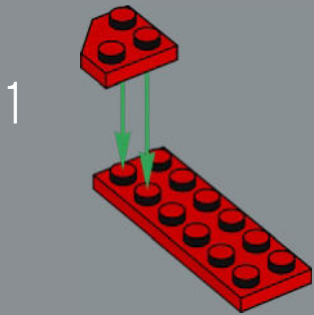




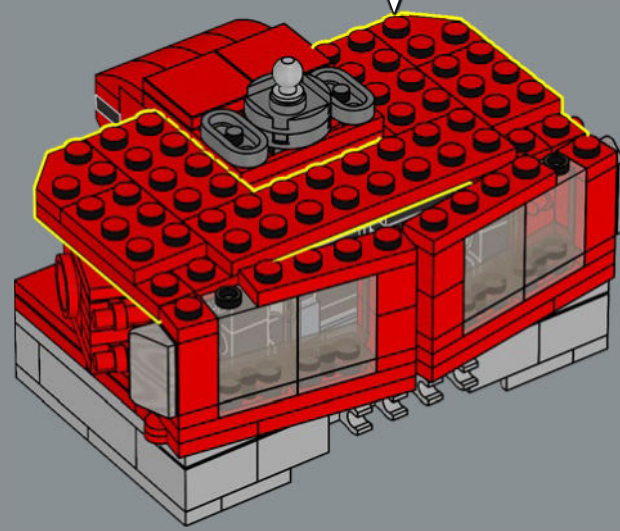
According to the episode
"Thief in the Night," it takes
1,000 barrels of oil to make one
Energon cube.



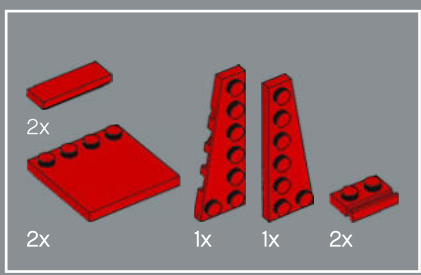
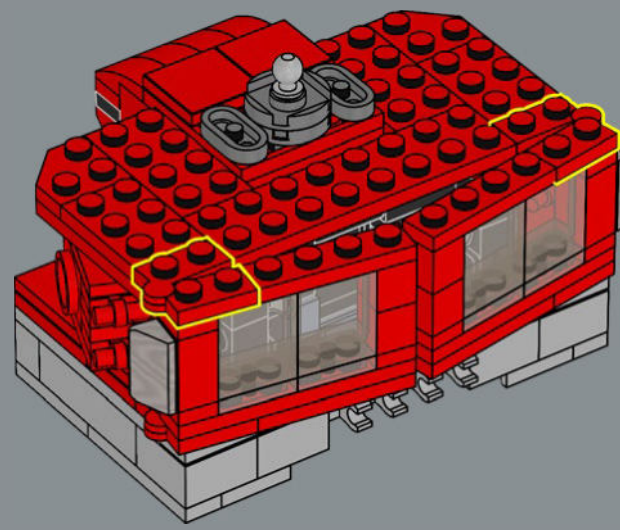
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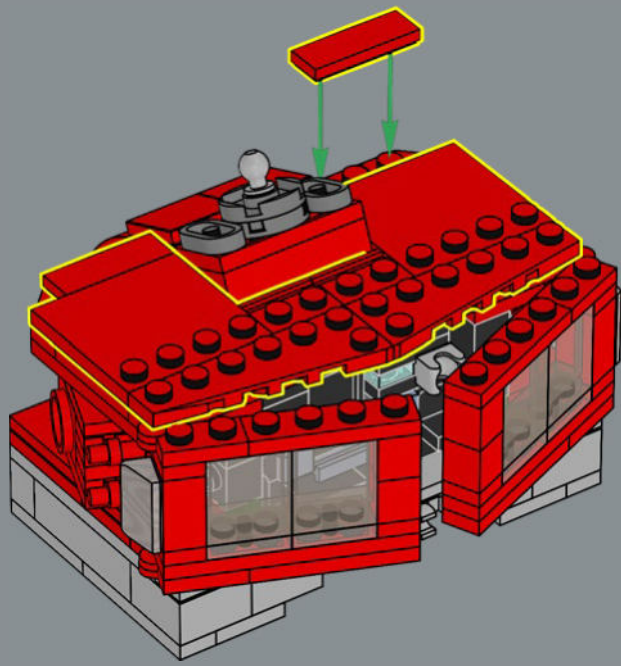
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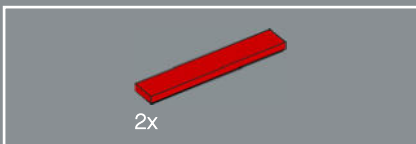


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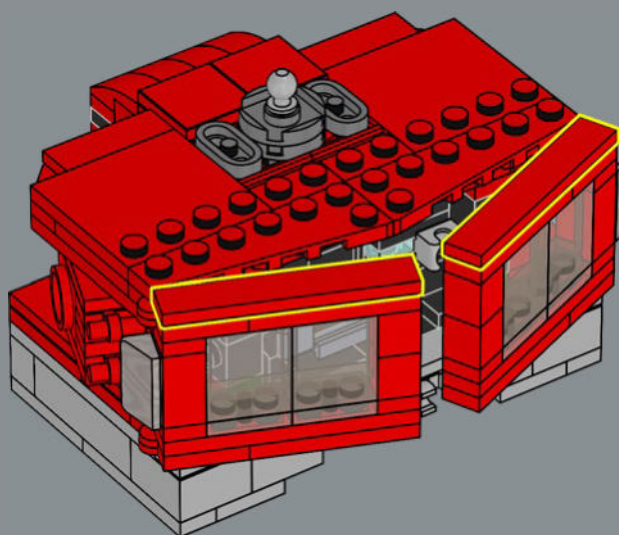


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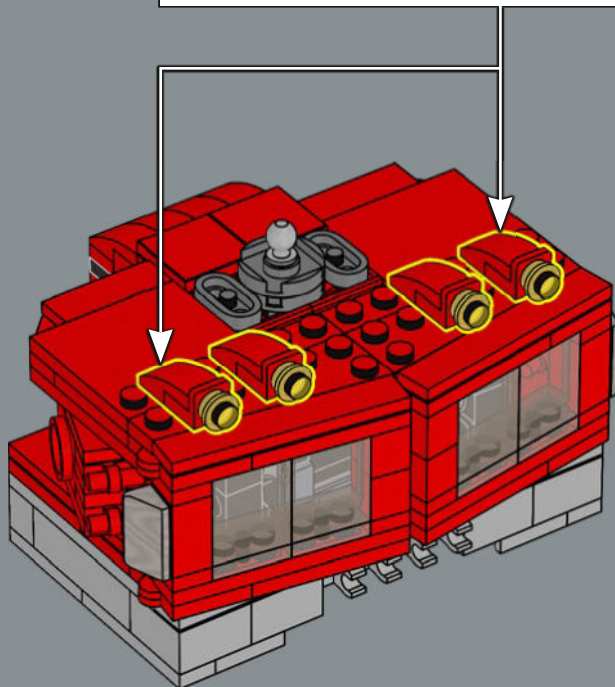
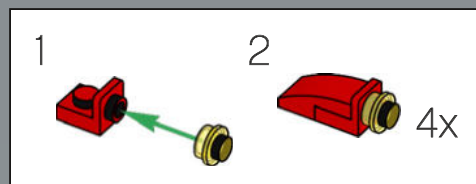




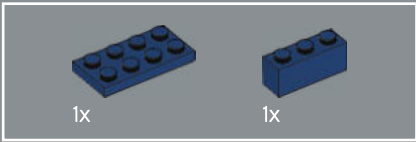
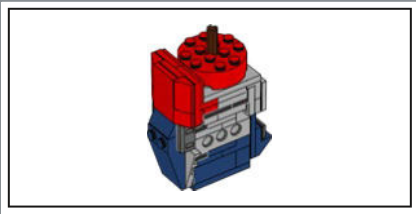
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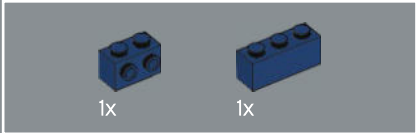
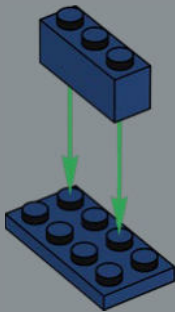
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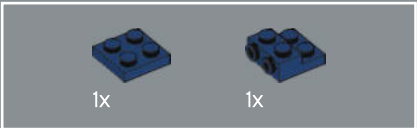
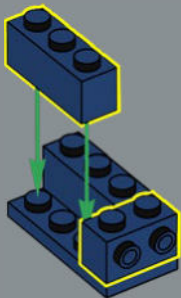
The original Generation 1 Optimus Prime toy was released in 1984 in the US. The design of the toy itself was originally named "Battle Convoy."



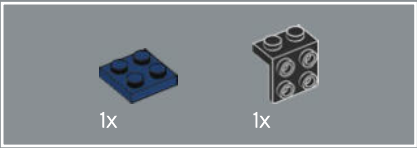
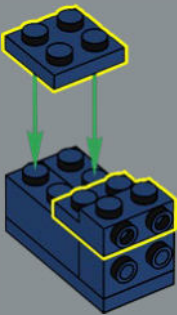
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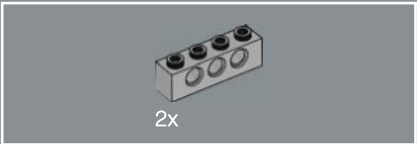
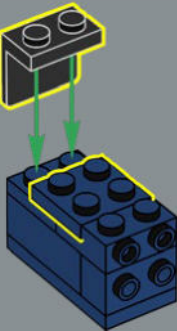
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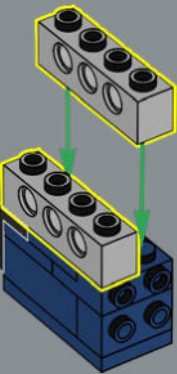
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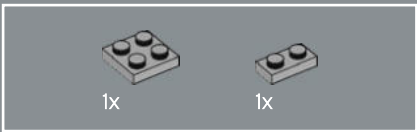


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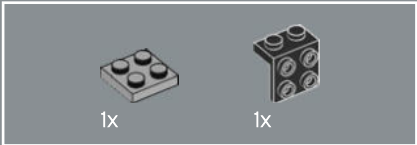
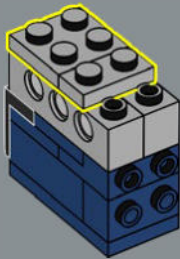


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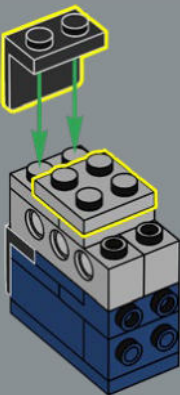




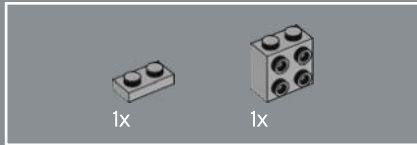
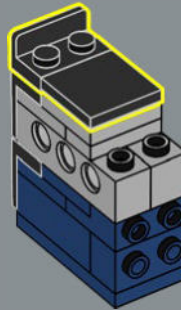
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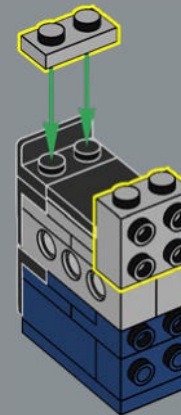
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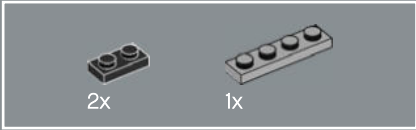
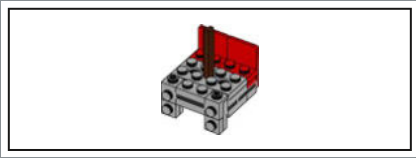


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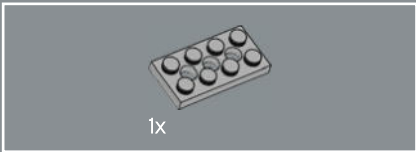
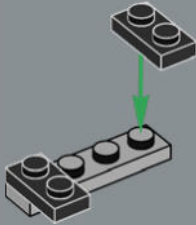


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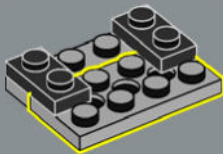




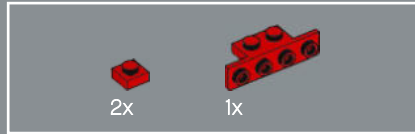
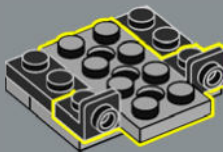
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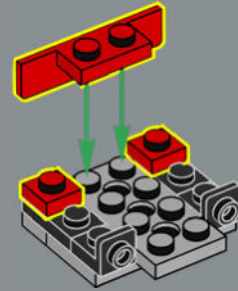
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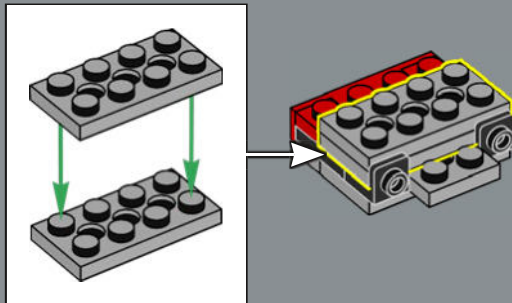
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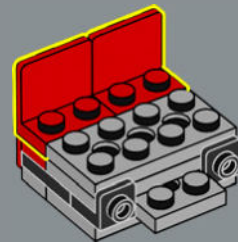
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64

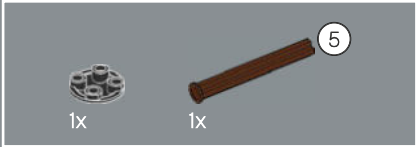
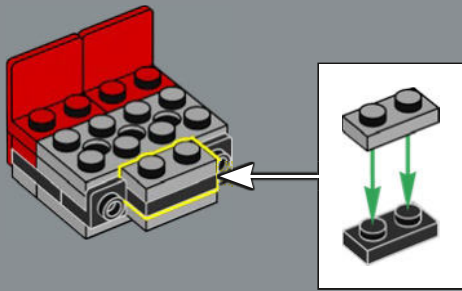


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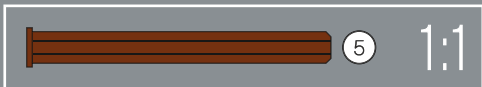
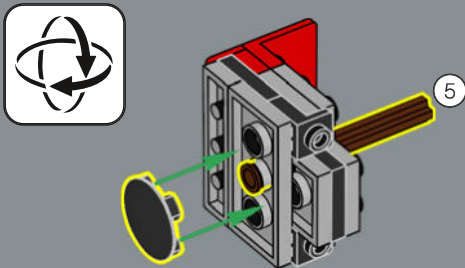




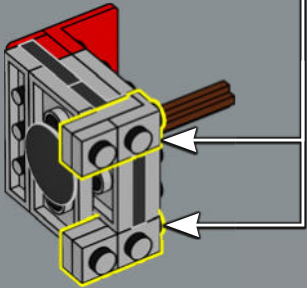
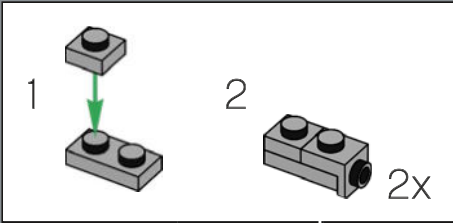
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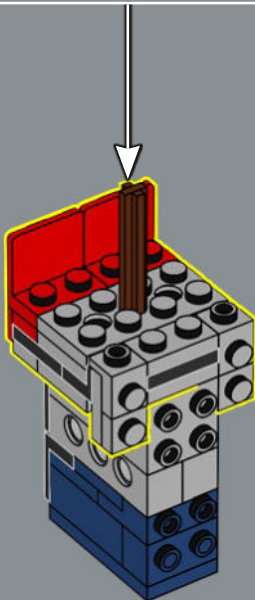
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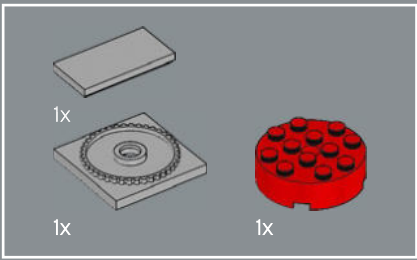


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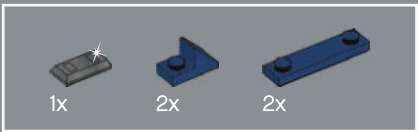
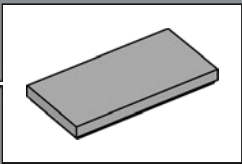
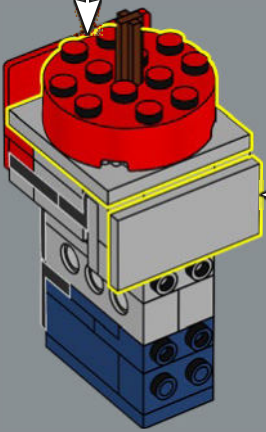
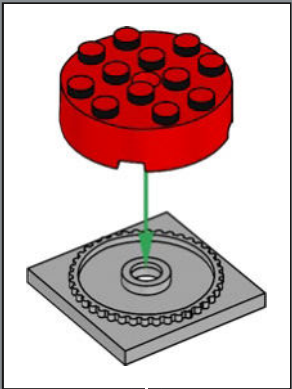


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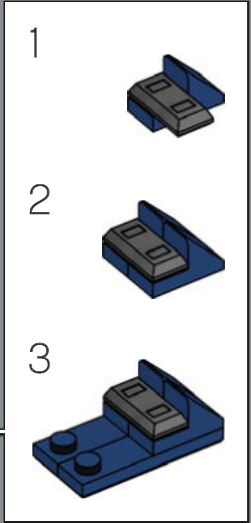
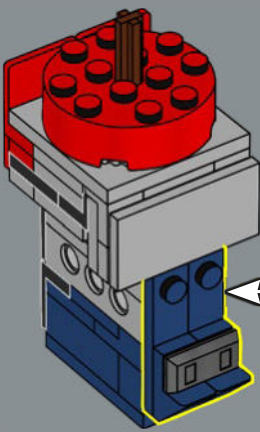


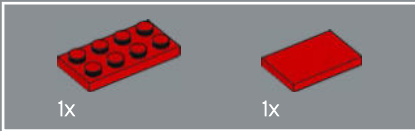
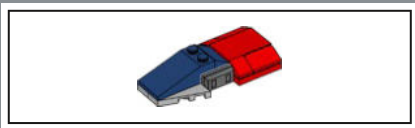


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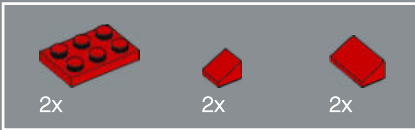
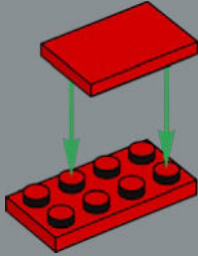


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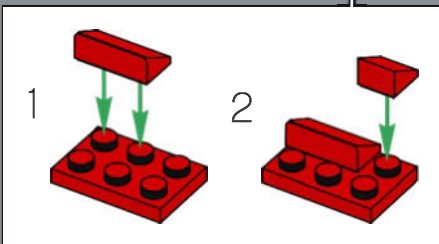
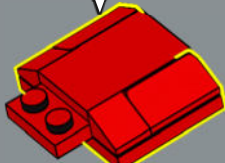
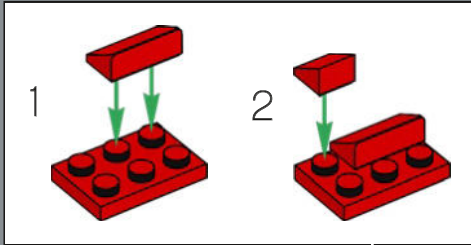




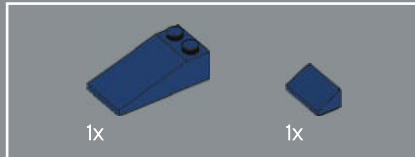
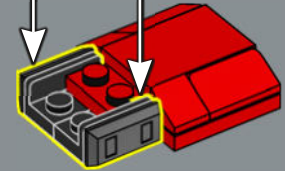
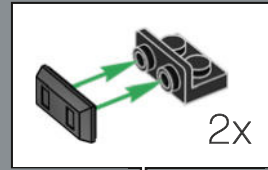
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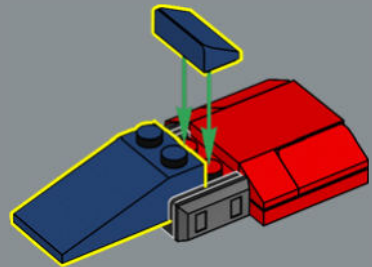
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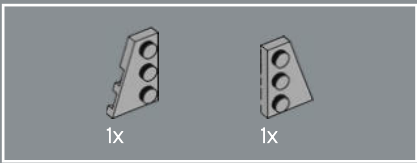


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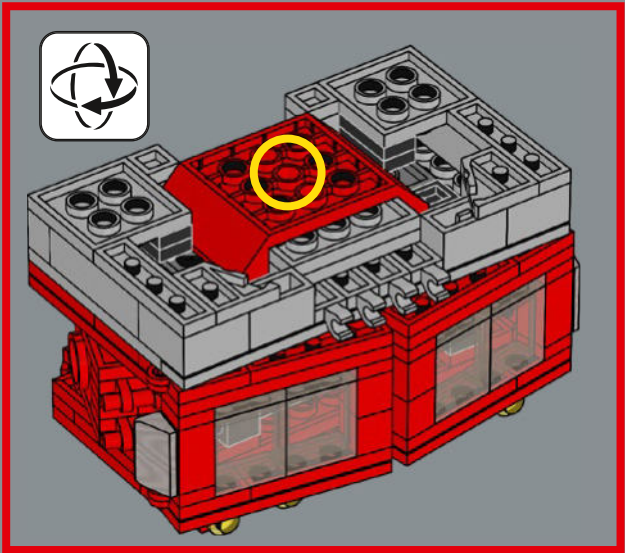
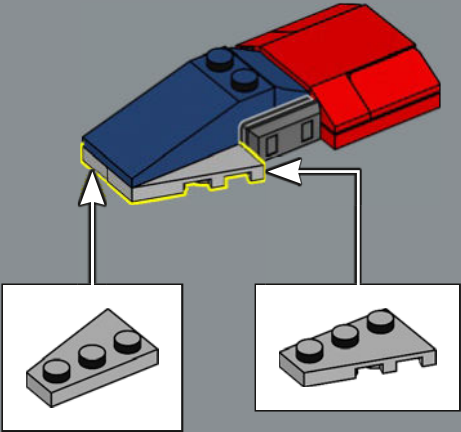


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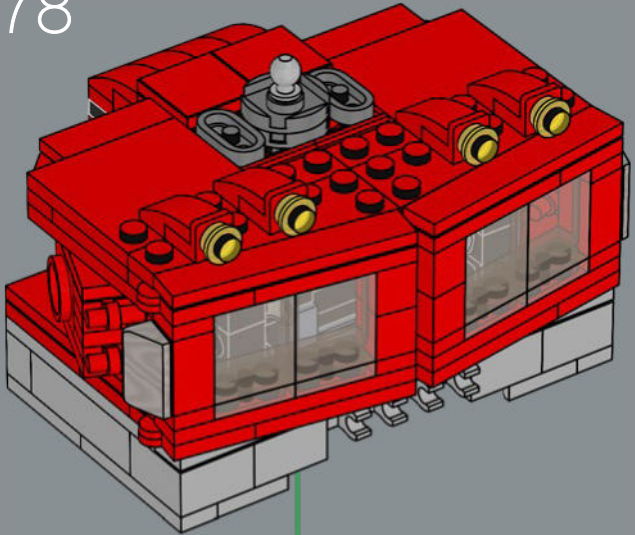




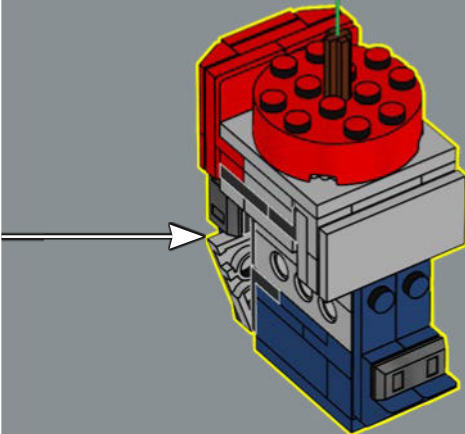
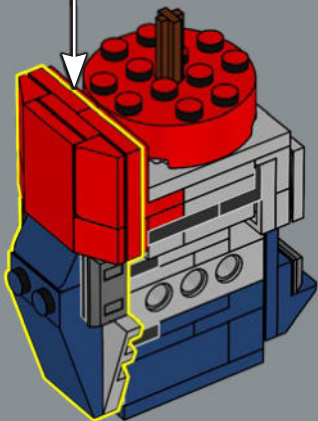
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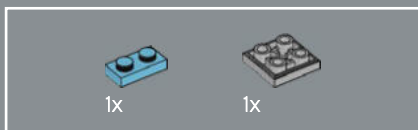
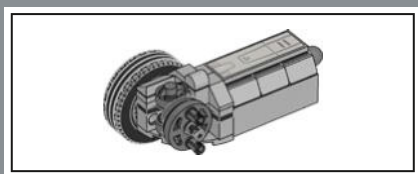
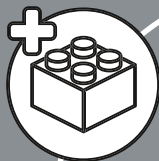


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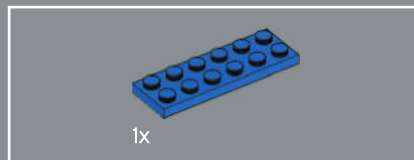
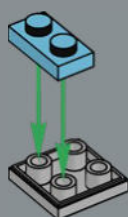


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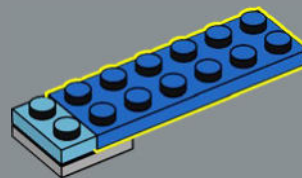




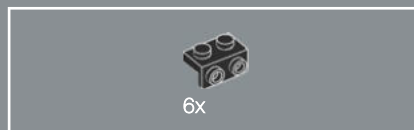
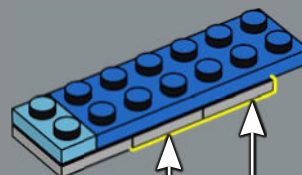
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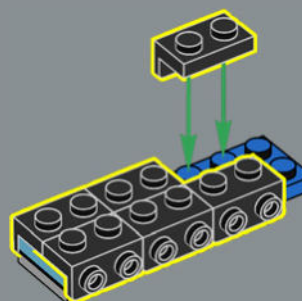
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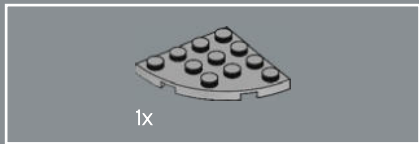


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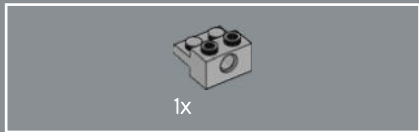
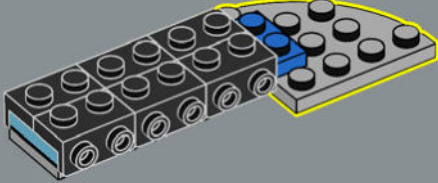
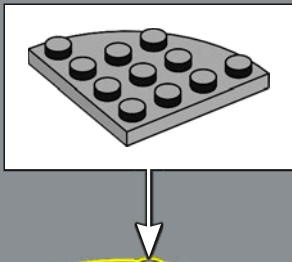


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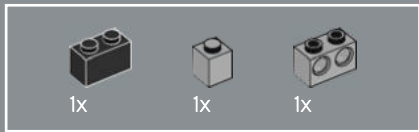
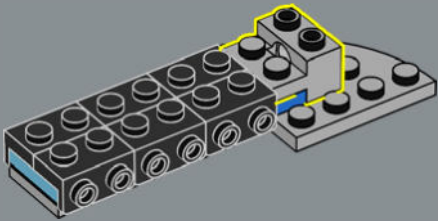




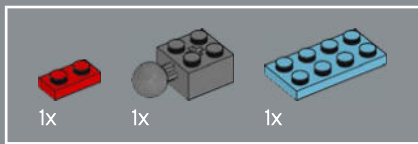
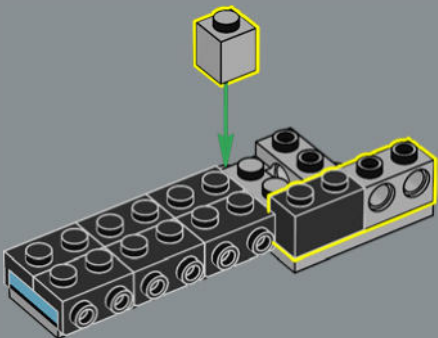
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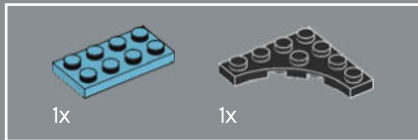
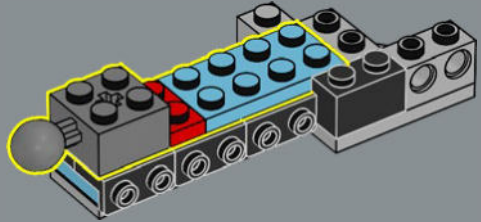
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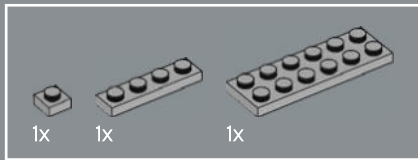
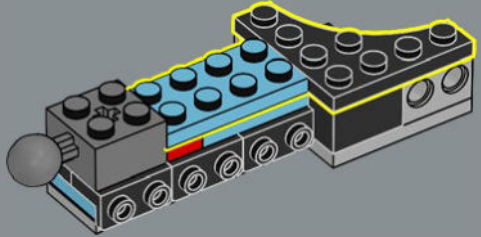
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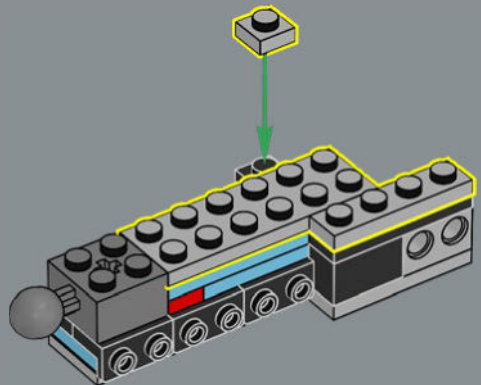
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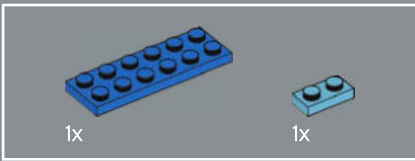


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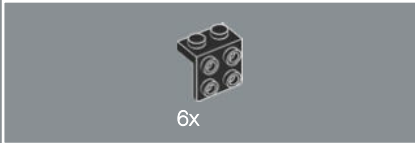
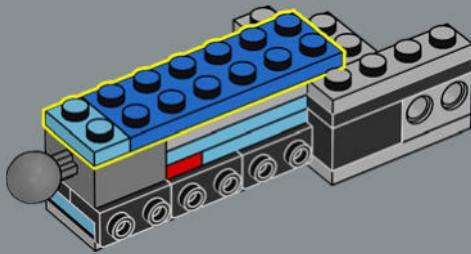


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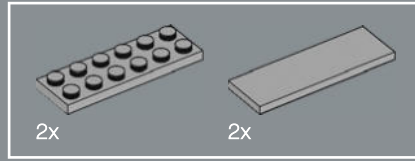
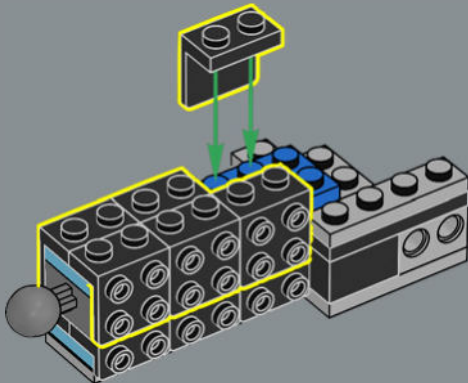




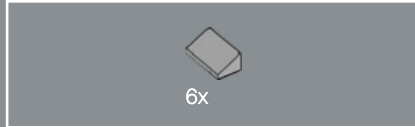
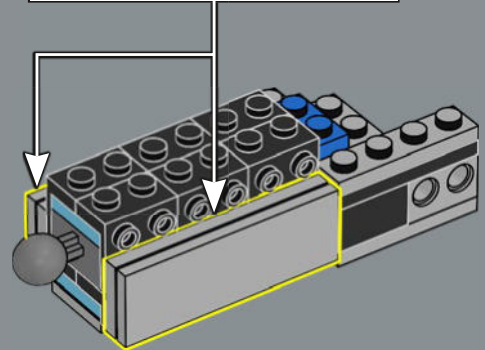
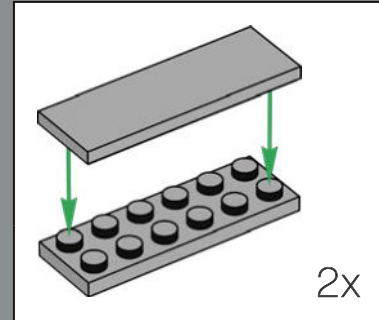
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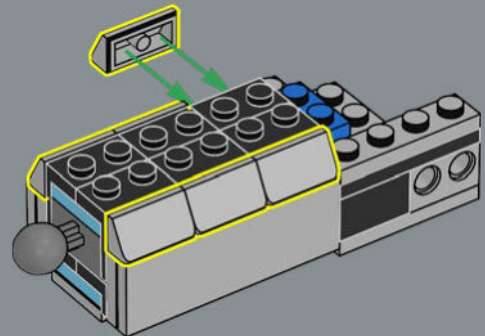
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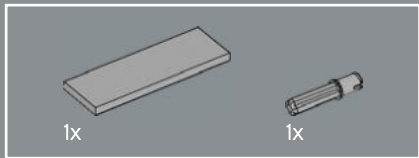


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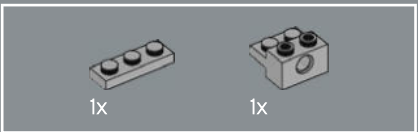
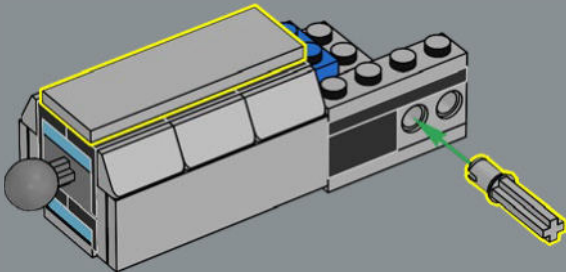


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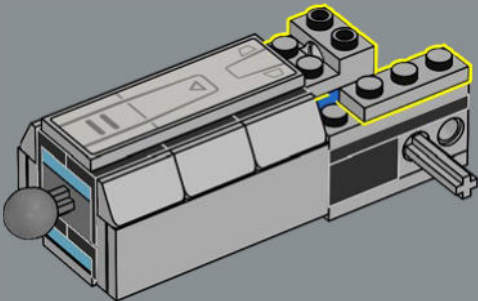




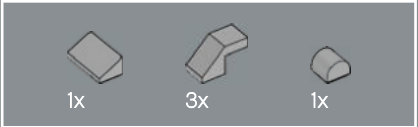
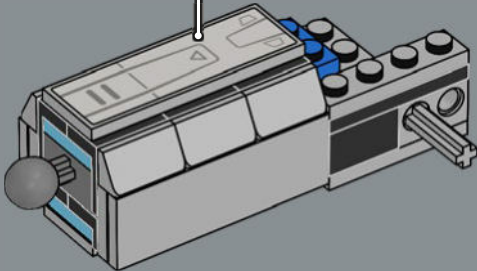
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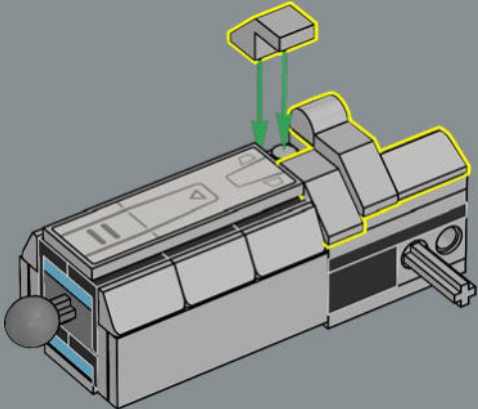
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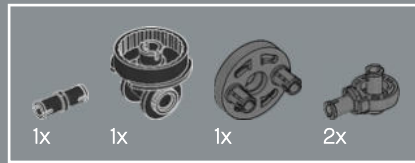
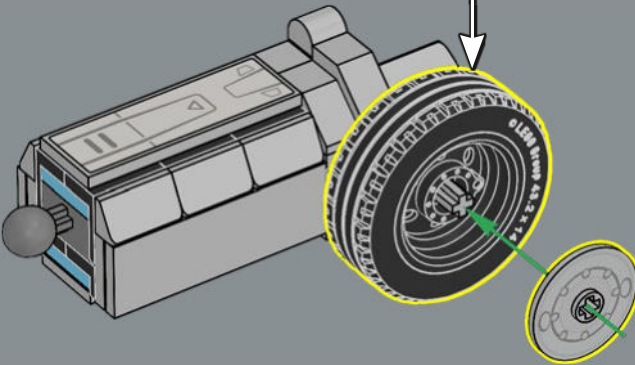
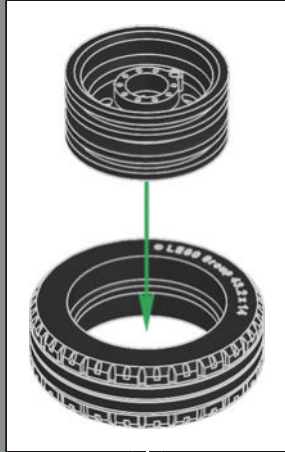
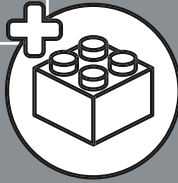


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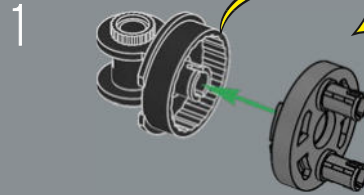




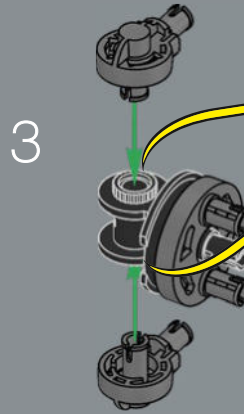
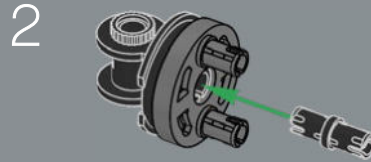
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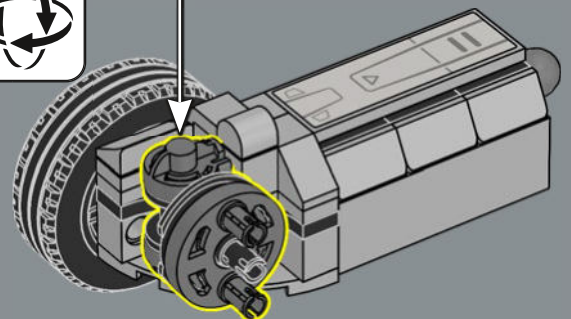
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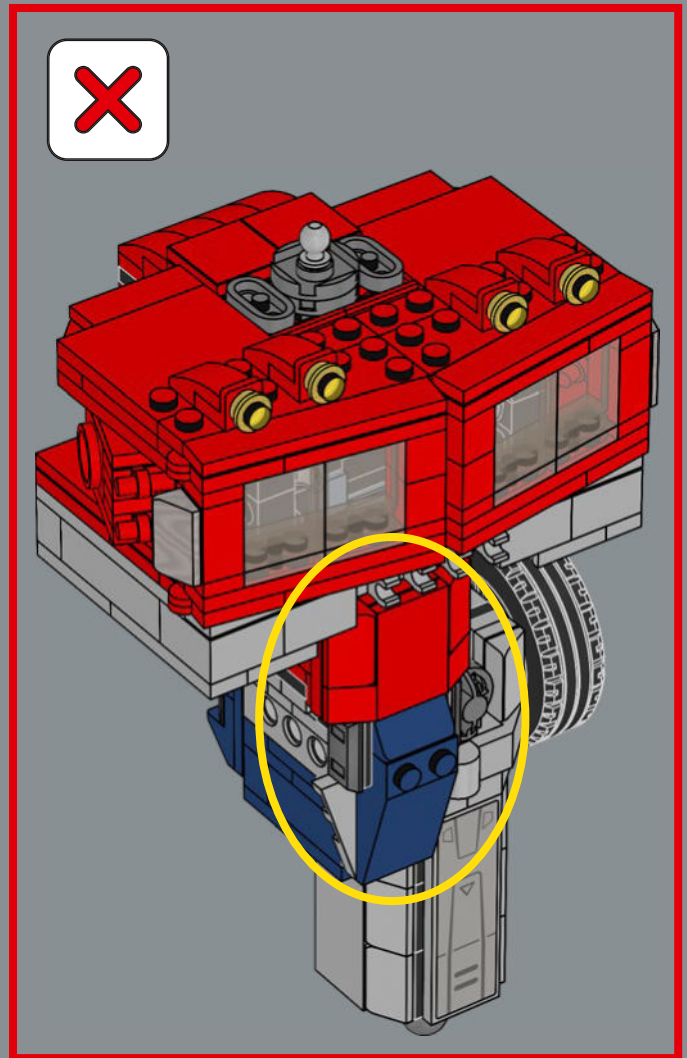
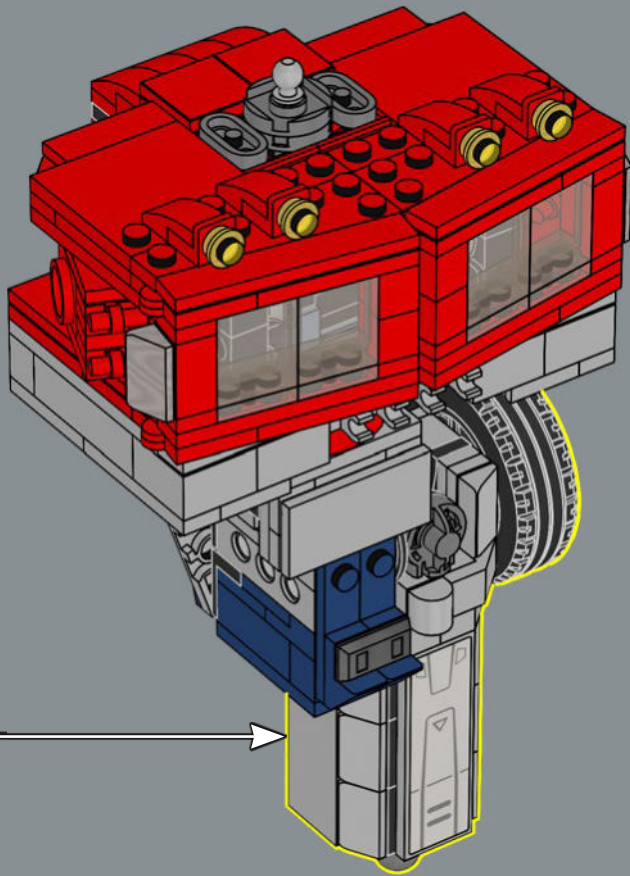


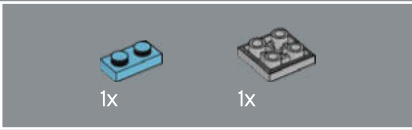
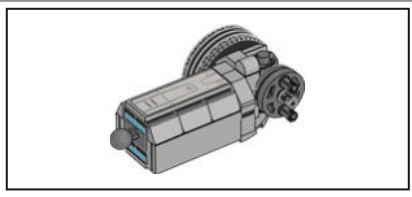
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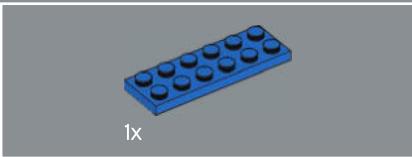
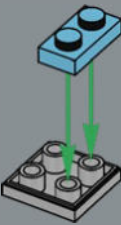
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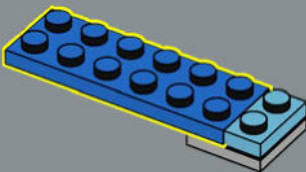




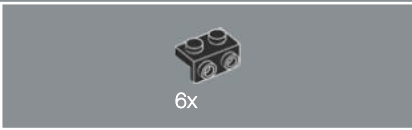
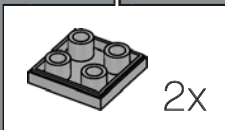
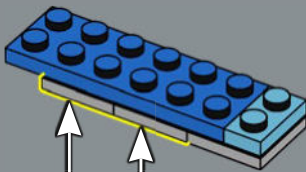
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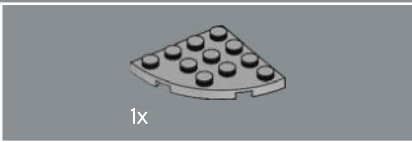
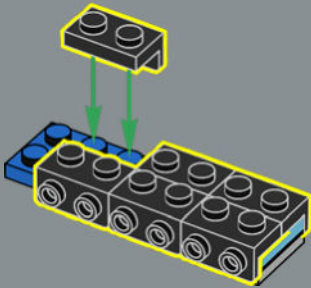
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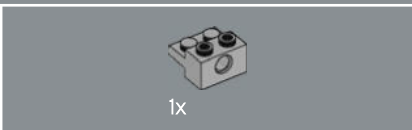
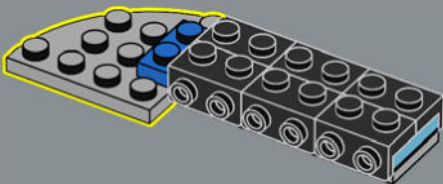
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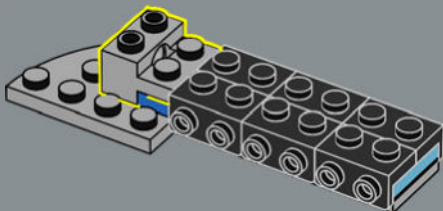
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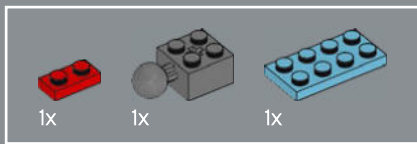


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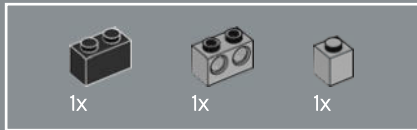
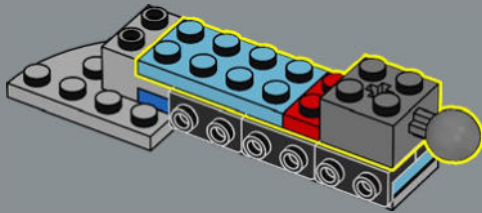


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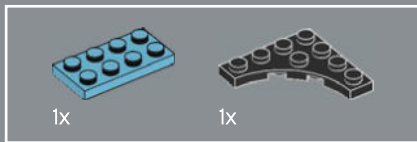
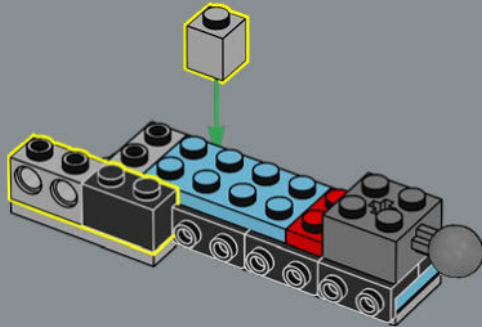




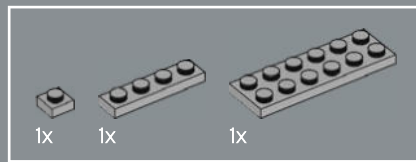
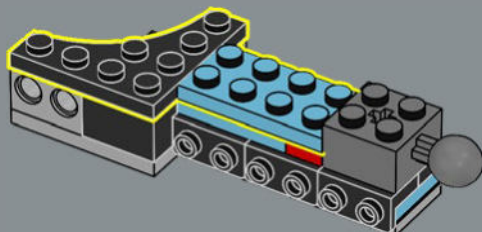
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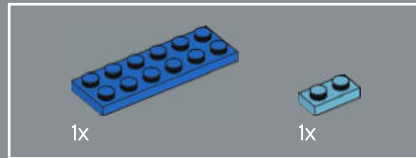
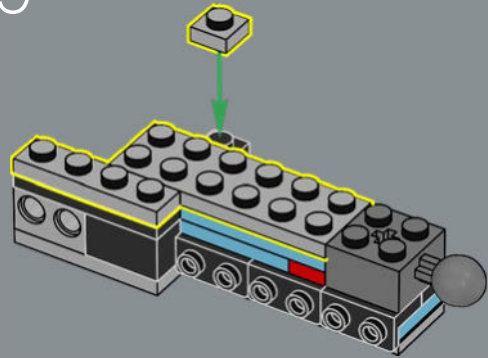
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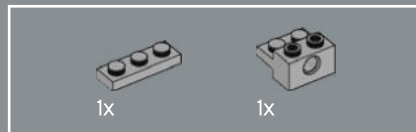
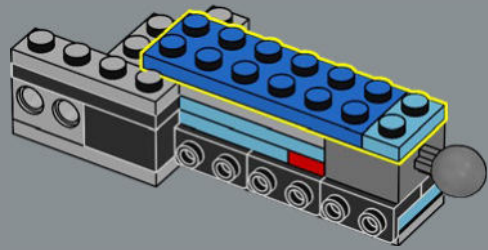
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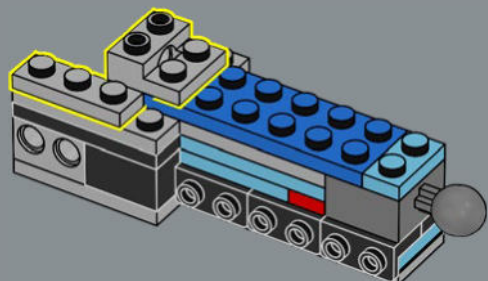
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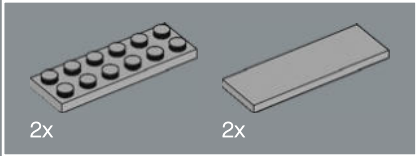
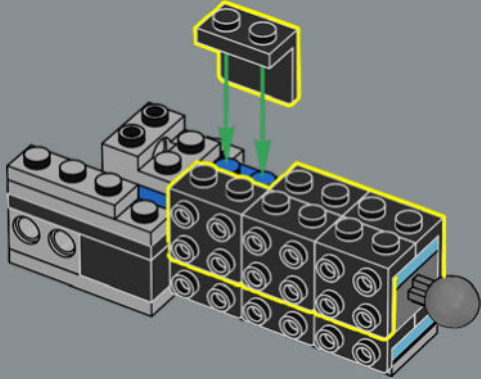


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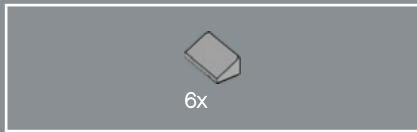
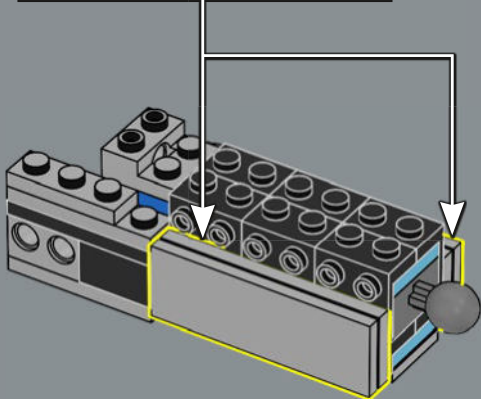
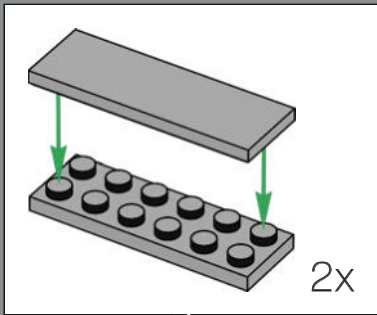




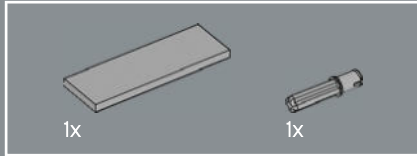
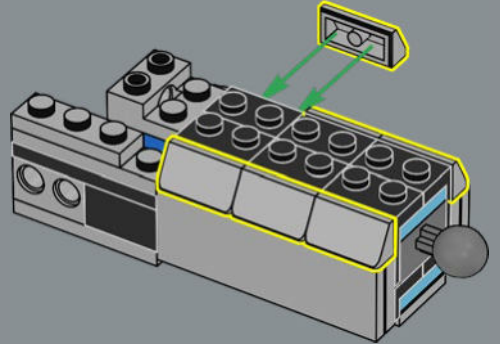
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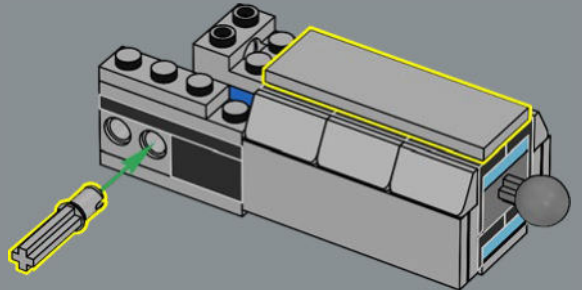
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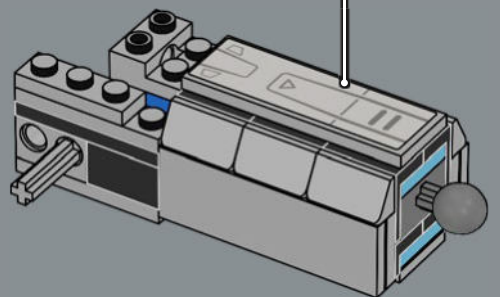
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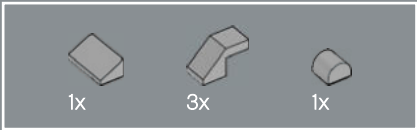


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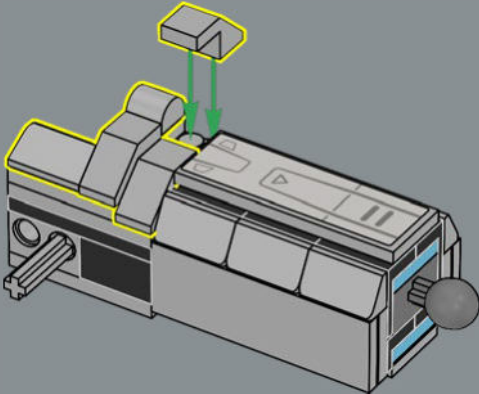


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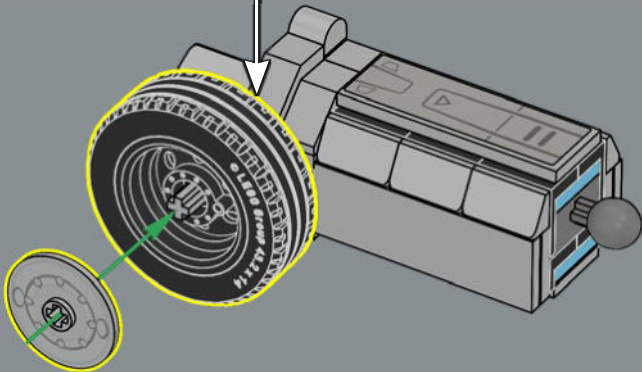
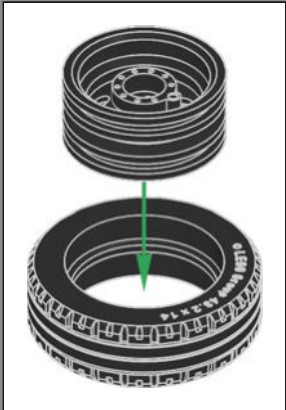
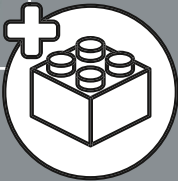




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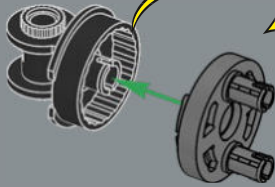
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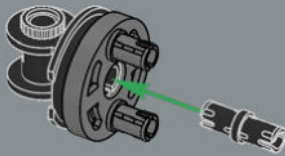
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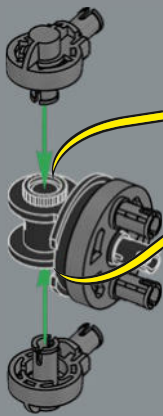


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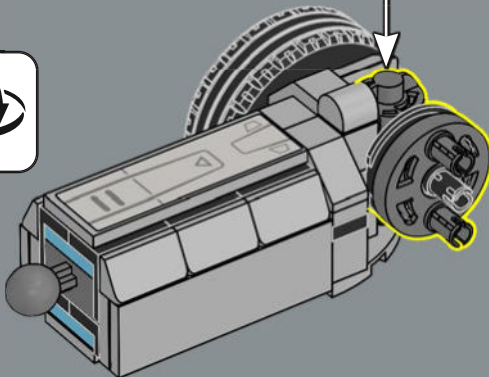
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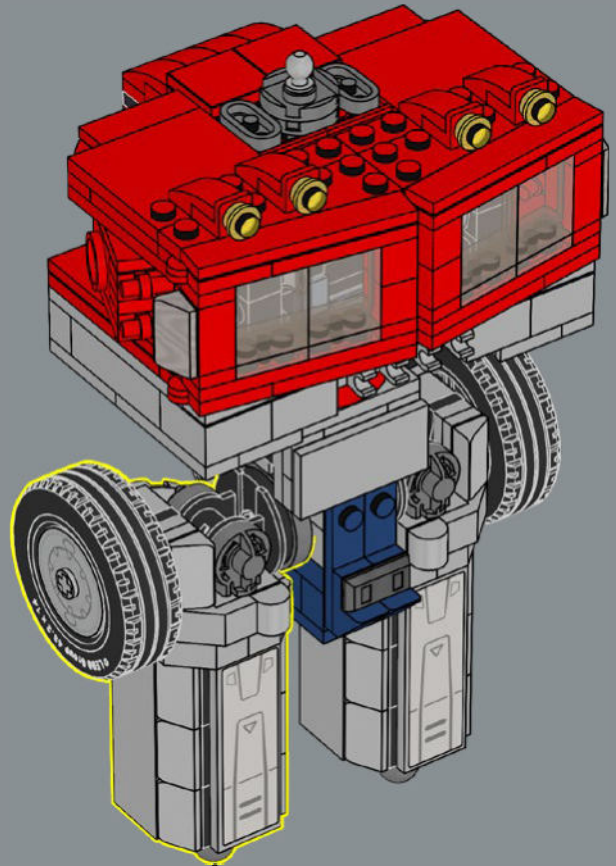
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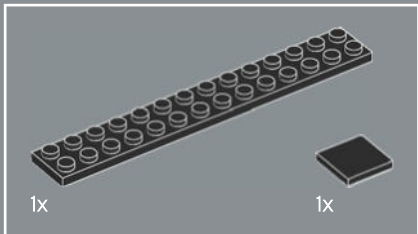
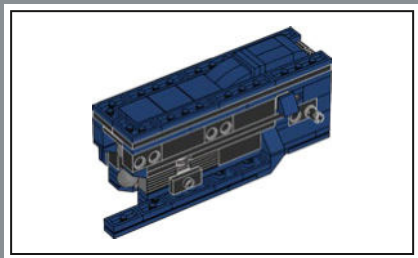


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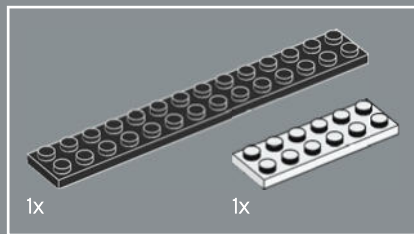
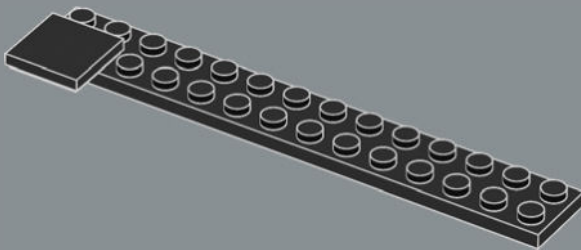


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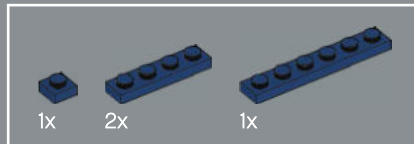
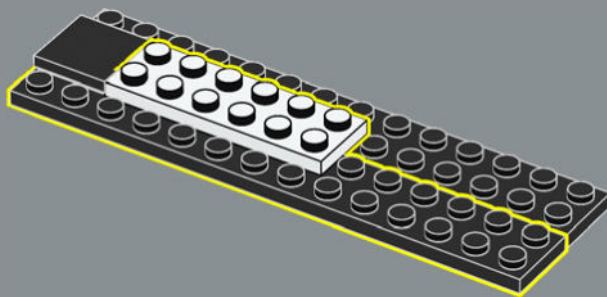




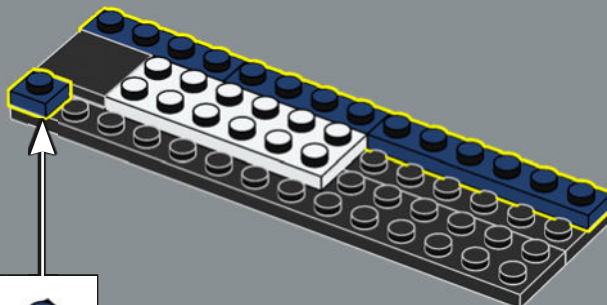
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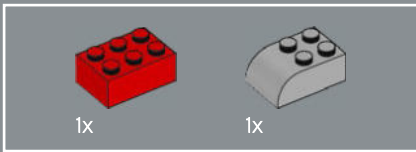


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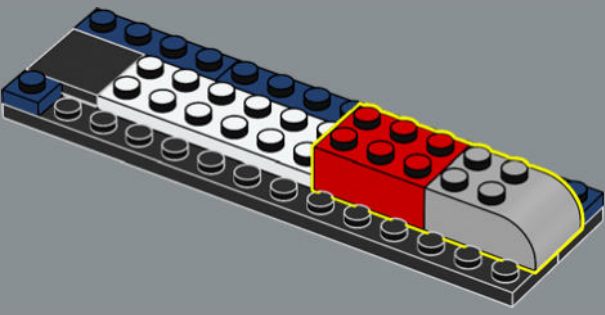


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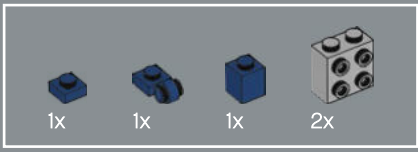
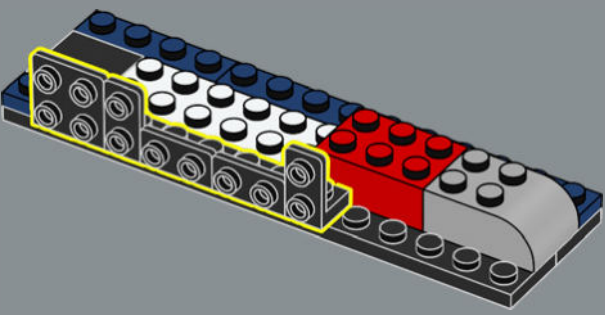




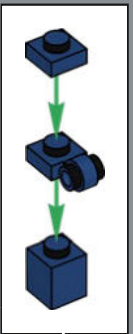
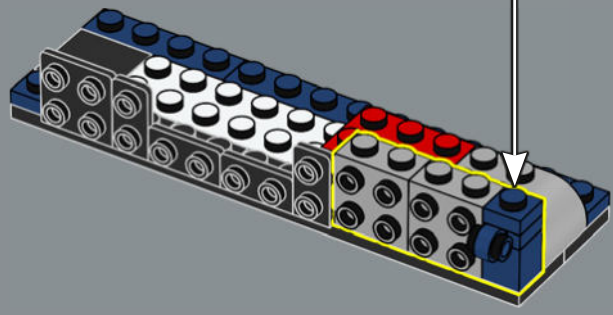
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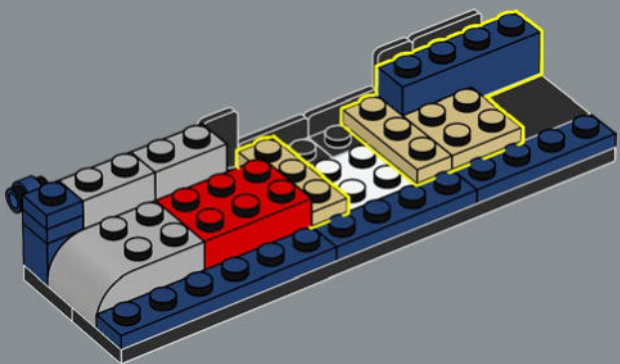
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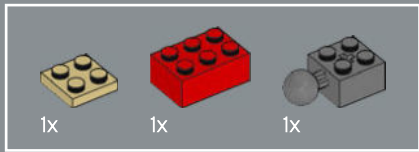


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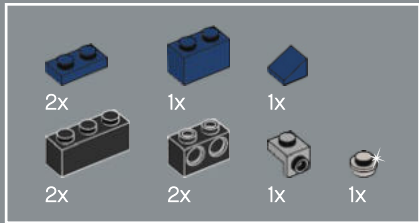
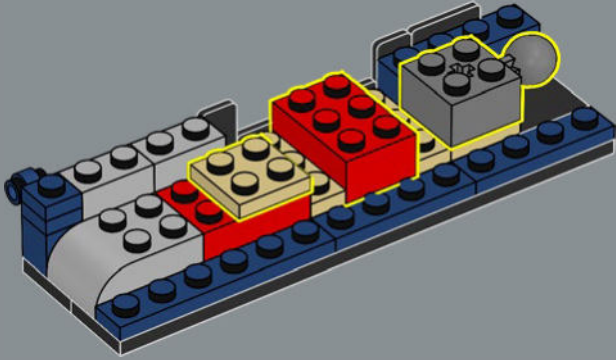


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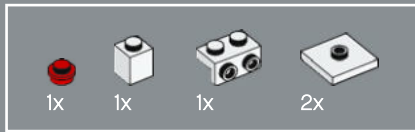
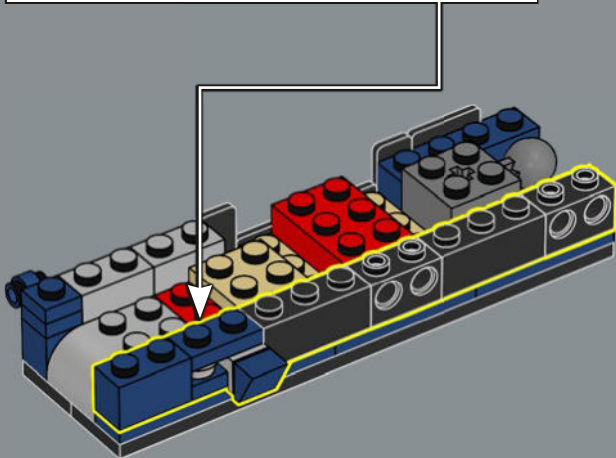
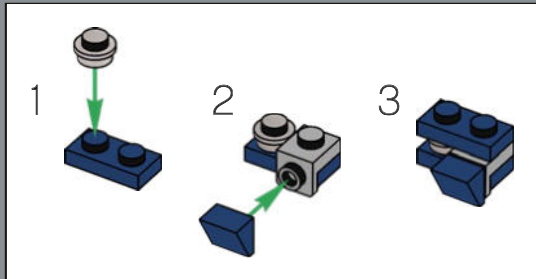




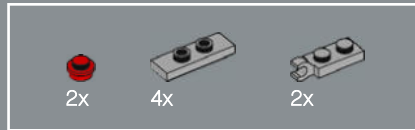
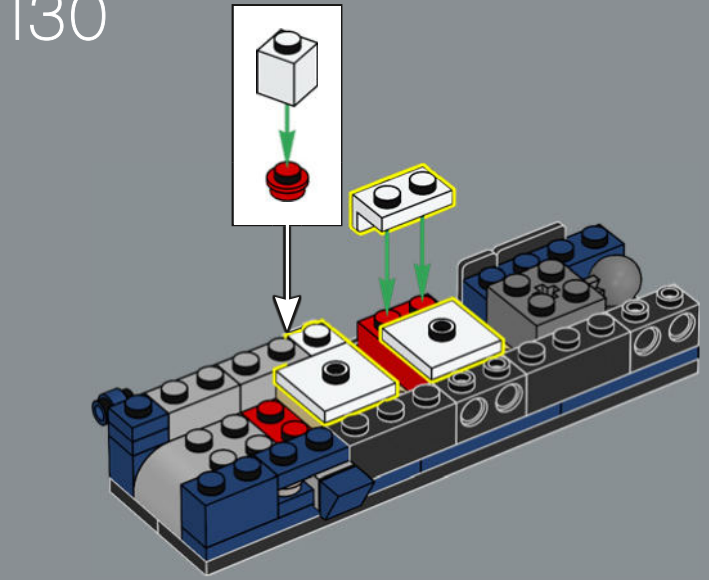
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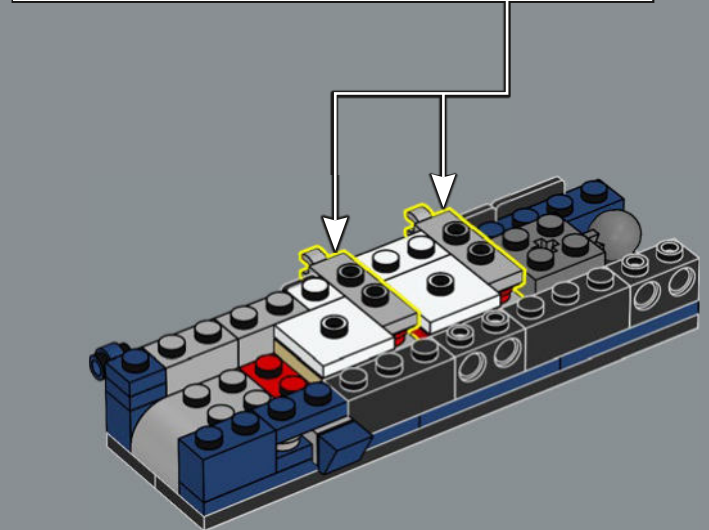
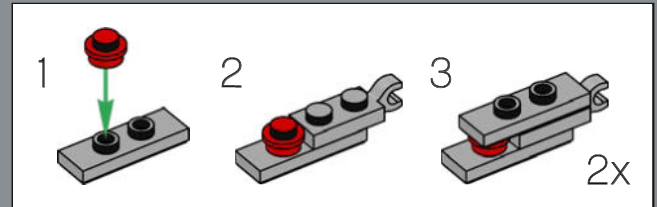
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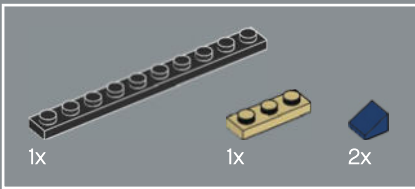


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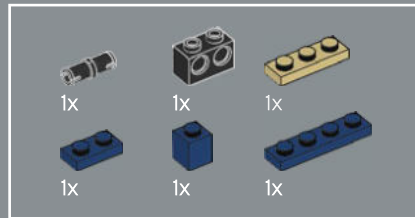
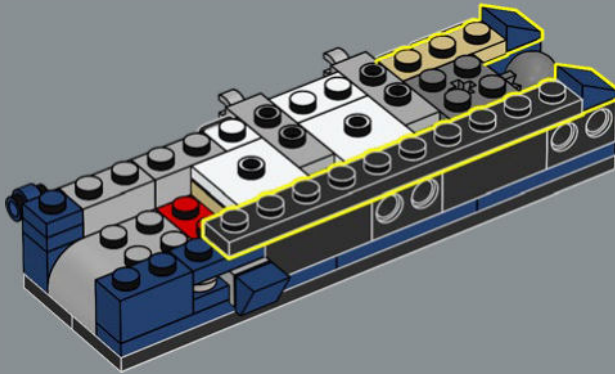


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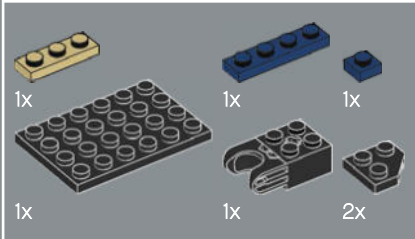
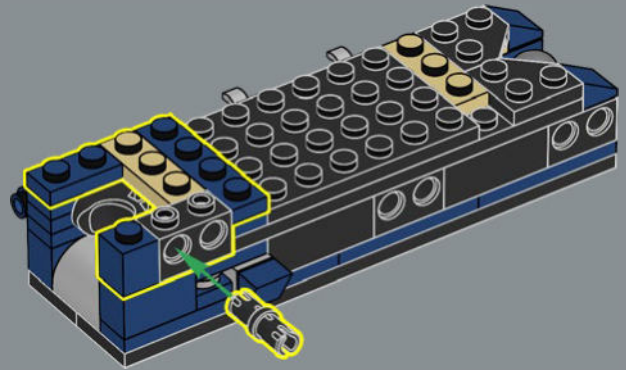




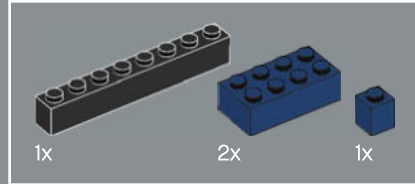
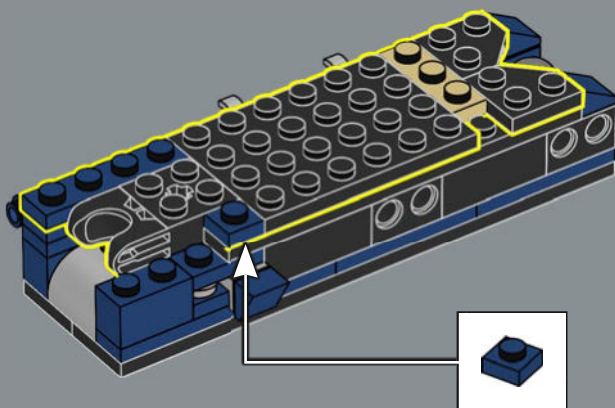
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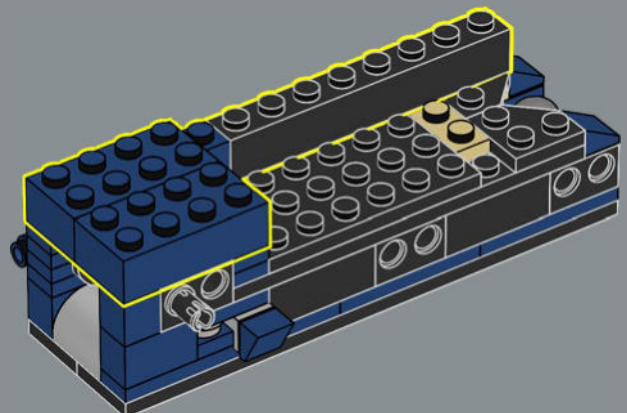
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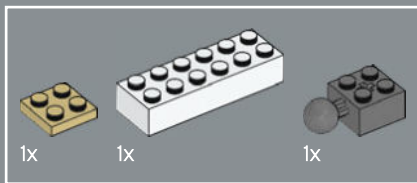


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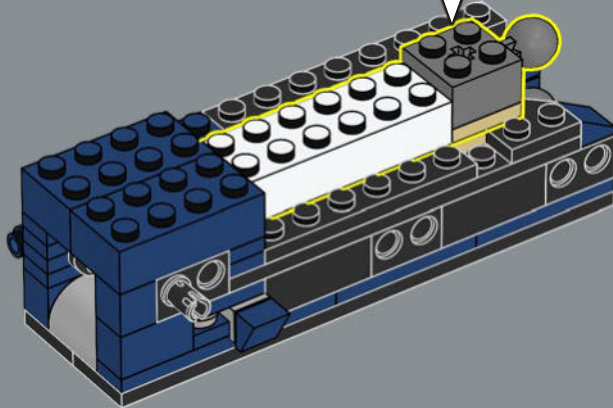
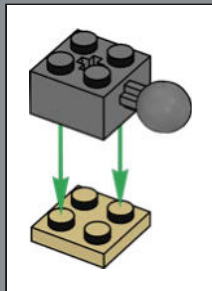


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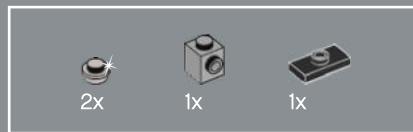
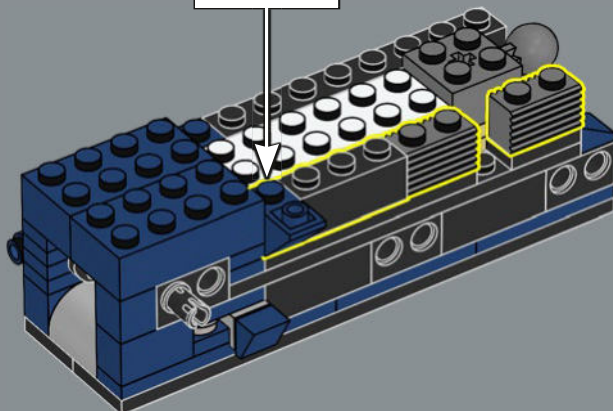




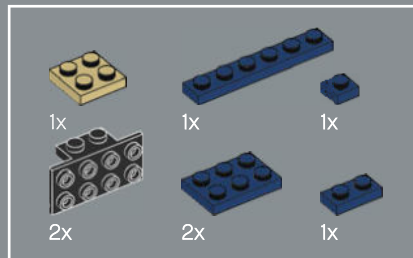
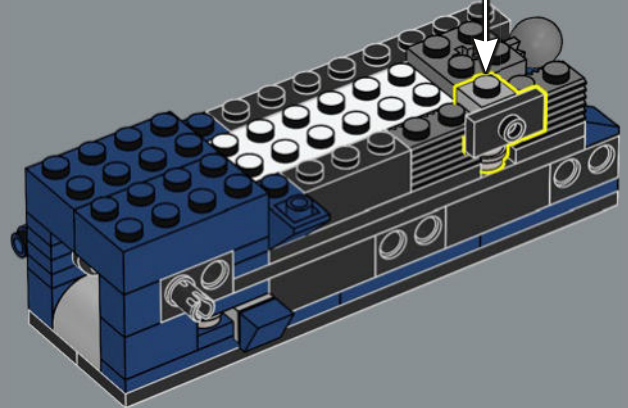
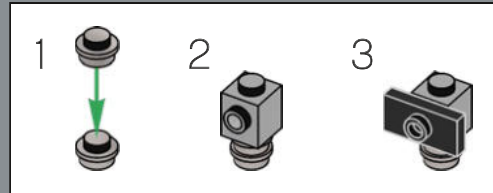
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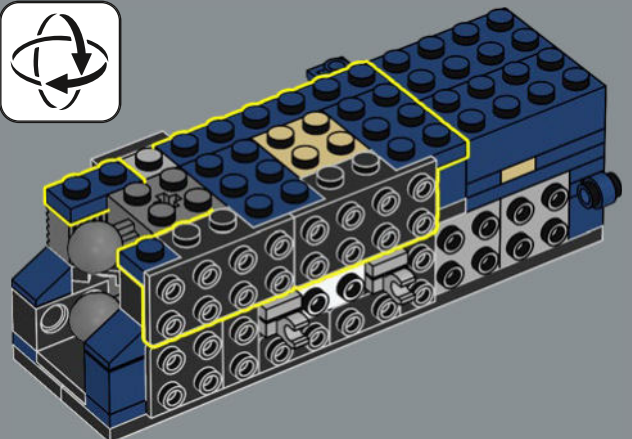
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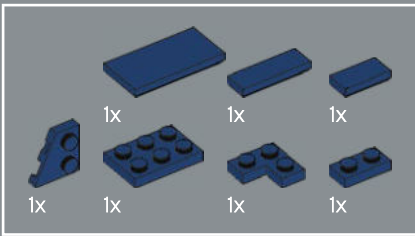


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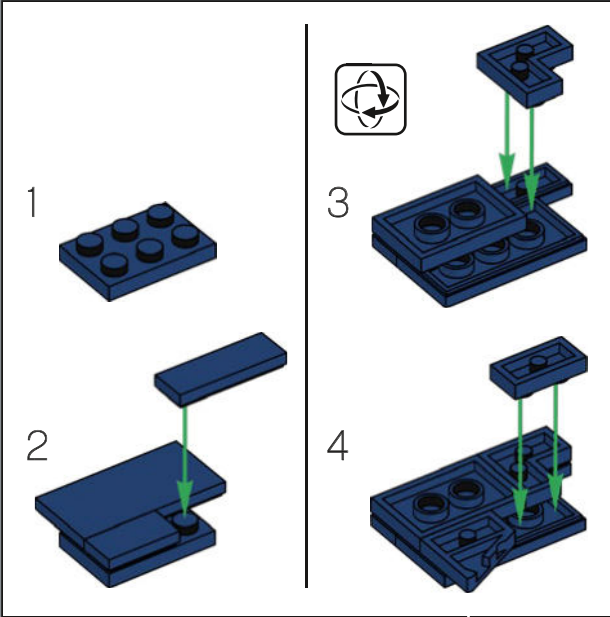


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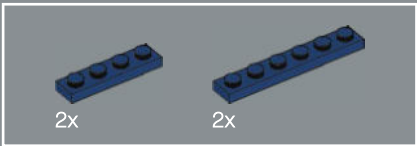
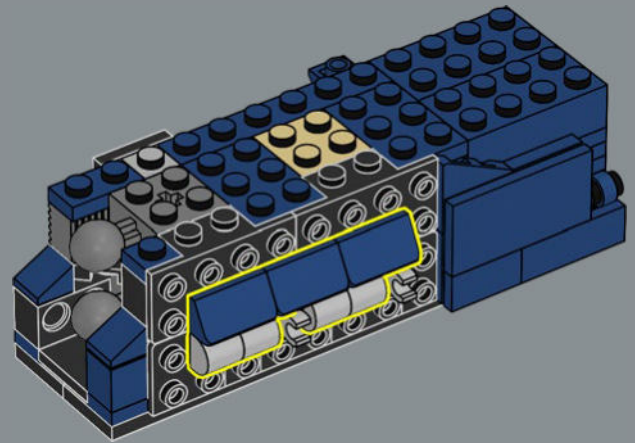




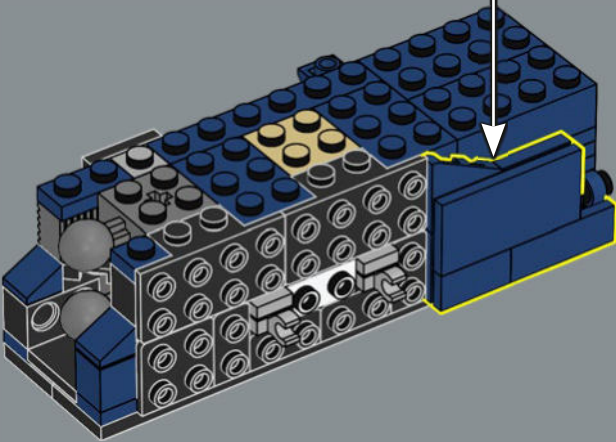
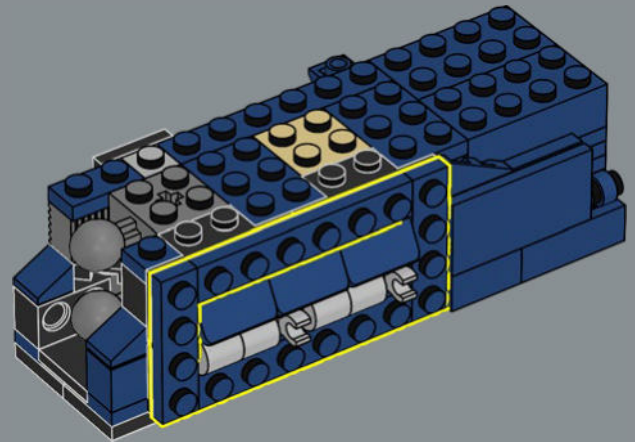
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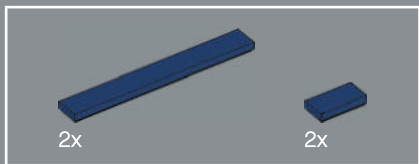


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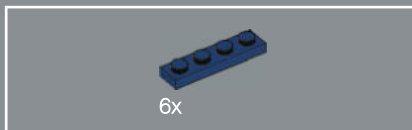
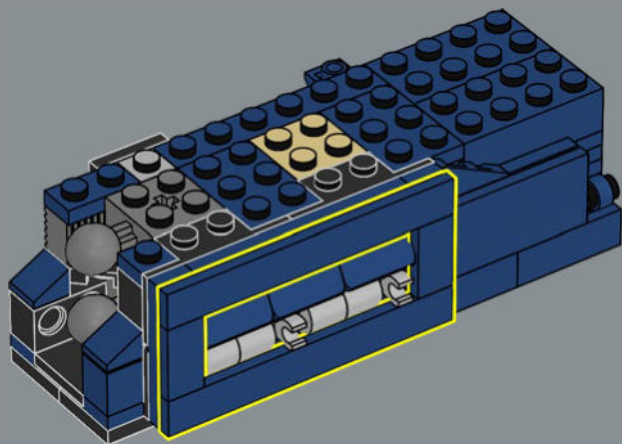


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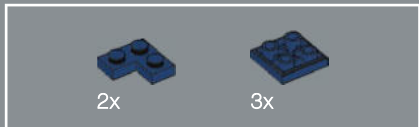
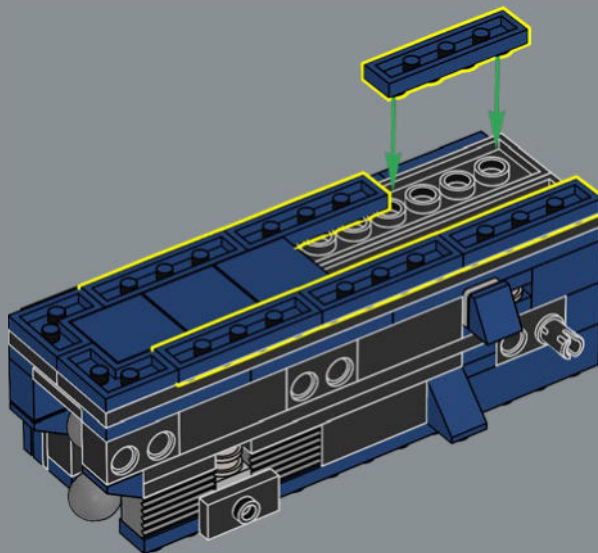




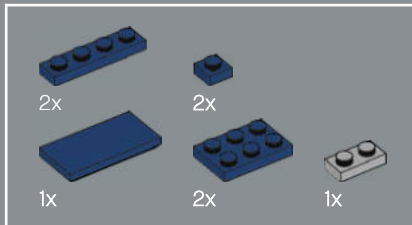
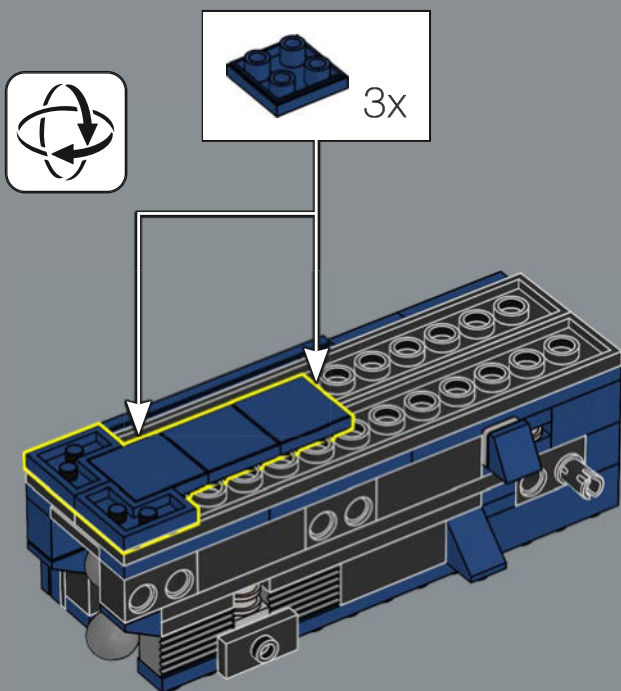
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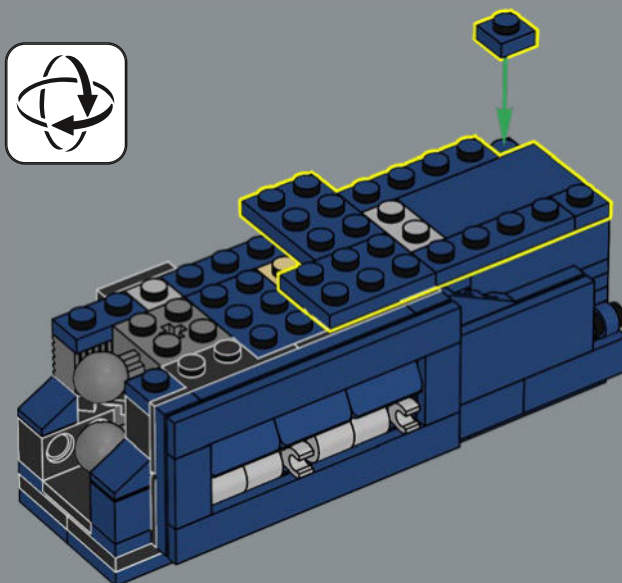
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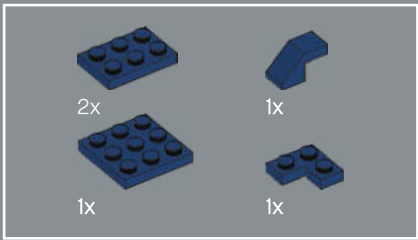


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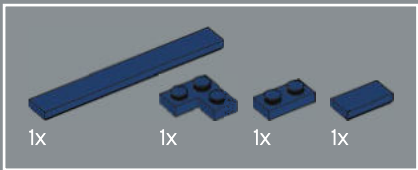
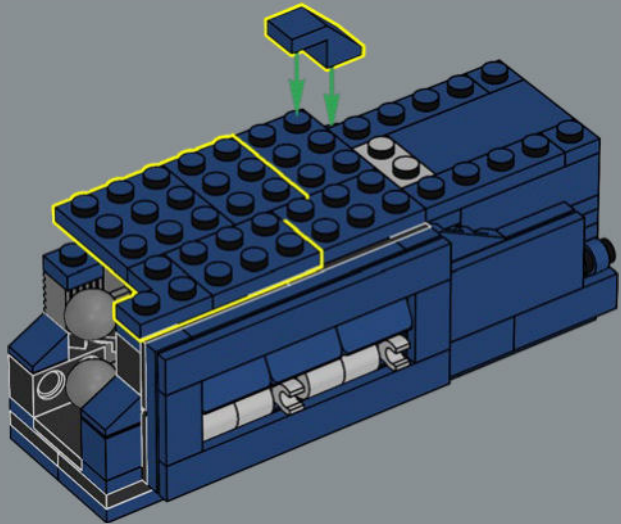


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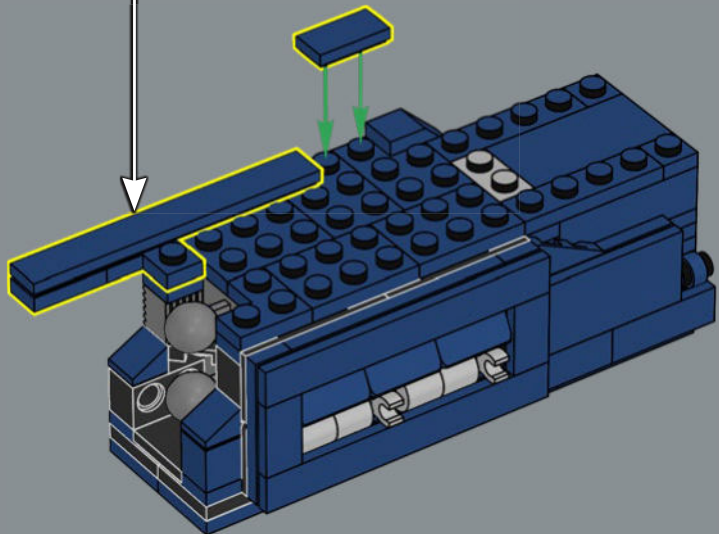
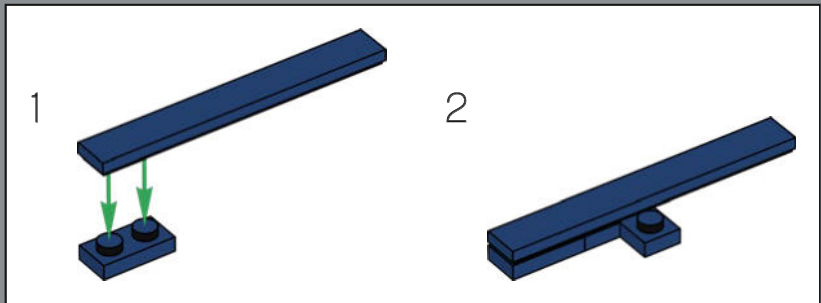


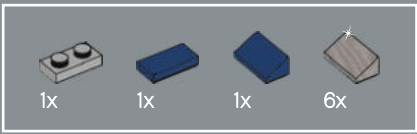


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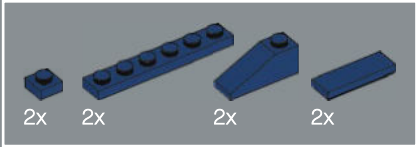
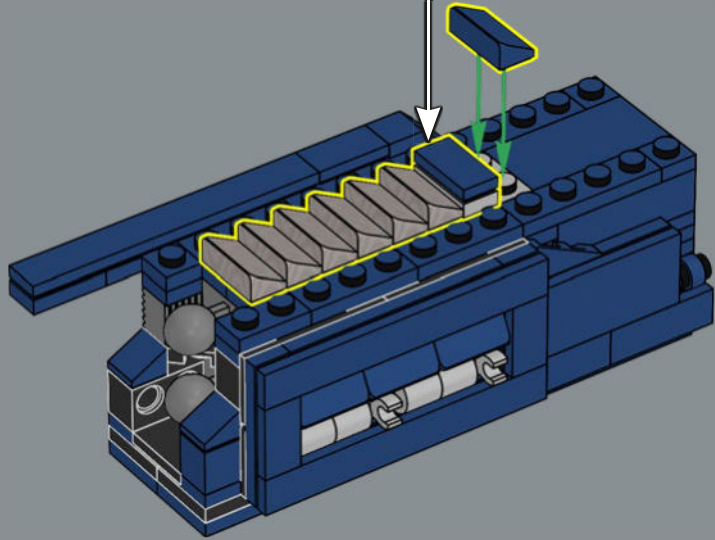
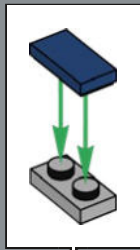


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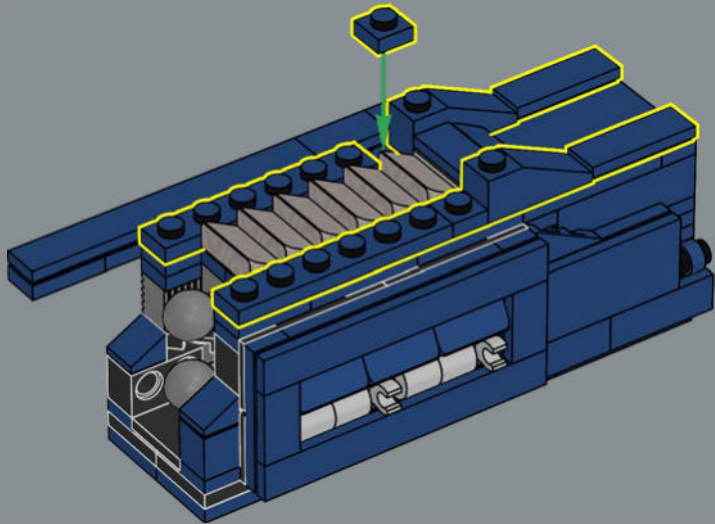


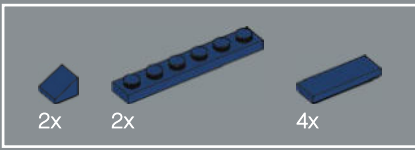


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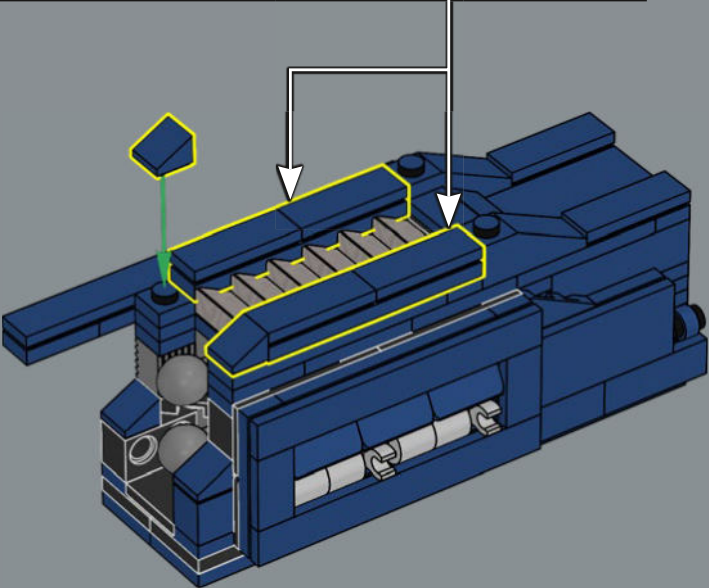
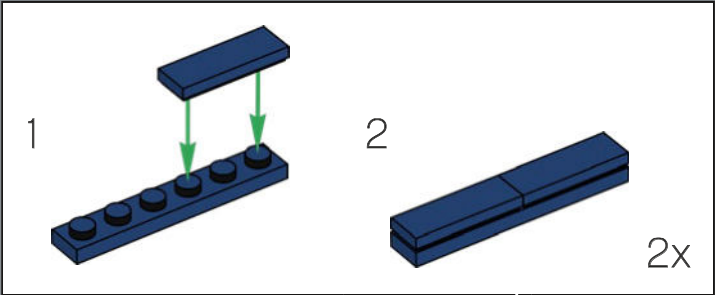


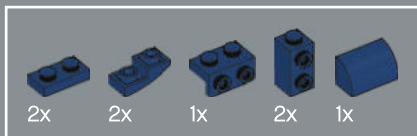
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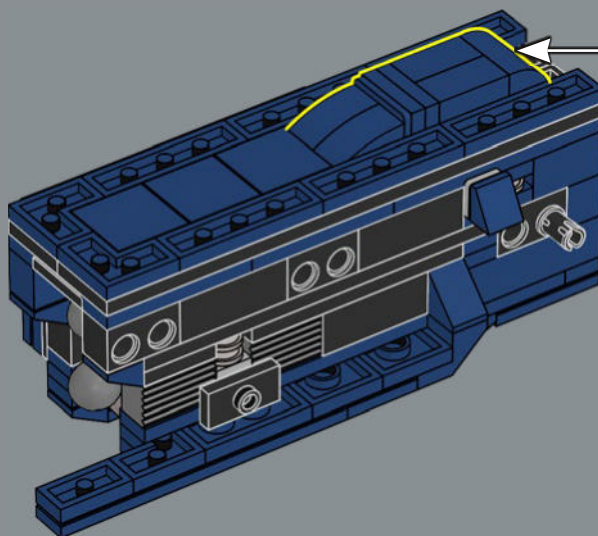
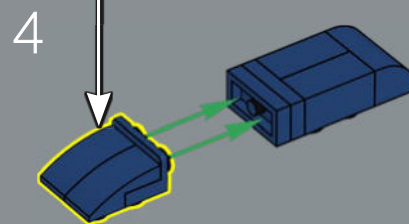
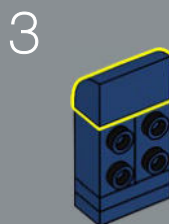
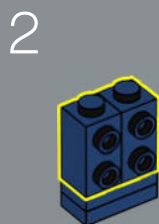
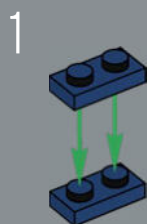
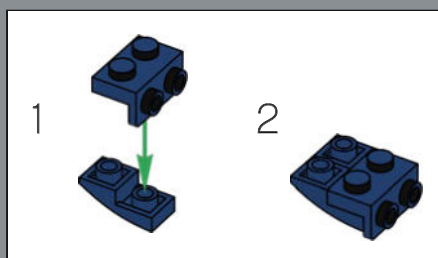


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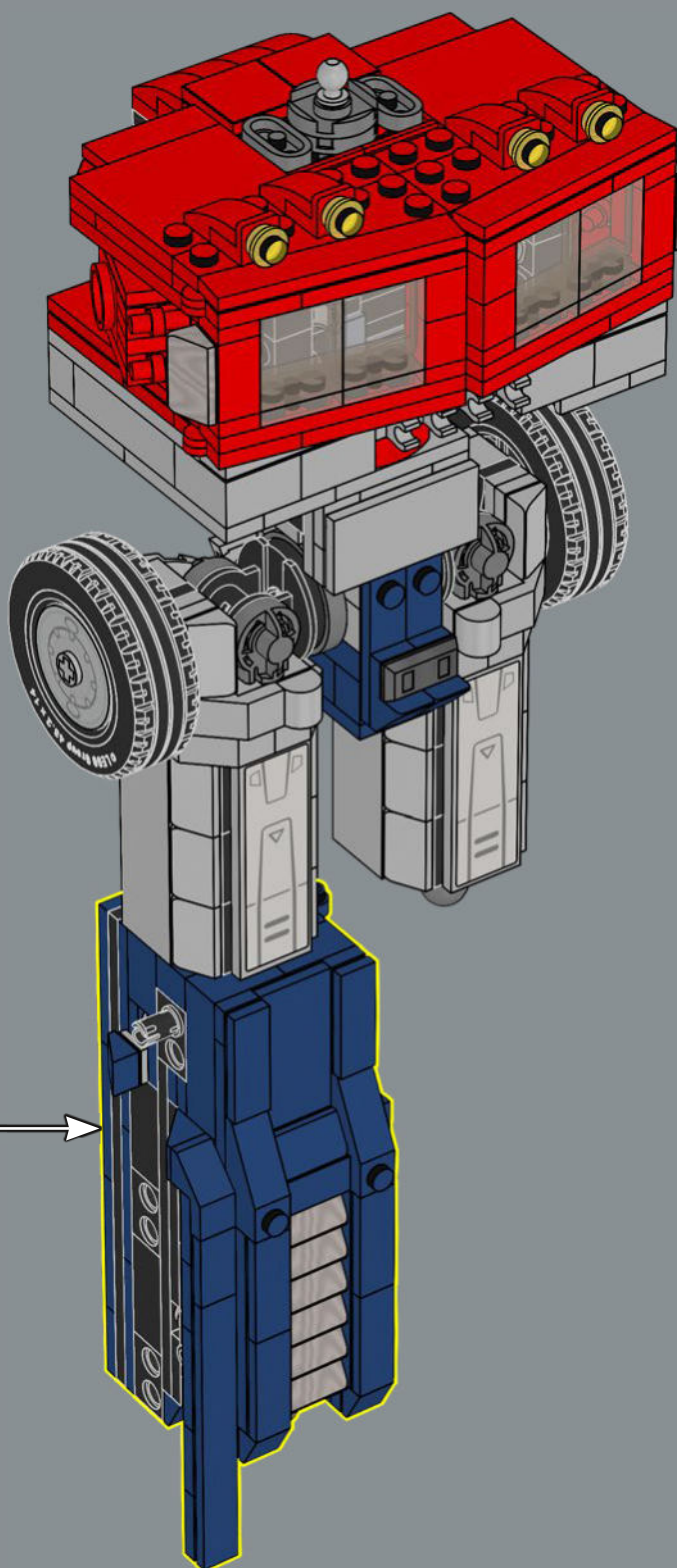


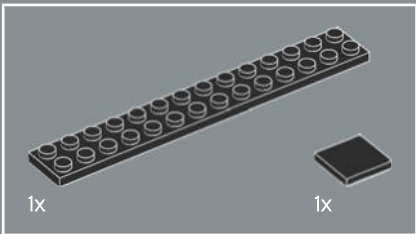
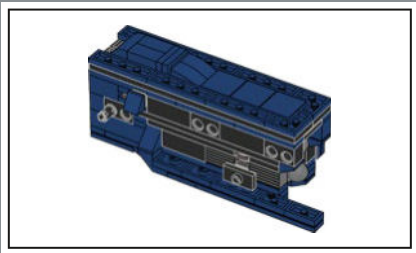
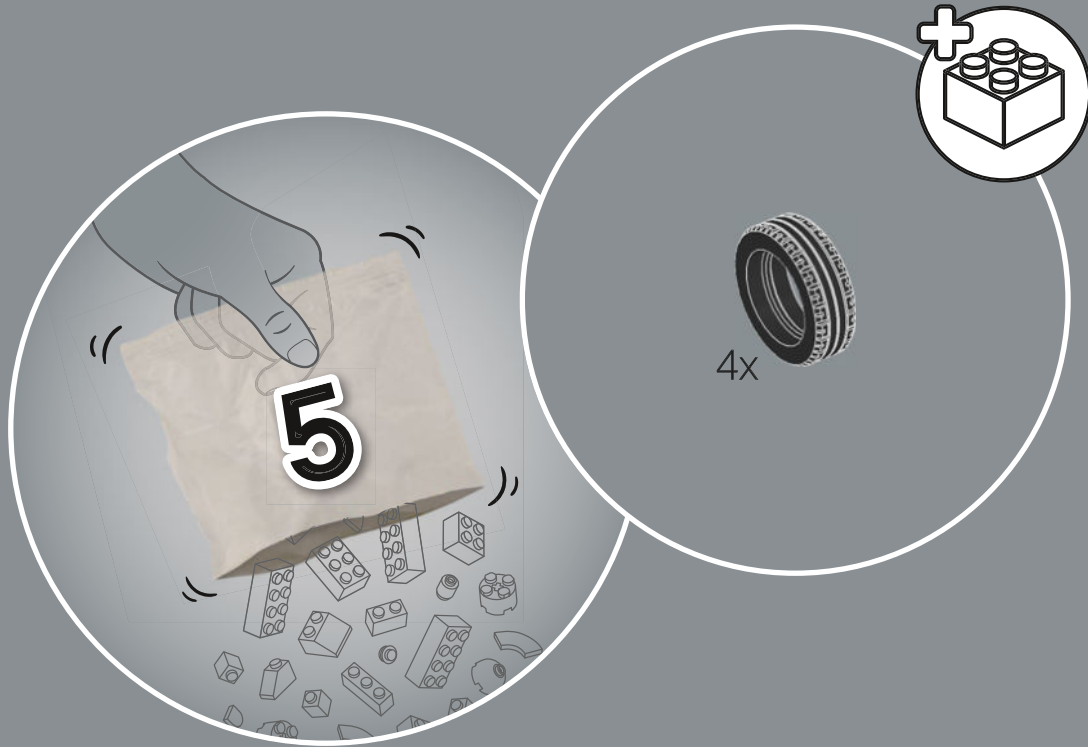


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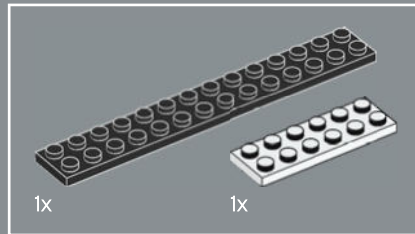
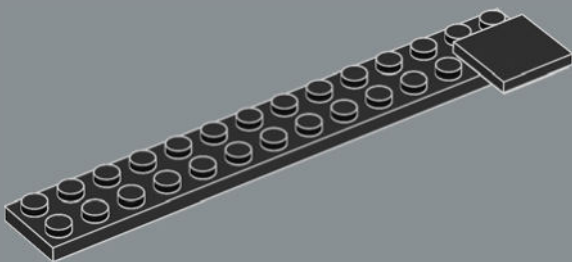


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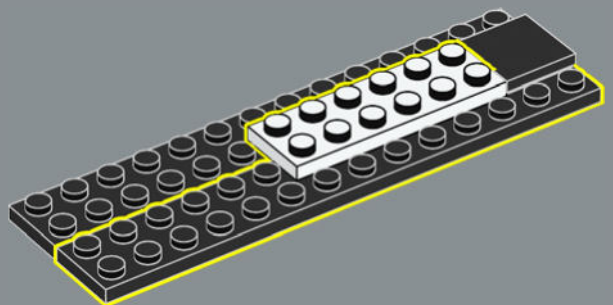


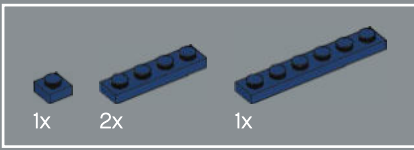


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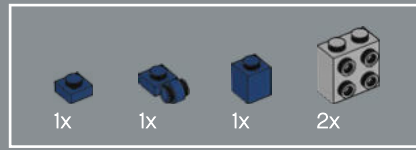
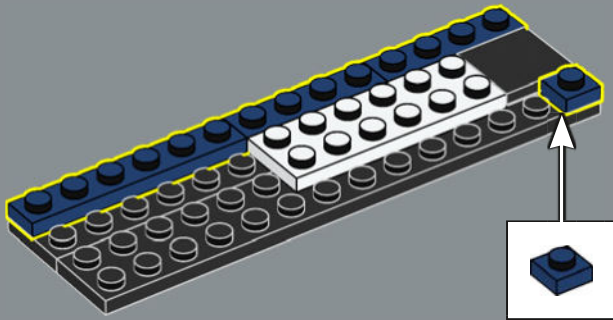


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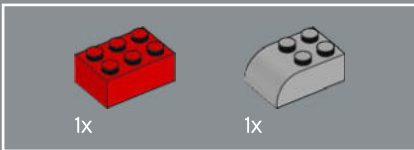
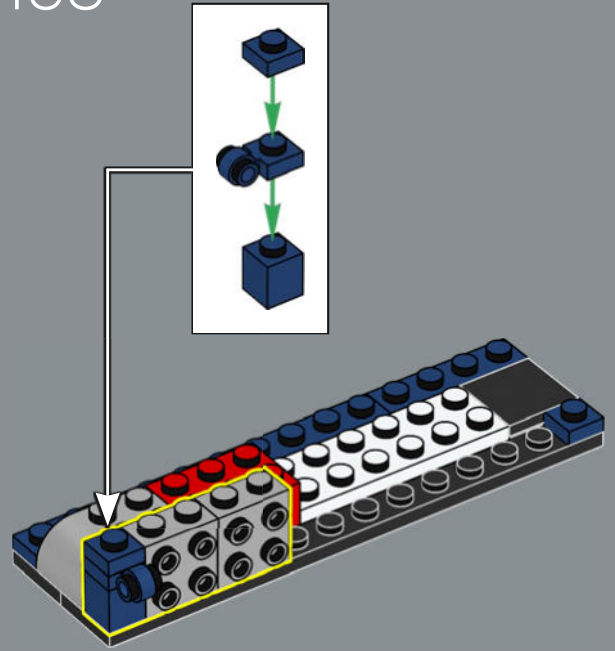




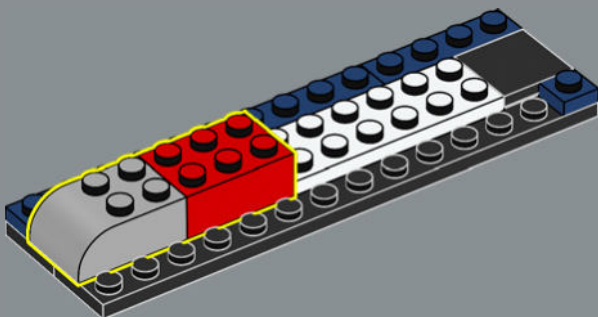
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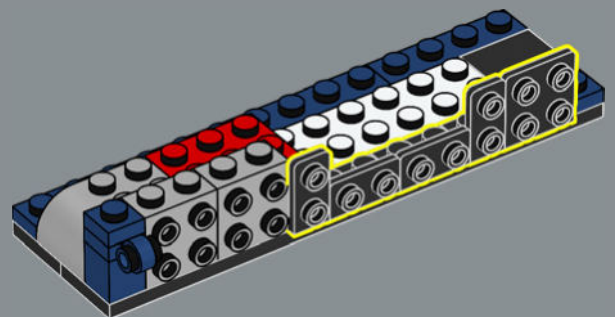
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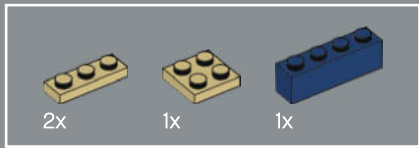


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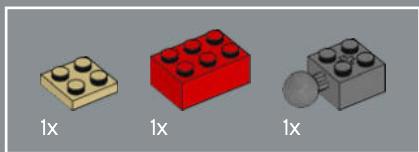
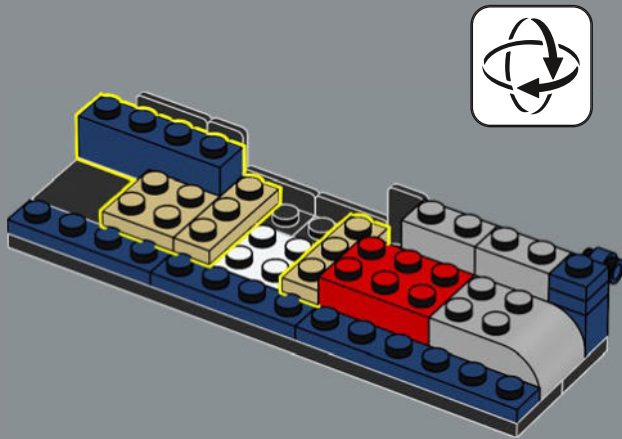


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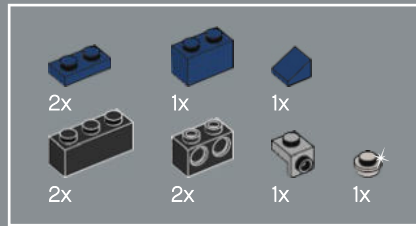
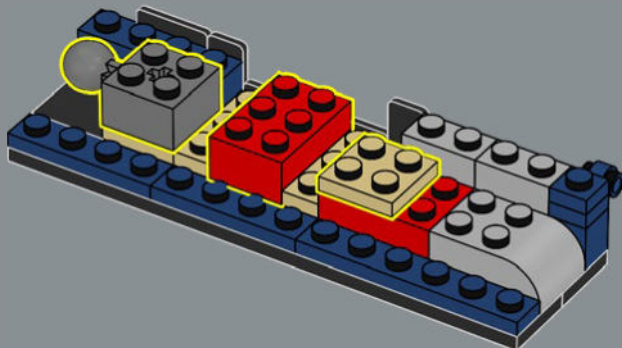




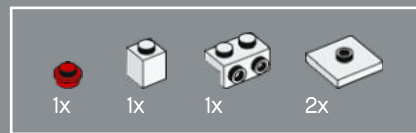
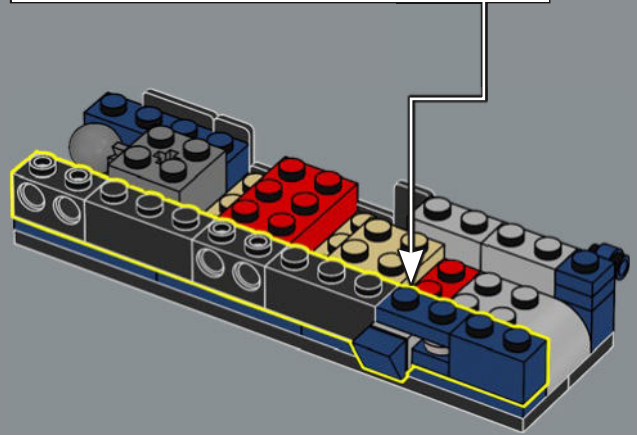
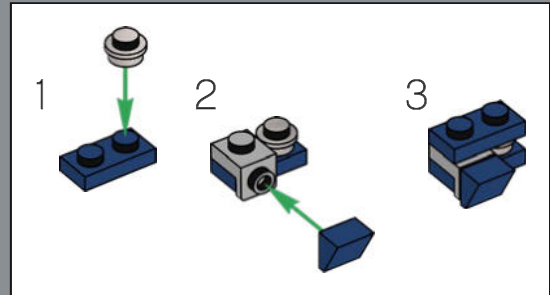
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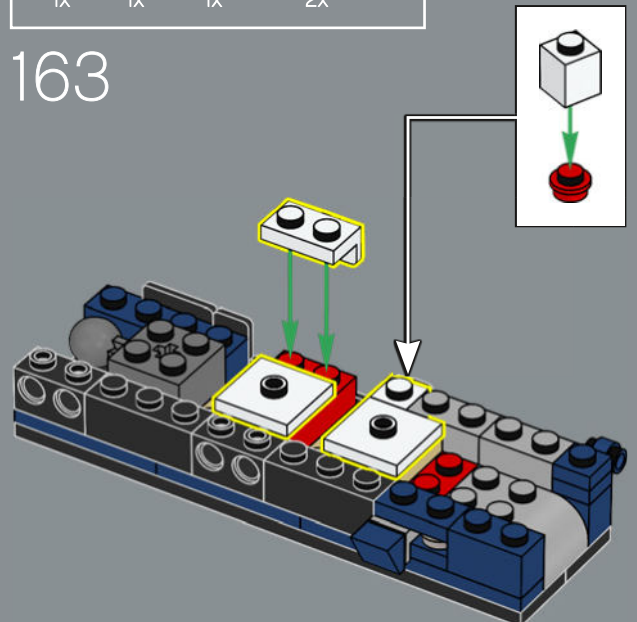
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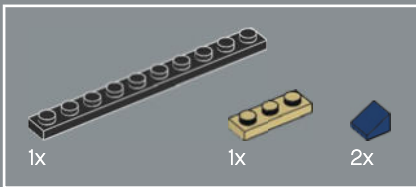
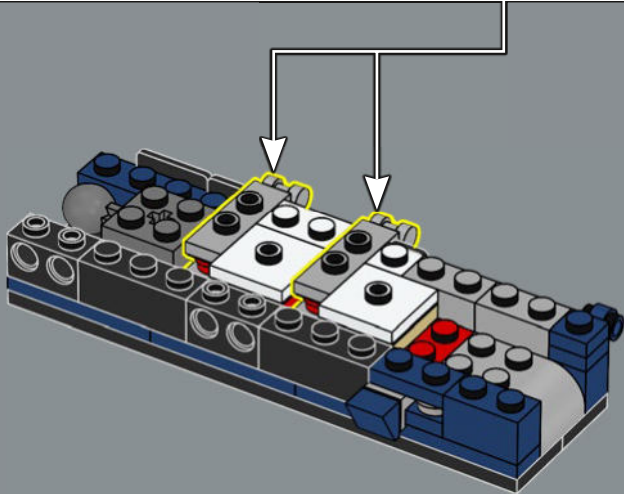
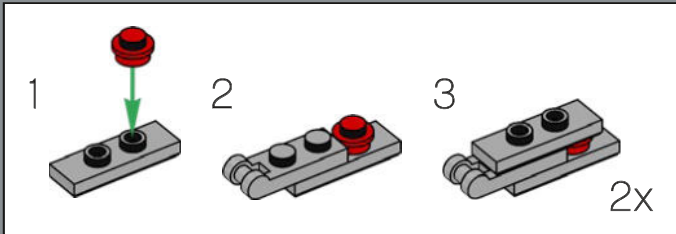


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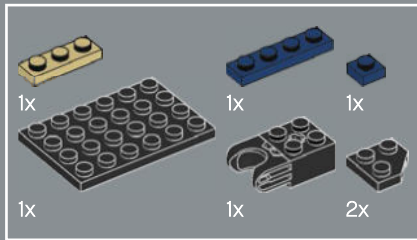
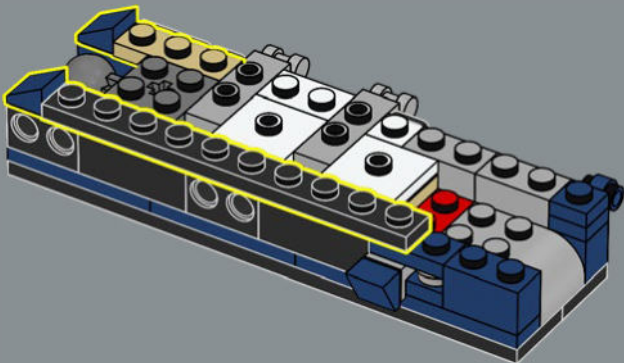




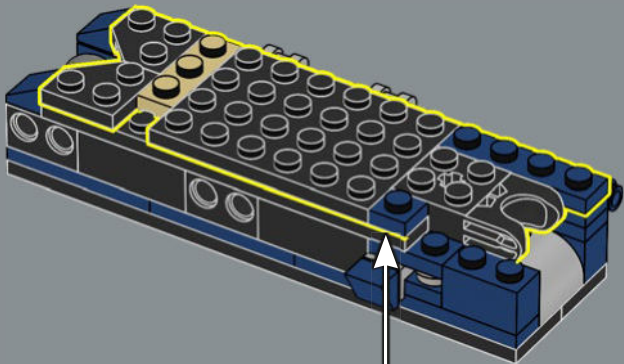
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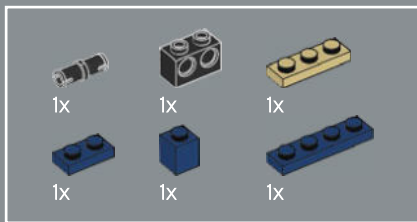


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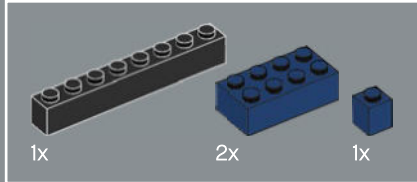
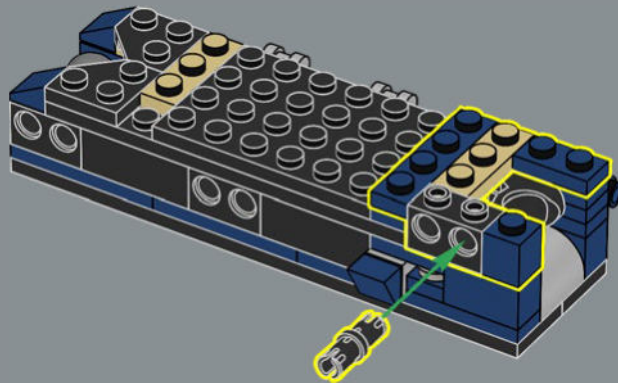


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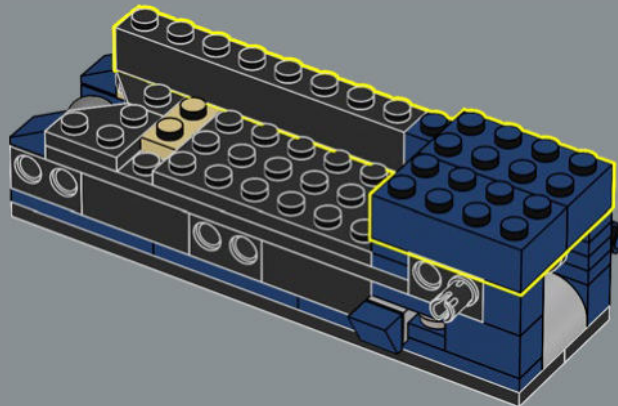


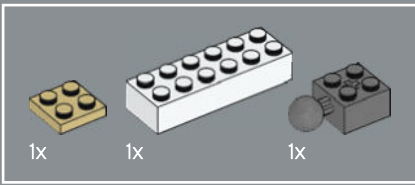


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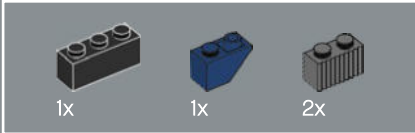
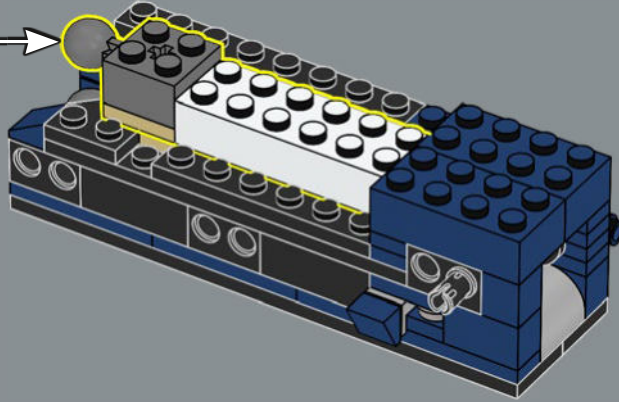
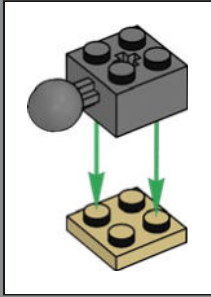


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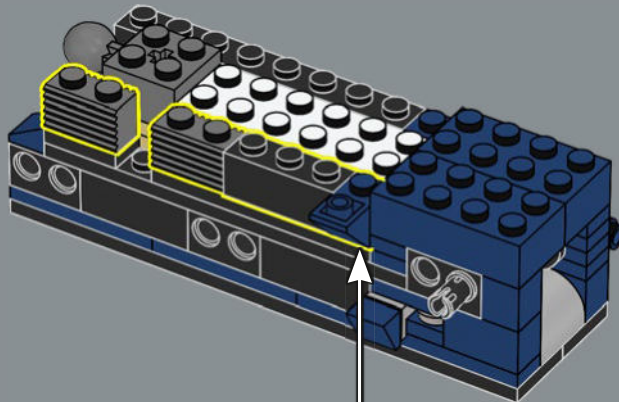




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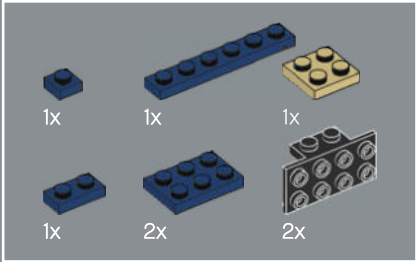
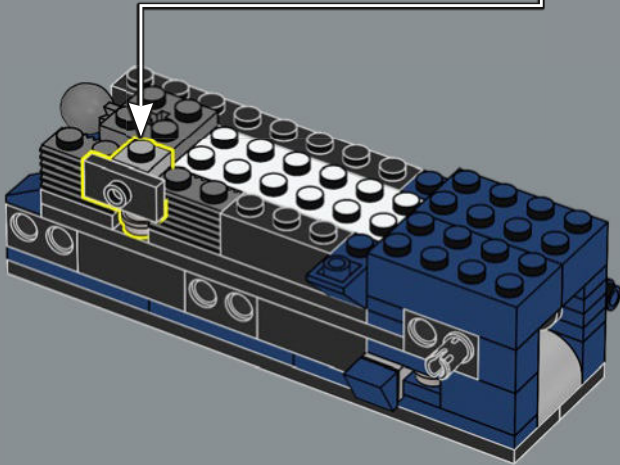
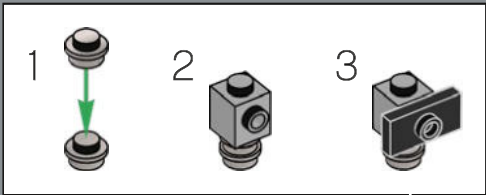


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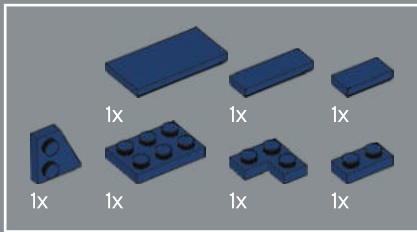
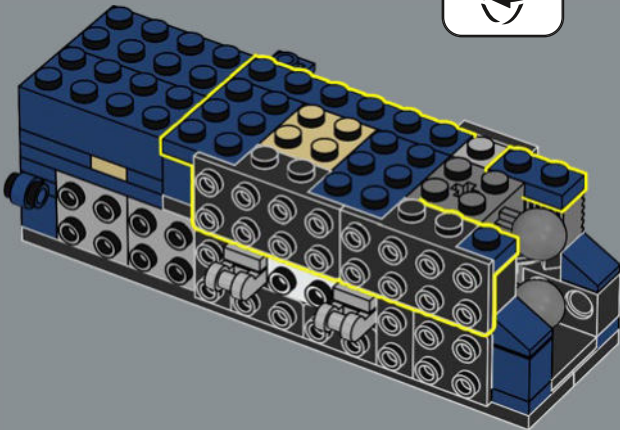




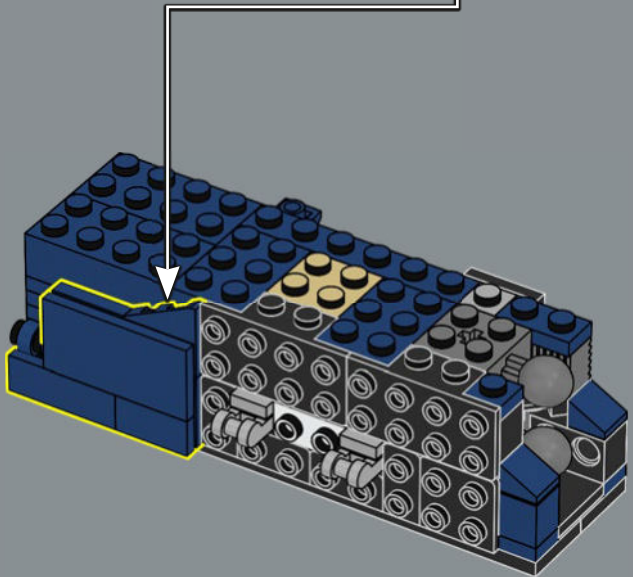
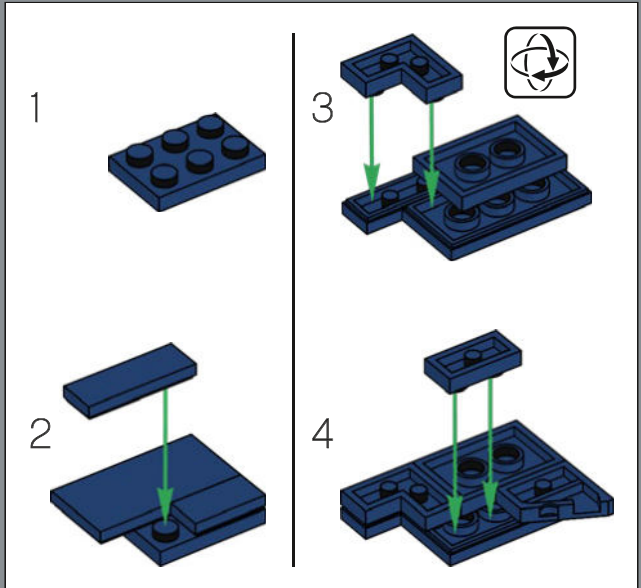
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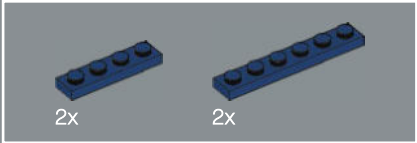
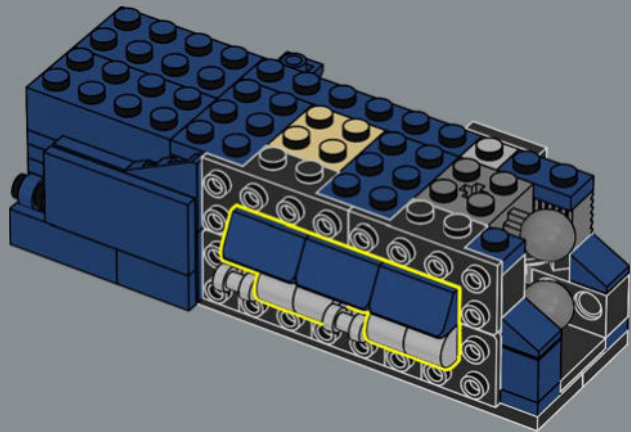


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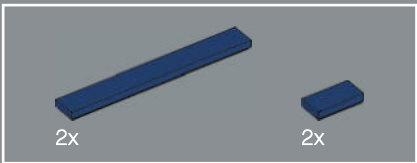
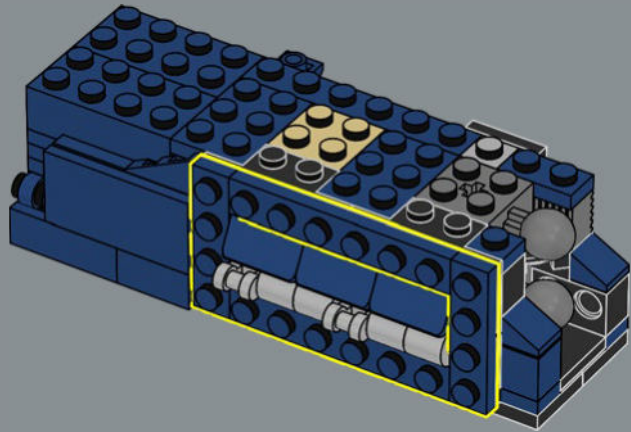




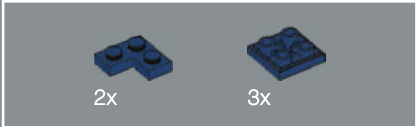
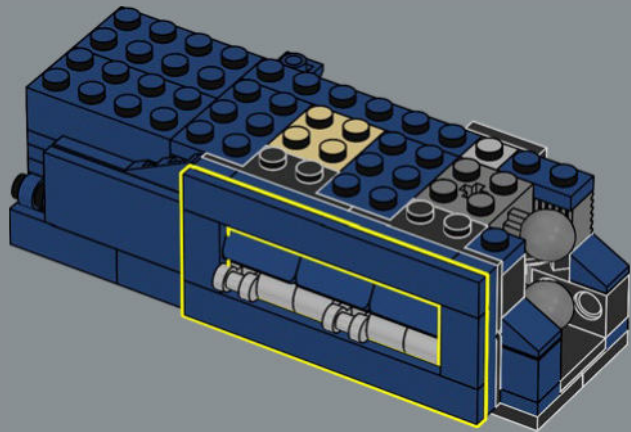
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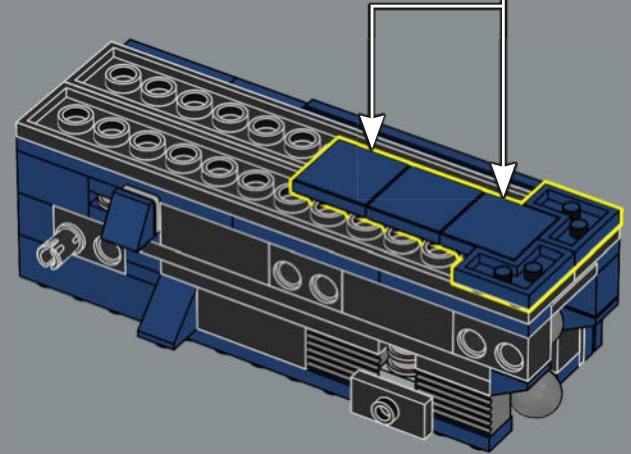
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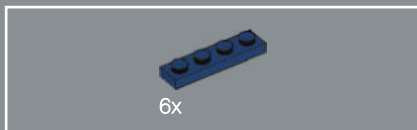


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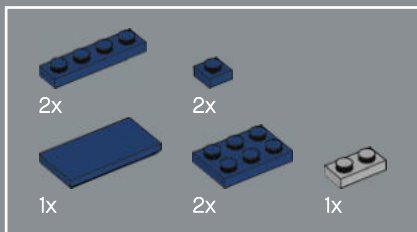
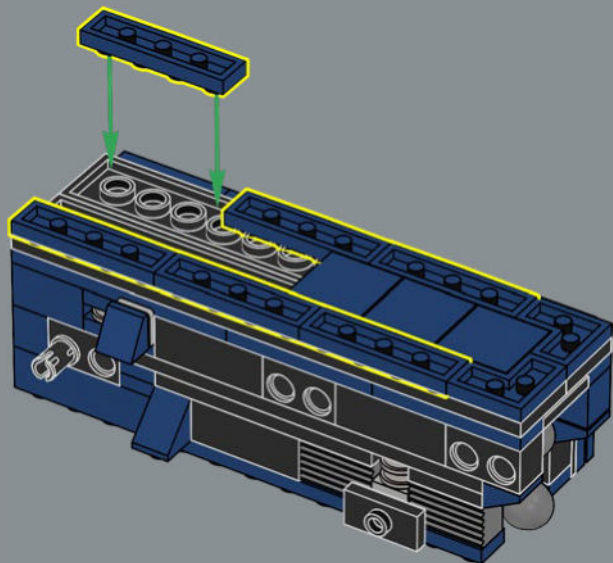


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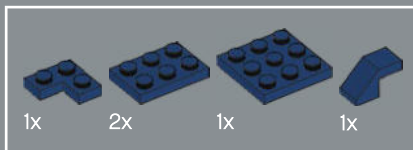
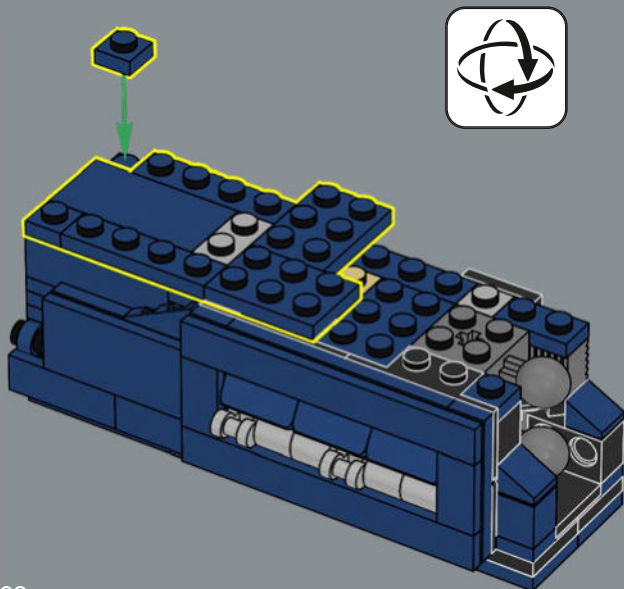




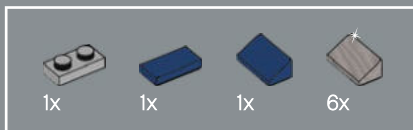
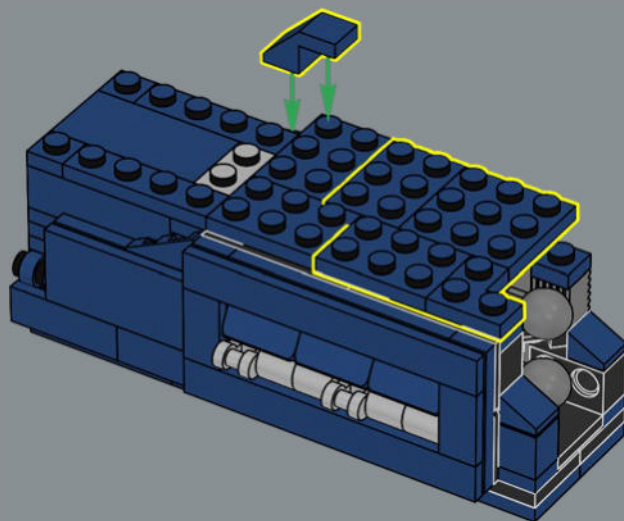
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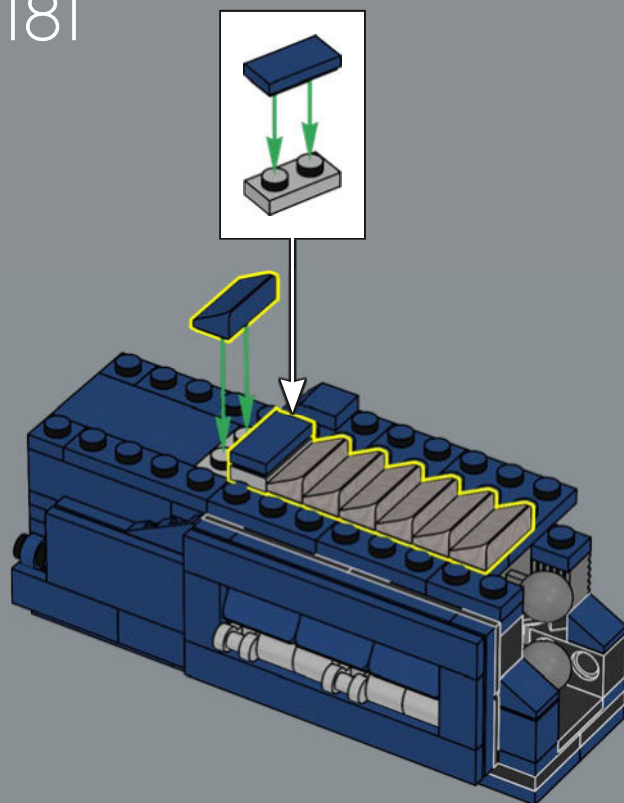
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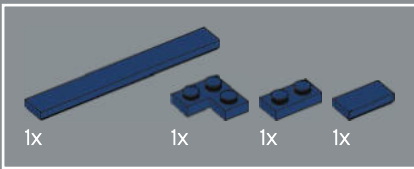


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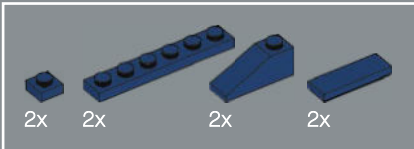
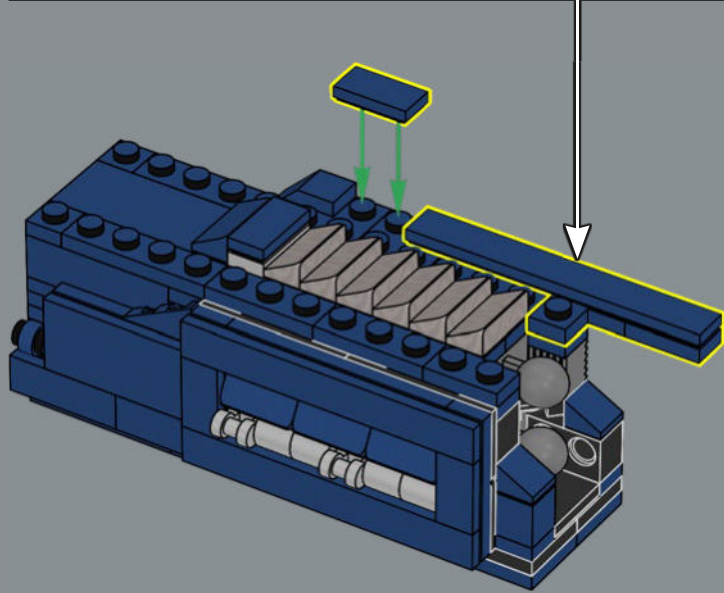
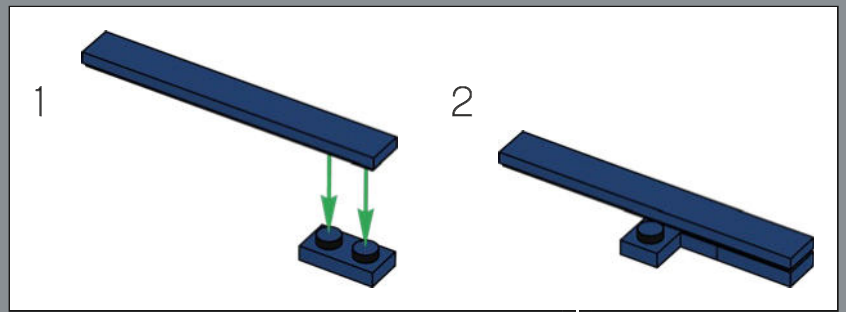


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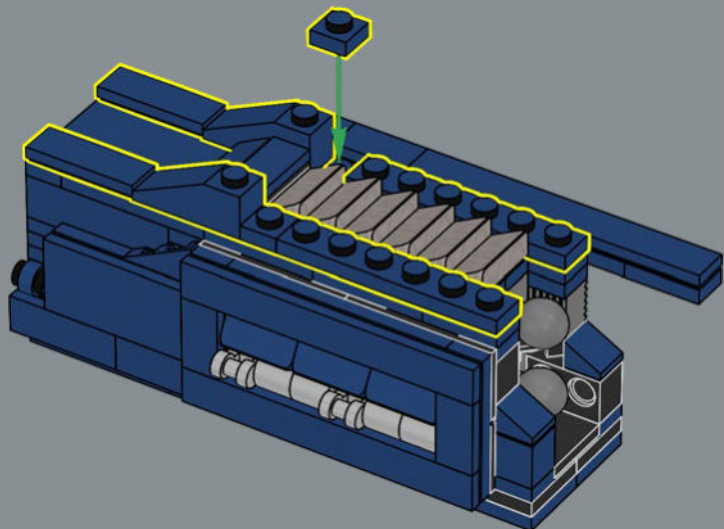


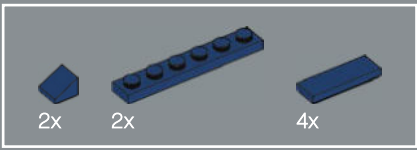


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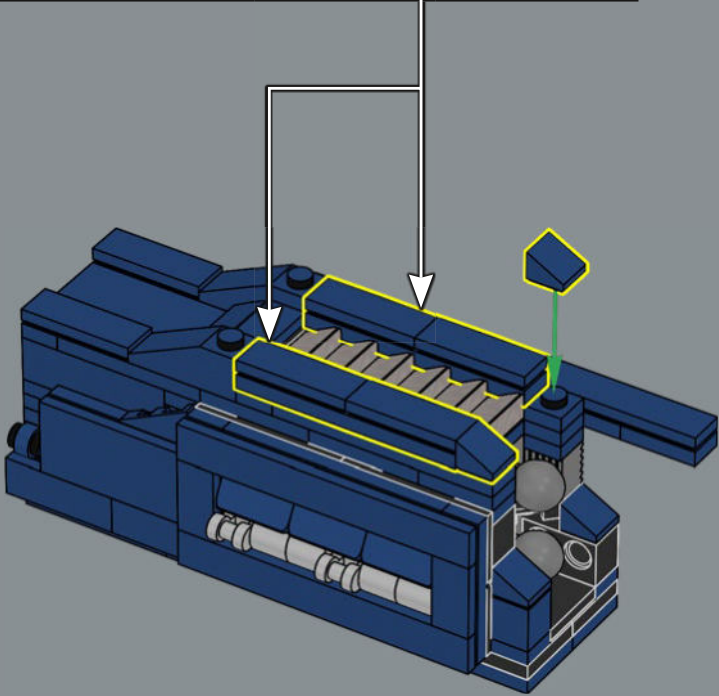
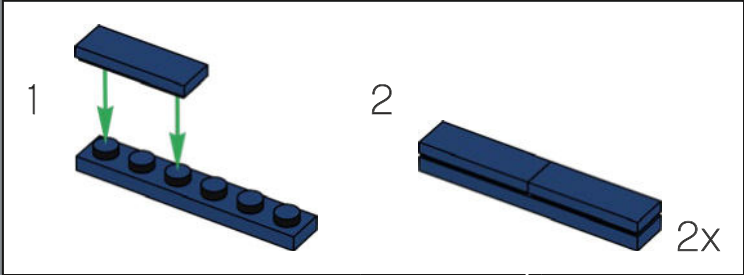


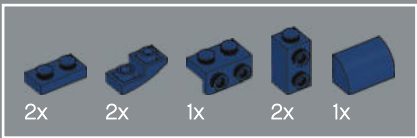
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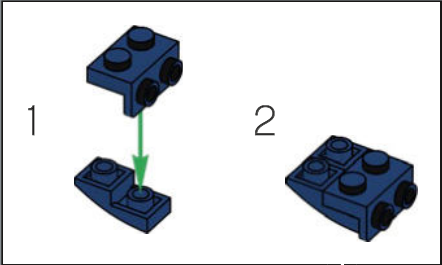


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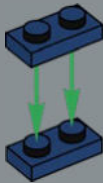




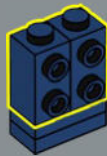
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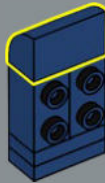
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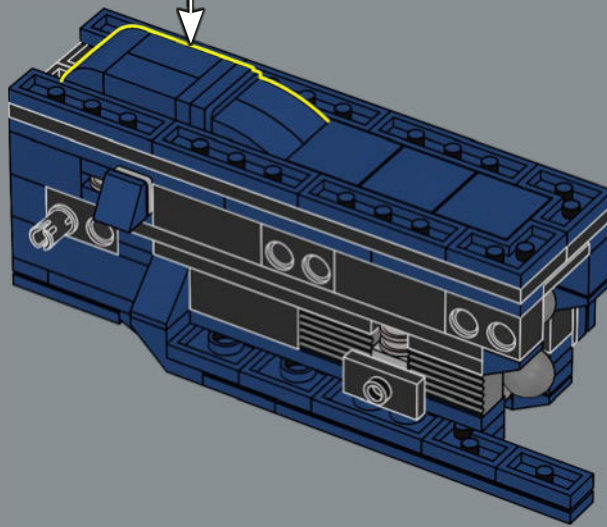
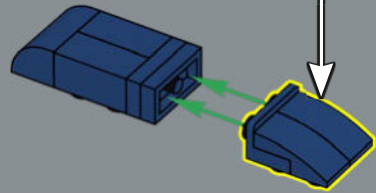
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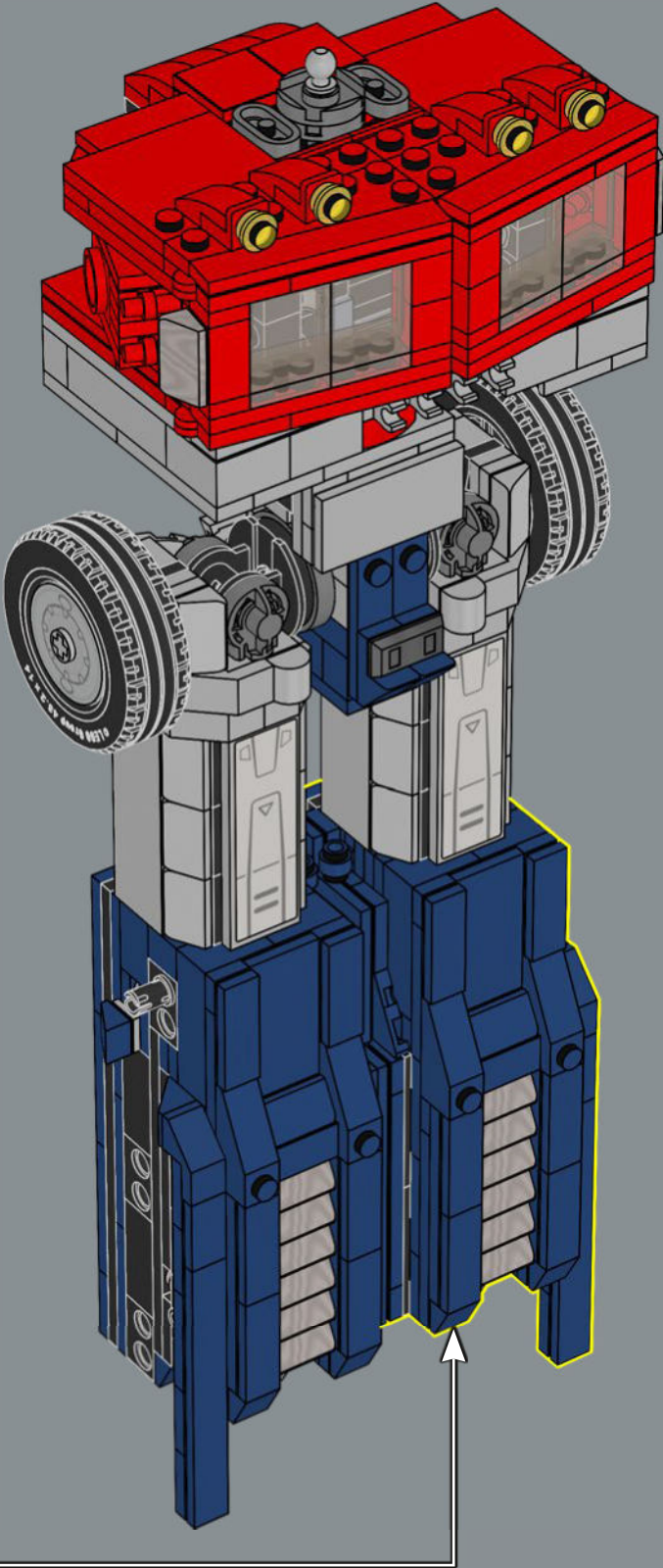


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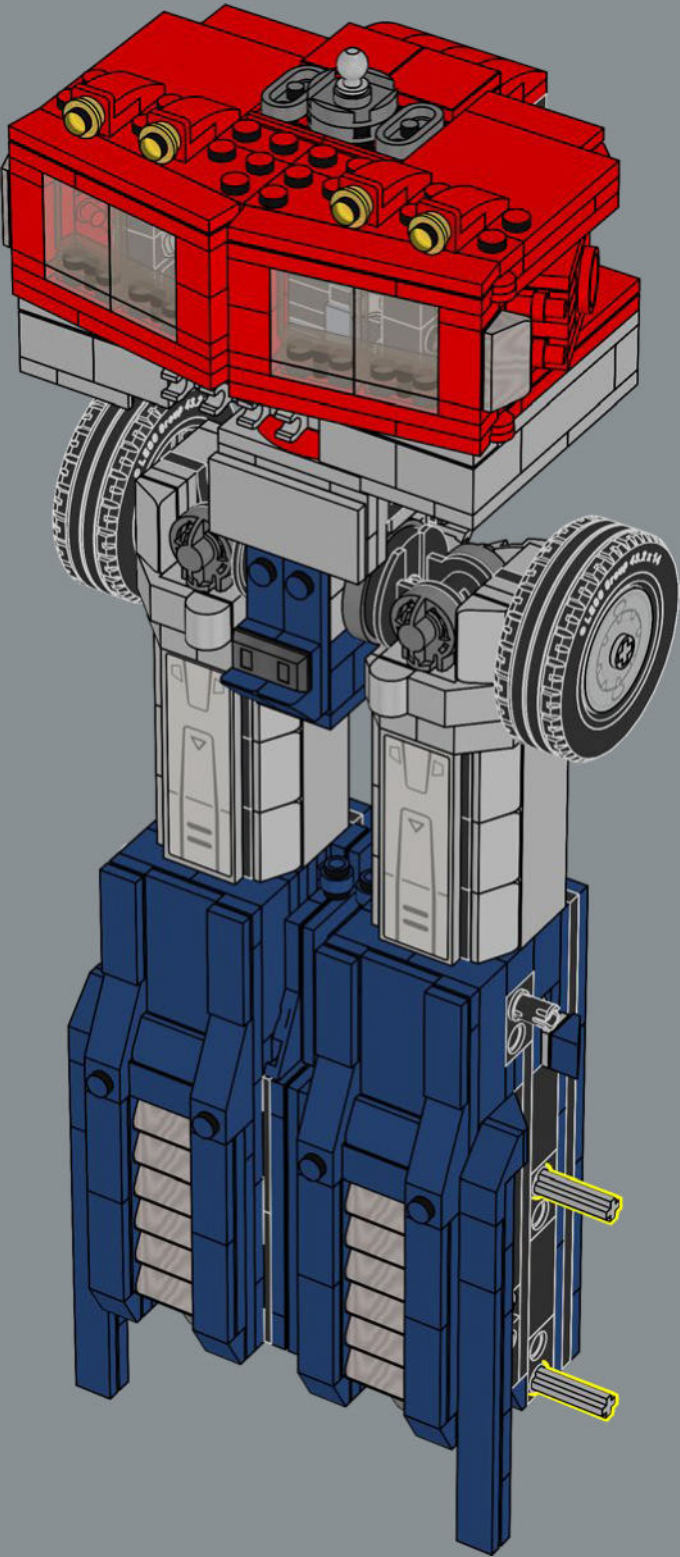
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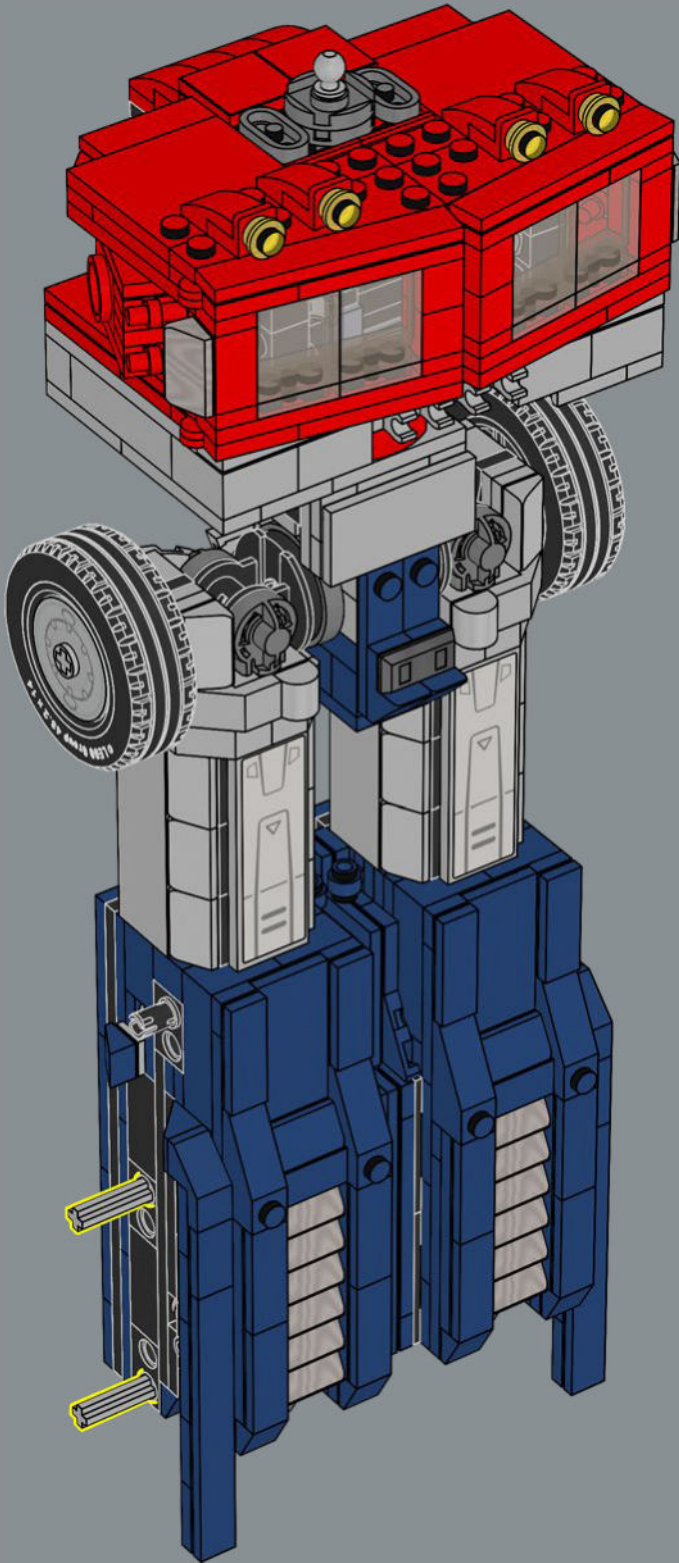


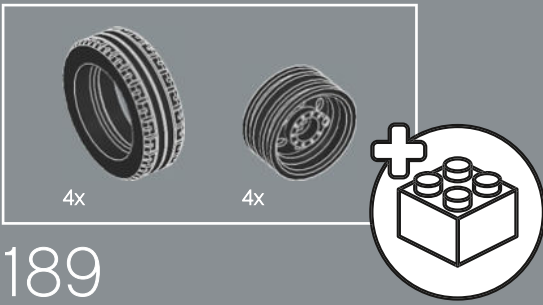
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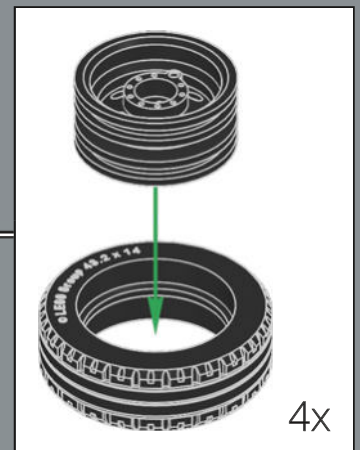
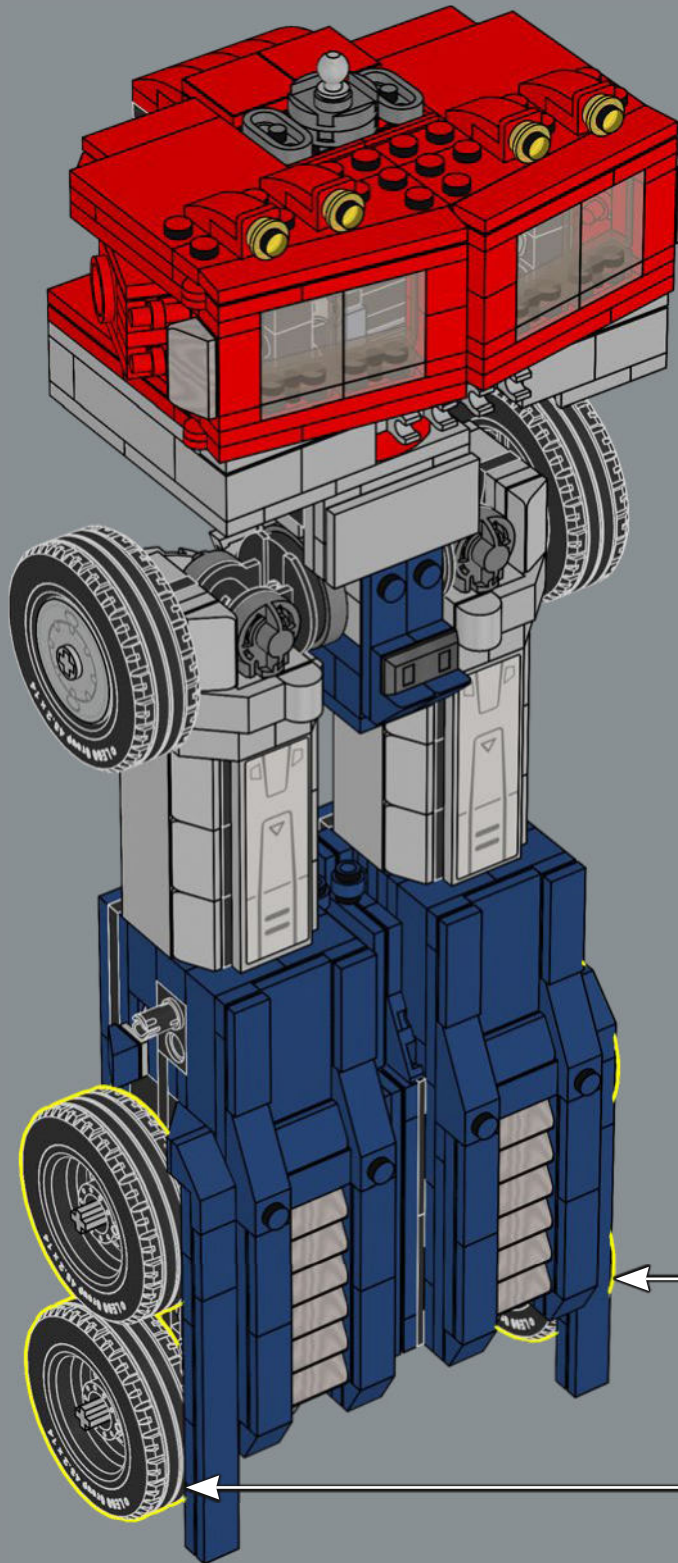


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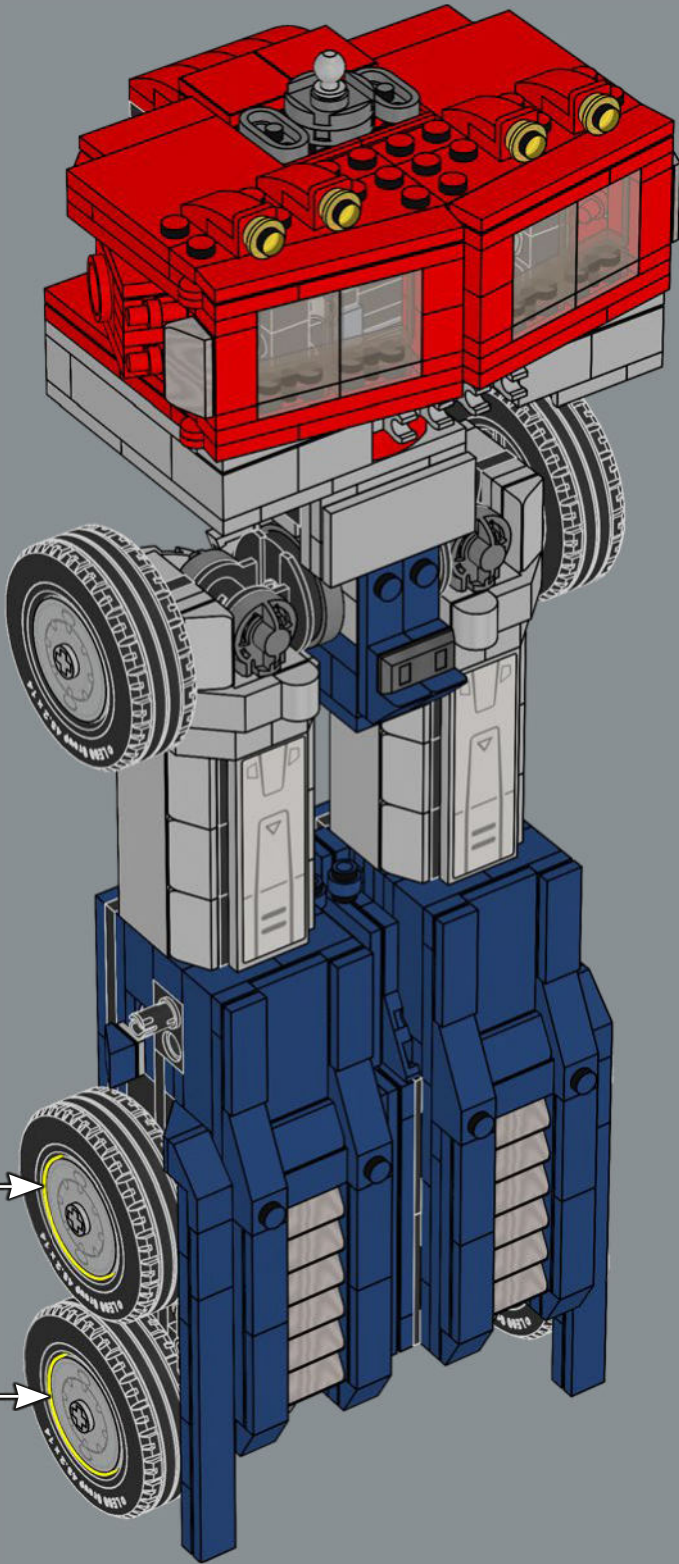
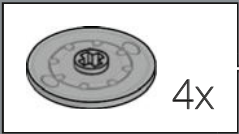


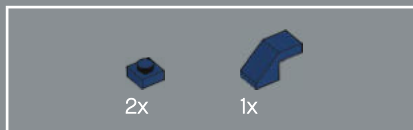
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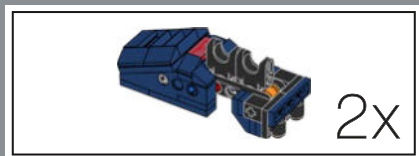
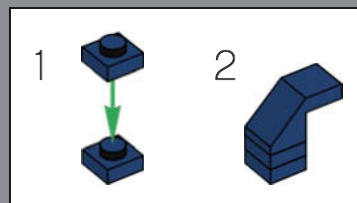


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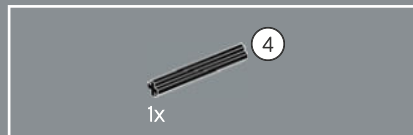




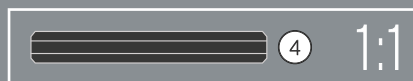
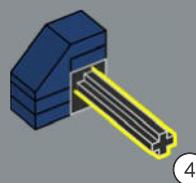
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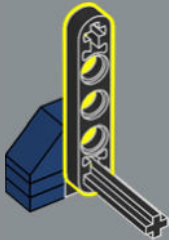


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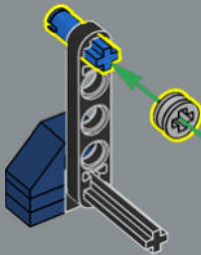




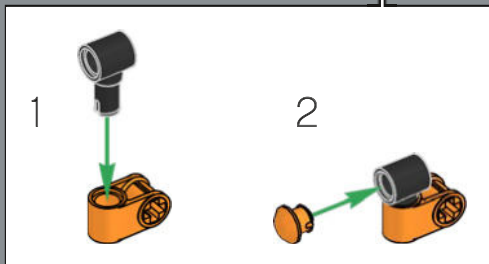
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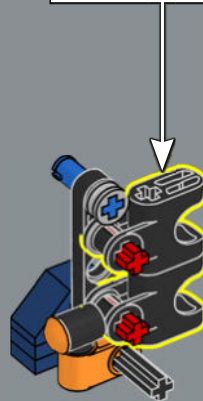
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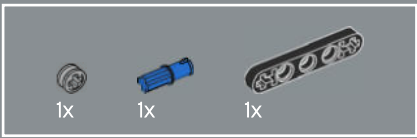


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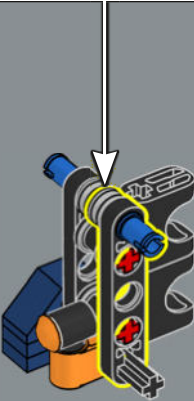
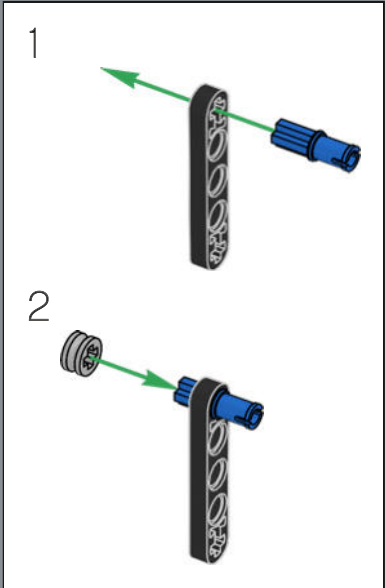


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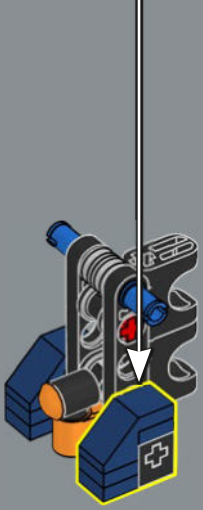
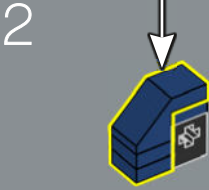
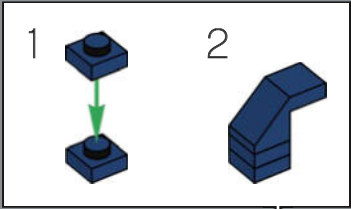
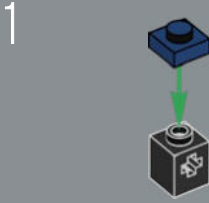


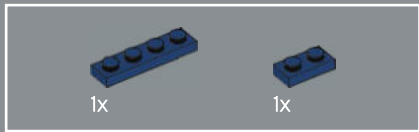


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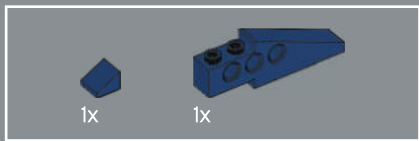
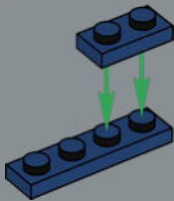


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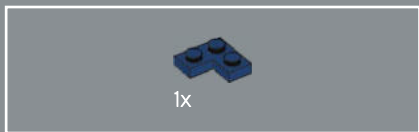
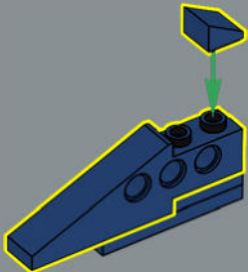




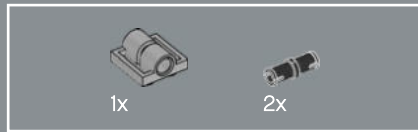
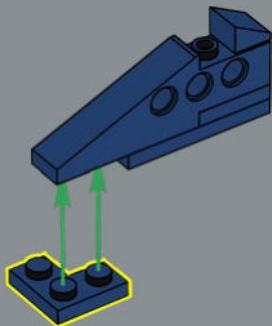
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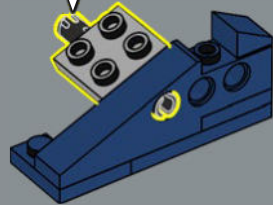
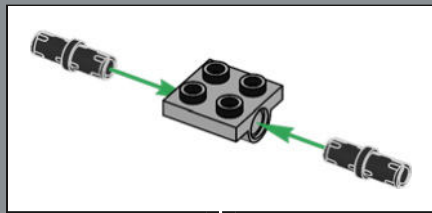
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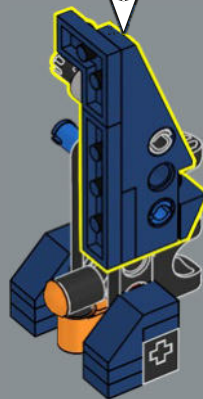
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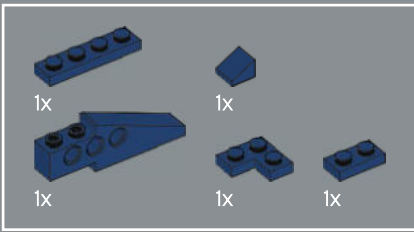


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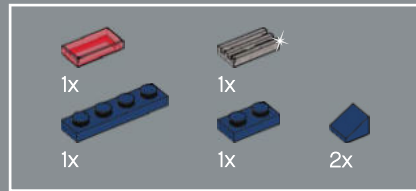
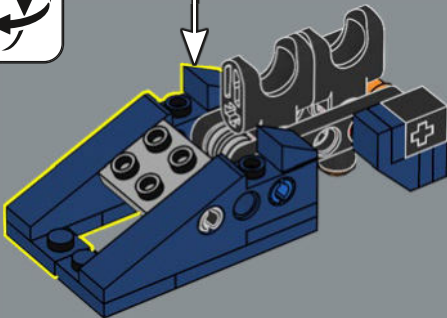
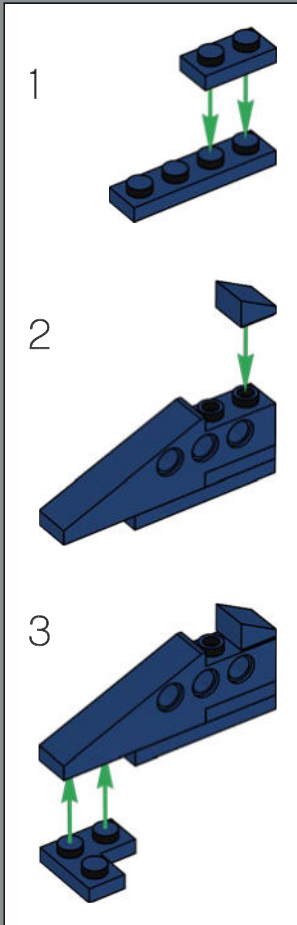


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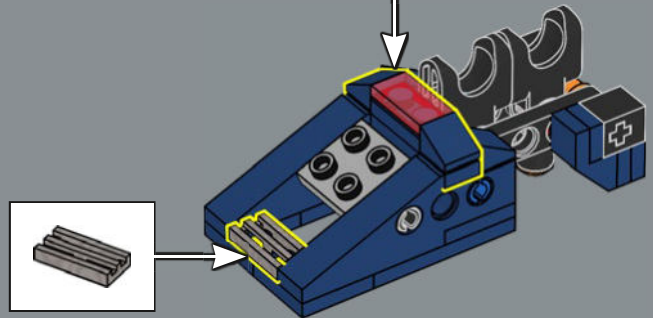
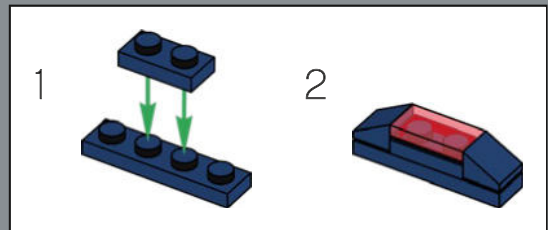


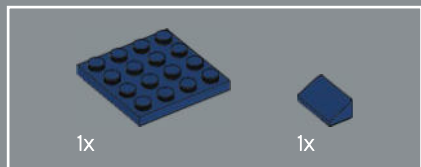


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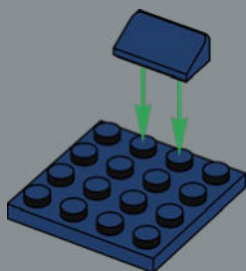


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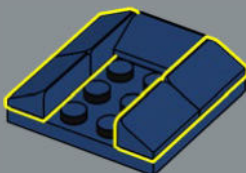




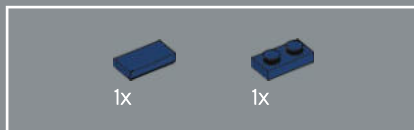
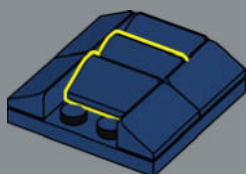
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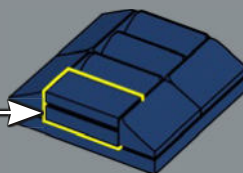
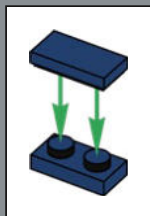
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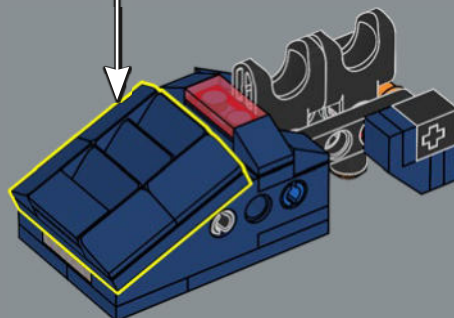
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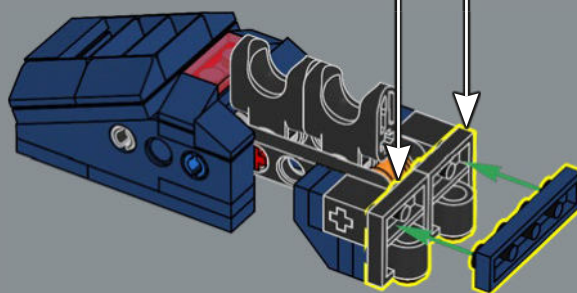
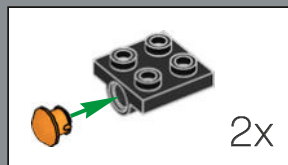
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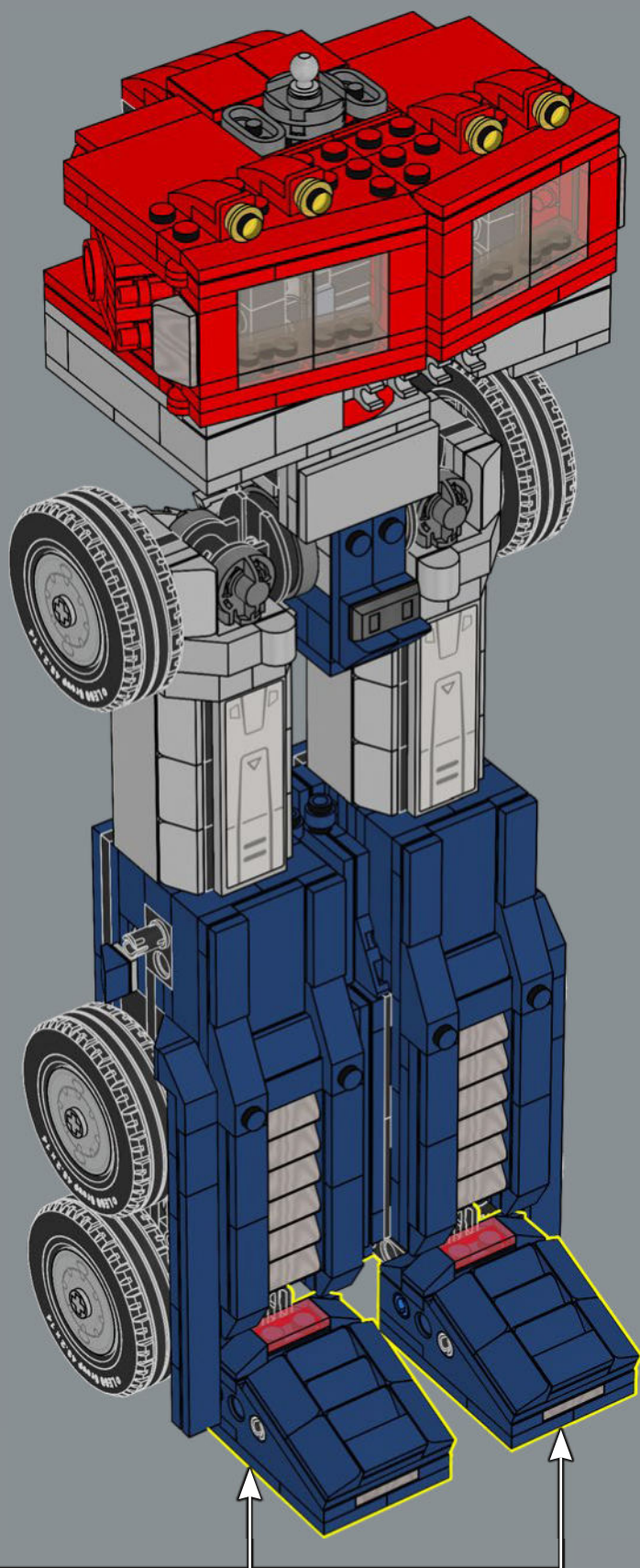


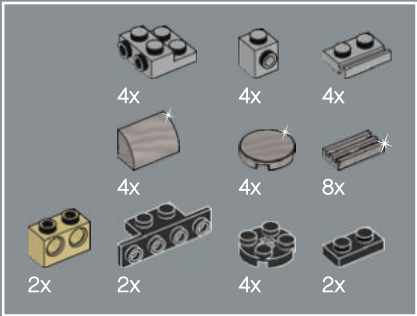
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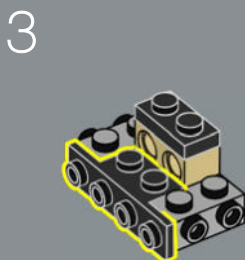
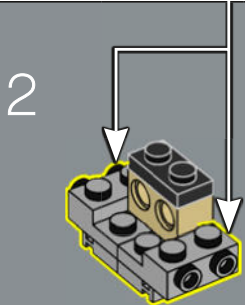
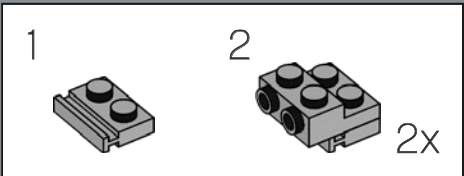
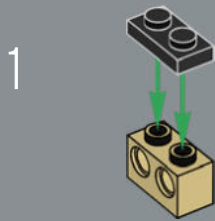
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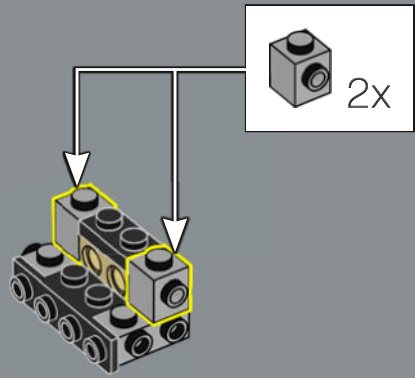




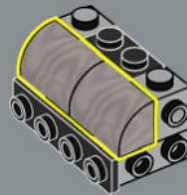
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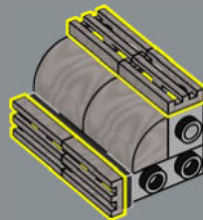
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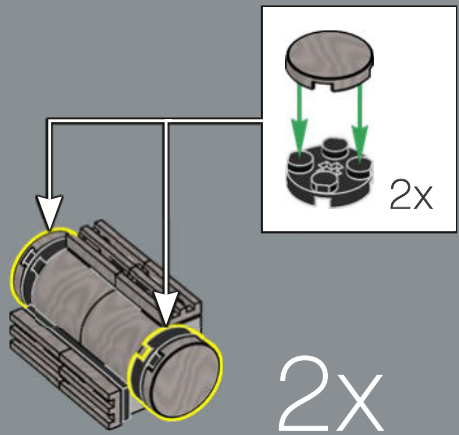
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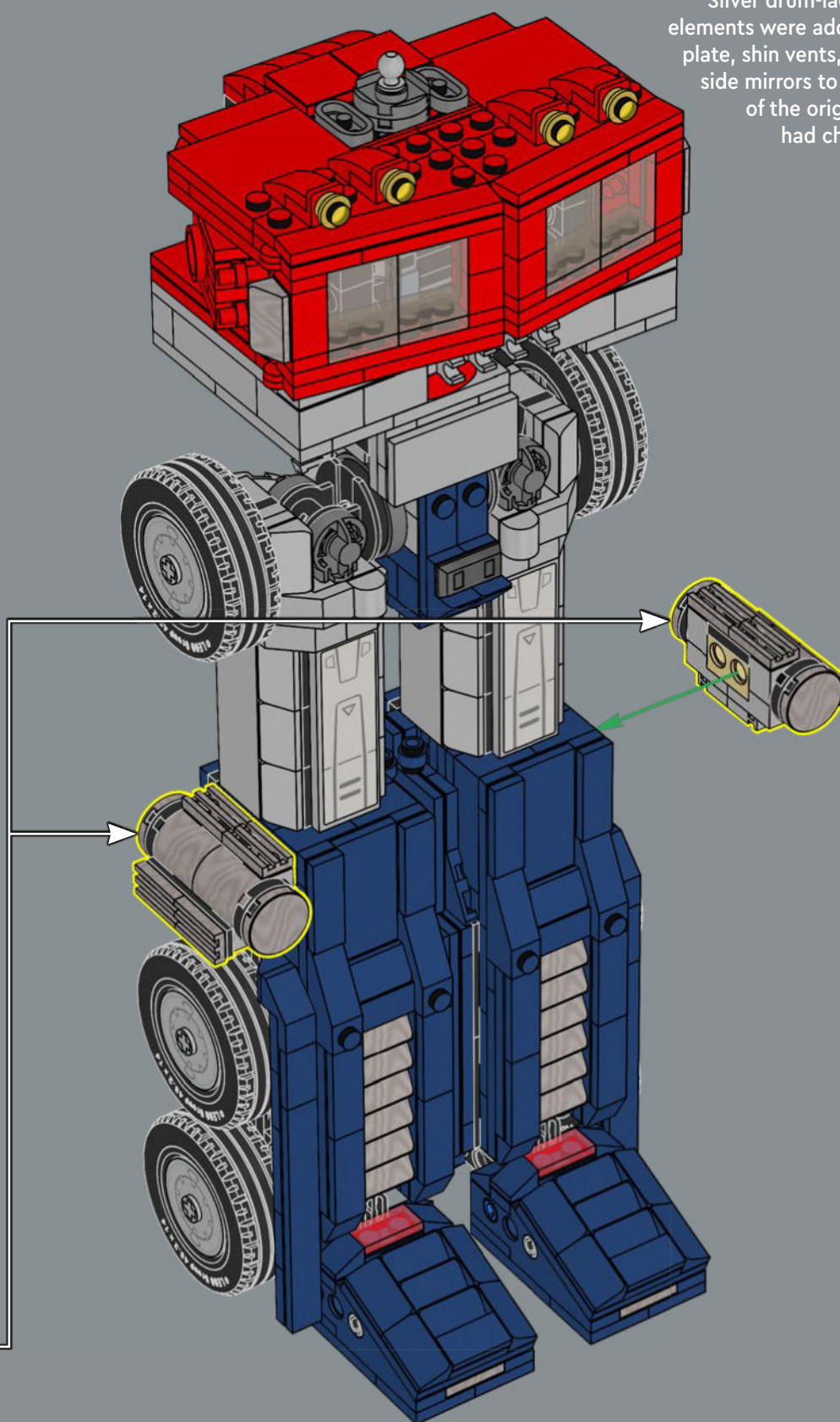


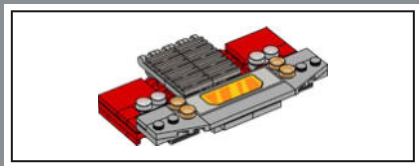
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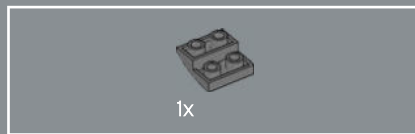
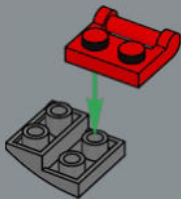


Silver drum-lacquered LEGO® elements were added to the face plate, shin vents, fuel tanks and side mirrors to match the feel of the original toy, which had chromed details.

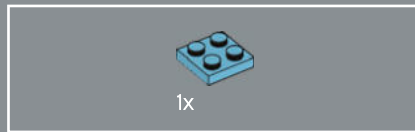
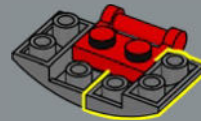




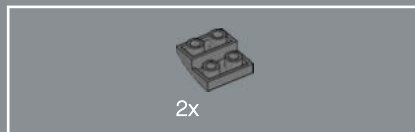
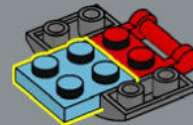
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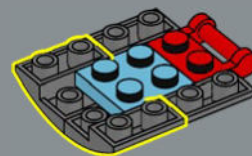
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217

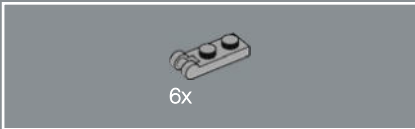
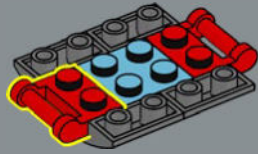


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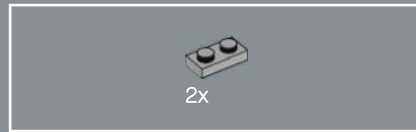
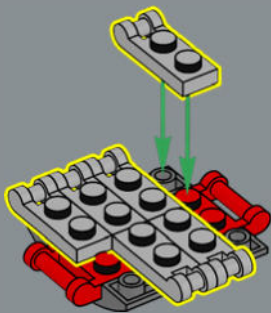




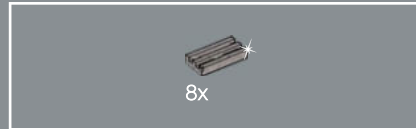
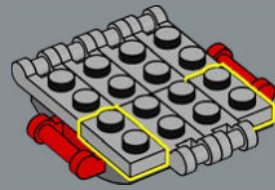
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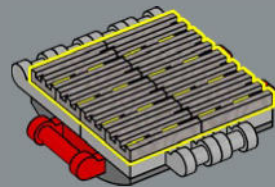
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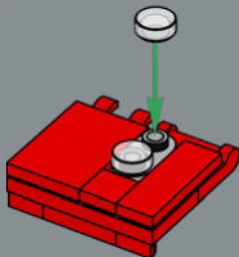
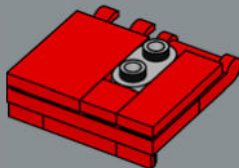
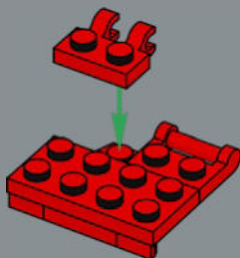
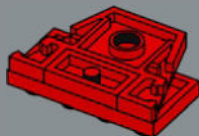
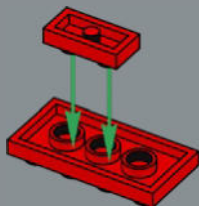


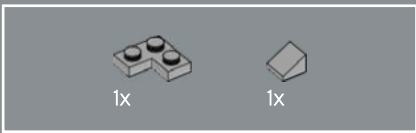
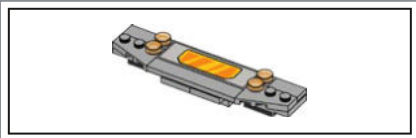
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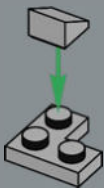
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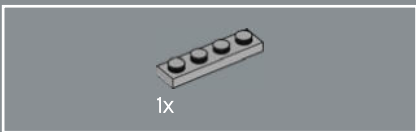




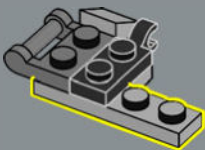
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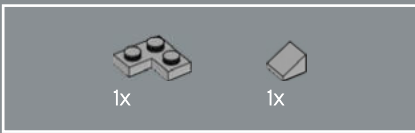
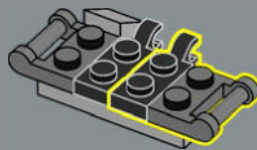
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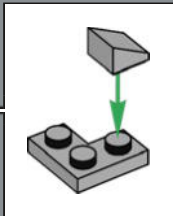
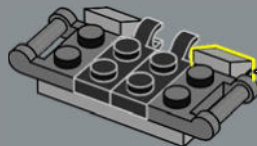
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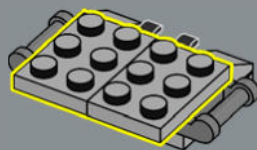
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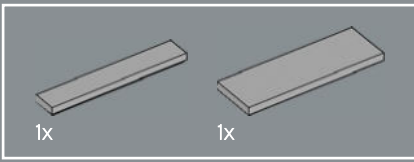


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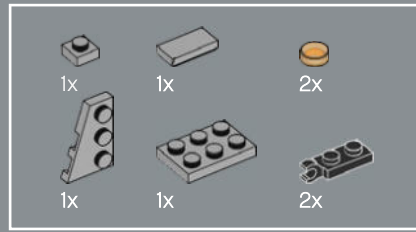
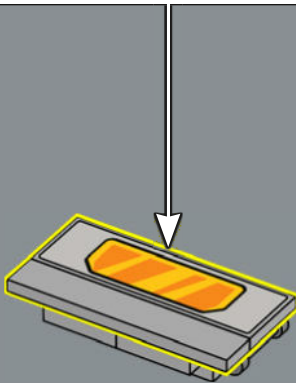
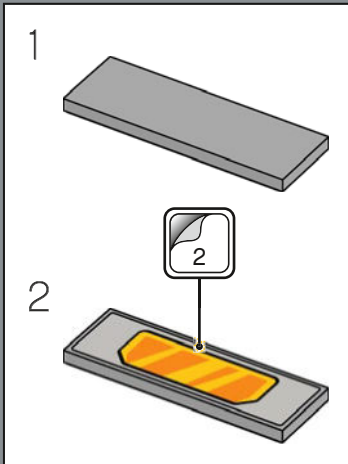


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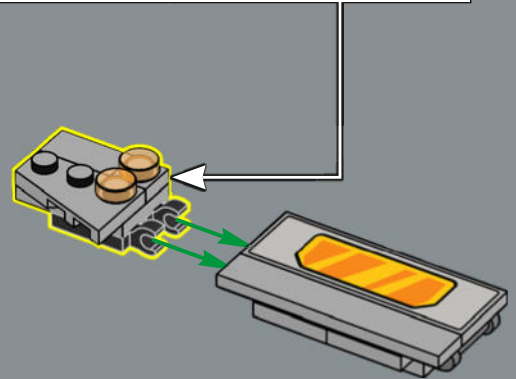
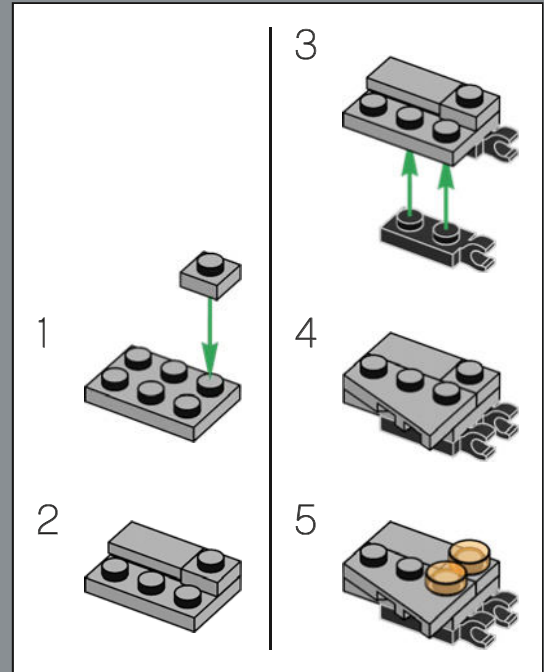


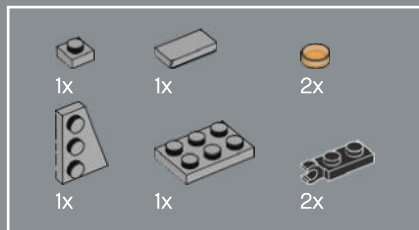


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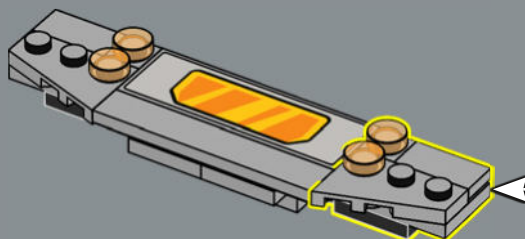
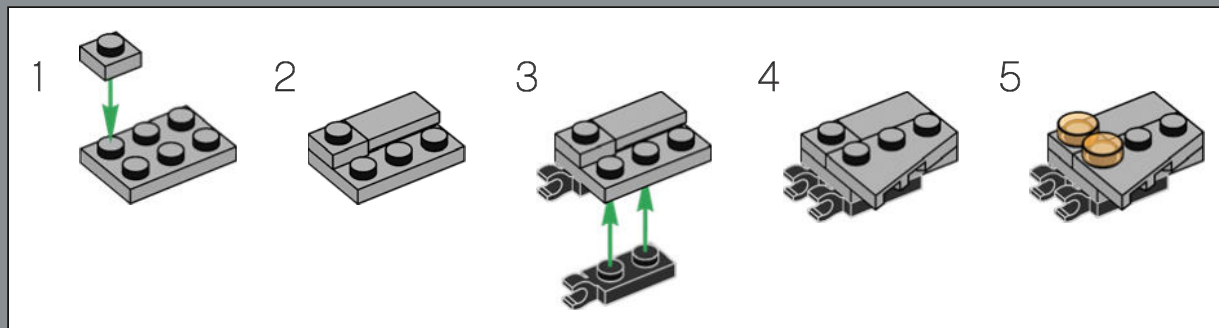


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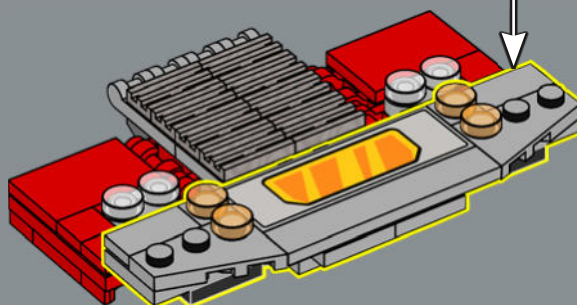




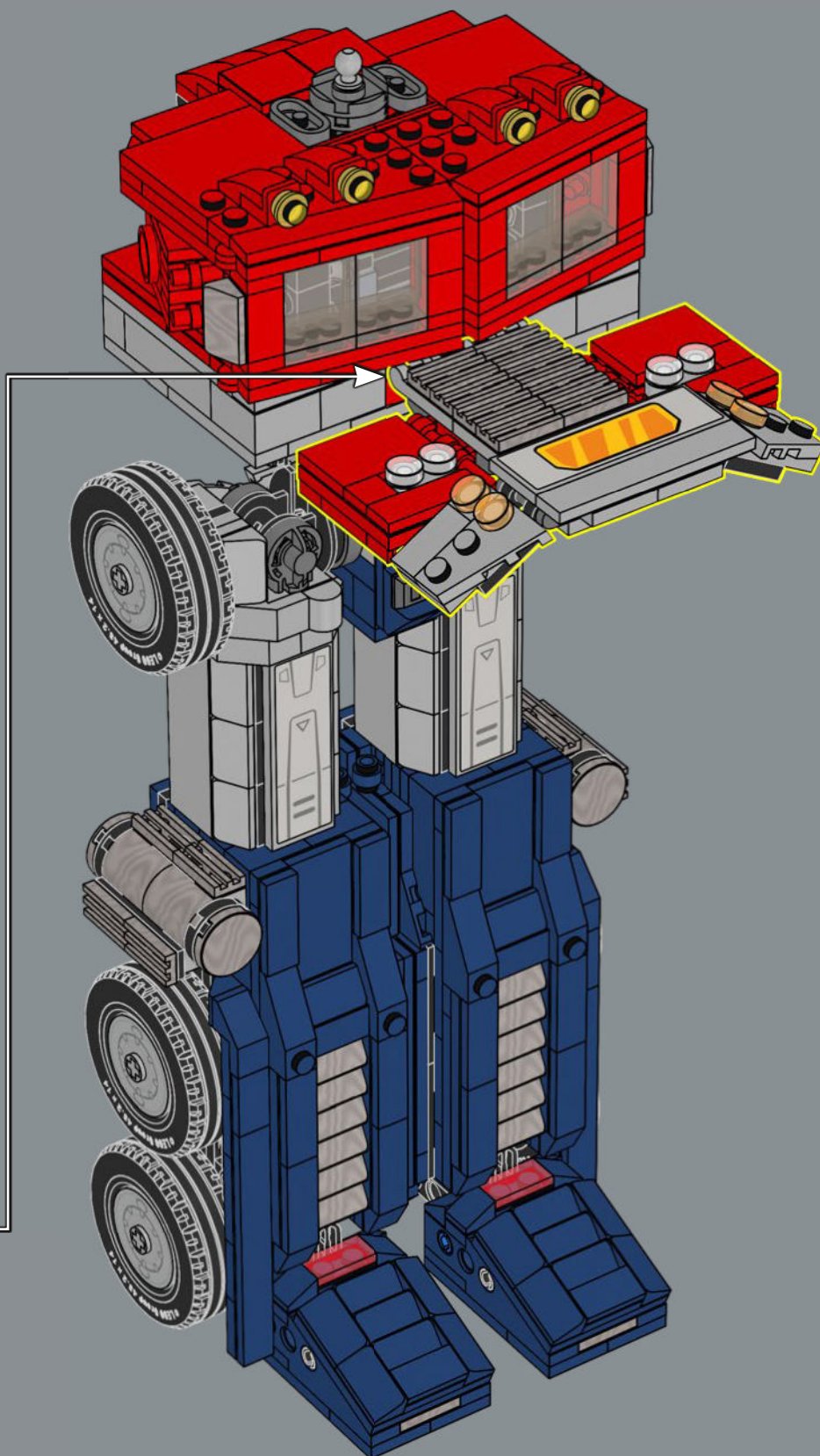
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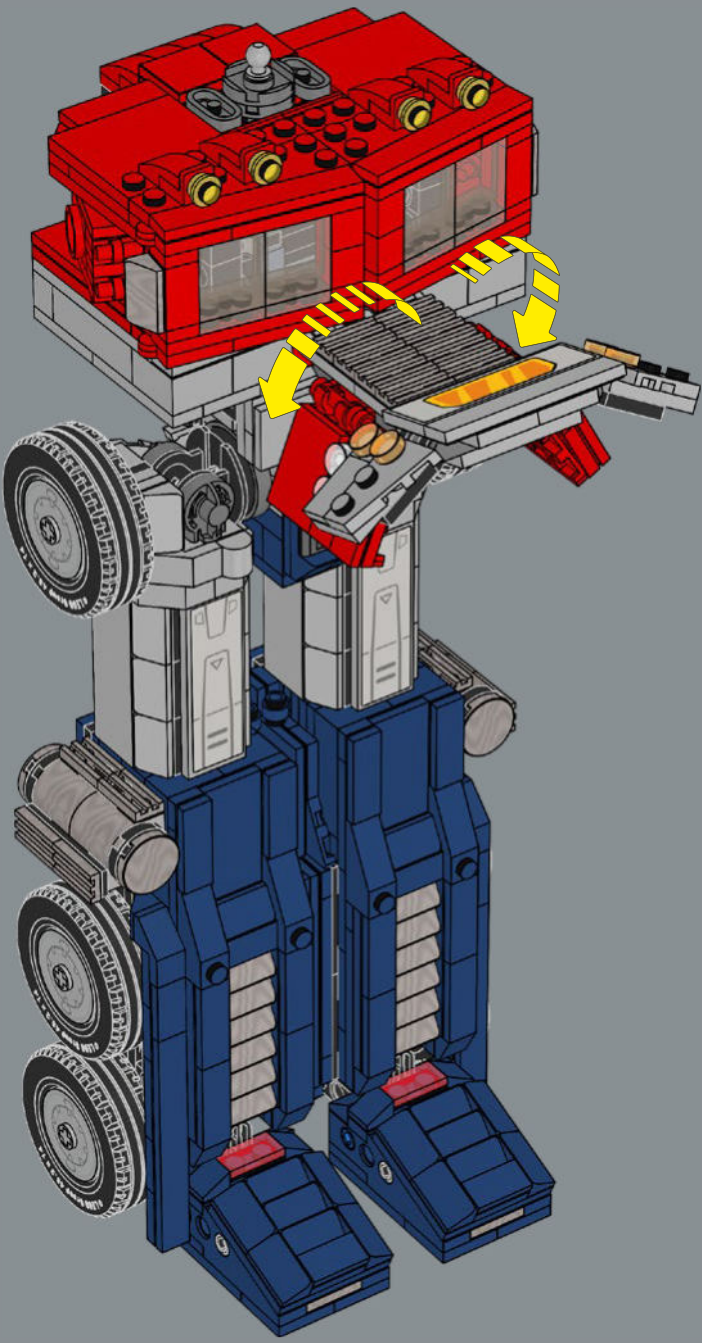
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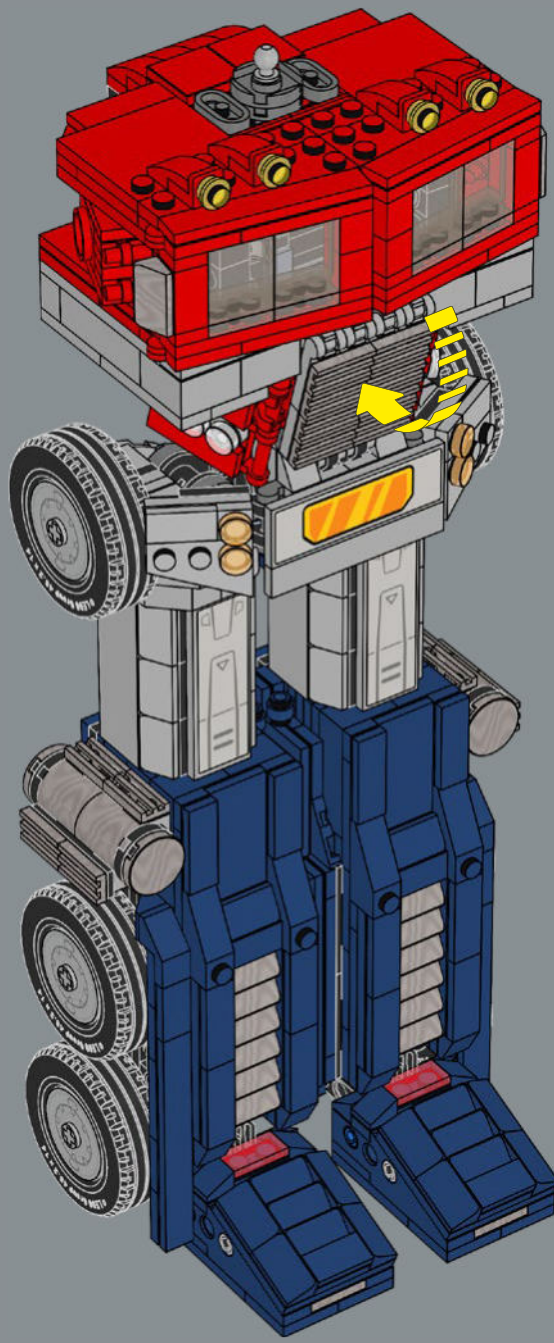
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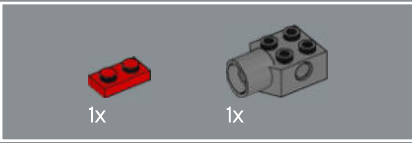
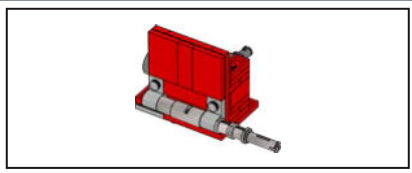


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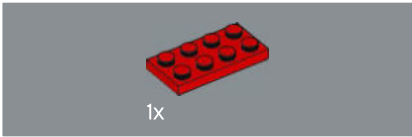
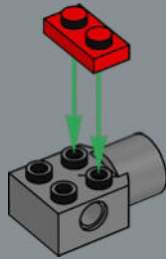


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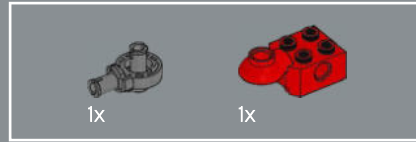
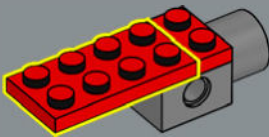




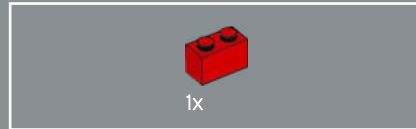
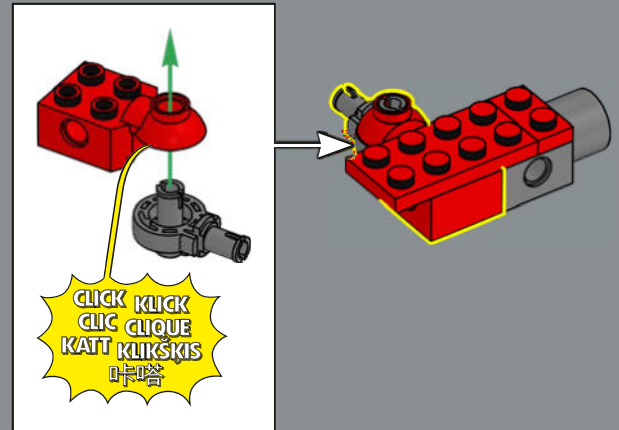
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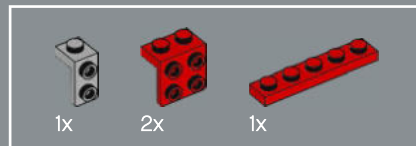
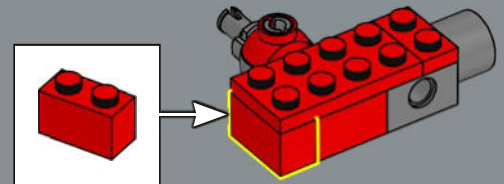
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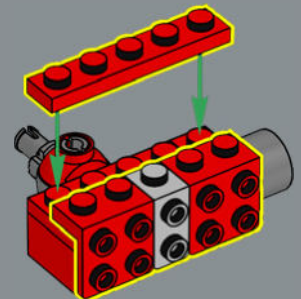
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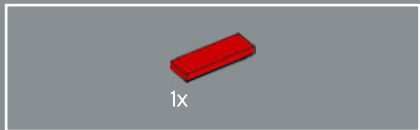


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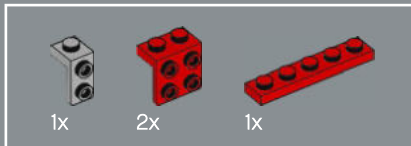
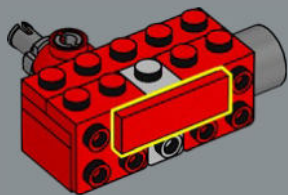


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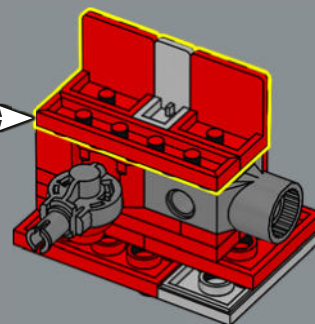
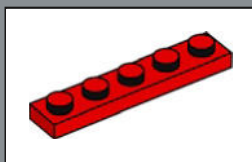




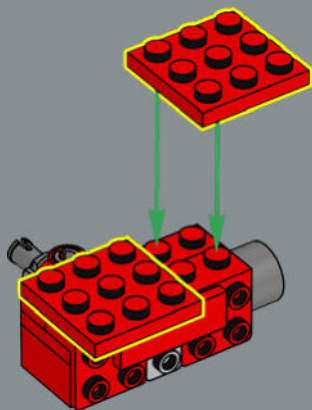
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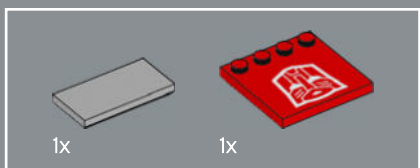
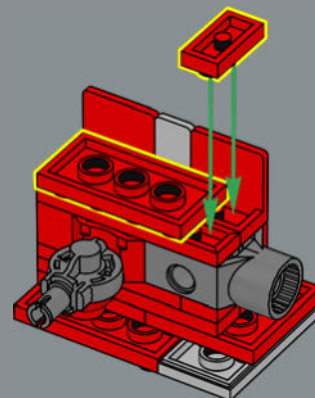
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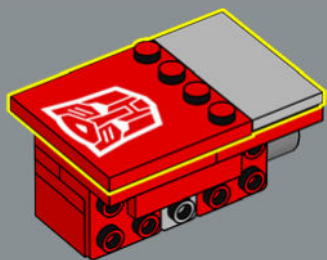
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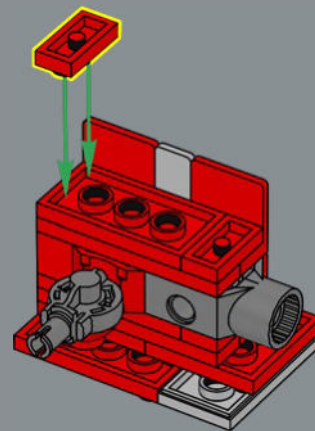
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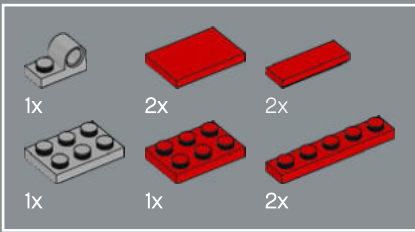


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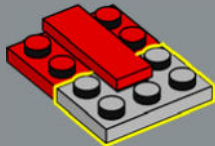


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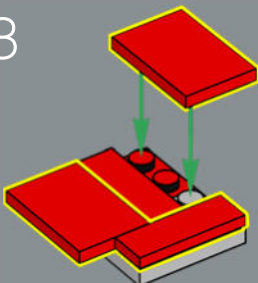
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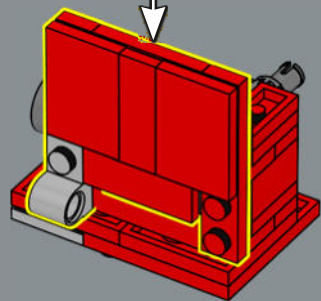
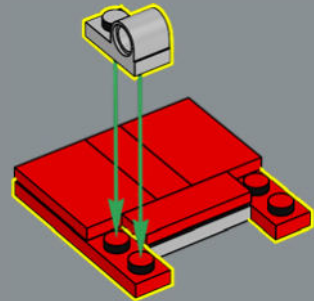
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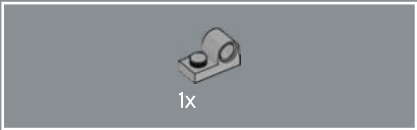
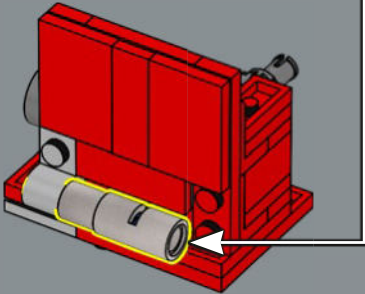
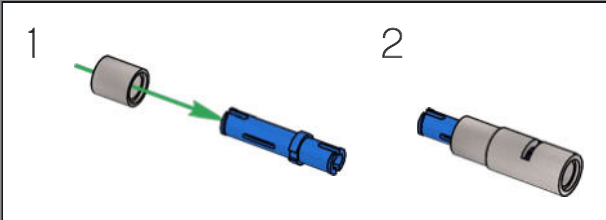


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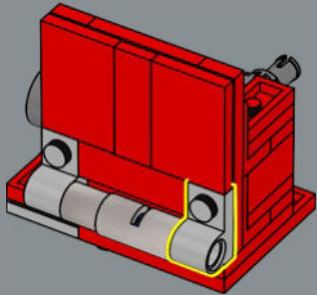




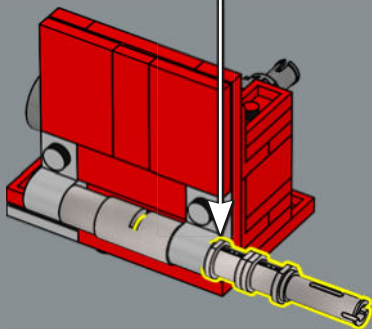
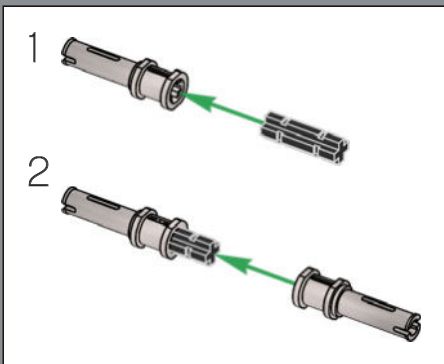
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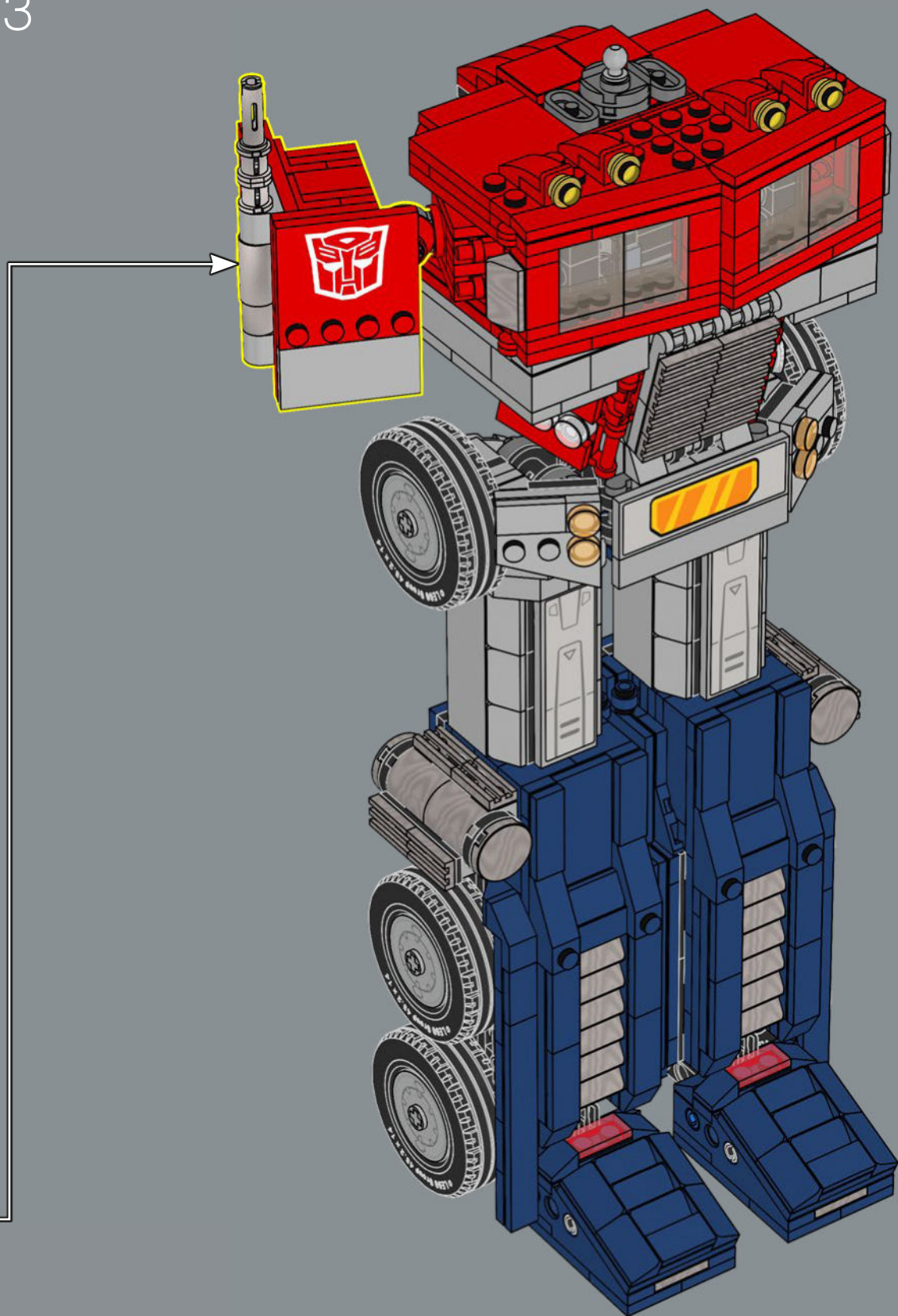
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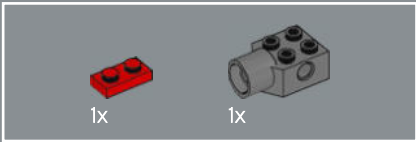
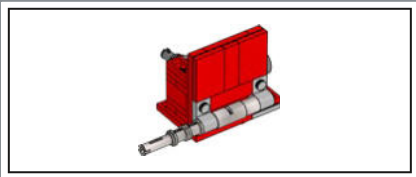


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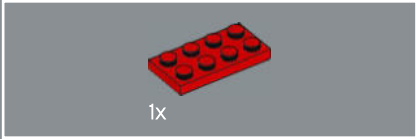
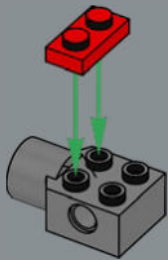


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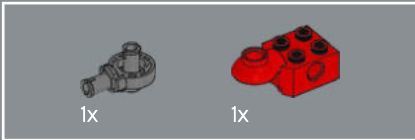
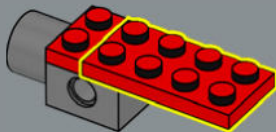




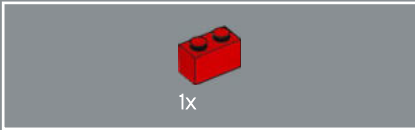
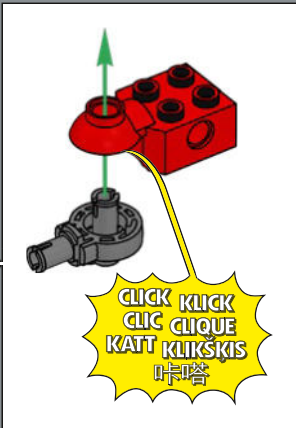
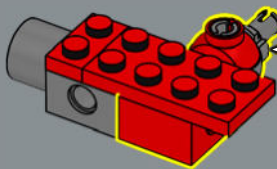
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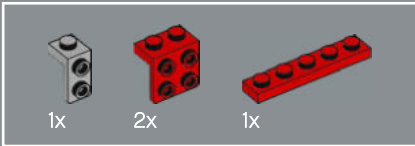
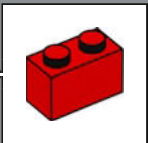
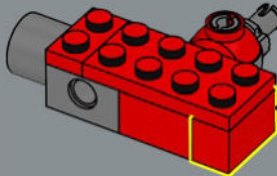
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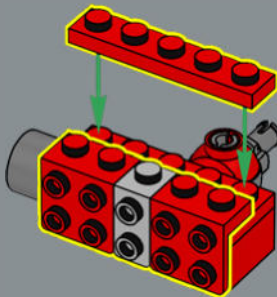
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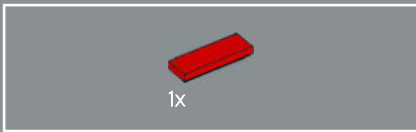


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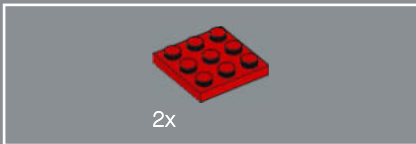
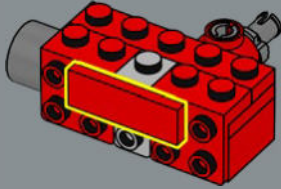


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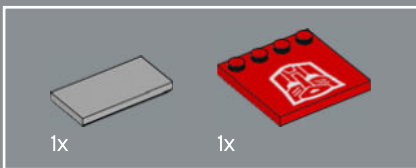
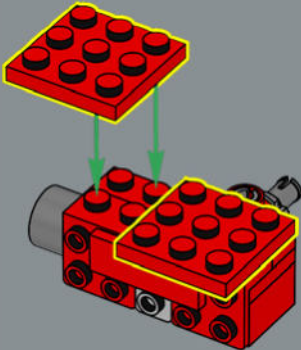




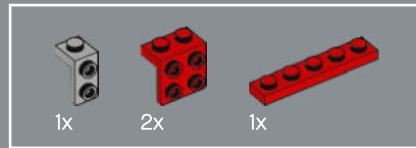
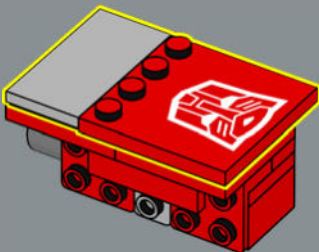
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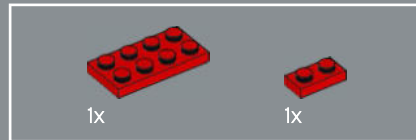
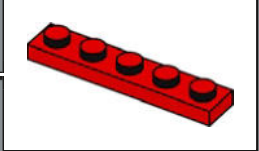
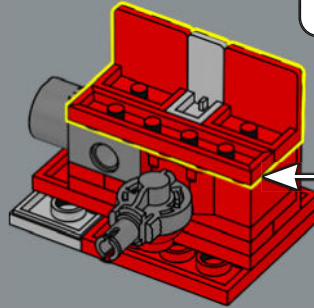
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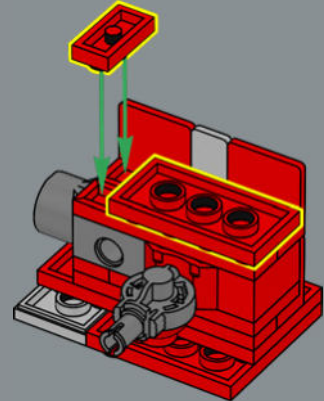
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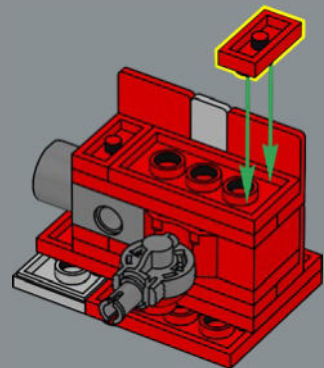
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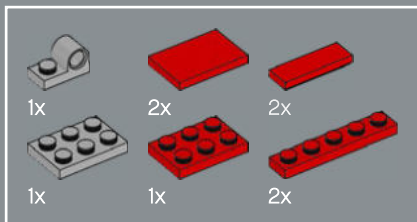


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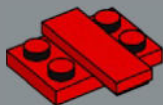
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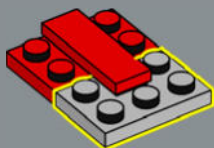


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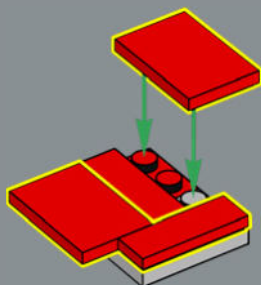
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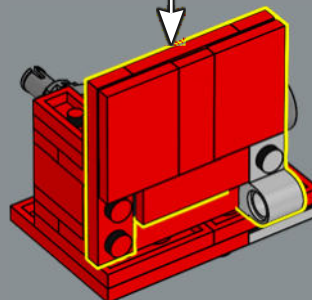
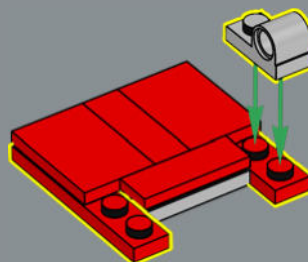
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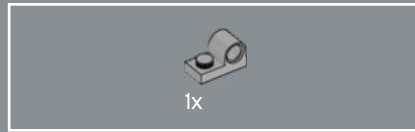
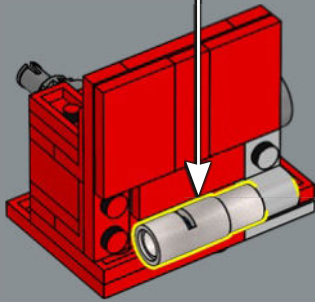
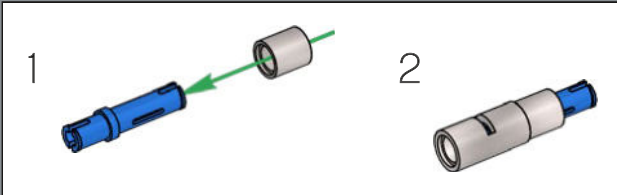


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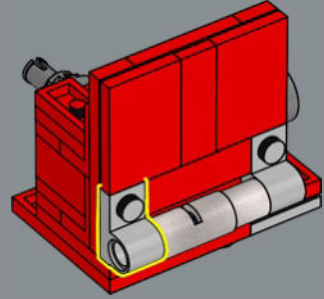




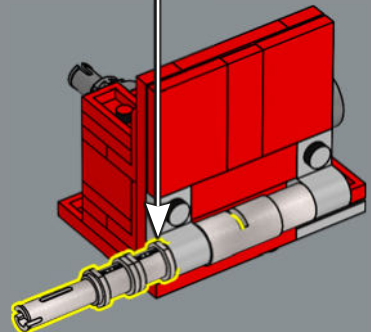
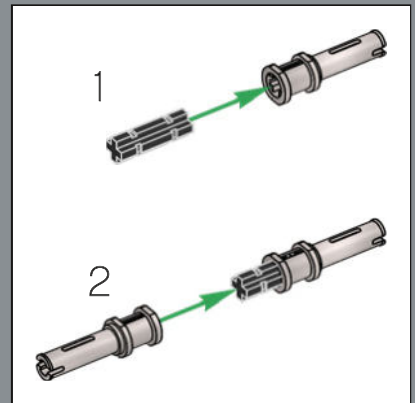
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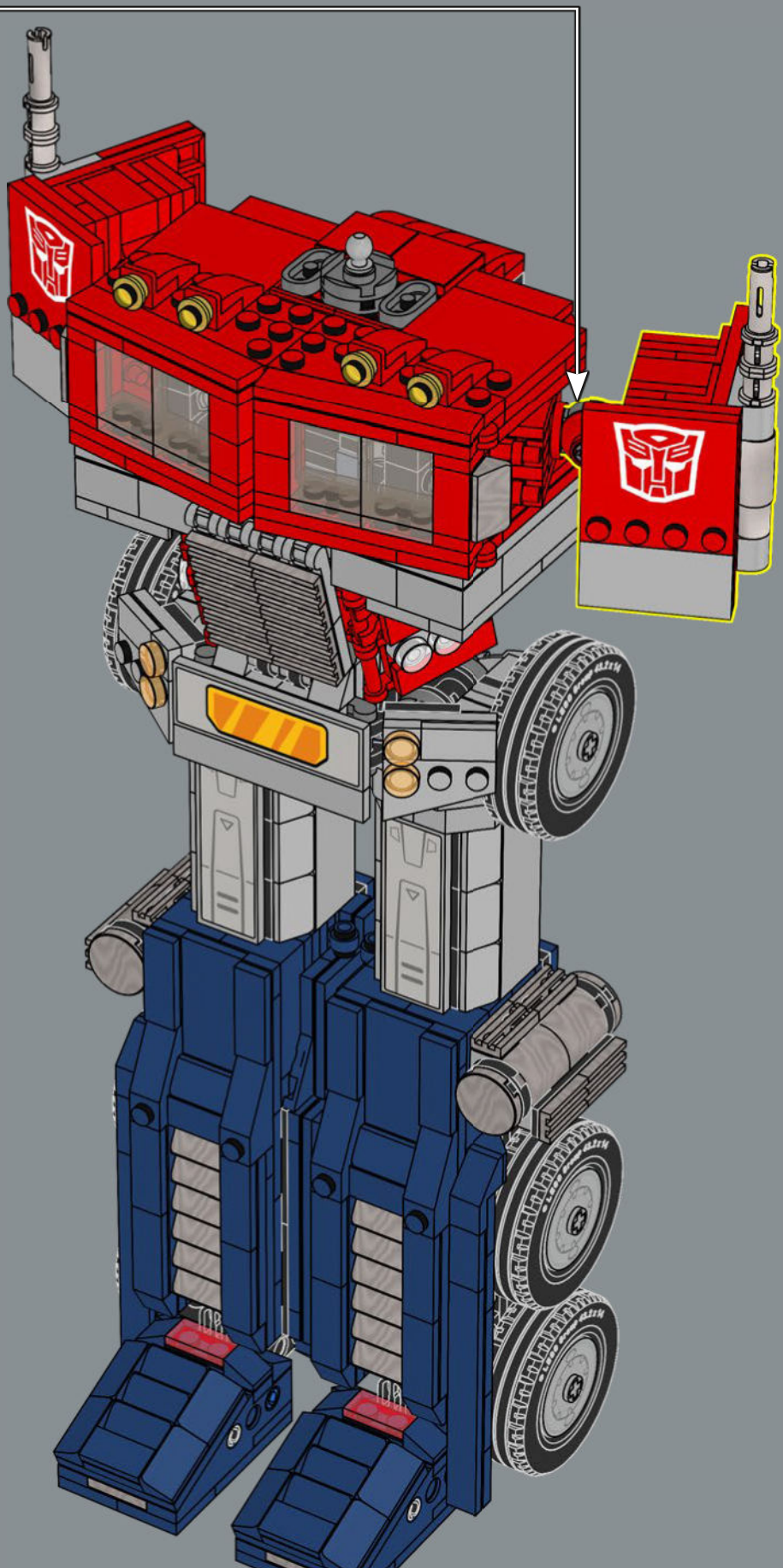


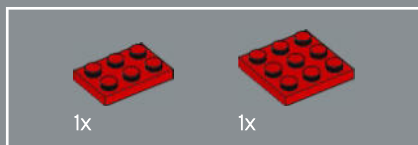
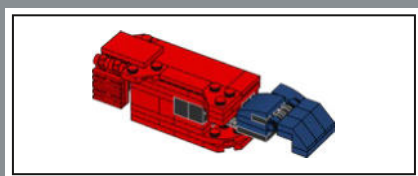
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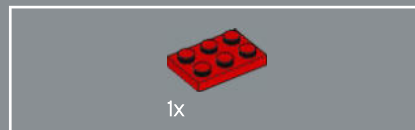
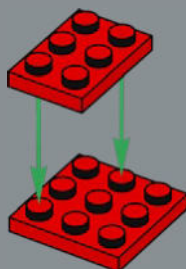
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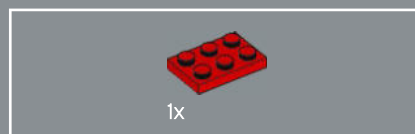
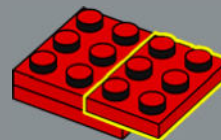




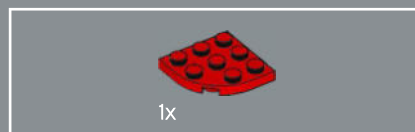
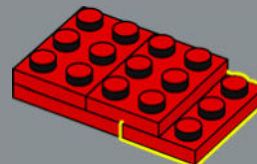
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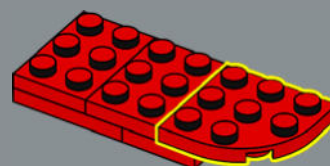
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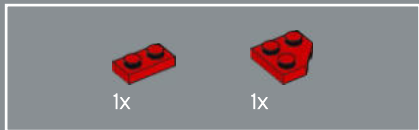


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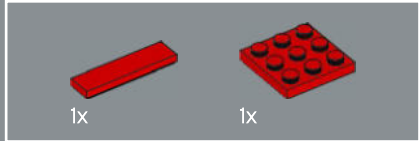
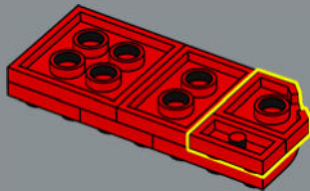


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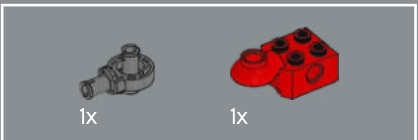
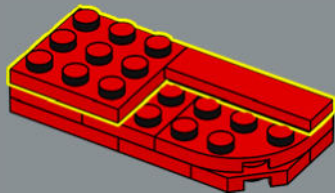




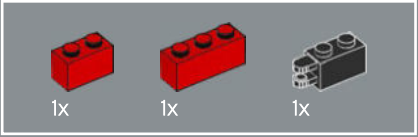
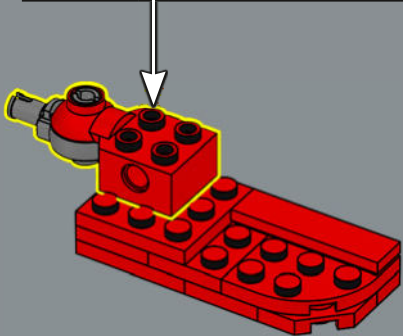
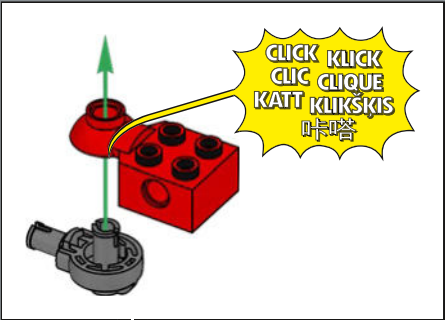
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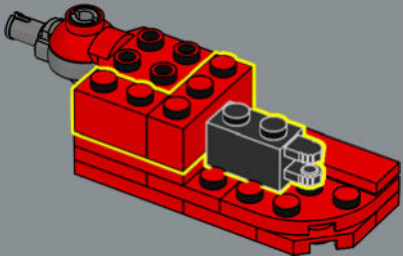
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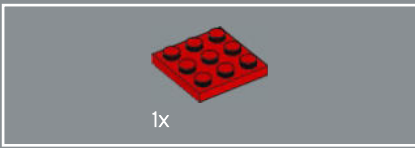


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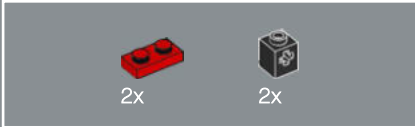
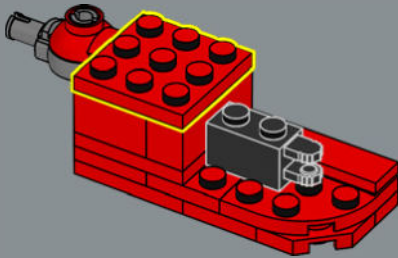


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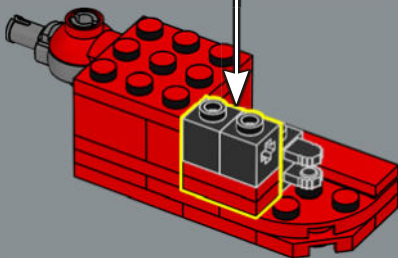
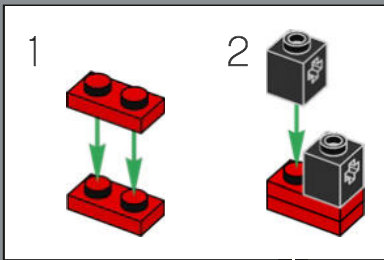




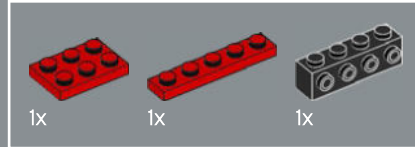
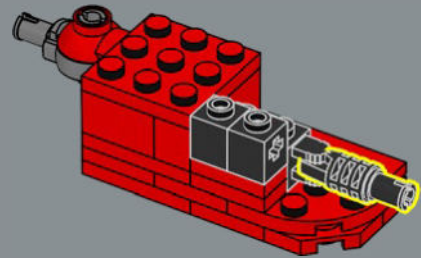
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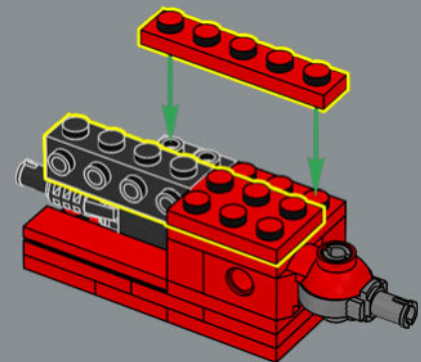
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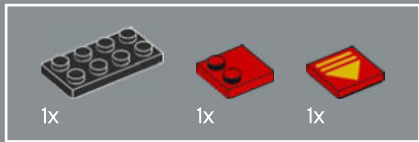


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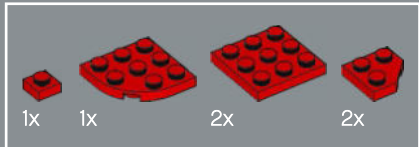
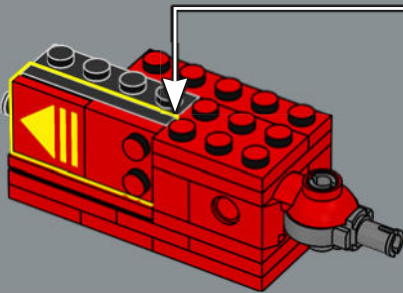
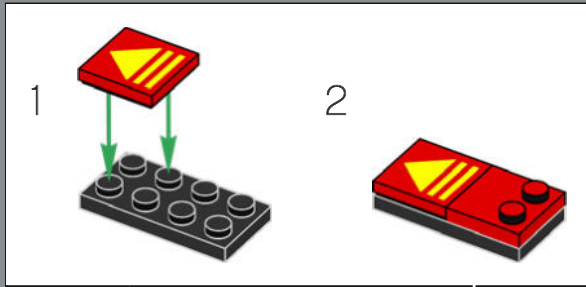


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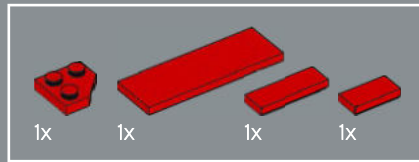
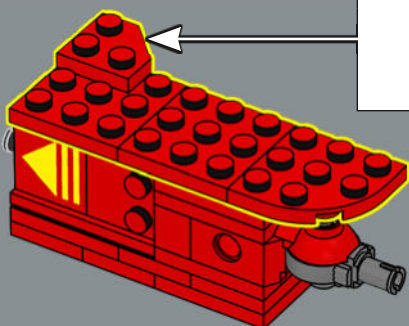
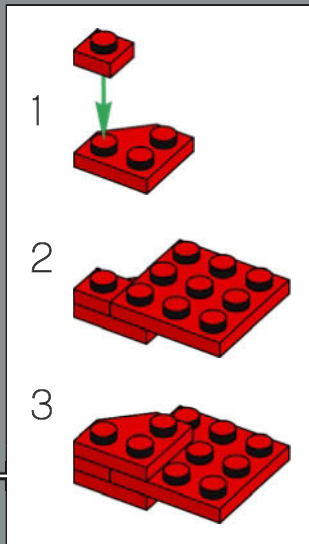




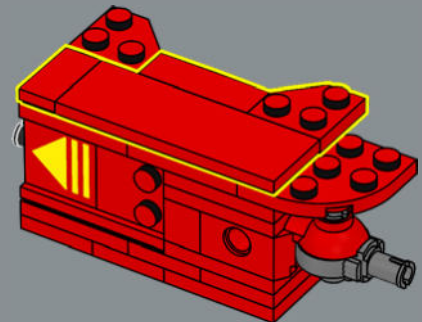
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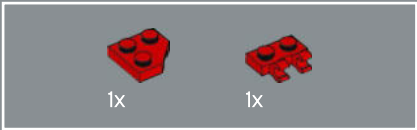


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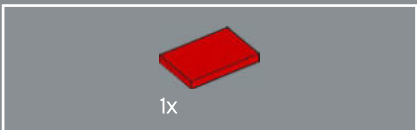
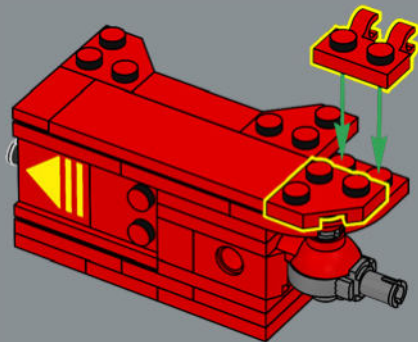


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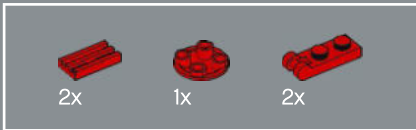
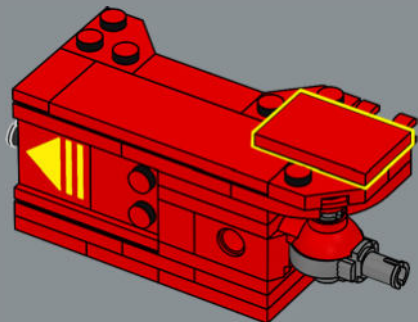




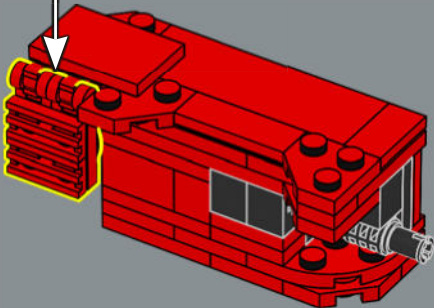
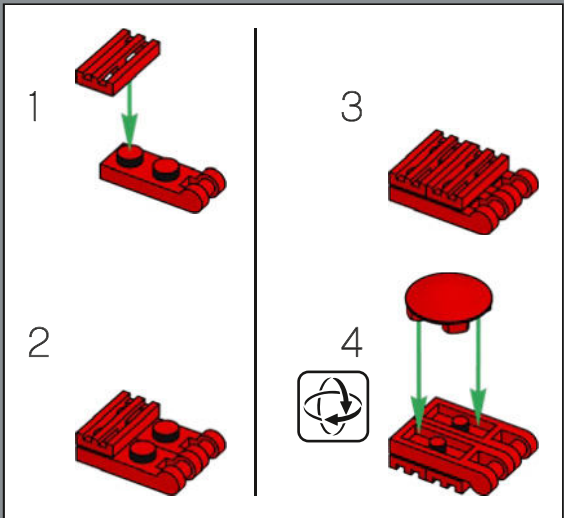
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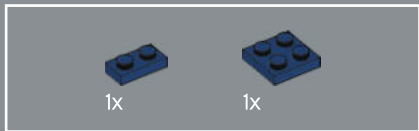


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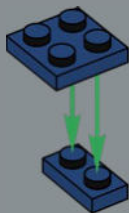


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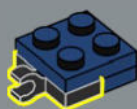




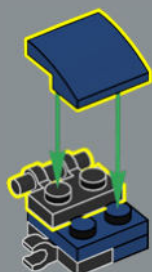
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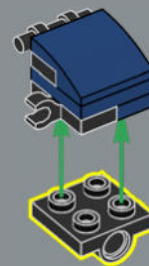
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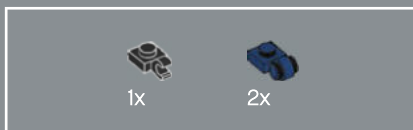
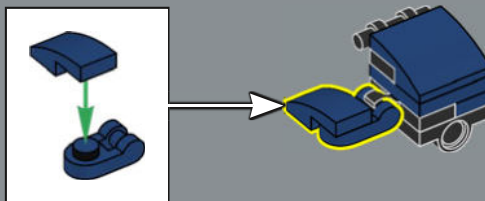
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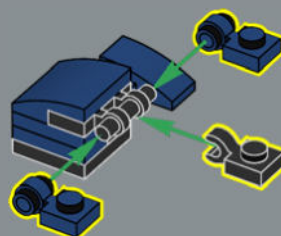
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293

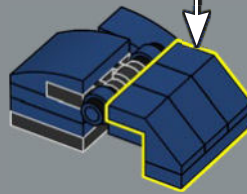
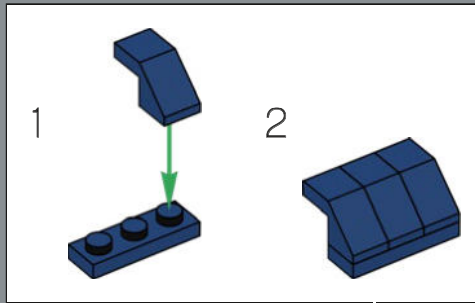




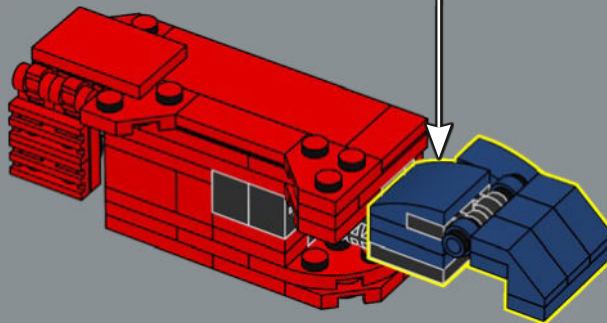
The original toy's hands had to be detached and could be stored in his chest in vehicle mode. In this LEGO® model, the hands are designed to fold into the wheel wells instead of detaching.

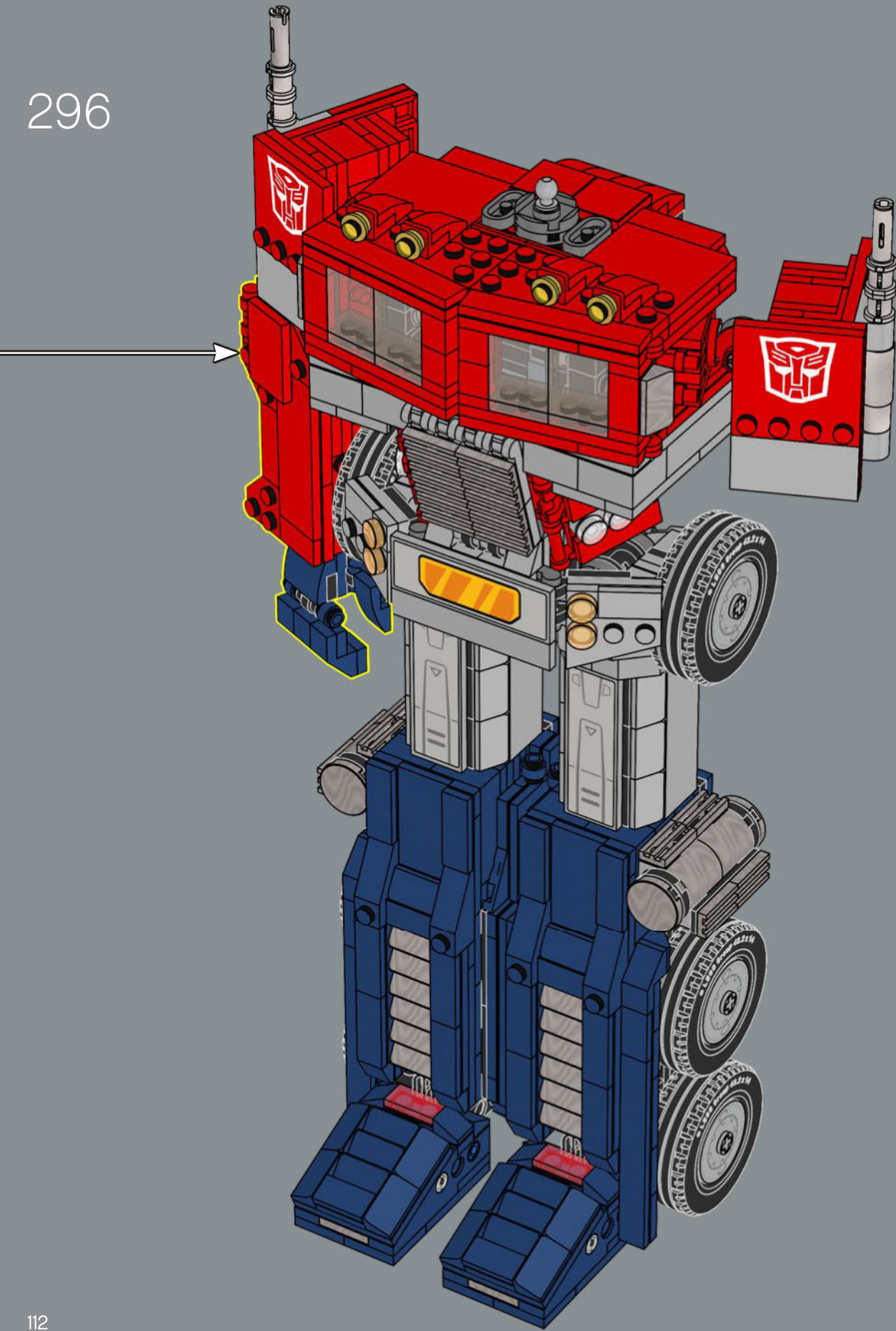


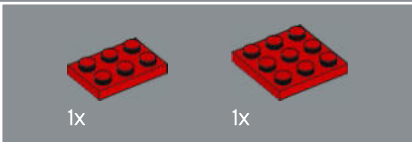
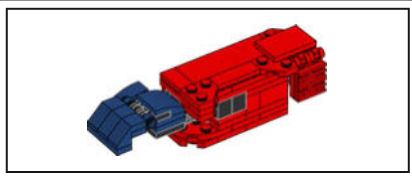
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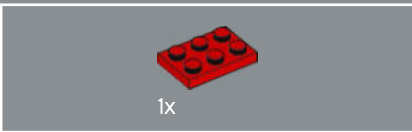
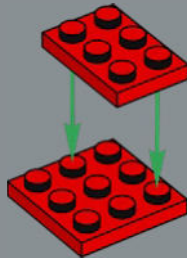
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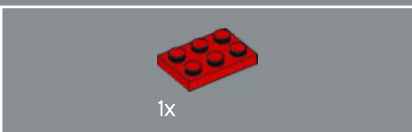
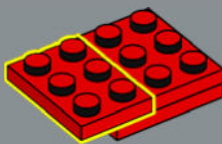




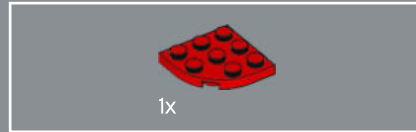
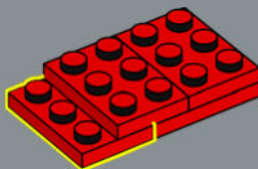
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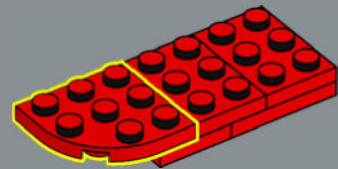
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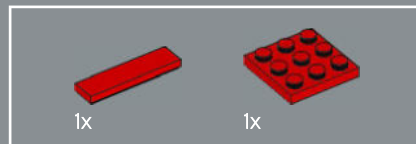
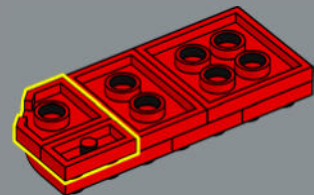
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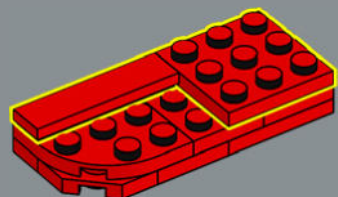
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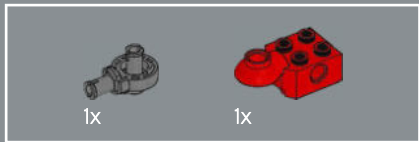


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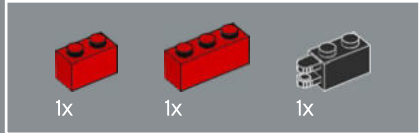
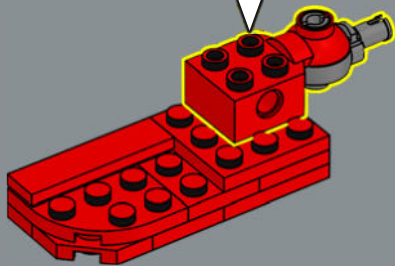
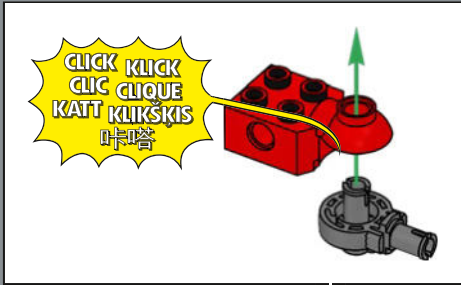


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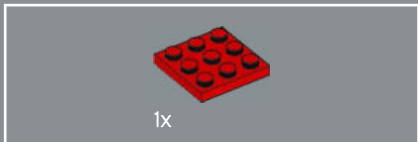
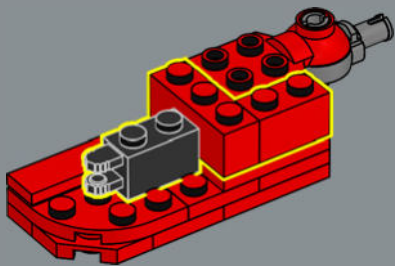




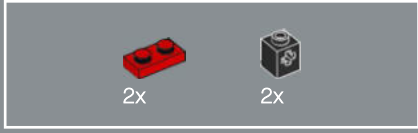
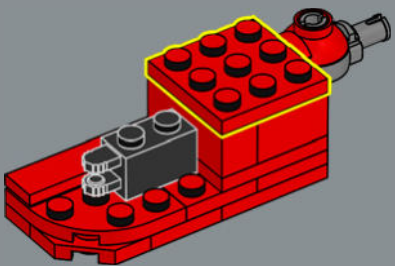
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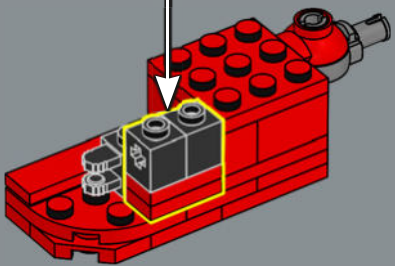
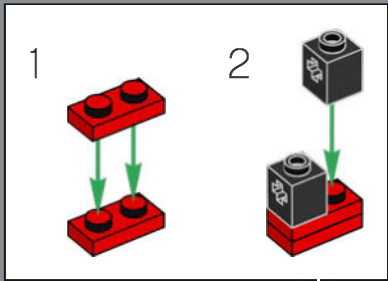
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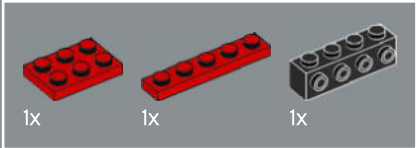
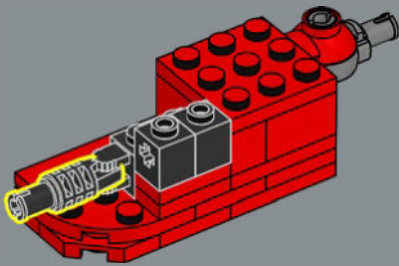


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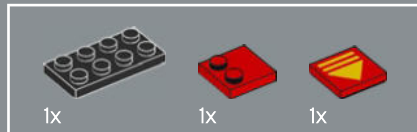
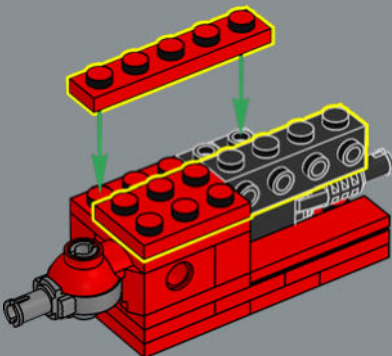




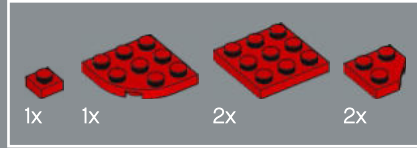
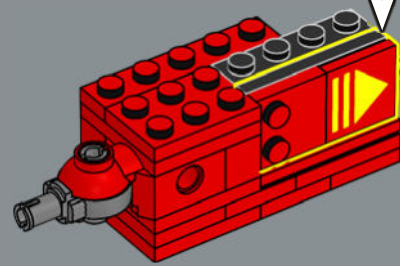
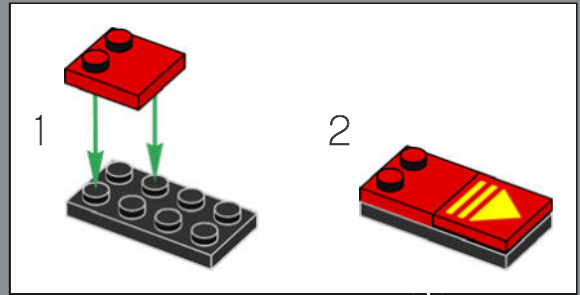
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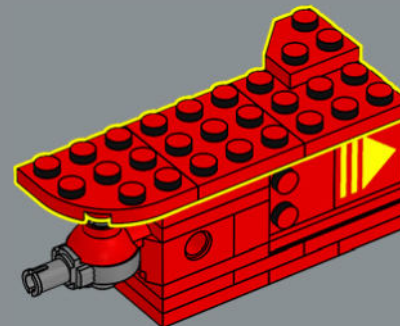
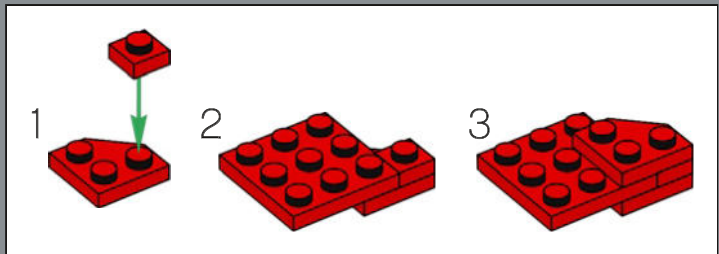
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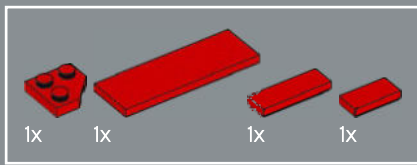


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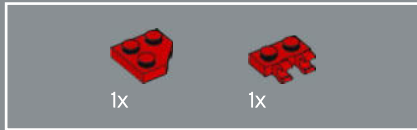
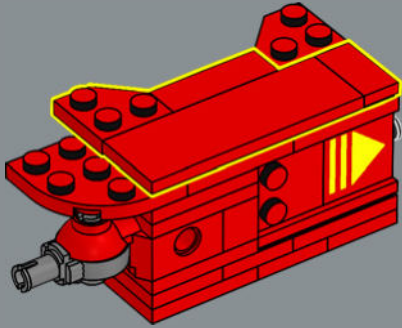


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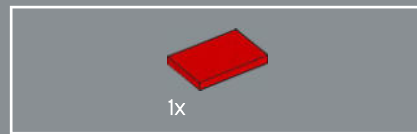
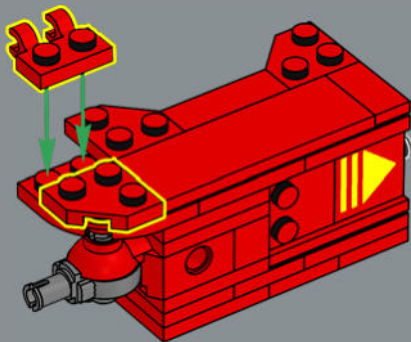




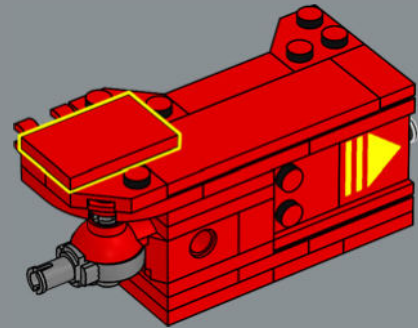
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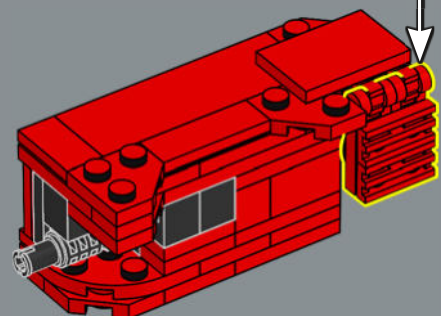
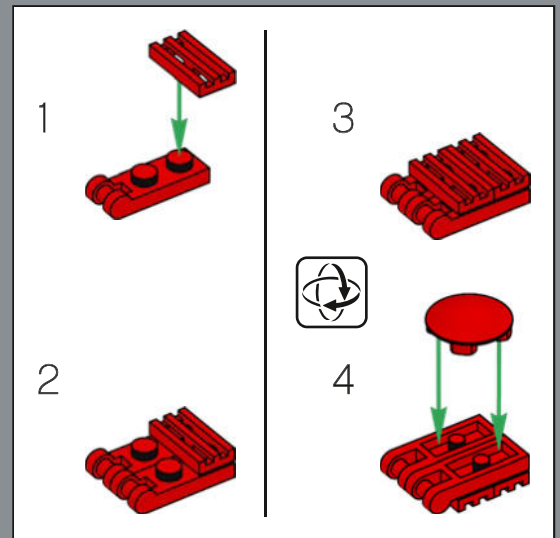
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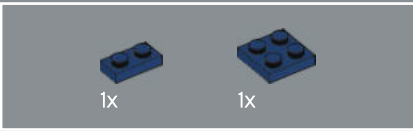


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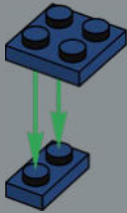


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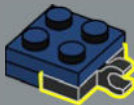




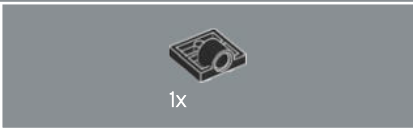
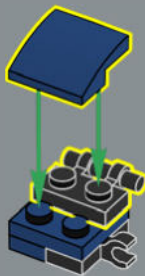
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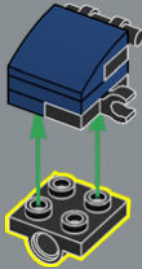
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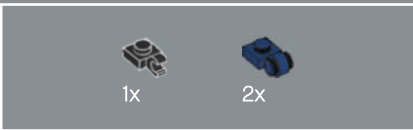
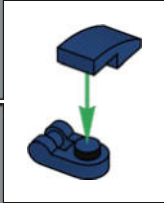
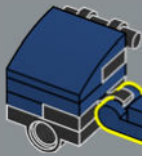
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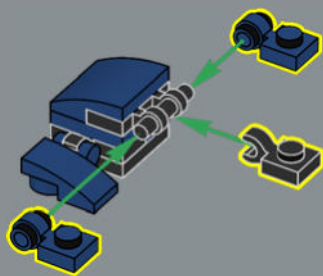
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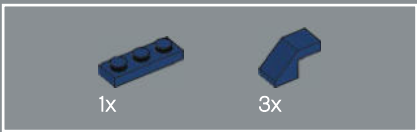


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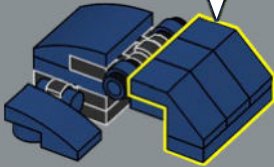
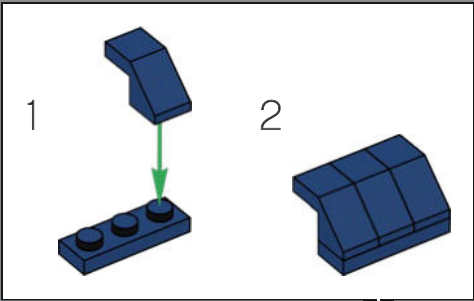


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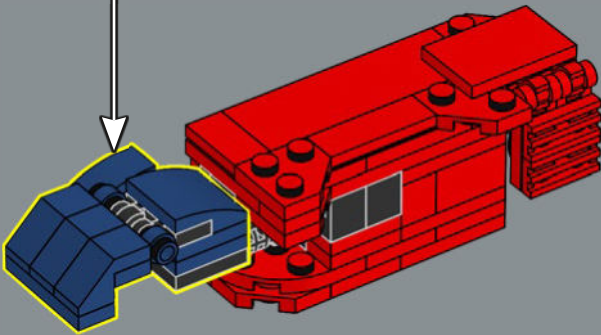




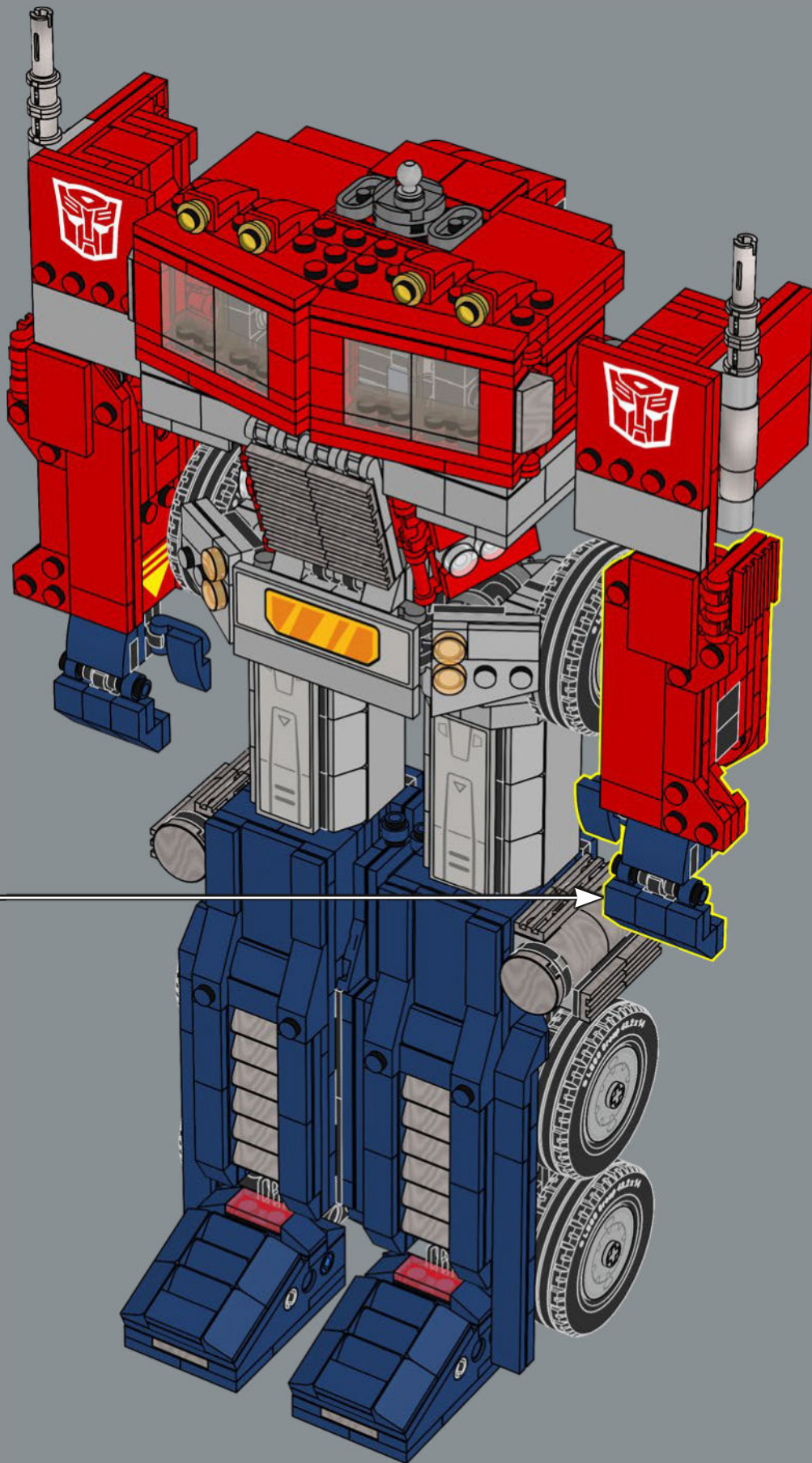
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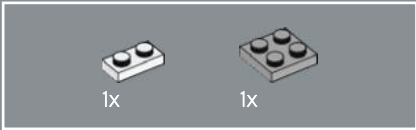
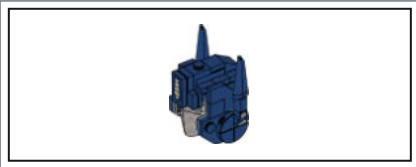


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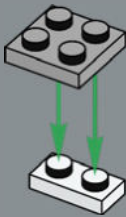


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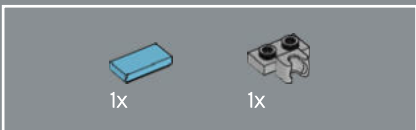




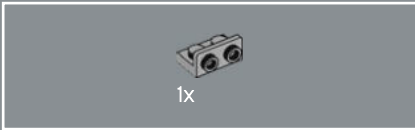
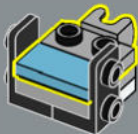
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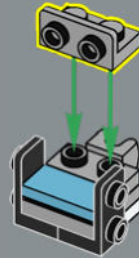
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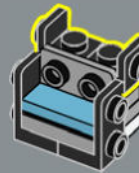
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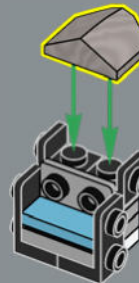
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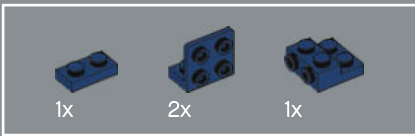


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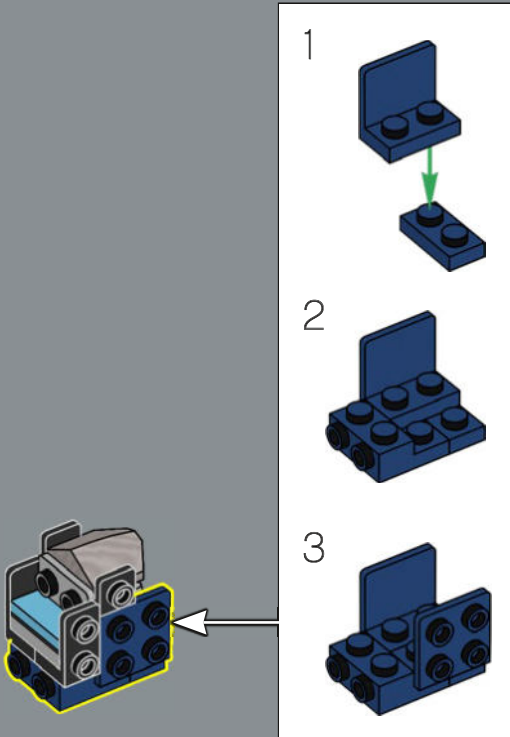


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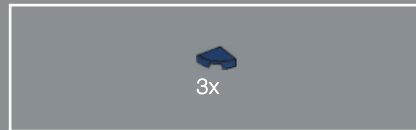




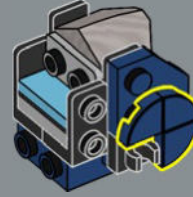
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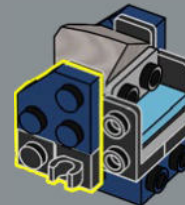
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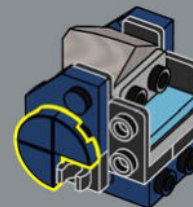
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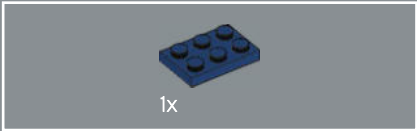
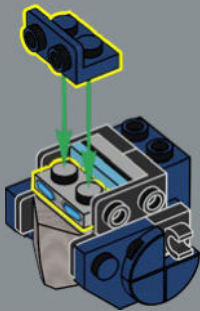


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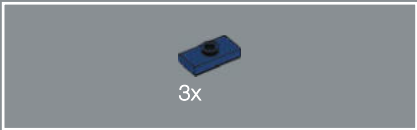
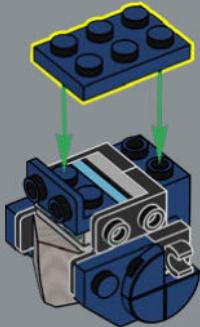




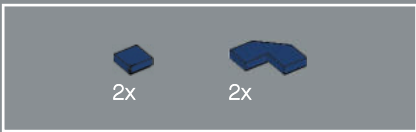
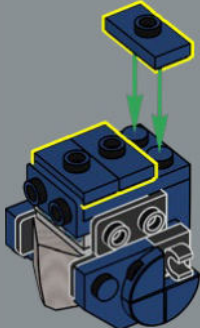
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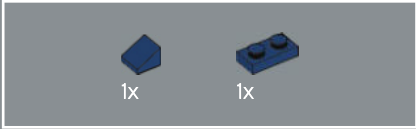
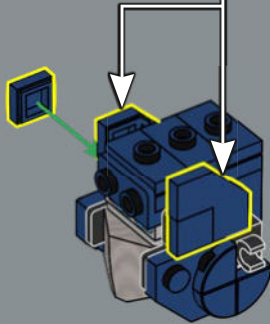
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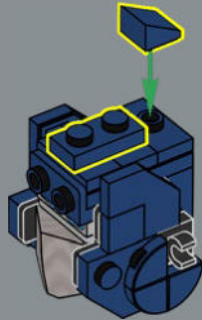
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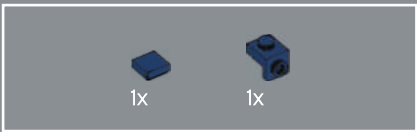


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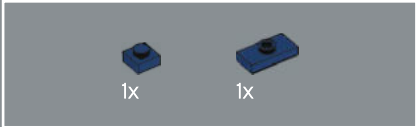
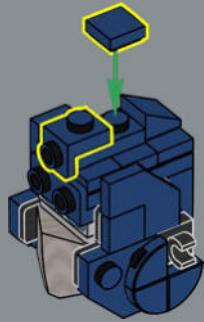


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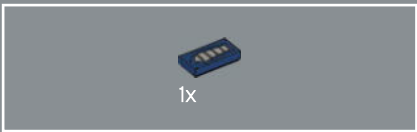
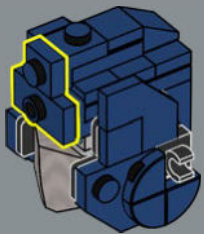




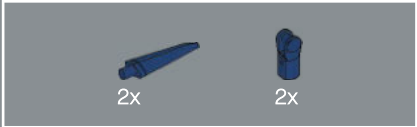
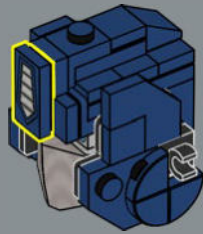
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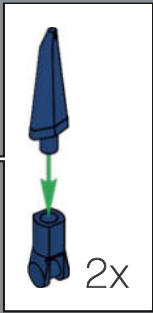
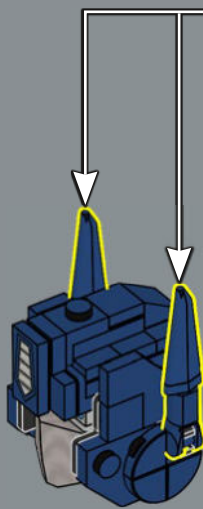
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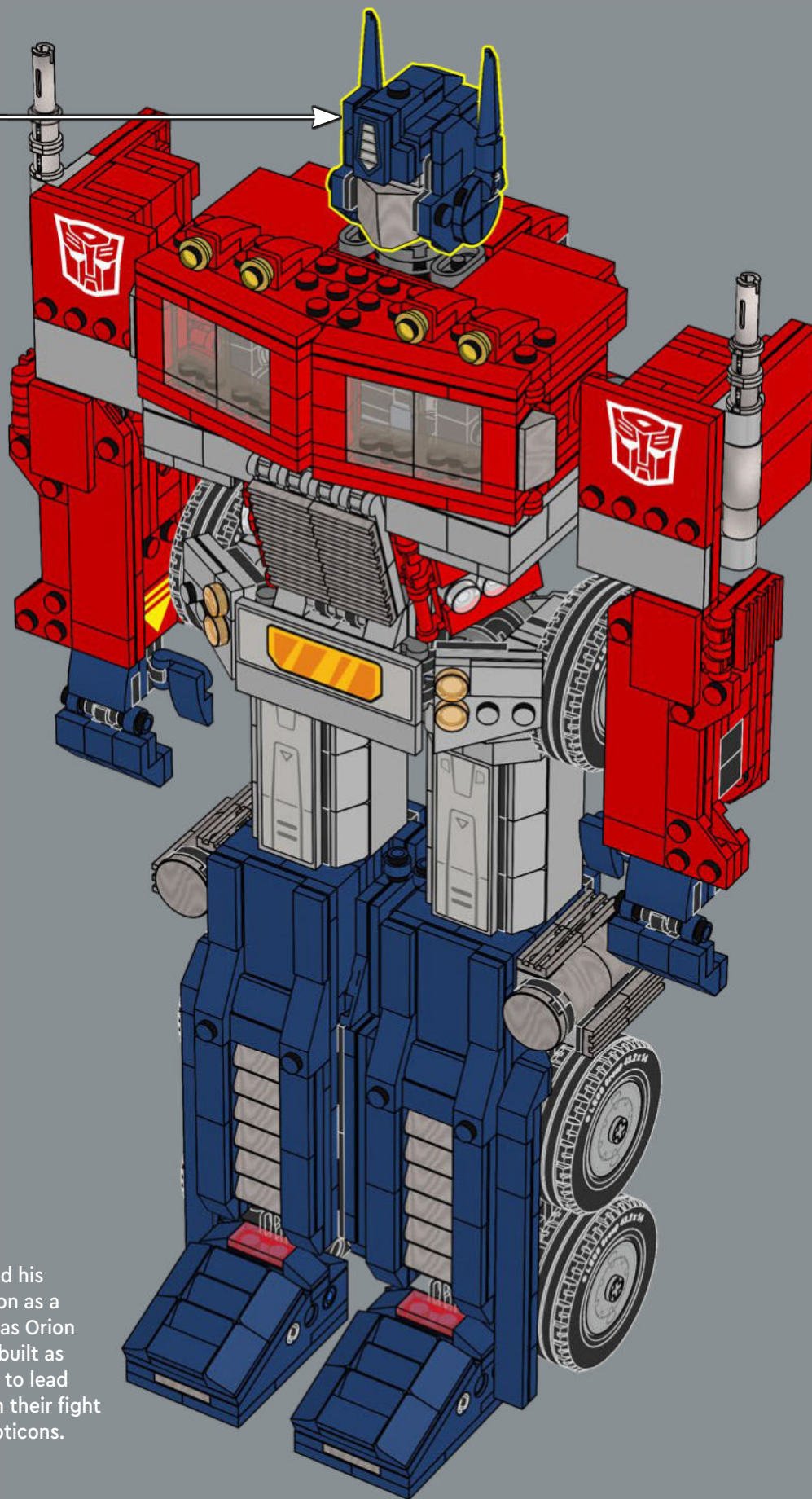
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343



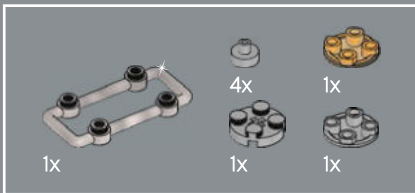
344



Optimus started his life on Cybertron as a civilian known as Orion Pax but was rebuilt as Optimus Prime to lead the Autobots in their fight with the Decepticons.

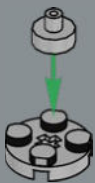


The Matrix of Leadership is an artifact of great power, passed from one Autobot leader to the next. It is thought to be connected to Primus, the creator-God of all Transformers.

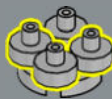


345

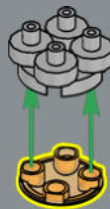
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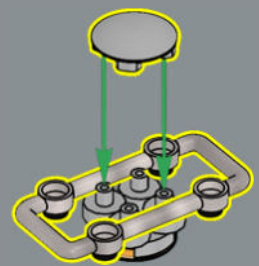
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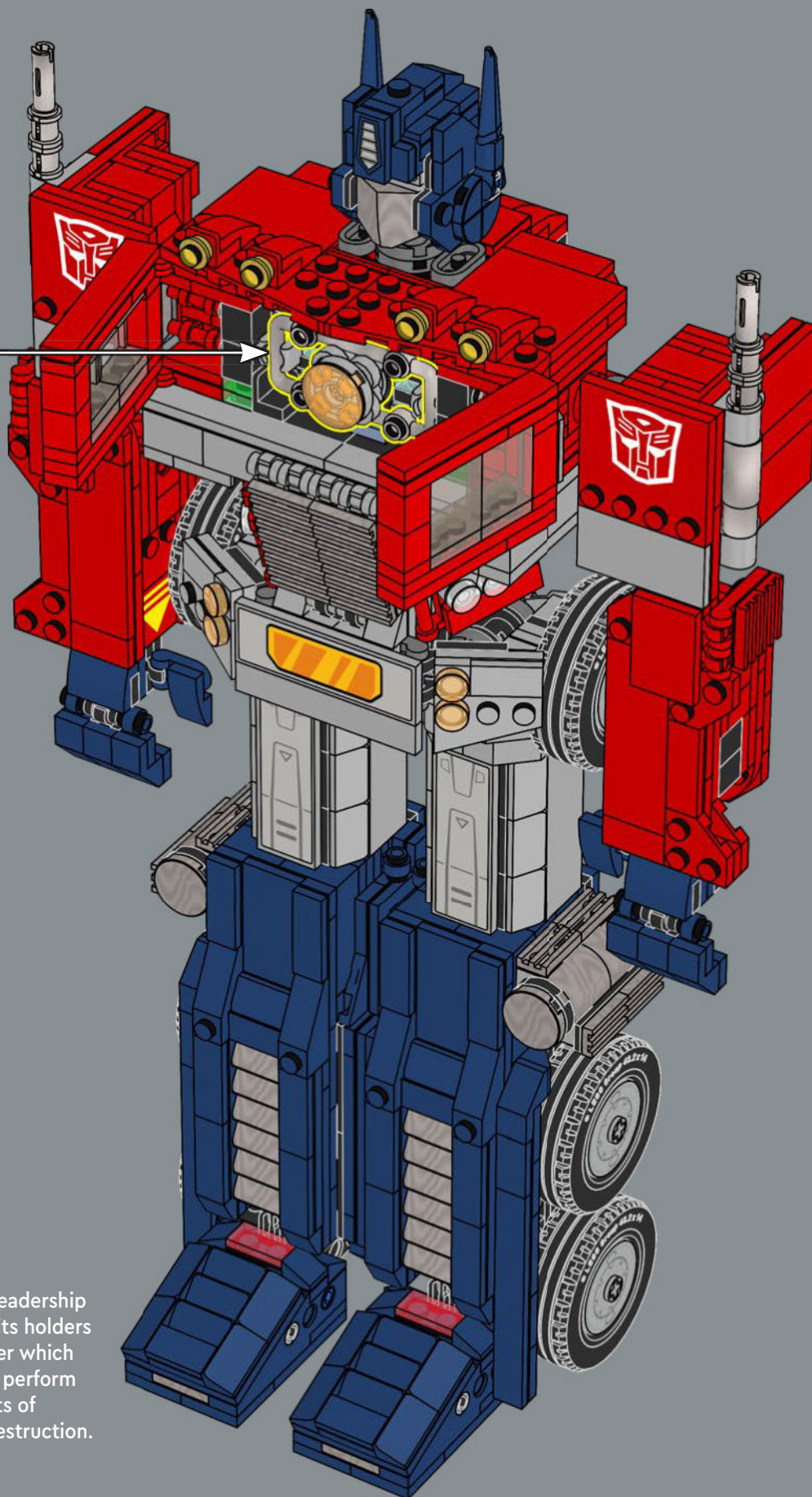


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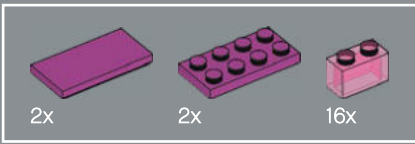


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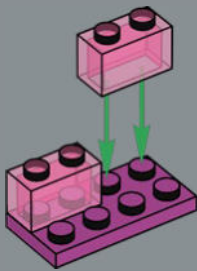


The Matrix of Leadership bestows upon its holders increased power which can be used to perform miraculous feats of creation and destruction.

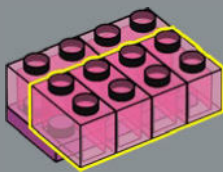


346

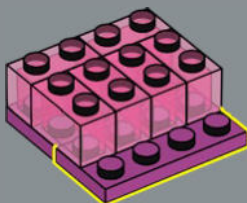
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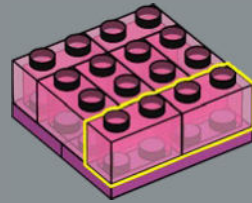
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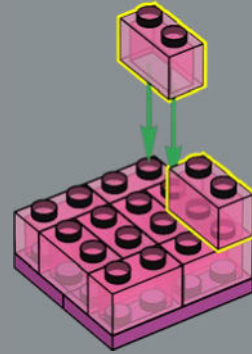
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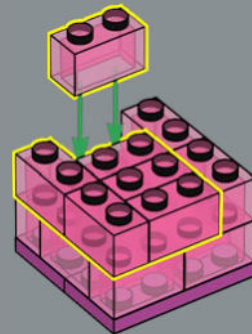
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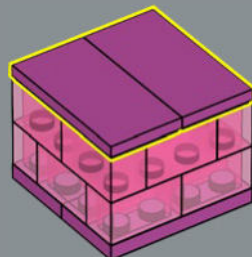
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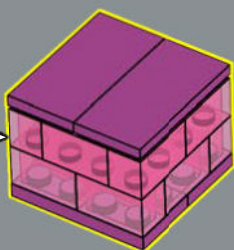
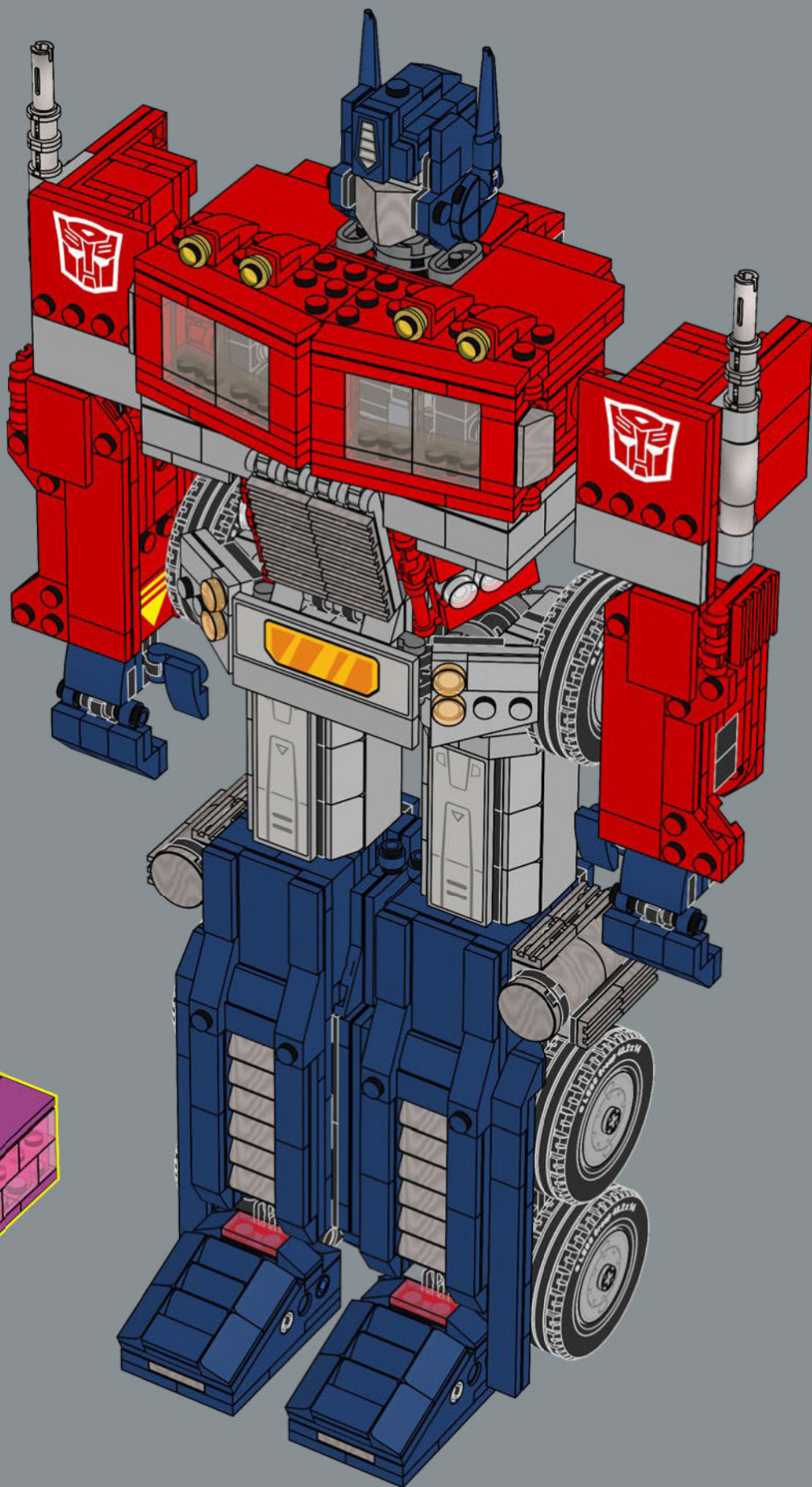


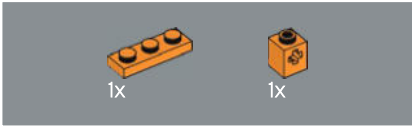
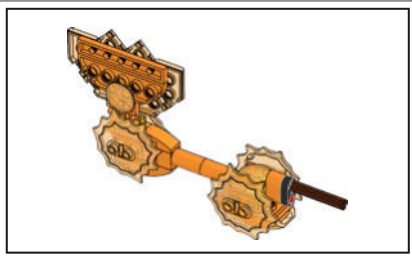
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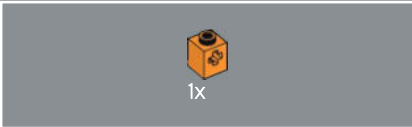
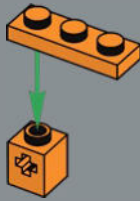


An Energon cube is a safe and convenient way of storing and transporting Energon, the most prominent fuel/food used by Transformers.

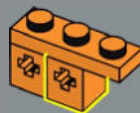




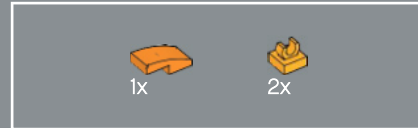
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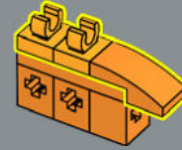
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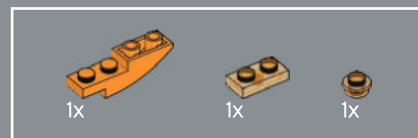
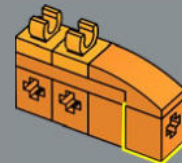
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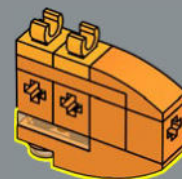
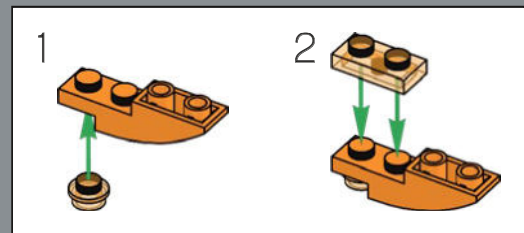
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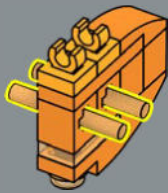


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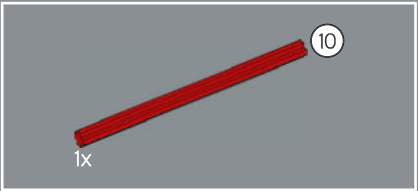
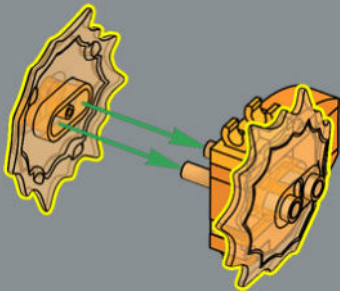




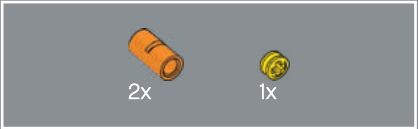
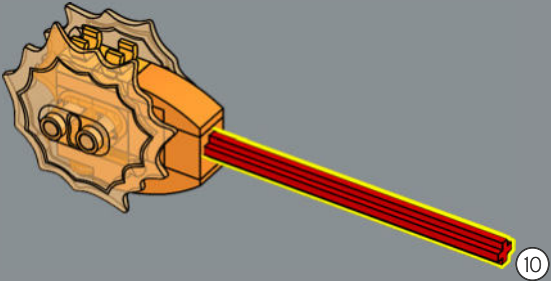
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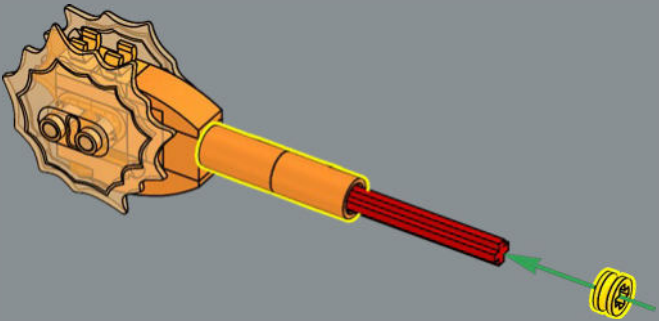
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355

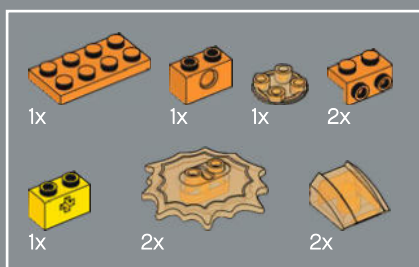


356





Optimus Prime first used his iconic Energon Axe in his duel with Megatron atop the Sherman Dam in the G1 episode "More than Meets the Eye, Part 2."

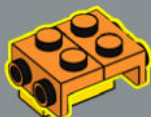


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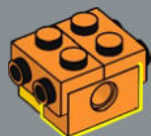
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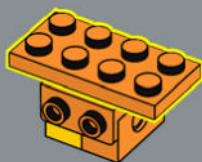
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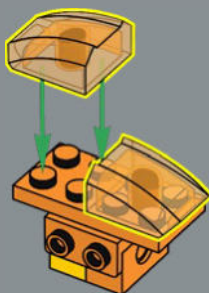
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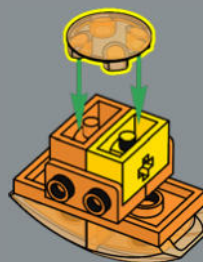
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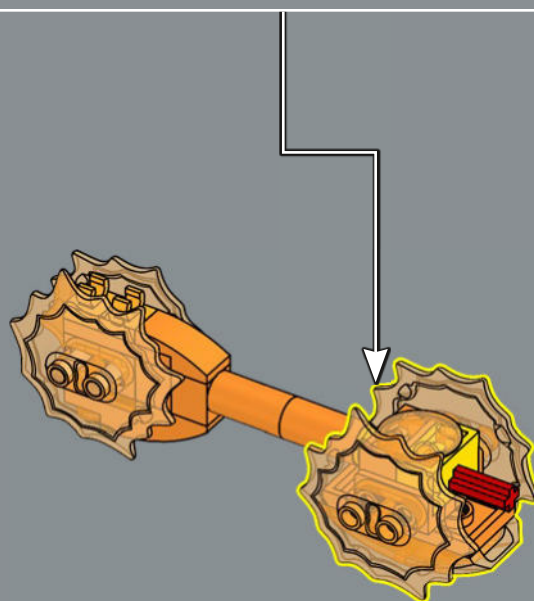
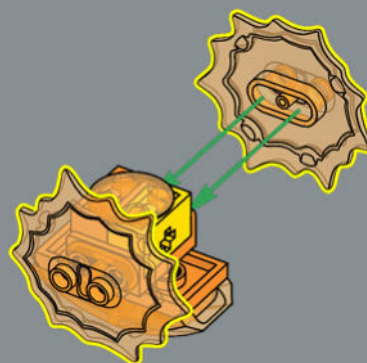
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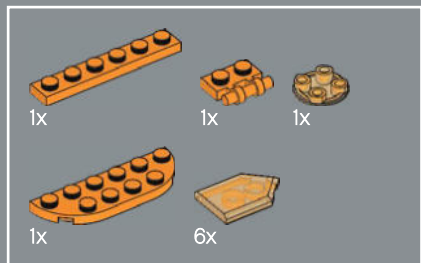


6



7



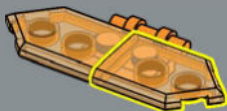


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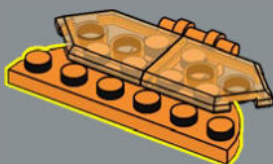
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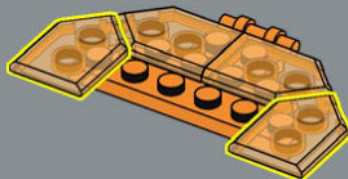
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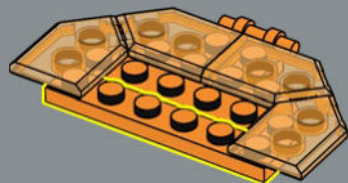
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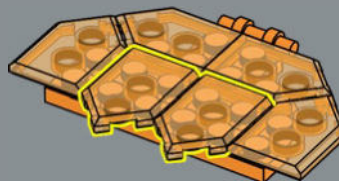


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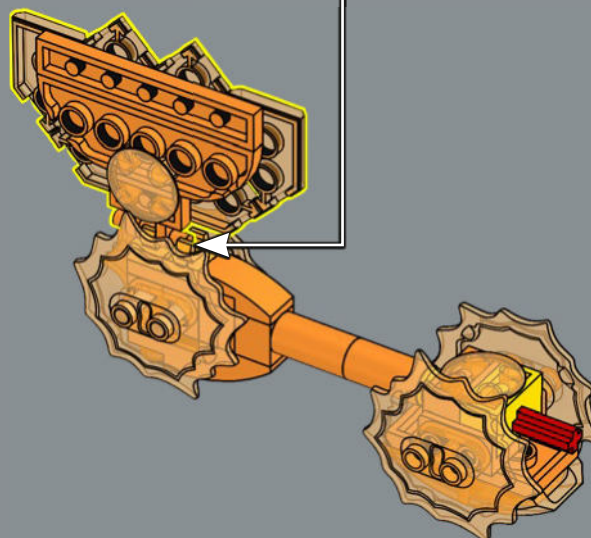
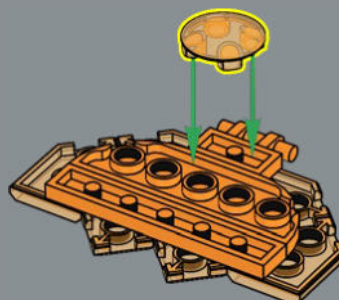


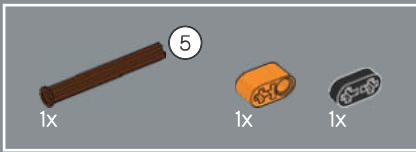
Optimus Prime only used his Energon
Axe once in the original cartoon, but
in other media he frequently uses it
when duelling Megatron.

6

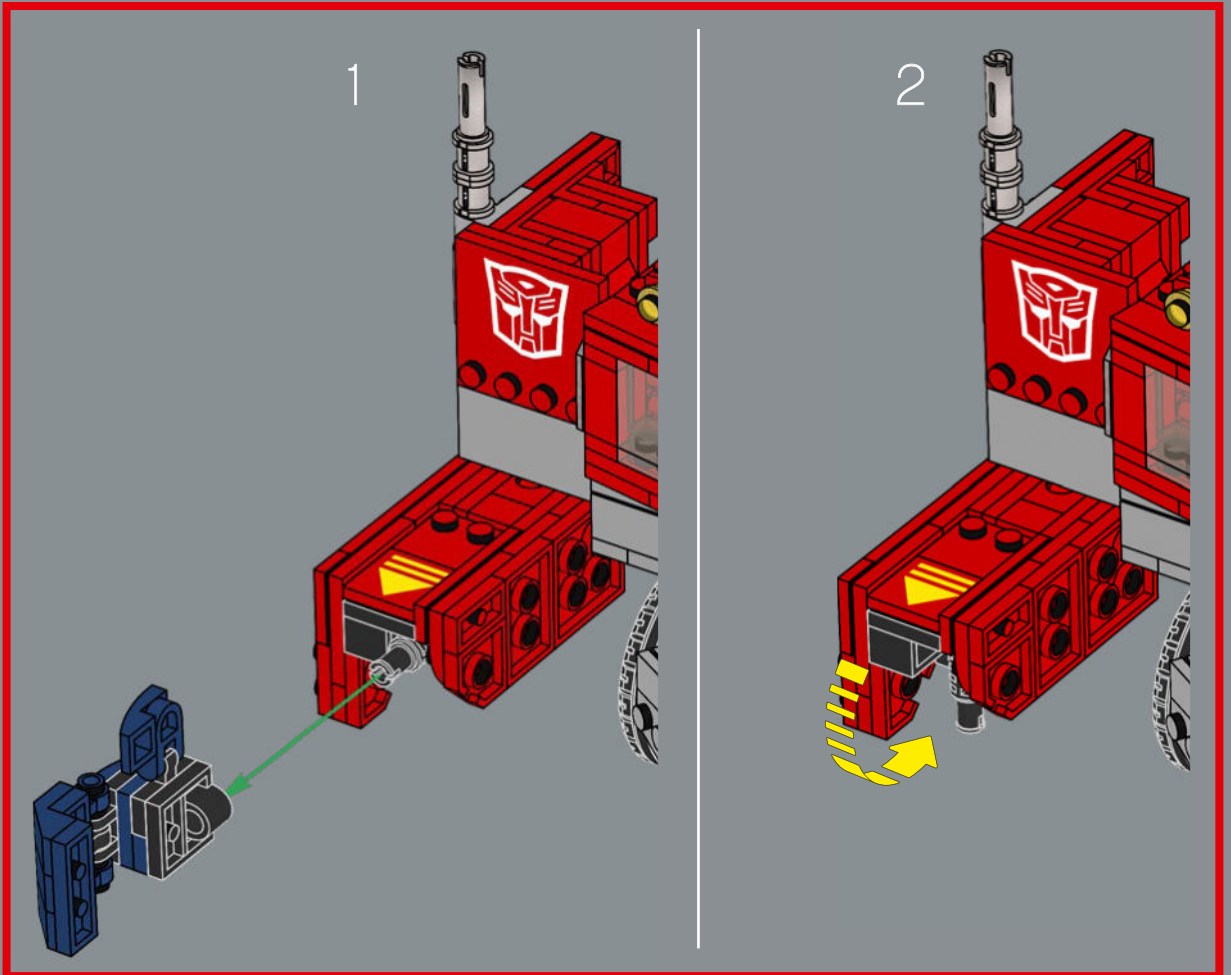
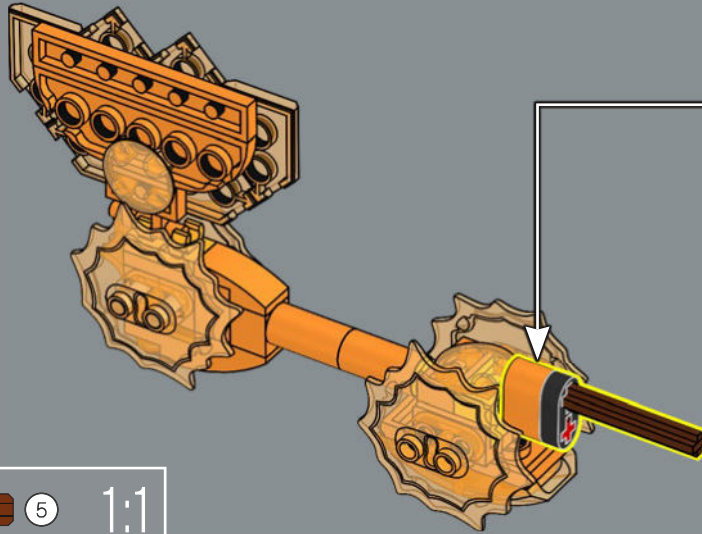
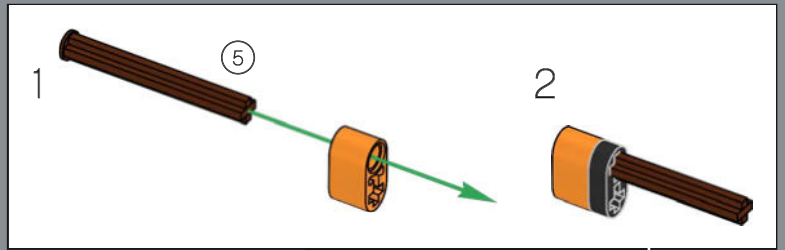


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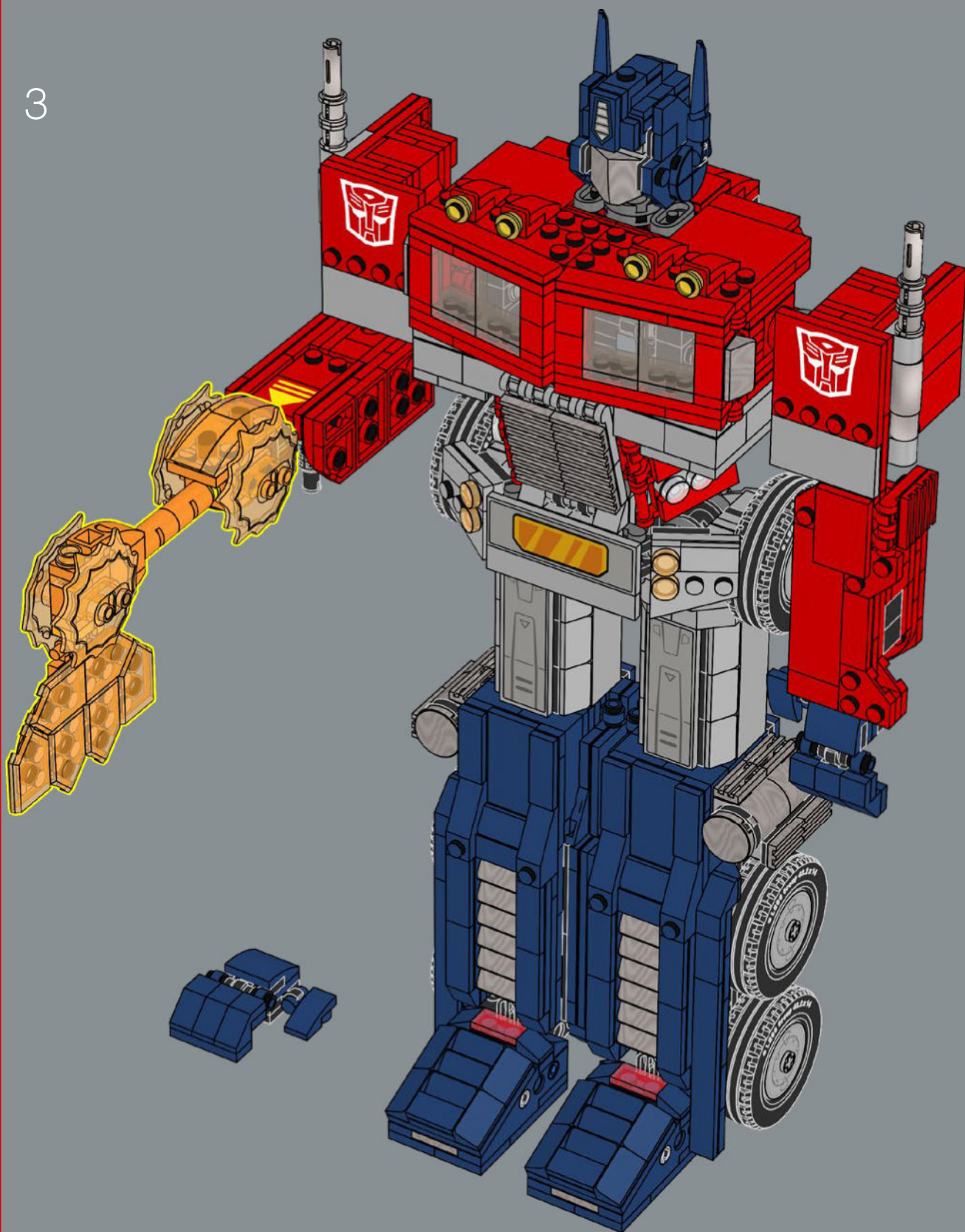


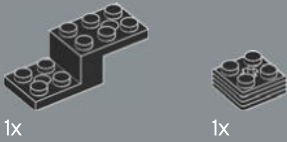
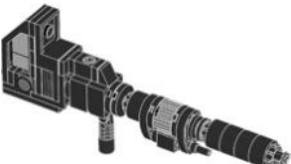


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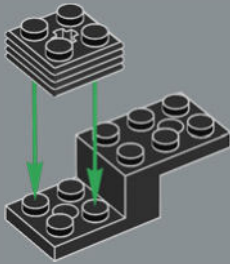


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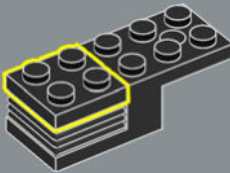




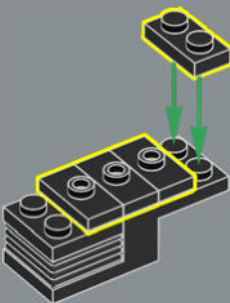
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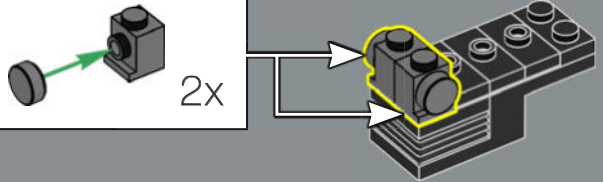
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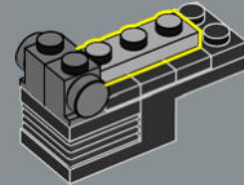
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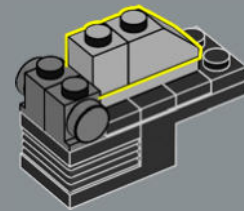
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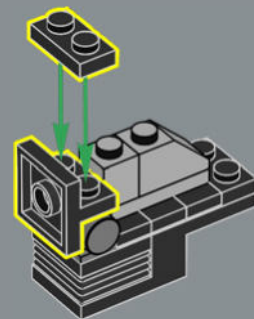
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365



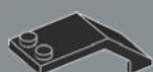
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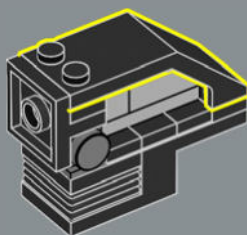


Optimus Prime's primary tool in his fight against the Decepticons is his Ion Blaster. Capable of firing ionized particles, it's particularly effective against electronic devices, including most Decepticons.

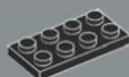
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367



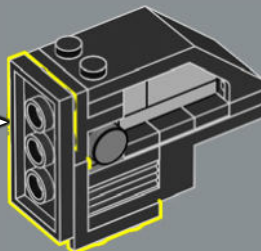
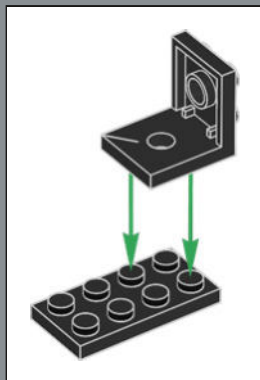
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1x



368

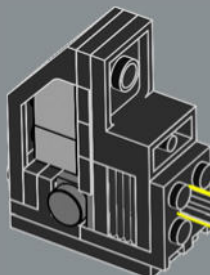


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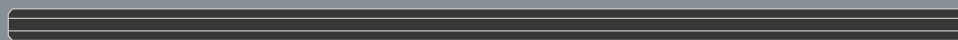
16



369

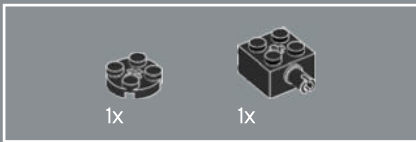


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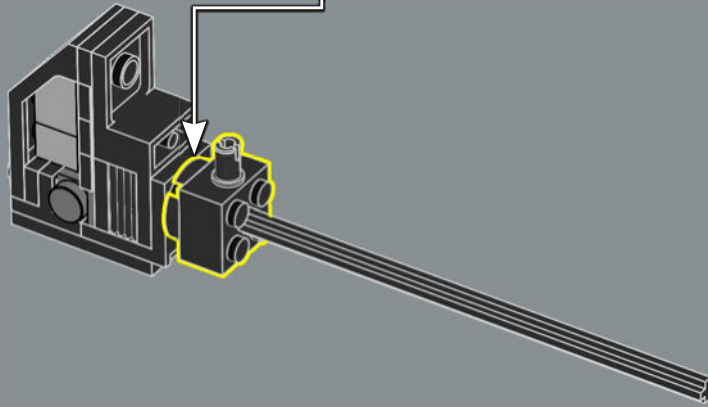
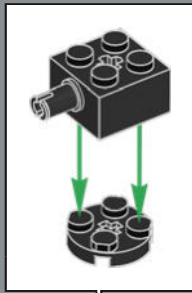


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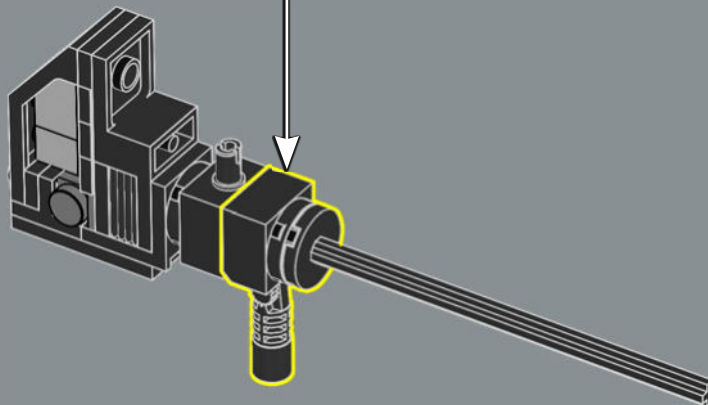
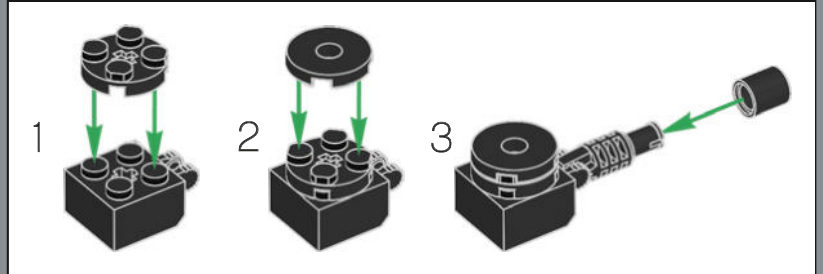
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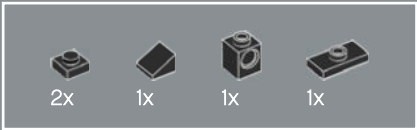


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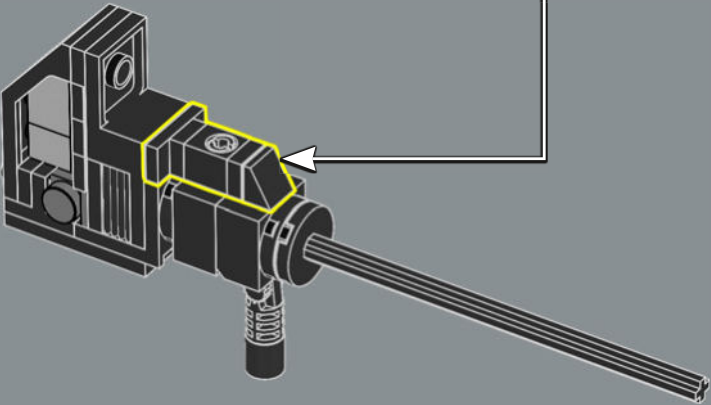
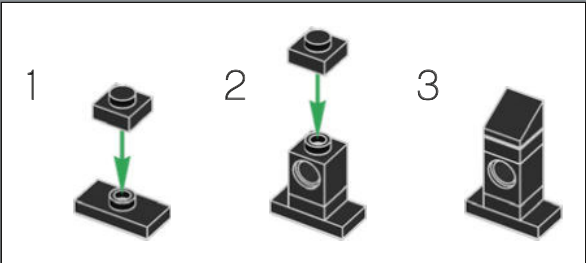


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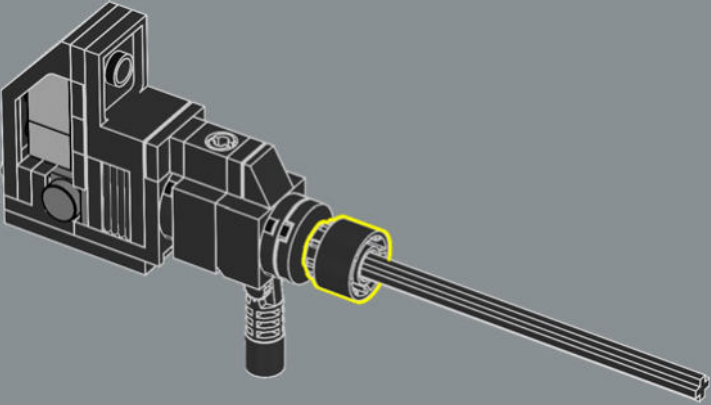




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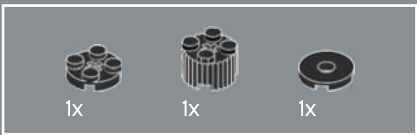
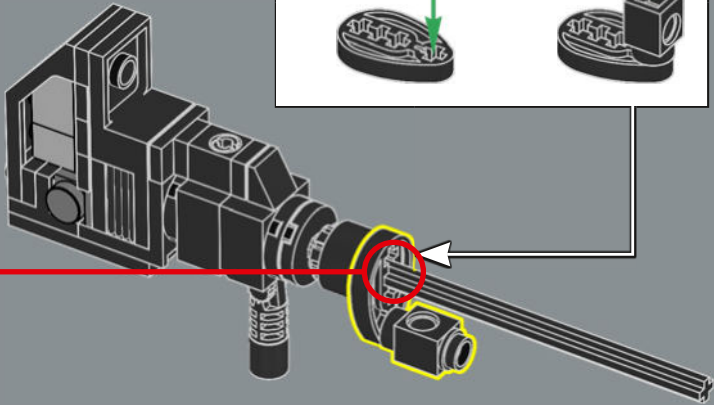
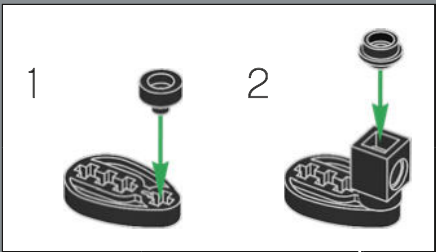


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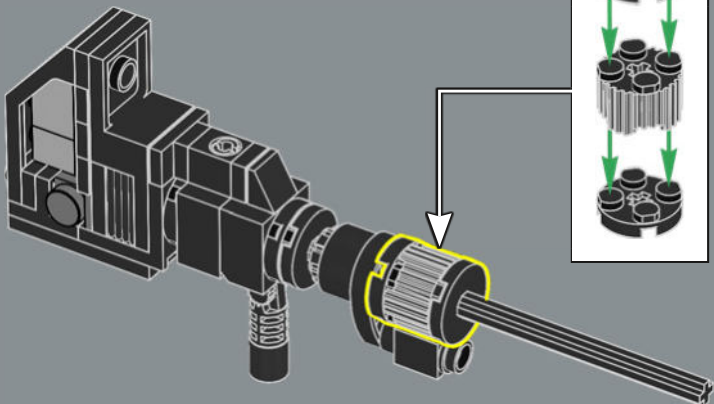
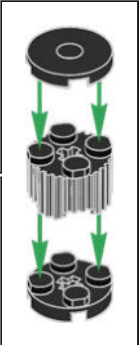




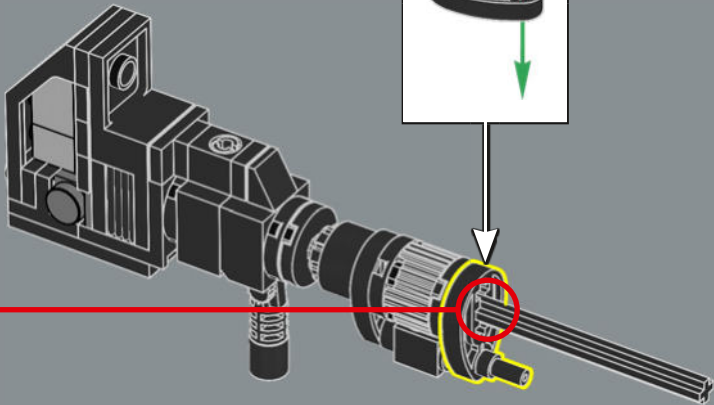
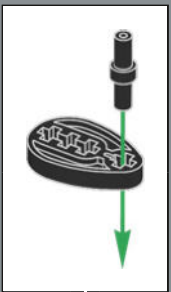
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375

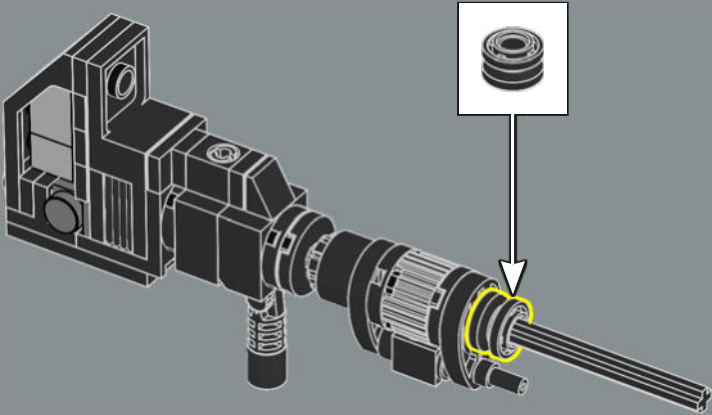


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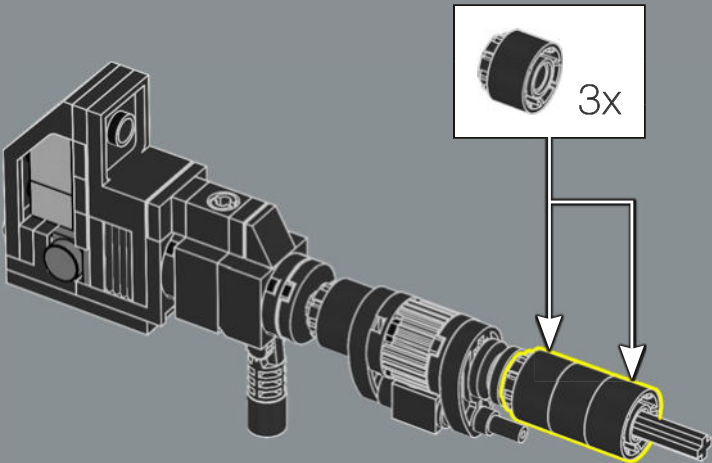




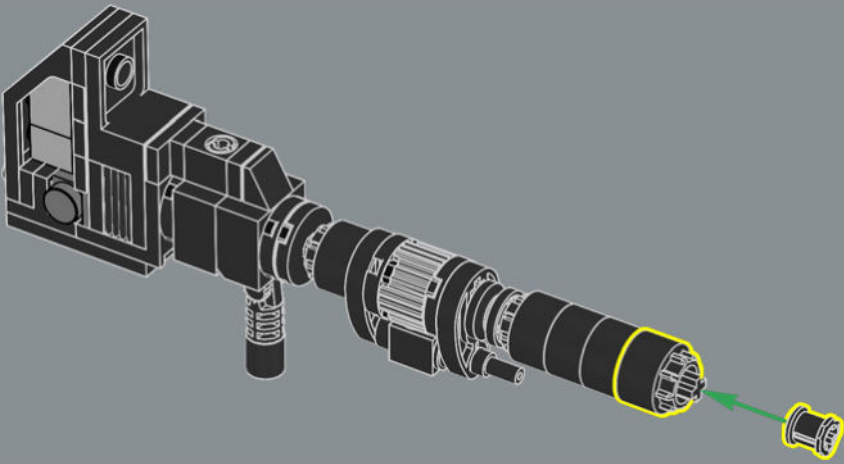
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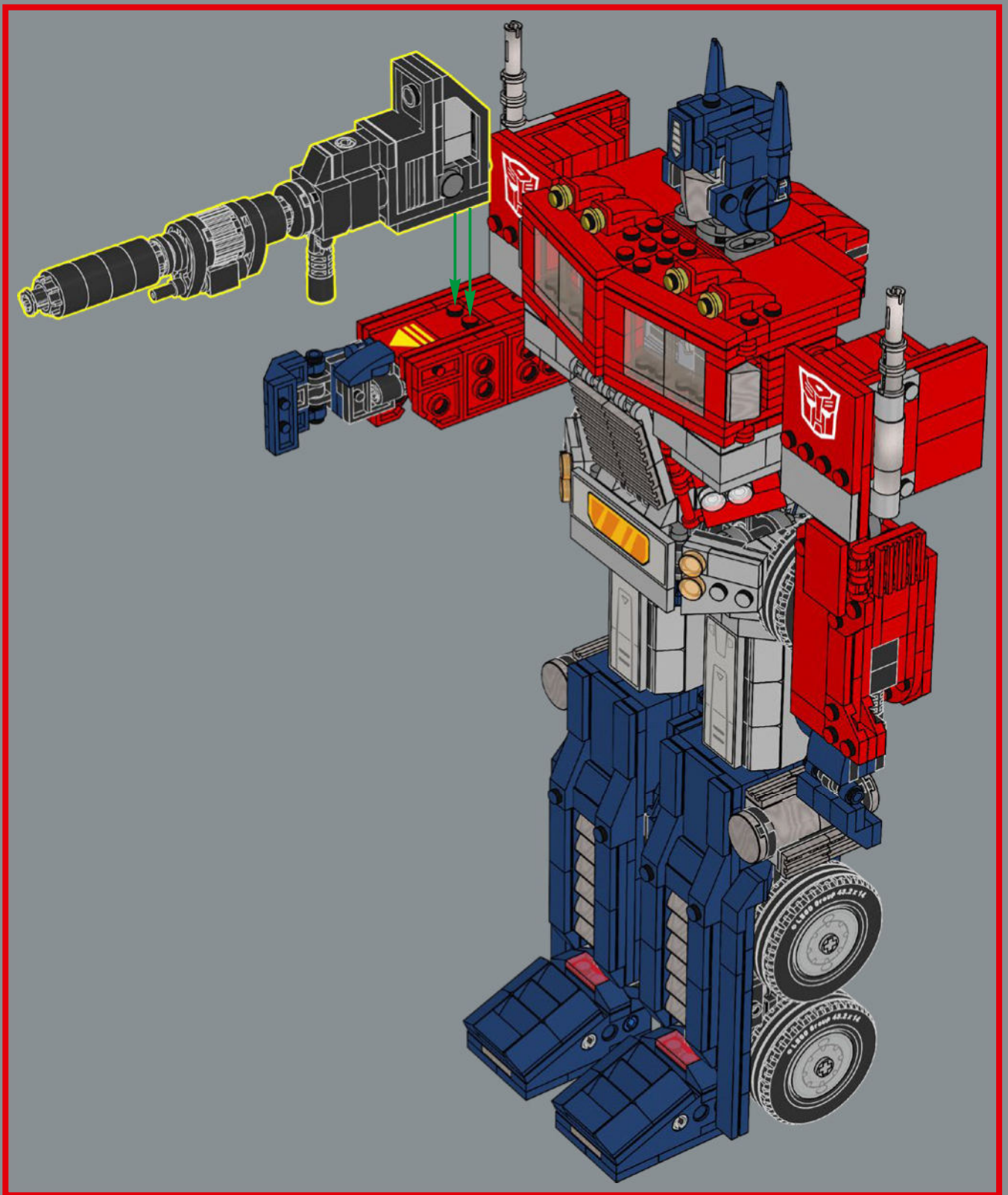


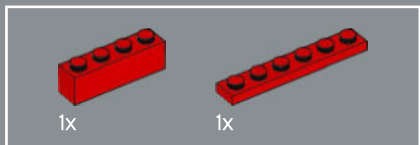
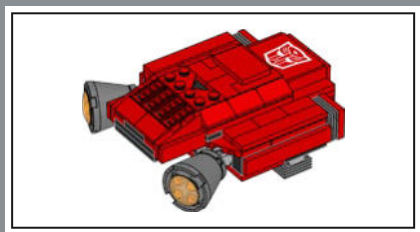
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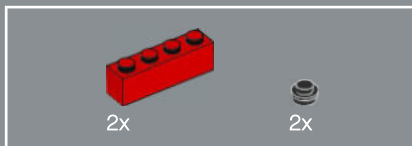
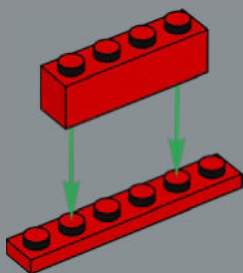
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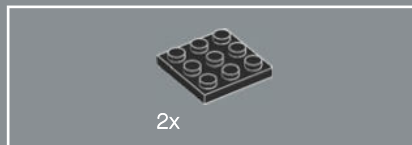
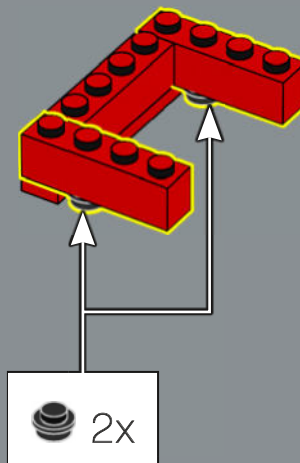




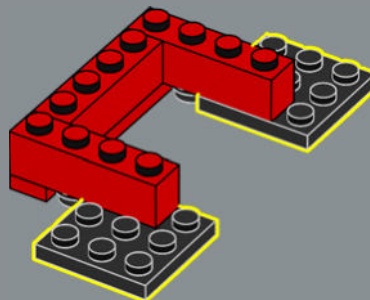
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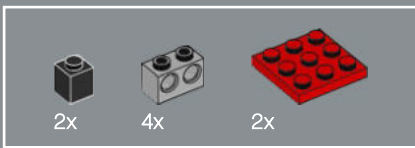


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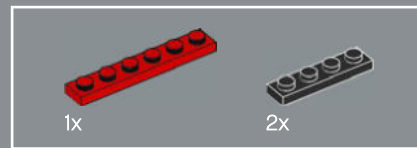
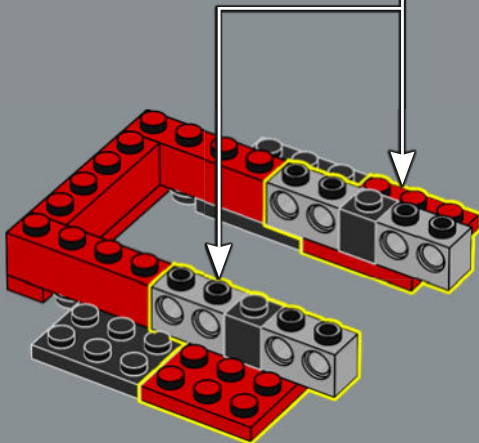
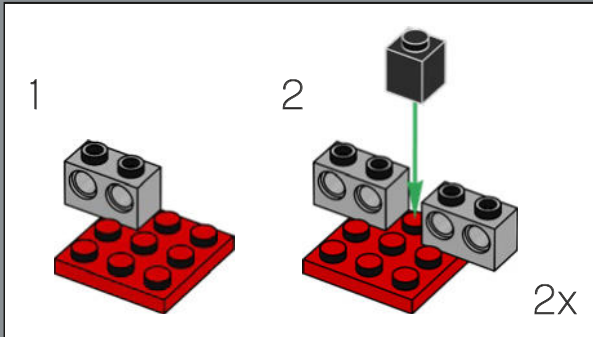


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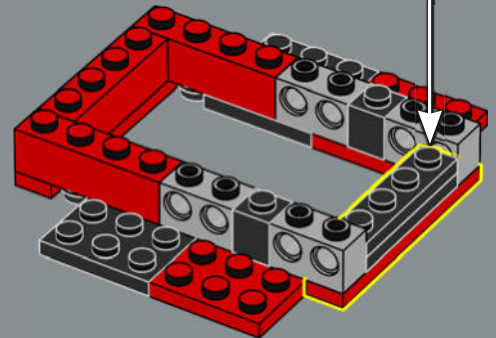
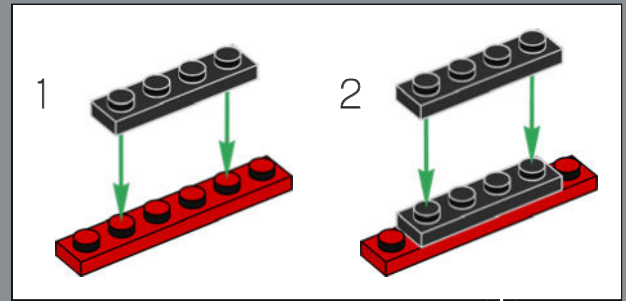




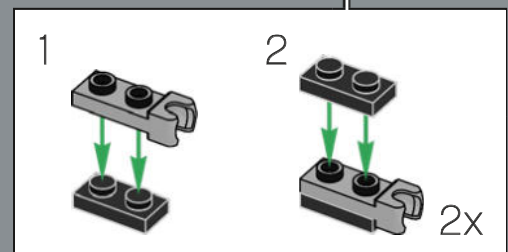
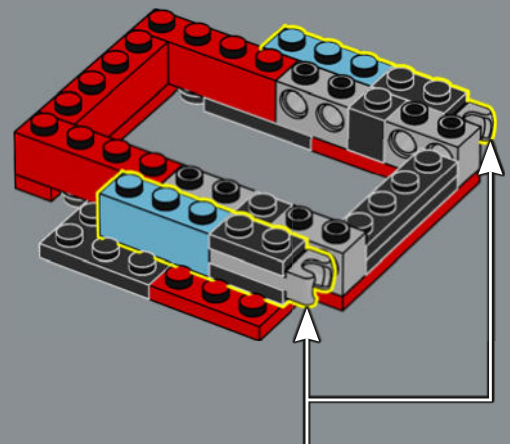
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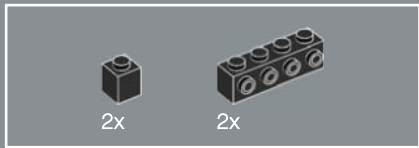
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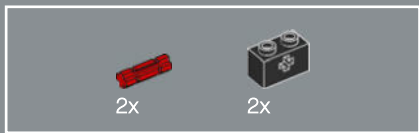
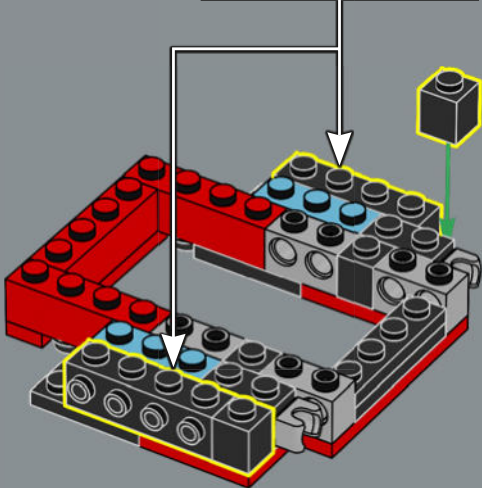
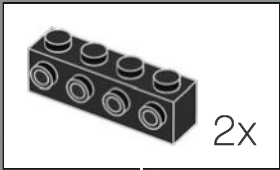
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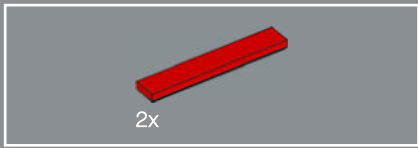
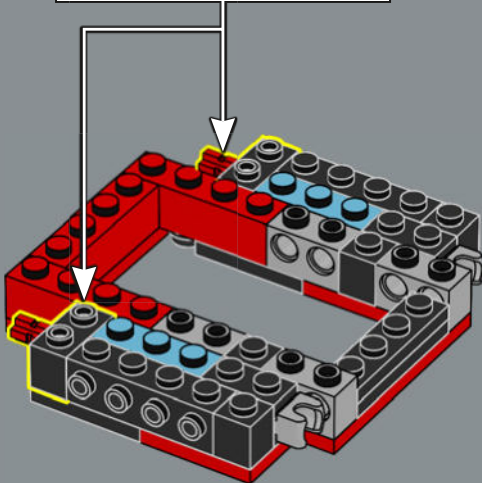
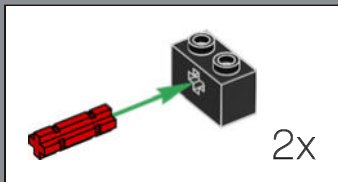
The jetpack is based on Sideswipe's jetpack from the G1 cartoon. Optimus Prime borrowed it in the episode "More than Meets the Eye, Part 3" to pursue the Decepticon space cruiser *Victory*.



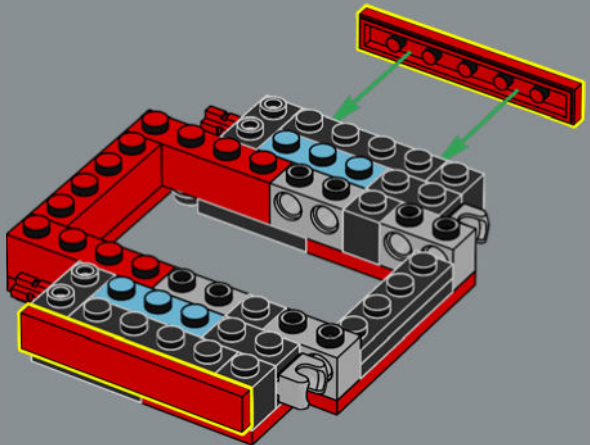
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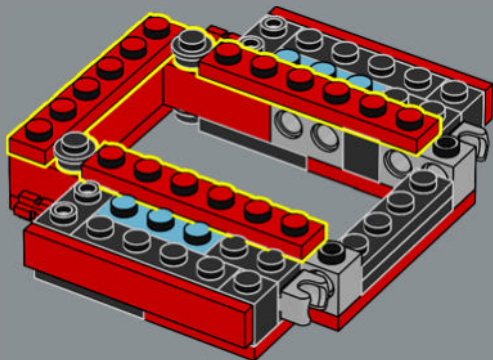
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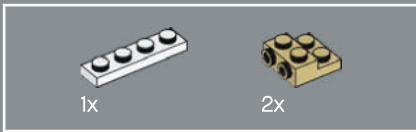


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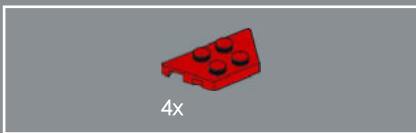
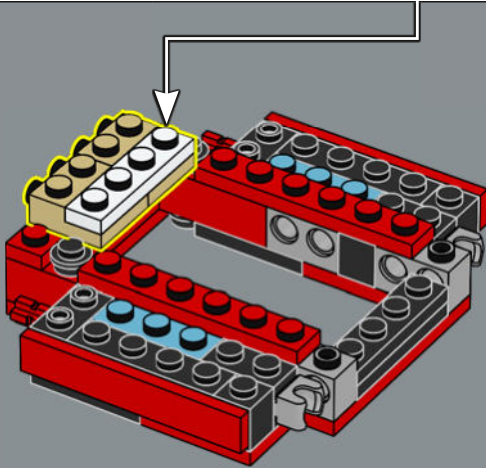
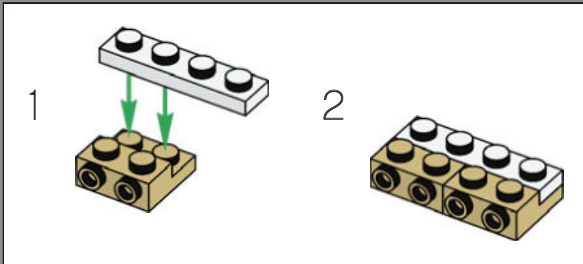


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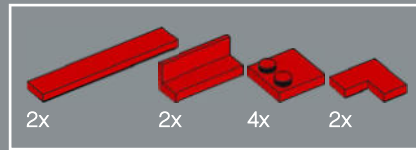
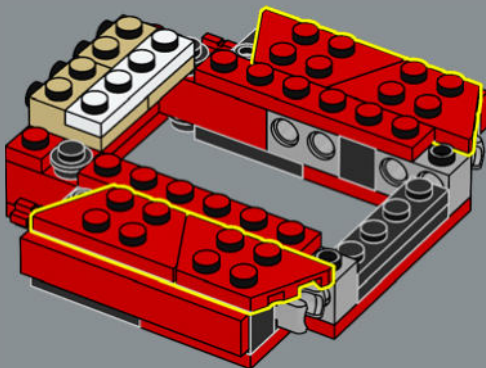




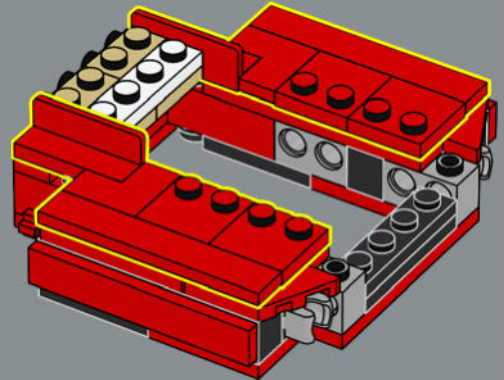
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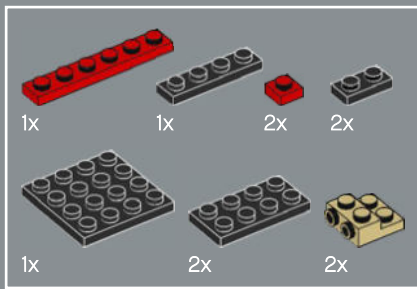


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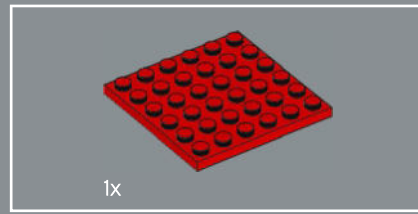
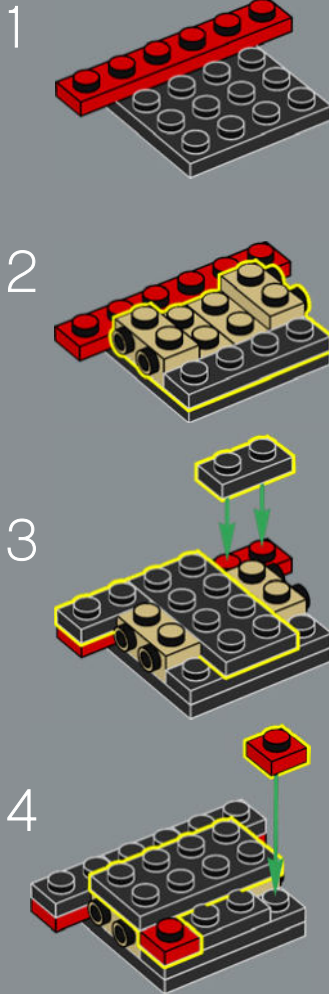


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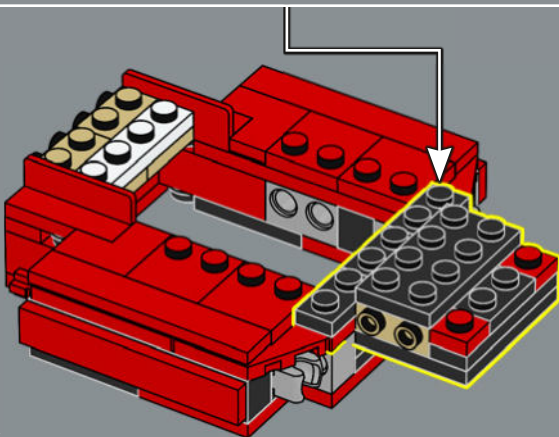
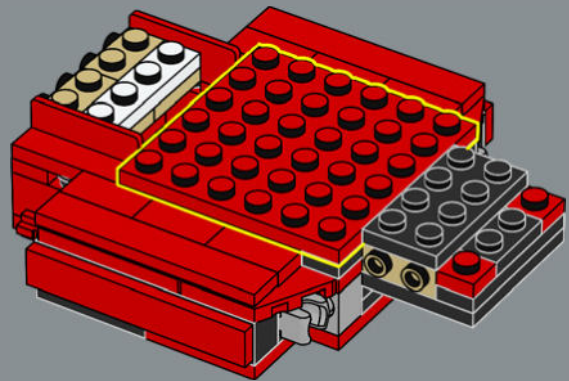


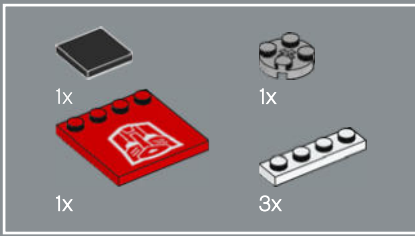


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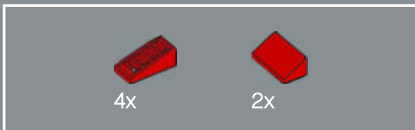
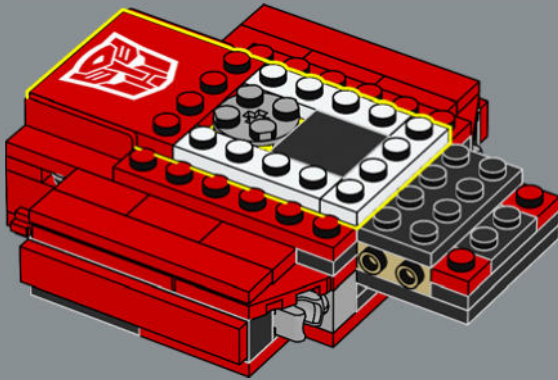


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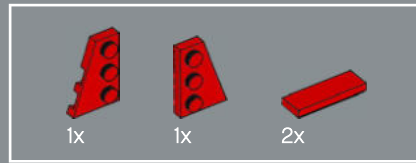
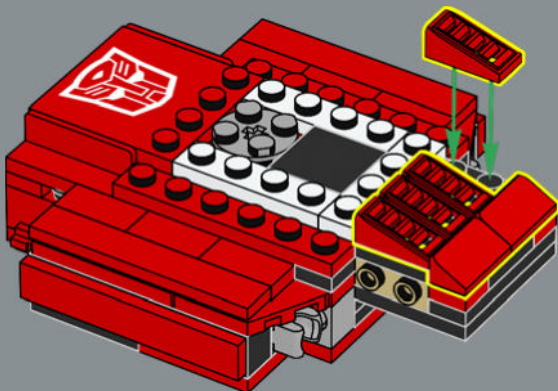




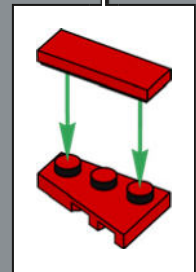
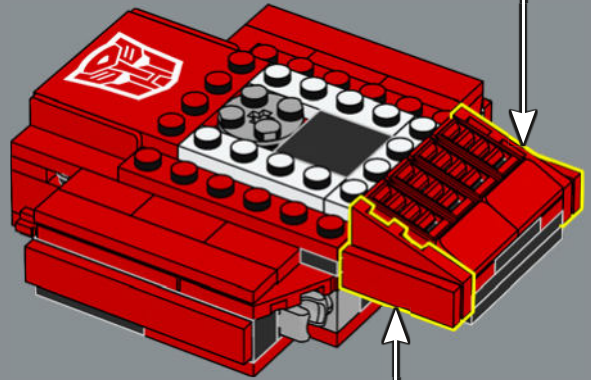
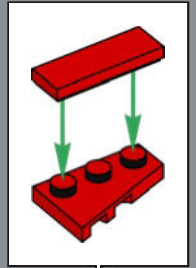
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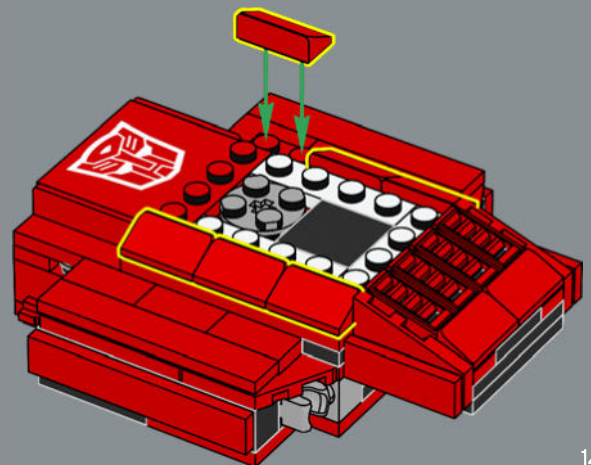
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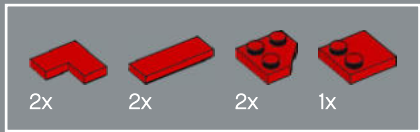


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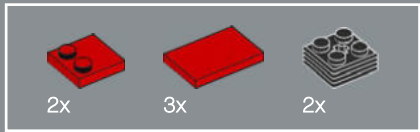
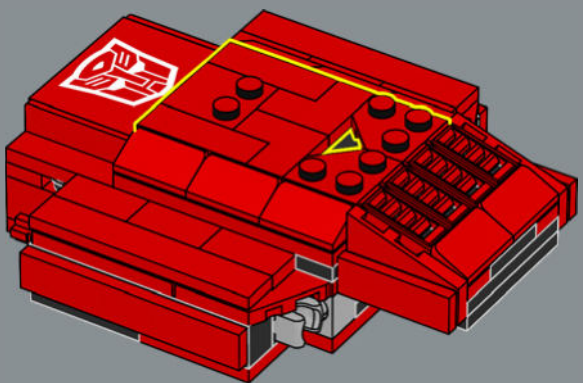


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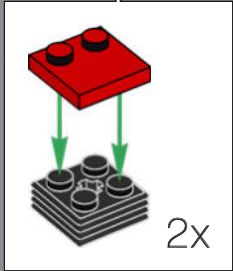
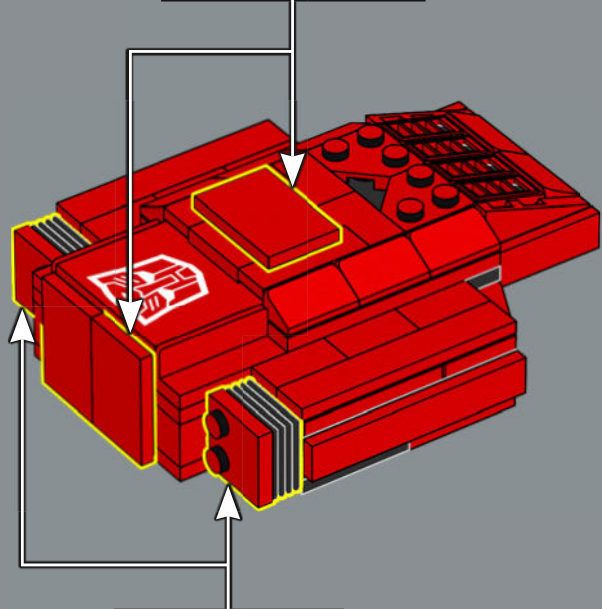
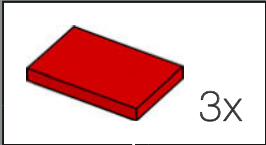




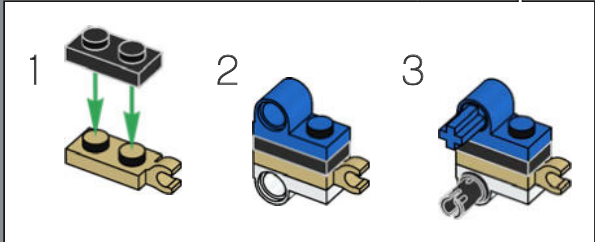
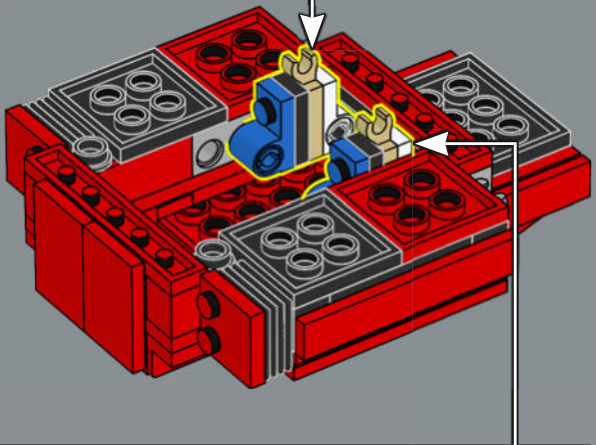
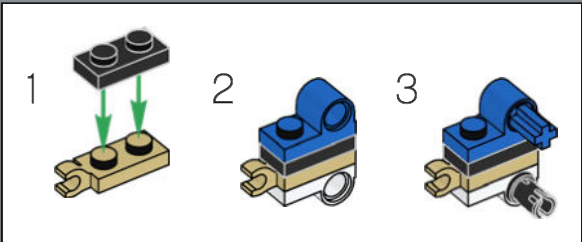
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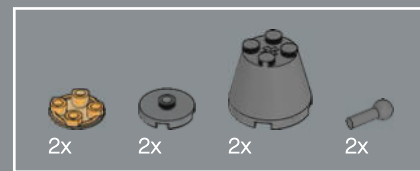
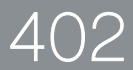


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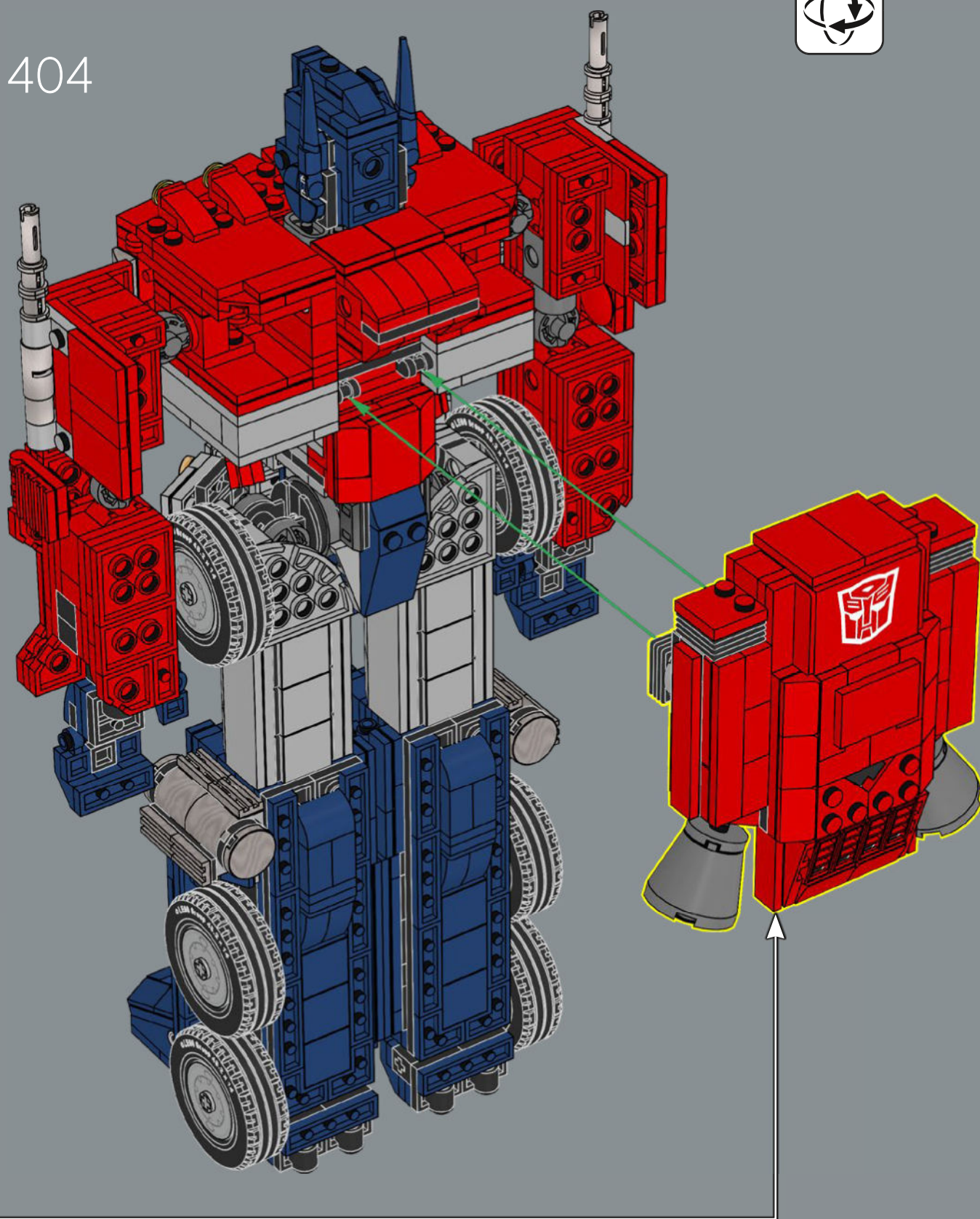


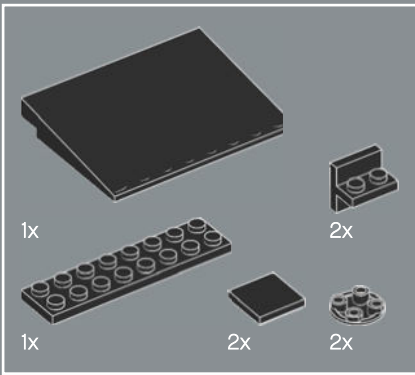


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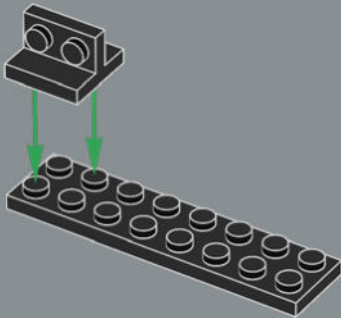
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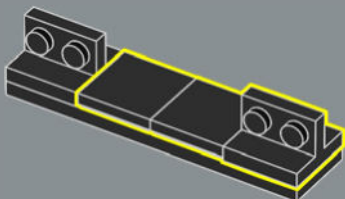


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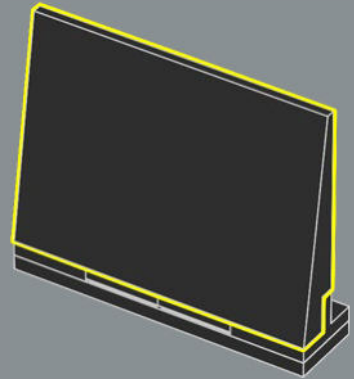
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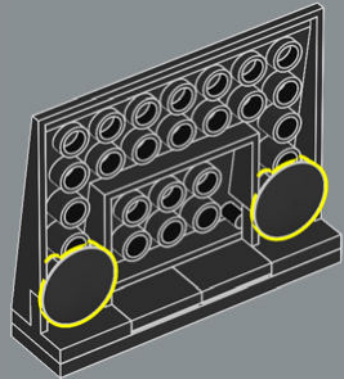
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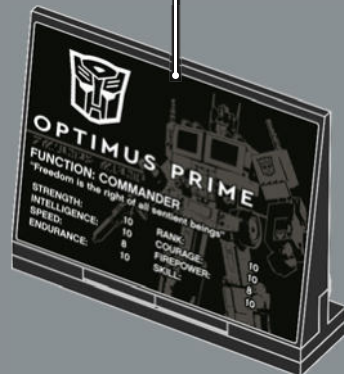
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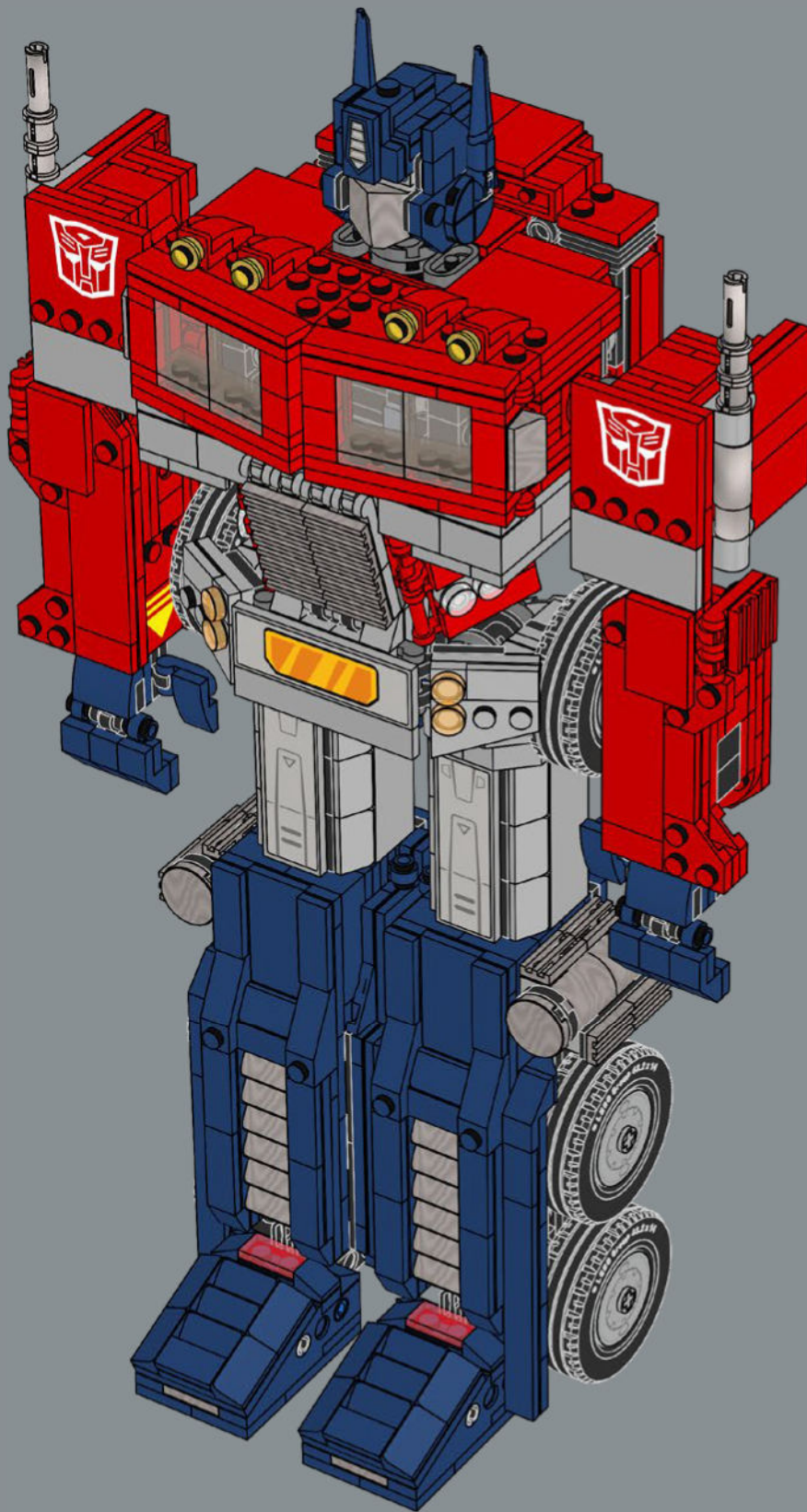


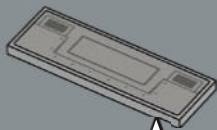
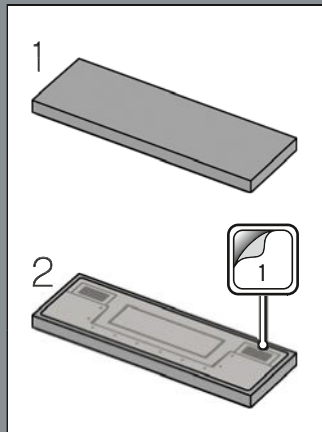
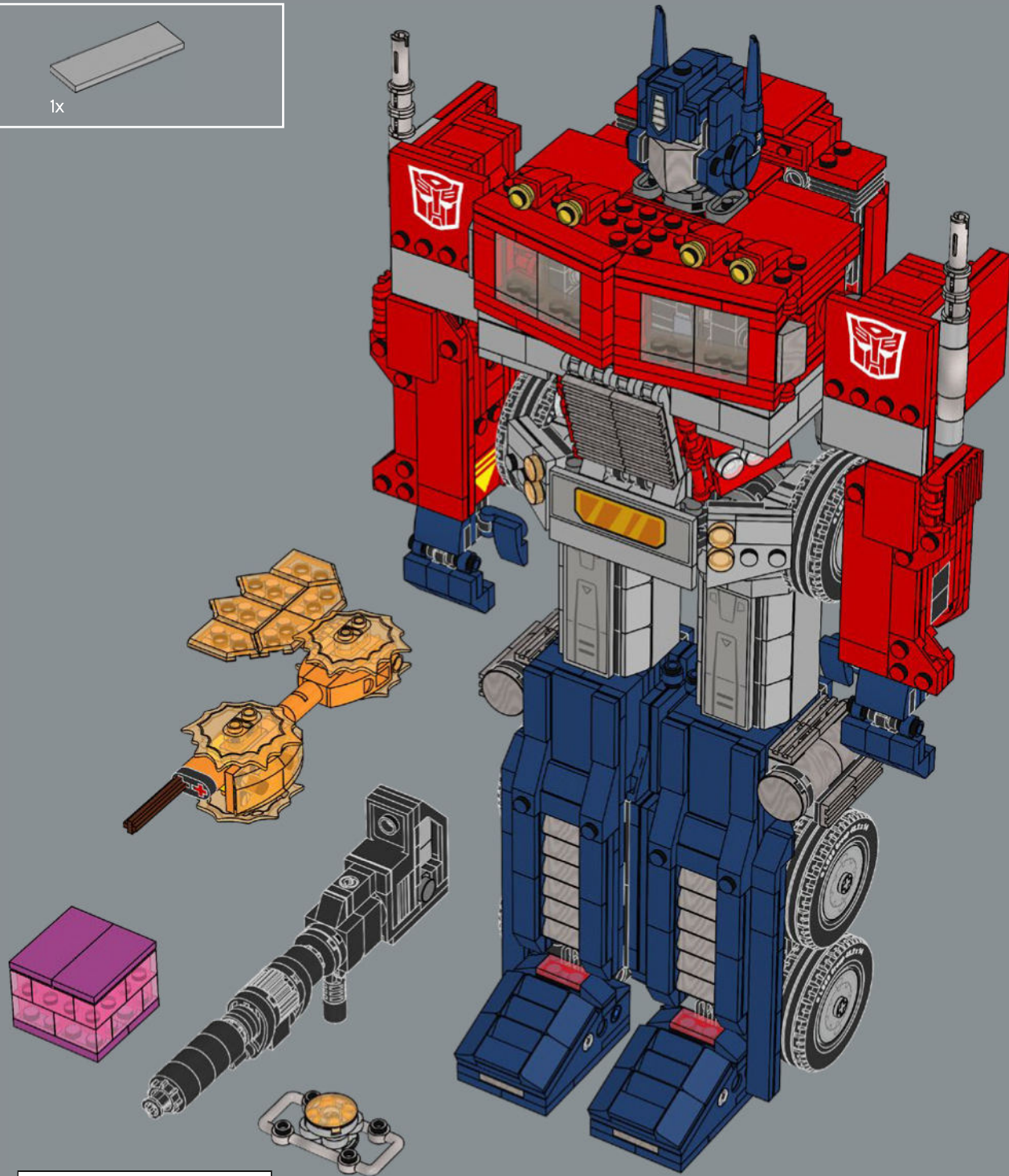
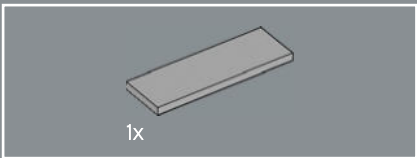
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5





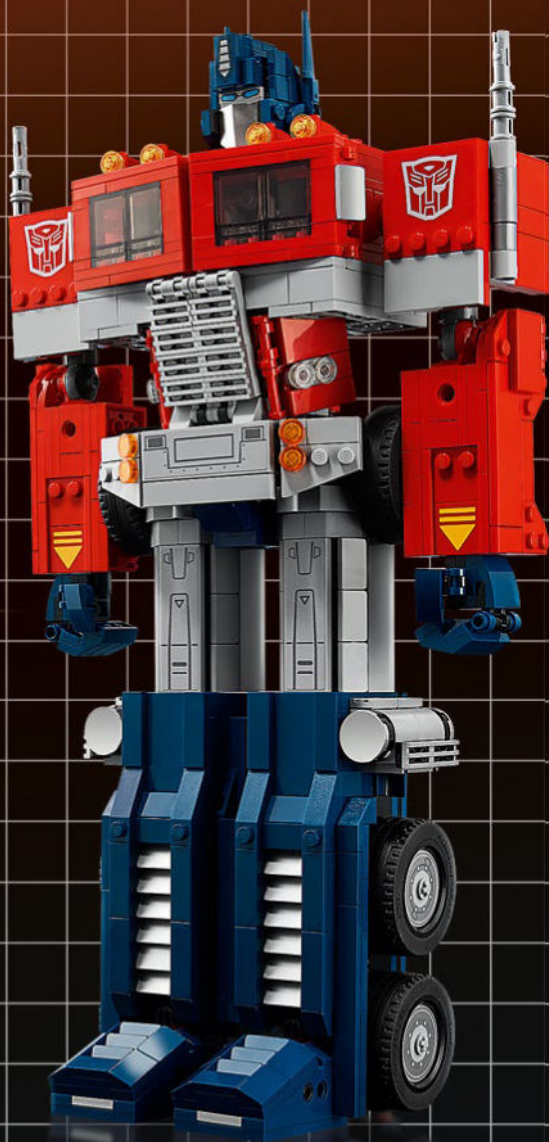
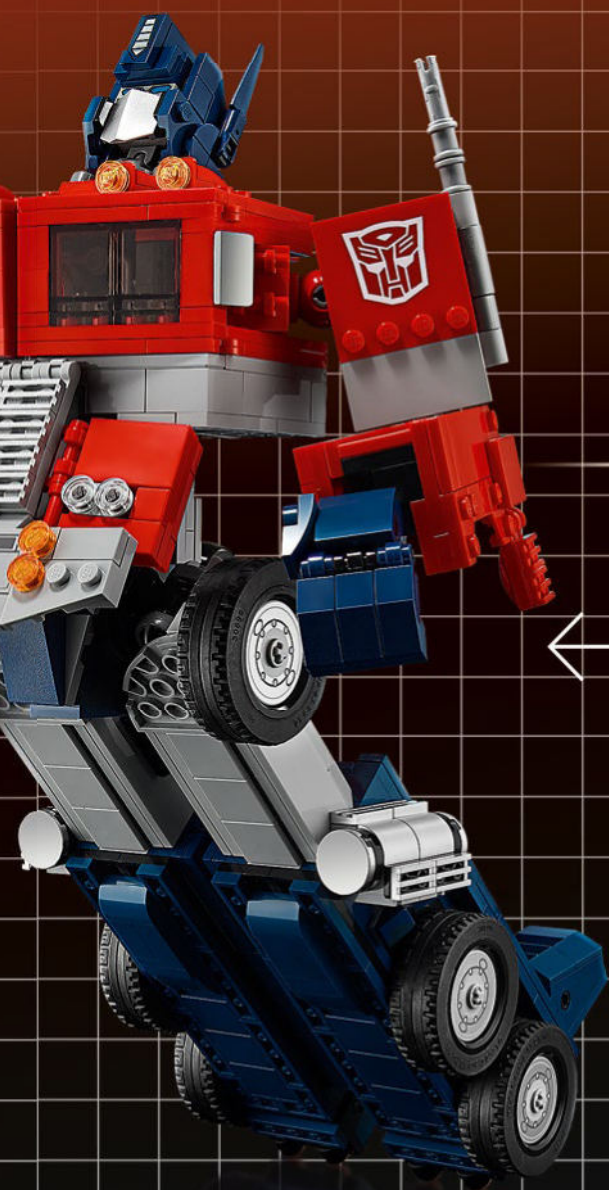


FROM ROBOT TO VEHICLE MODE

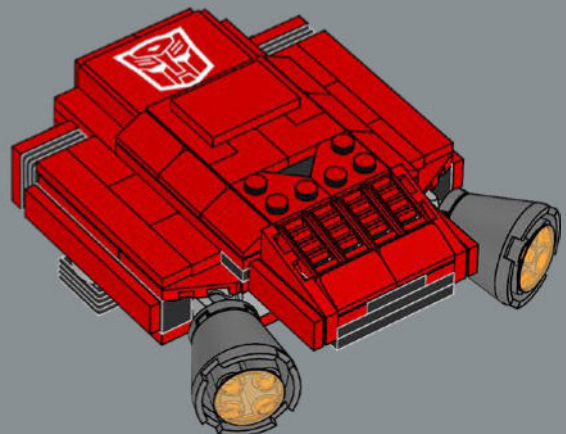
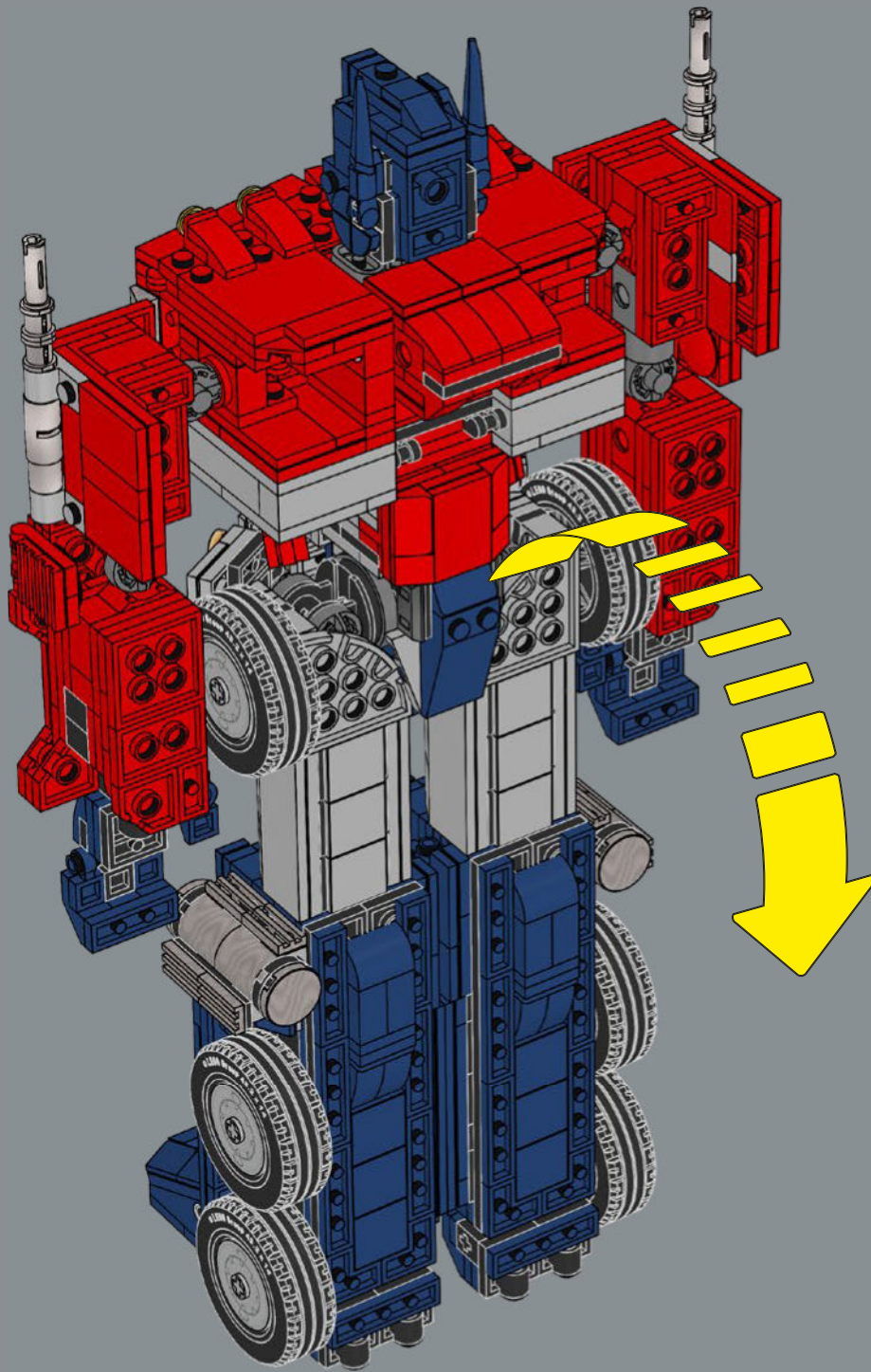
Just like the original toy, this LEGO® model of Optimus is capable of changing from robot mode to vehicle mode and back.

This is accomplished entirely through moving the components of the model around, so no disassembly is necessary!

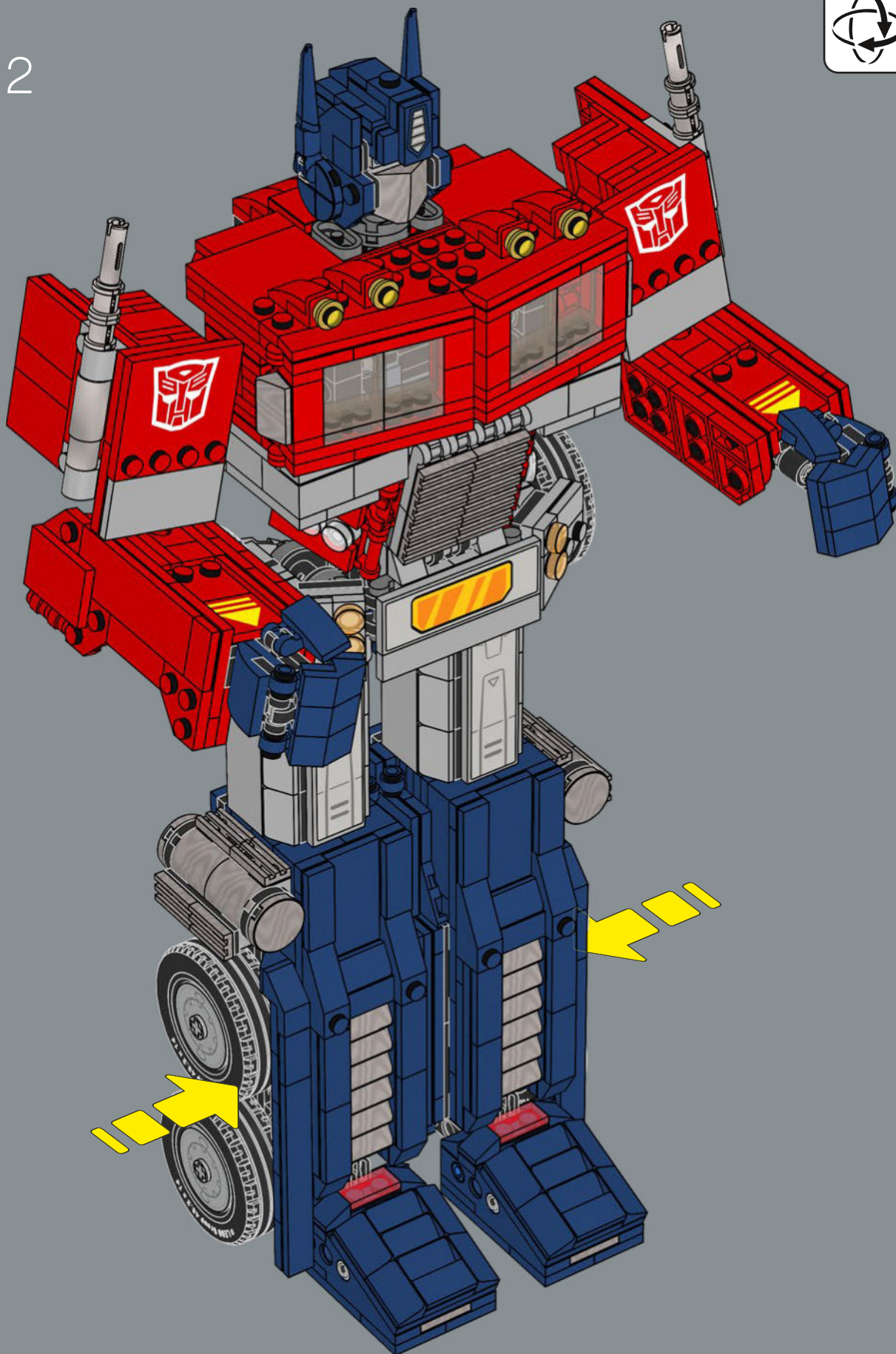




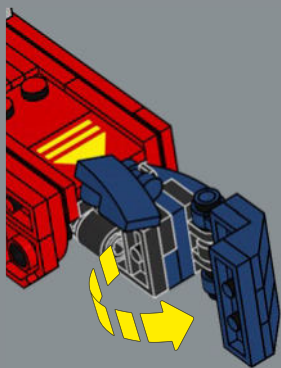
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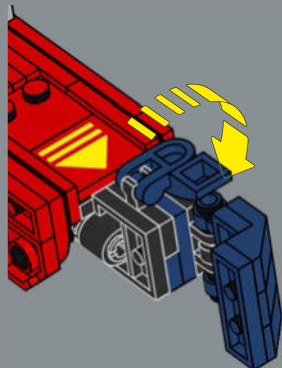
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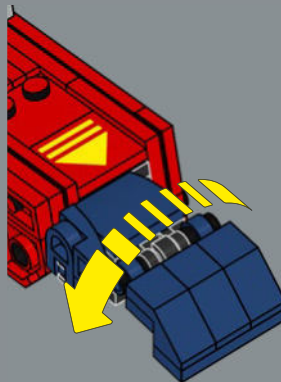
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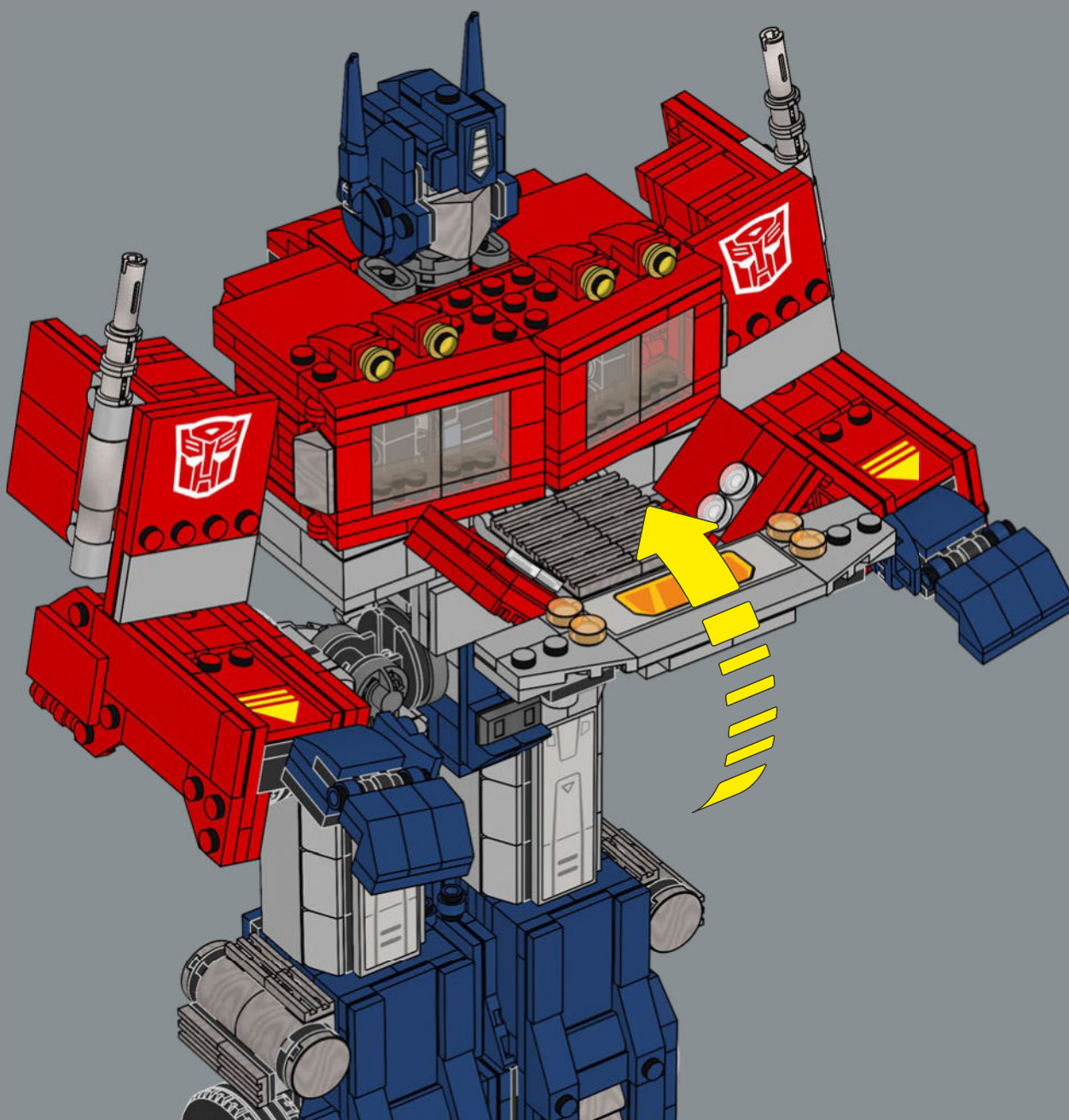
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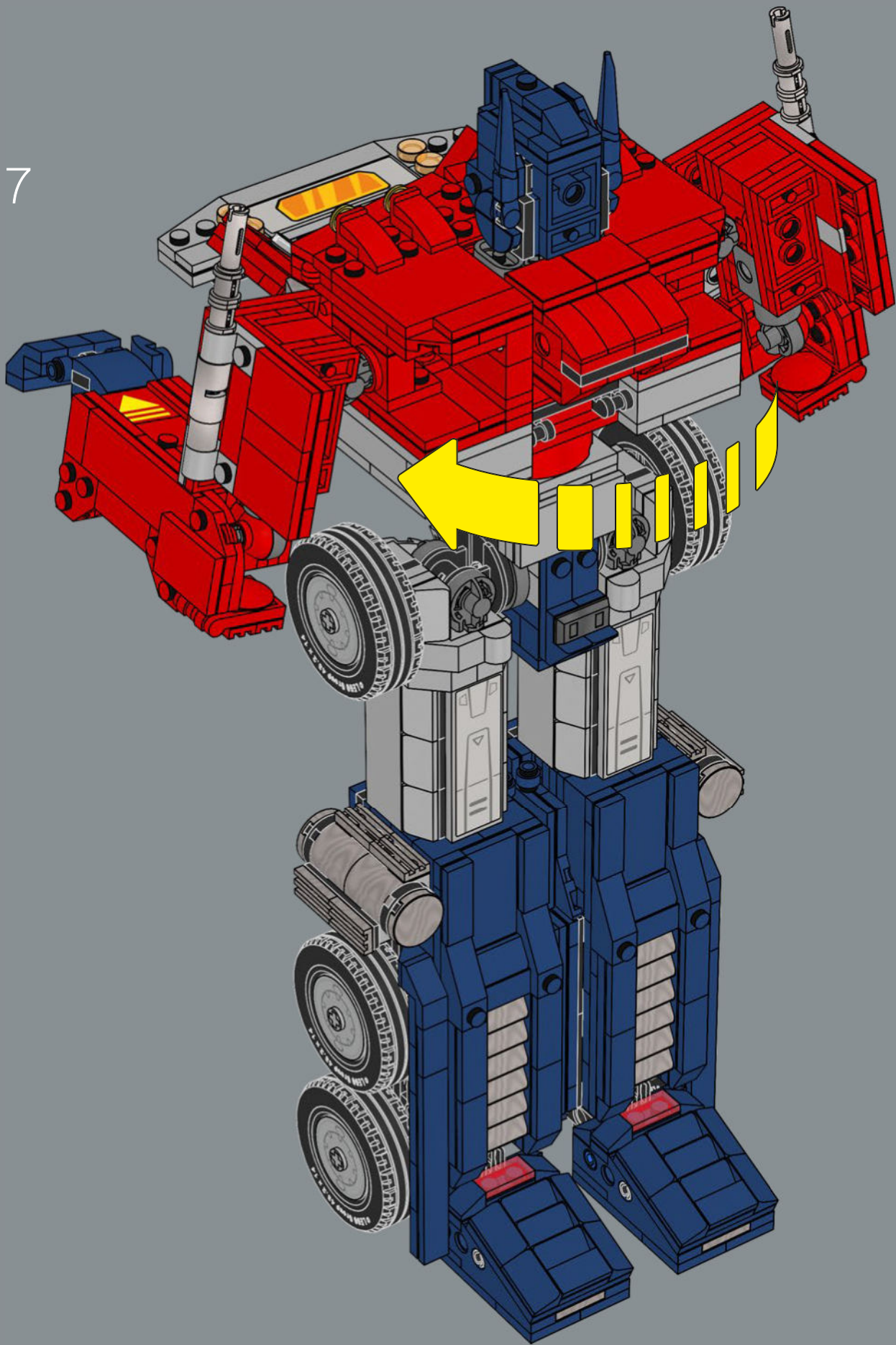
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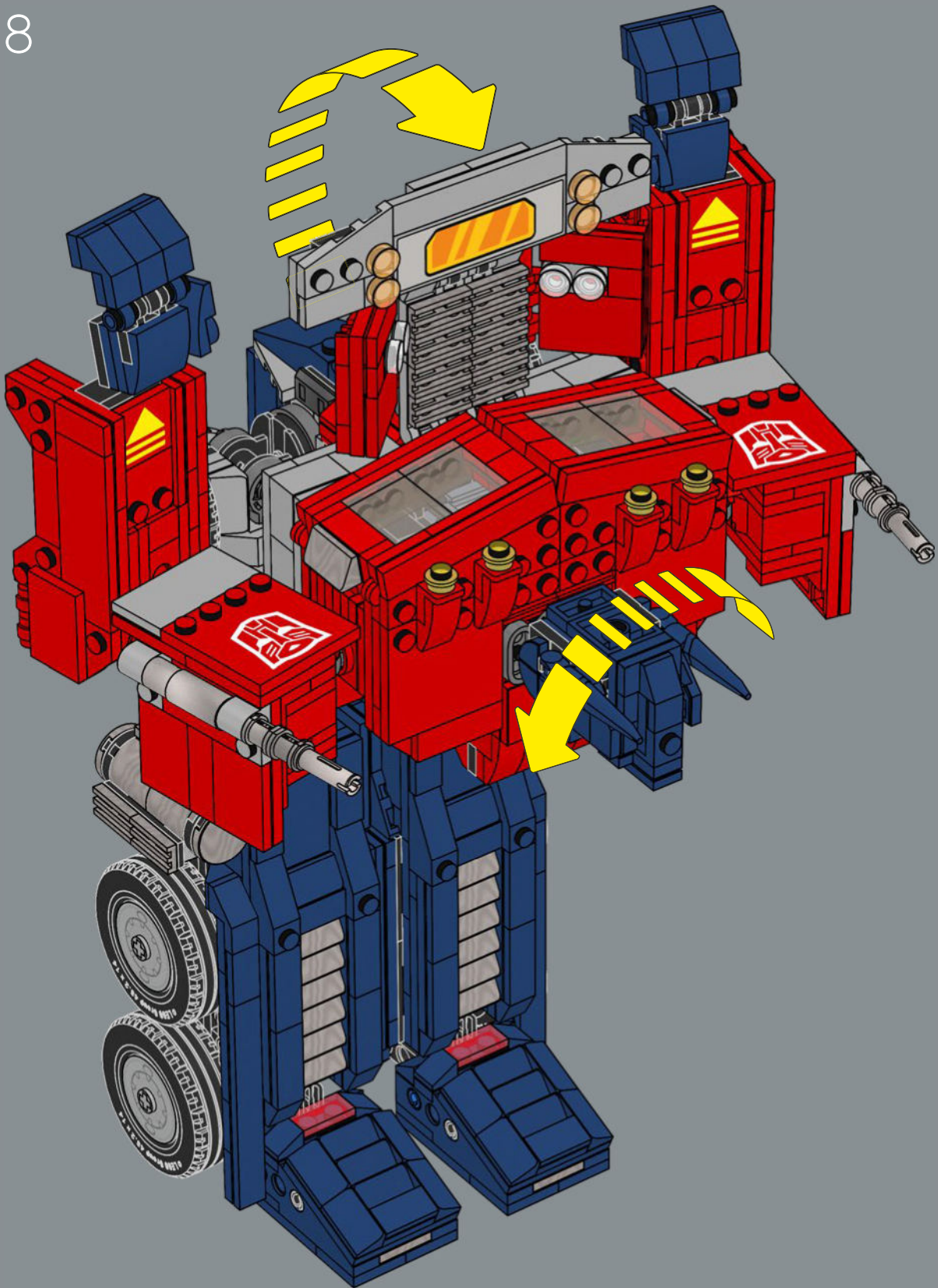
6



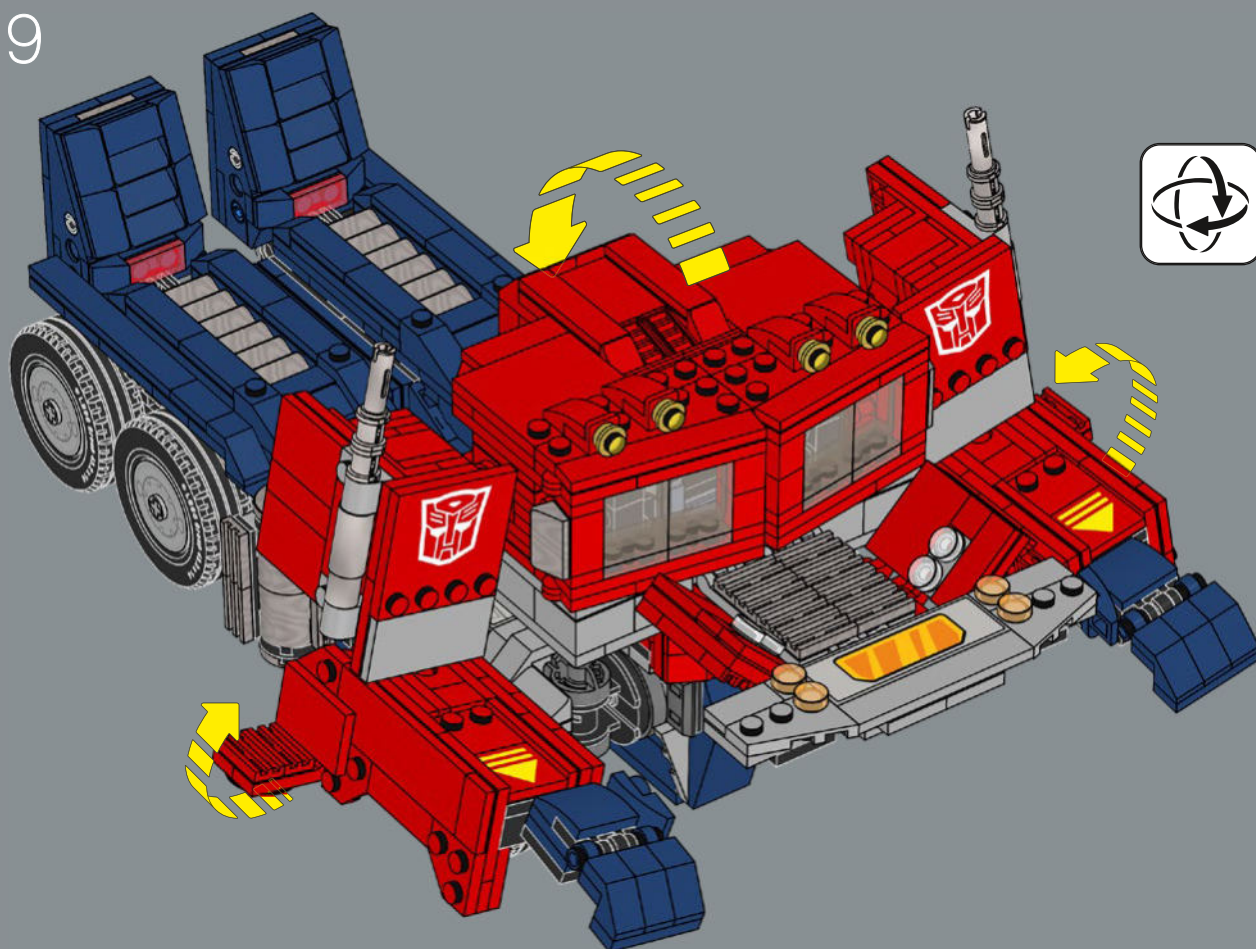
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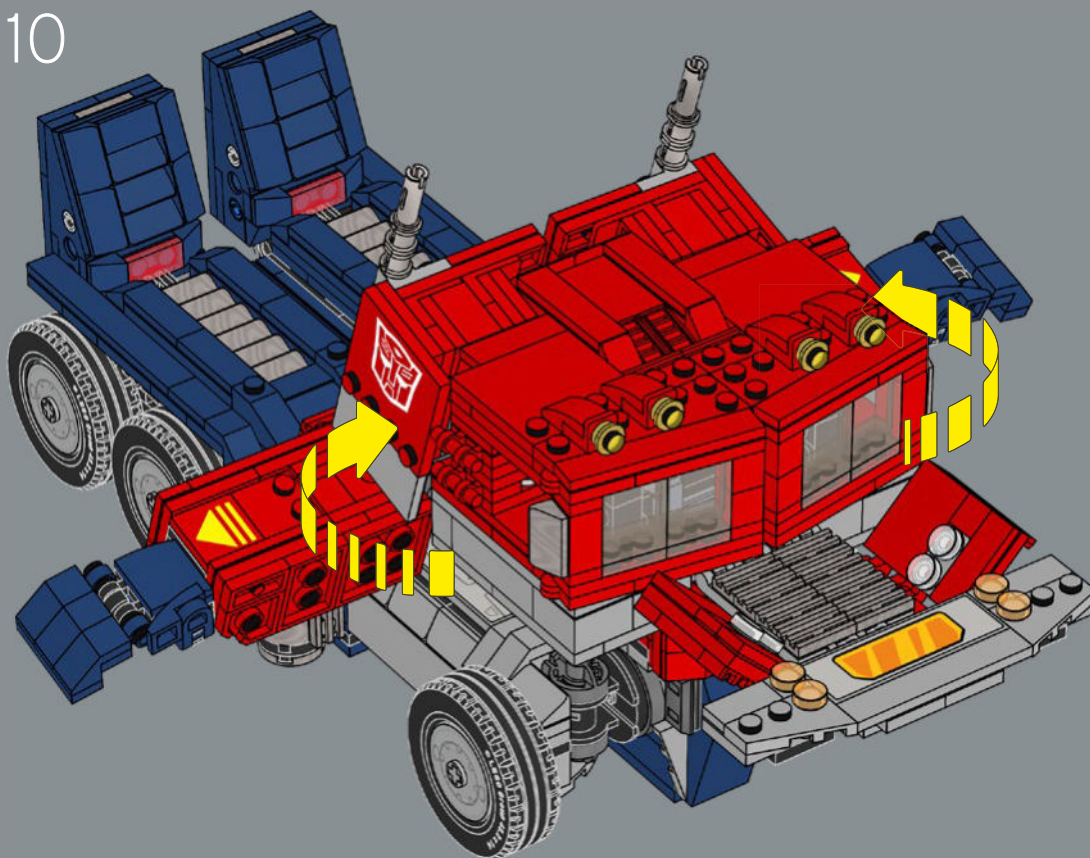
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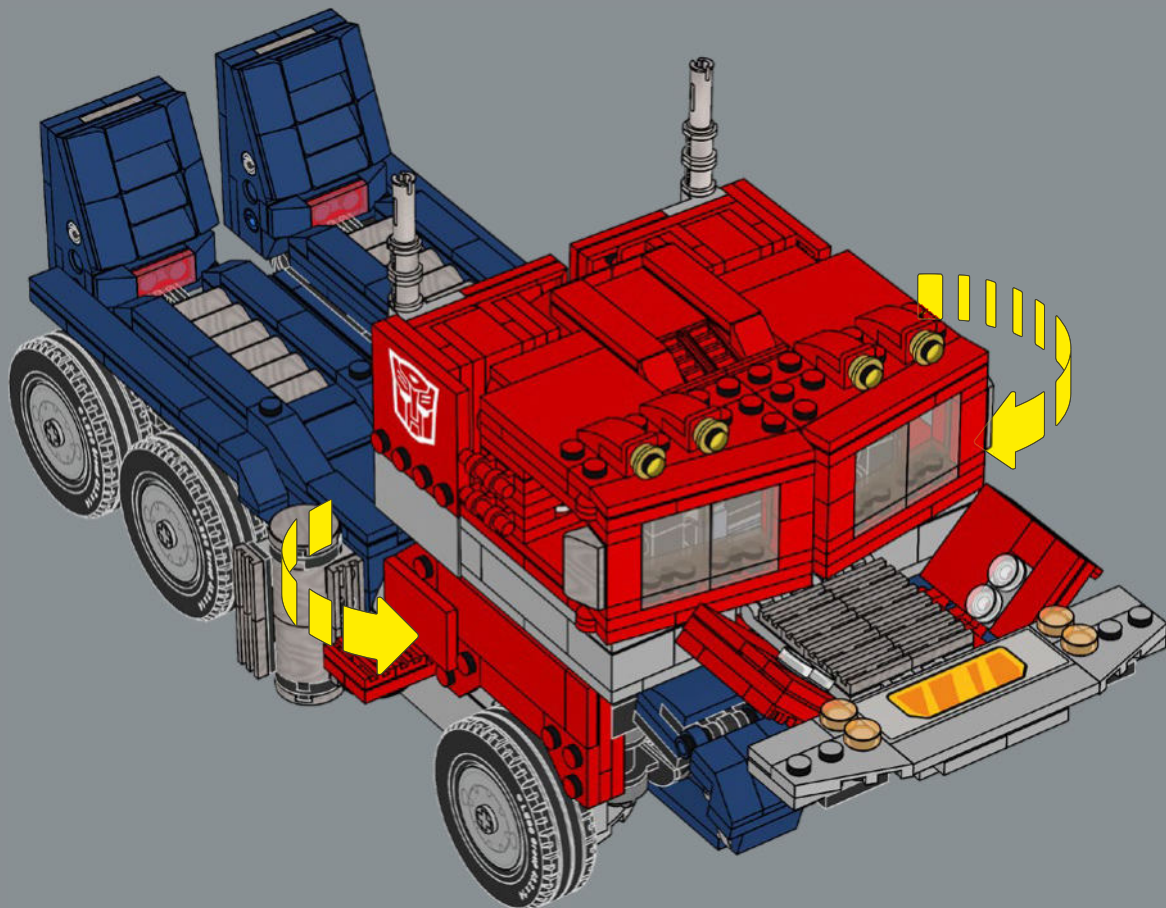
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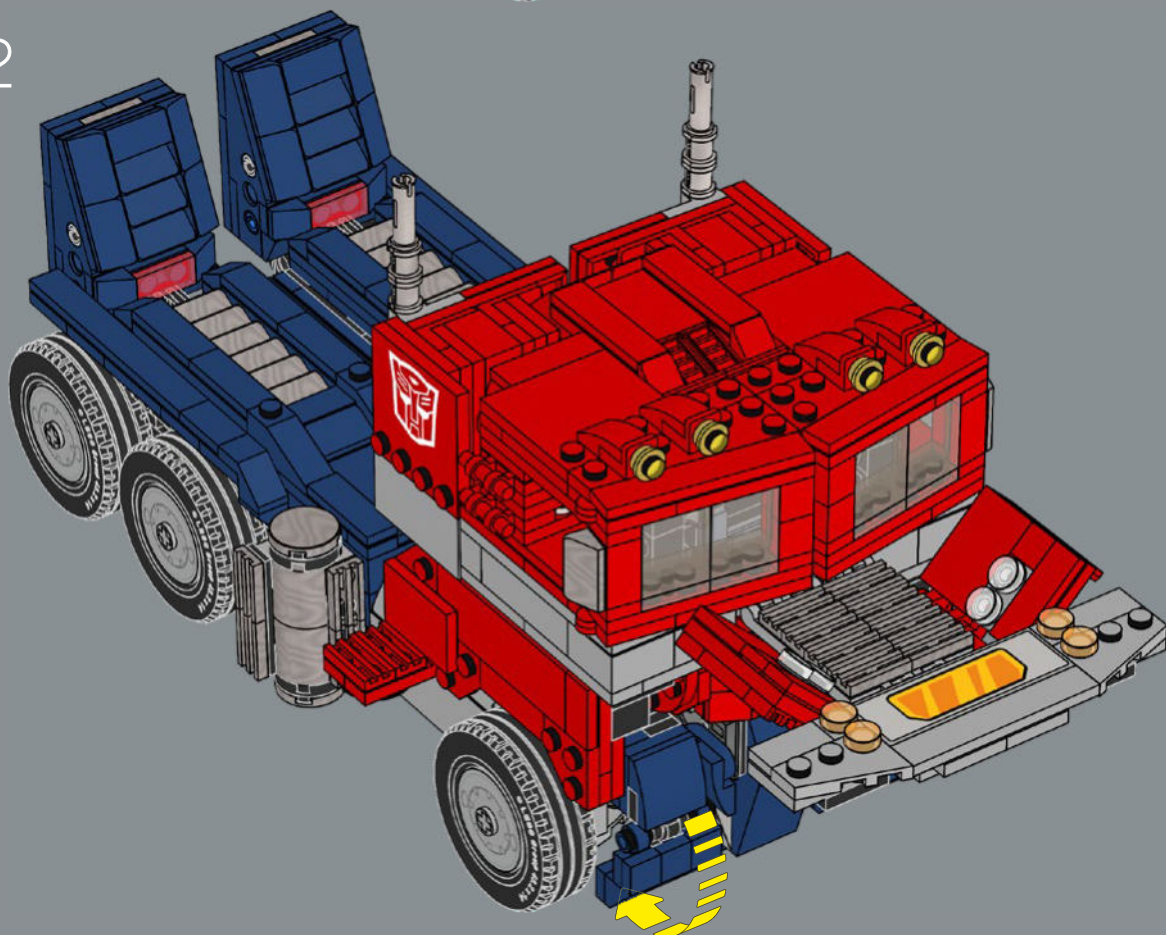
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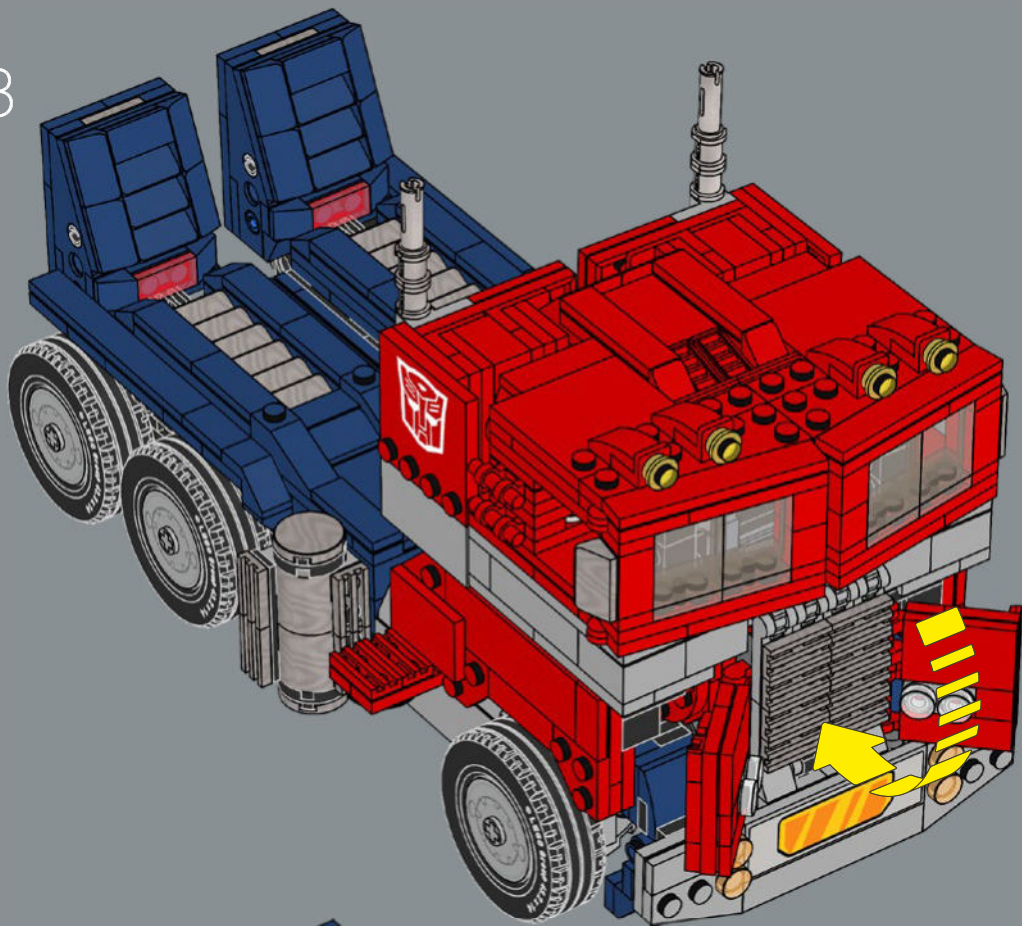
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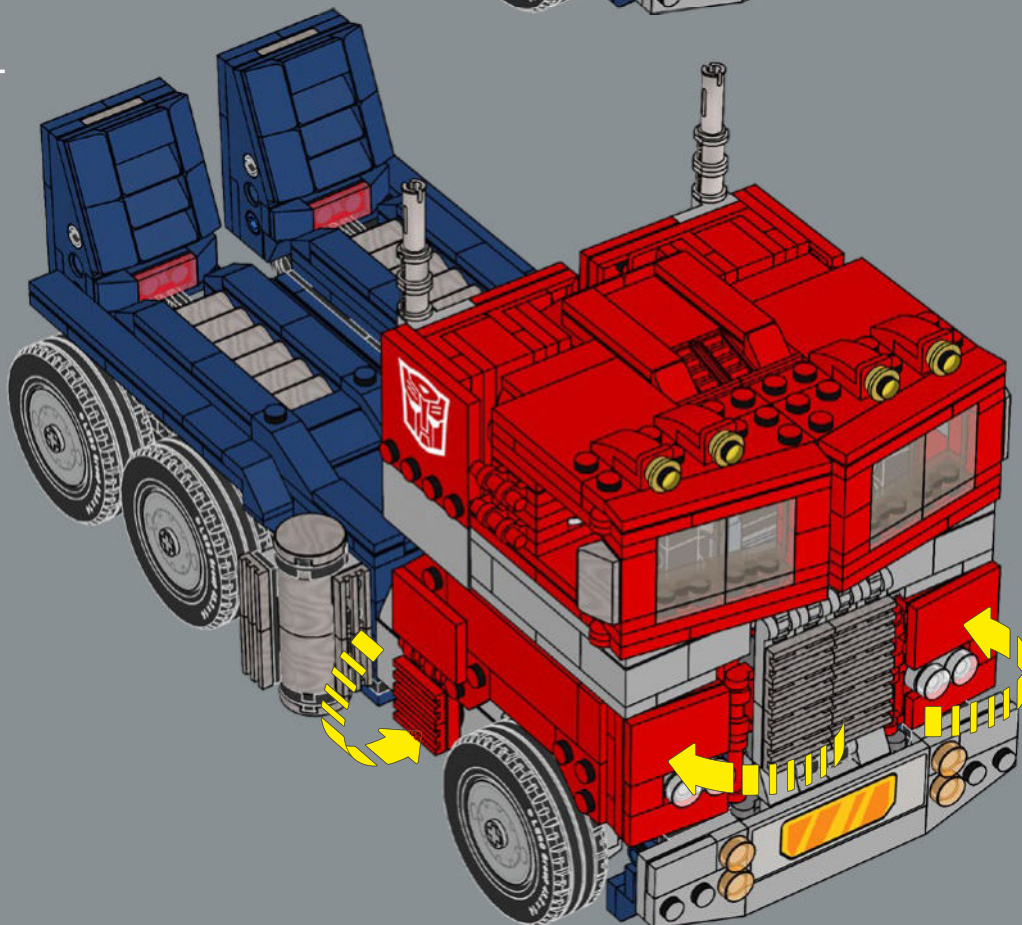
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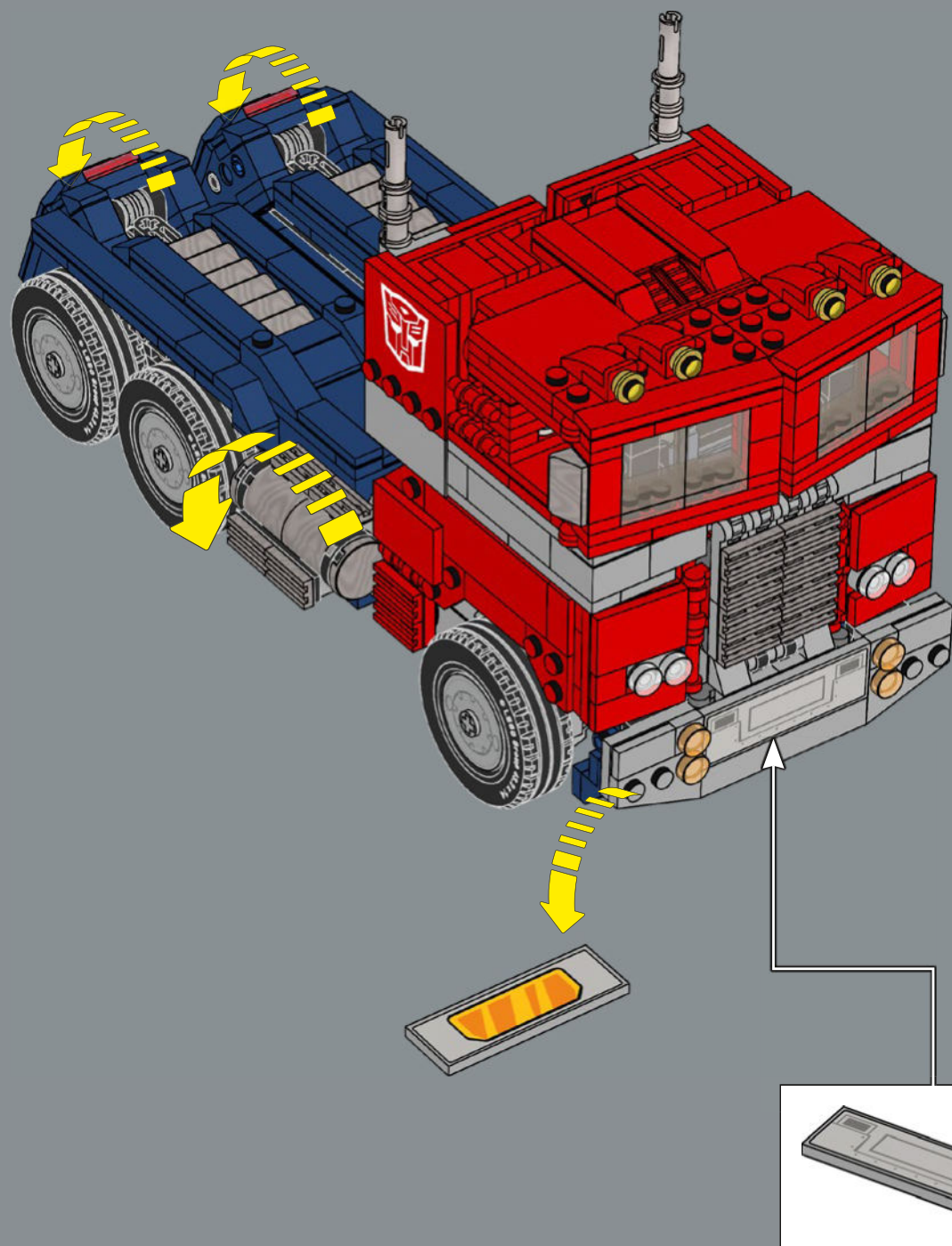


13

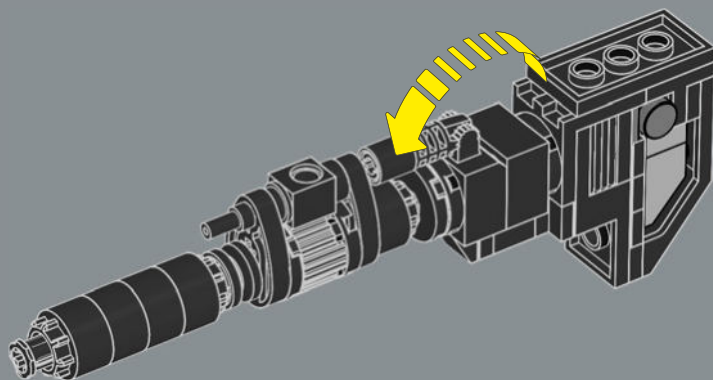


14

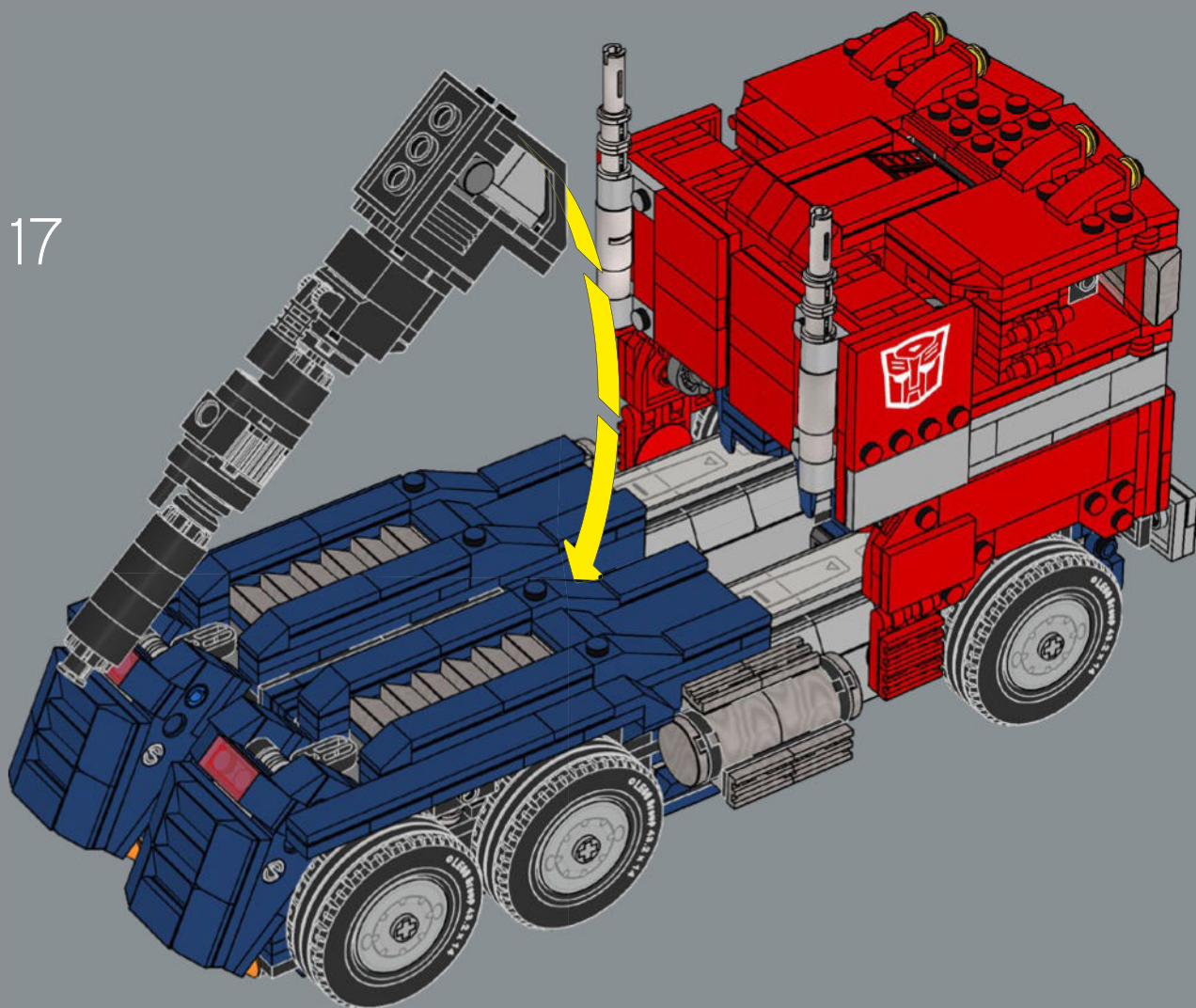




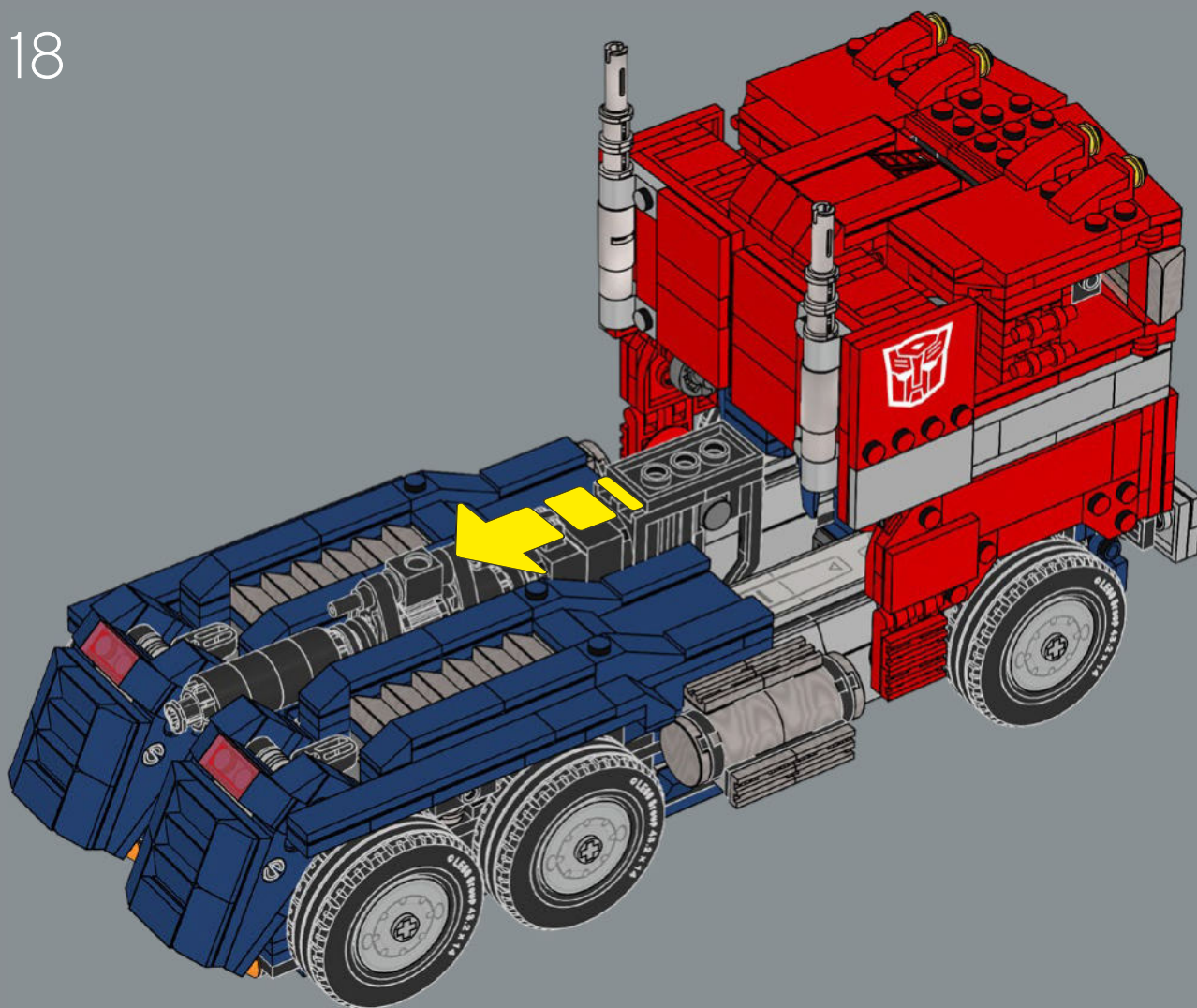
16



17



18



Optimus Prime's blaster is the only accessory in this LEGO® set that was included in the original toy, so it is also incorporated into the vehicle mode.



FEEDBACK AND WIN

FEEDBACK AND WIN

Your feedback will help shape the future development of this product series.

Please visit:

FEEDBACK UND GEWINNEN

Dein Feedback trägt zur Weiterentwicklung dieser Produktreihe bei.

Geh auf:

COMMENTEZ ET GAGNEZ

Vos commentaires nous aideront à concevoir les futurs produits de cette gamme.

Rendez-vous sur :

COMENTA Y GANA

Tu opinión nos ayudará a dar forma al desarrollo de esta serie de productos en el futuro.

Visita:

反馈有奖

您的反馈将有助于我们在今后改进本系列产品。

请访问：

[LEGO.com/productfeedback](https://lego.com/productfeedback)

By completing, you will automatically enter a drawing to win a LEGO® set.

Terms & Conditions apply.

Durch Ausfüllen nimmst du automatisch an der Verlosung eines LEGO® Preises teil.

Es gelten die Teilnahmebedingungen.

En envoyant vos commentaires, vous serez automatiquement inscrit(e) à un tirage au sort qui vous permettra de remporter un prix LEGO®.

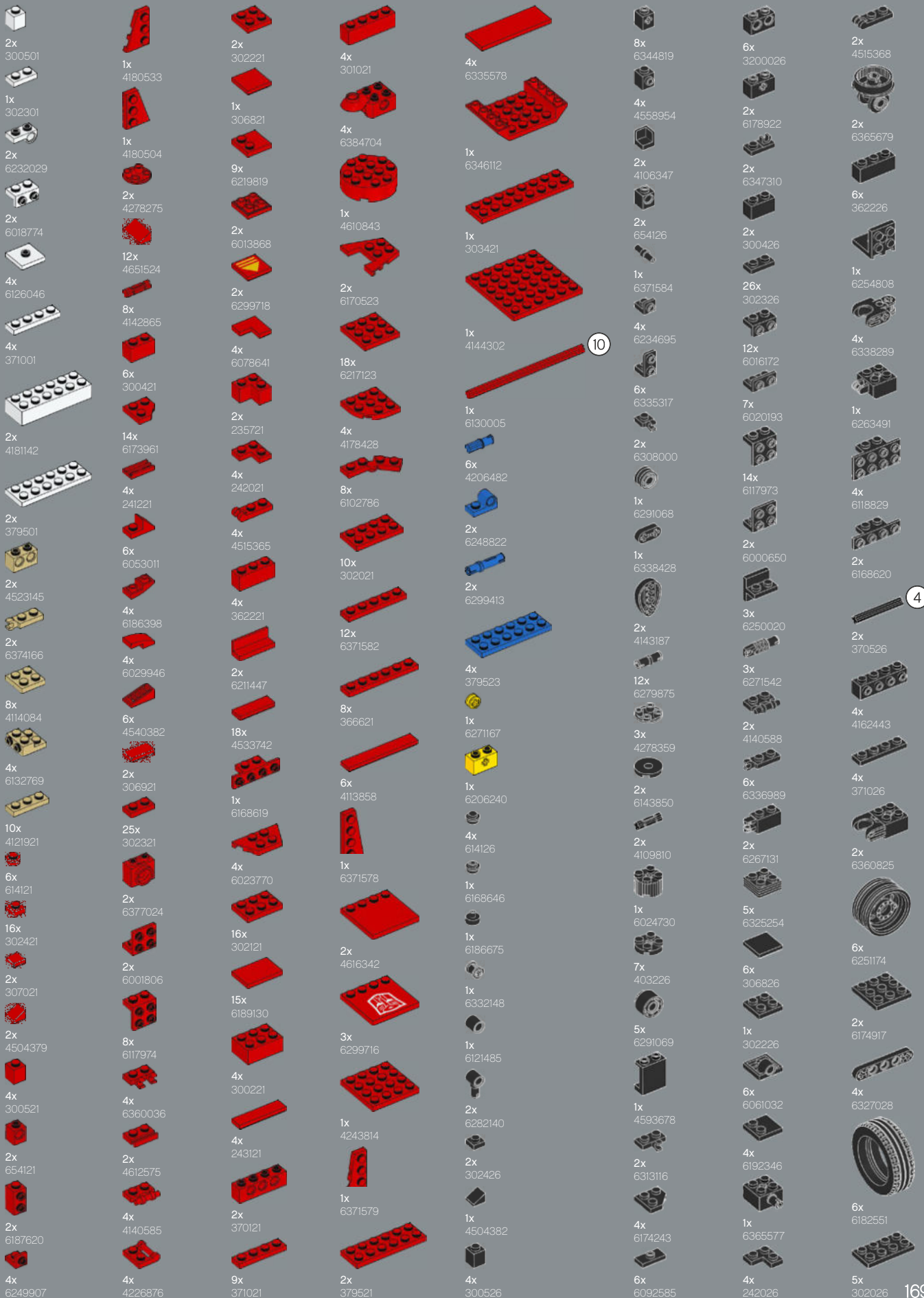
Offre soumise à conditions.

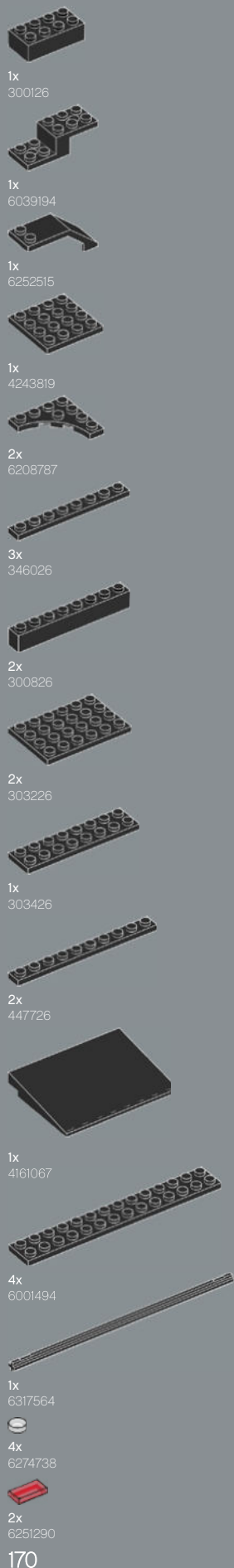
Al contestar, participarás automáticamente en el sorteo y podrás ganar un set LEGO®.

Sujeto a Términos y Condiciones.

完成我们的反馈调查，即可自动进入抽奖环节，赢取乐高®套装。

适用《条款和条件》。







6x
6382017



4x
6327465



2x
6262140

5



2x
6159763



4x
6258831



4x
6271165



8x
4211399



10x
6262085



3x
4211389



2x
4521921



6x
4558953



4x
6248078



4x
6362975



1x
4211375



1x
6163477



1x
6163478



2x
6248890



2x
4211794



2x
4211791



1x
4278273



4x
4211475



14x
4568637



6x
6213378



2x
4211414



1x
6043656



1x
6299698



11x
4211398



4x
6225230



6x
4211541



1x
4211614



5x
6123809



1x
6004990



4x
4211568



6x
6299719



6x
6319336



6x
6385183



2x
4211376



6x
6132886



3x
4211397



2x
4211353



2x
4211387



2x
4211436



4x
6326478



4x
6043639



4x
4654577



8x
4515369



8x
6211969



3x
4211429



6x
4211396



2x
4217918



1x
4211386



2x
6115080



4x
4210636



2x
6146321



8x
4522784



4x
6344820



2x
6201630



2x
6369944



2x
6278974



6x
4497253



1x
4260707



2x
4579294



8x
6318584



6x
4211452



2x
4211404



2x
6093529



2x
6284596



4x
4211044



2x
6364352



2x
6221607



2x
4211042



2x
6115080



4x
4210636



2x
6146321



8x
4522784



4x
6344820



2x
6201630



2x
6369944



2x
6278974



6x
4497253



1x
4260707



12x
4633691



2x
6161155



2x
6245499



4x
6287673



1x
6385229



3x
6208447



2x
6109752



4x
6097419



1x
4649741



1x
4625032



2x
6223734



4x
4655256



14x
6383824



4x
6371606



4x
6383826



18x
6051422



1x
6296704

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